Bulletin No. 11-20



Commission on Special License Plates

Legislative Counsel Bureau



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COMMISSION ON SPECIAL LICENSE PLATES

BULLETIN NO. 11-20

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SUMMARY OF RECOMMENDATIONS

COMMISSION ON SPECIAL LICENSE PLATES

Nevada Revised Statutes 482.367004

Following is a summary of the applications approved by the Commission on Special License Plates at its October 13, 2010, meeting for transmittal to the 76th Session of the Nevada Legislature.

SUMMARY OF SPECIAL LICENSE PLATE APPLICATIONS APPROVED BY THE COMMISSION

- 1. The University Medical Center (UMC) Foundation, Inc. (formerly known as the UMC Partners in Excellence Foundation, Inc. [Foundation]). The Foundation is an independent, nonprofit charitable organization helping to make sure the best care is available for all Nevada residents and visitors. The UMC Foundation supports programs and initiatives of UMC of Southern Nevada with statewide relevance, including: Children's Hospital of Nevada, Lions Burn Care Center, UMC Trauma, and UMC's Center for Transplantation. Proceeds from the sale of the special license plate will support the development of a new multiorgan transplantation service in Nevada, a cooperative venture between UMC and the University of Nevada School of Medicine. The proposed plate design features the caduceus and a phrase identifying the support of health care.
- 2. The Department of Wildlife (DOW). The DOW applied for a special license plate to provide funding for conservation education and volunteer programs by the Conservation Education Bureau, DOW. Funds from the special license plate will support the Wildlife Education program. The funds will also be used for the Volunteer Program, which serves as a mechanism for citizen volunteers to become more involved in wildlife projects including habitat restoration programs, native seed collection, wildlife survey and inventory, wildlife capture and translocations for bighorn sheep, and water developments for wildlife. The proposed plate design would include a depiction of a mule deer and a sage grouse.

REPORT TO THE 76TH SESSION OF THE NEVADA LEGISLATURE BY THE COMMISSION ON SPECIAL LICENSE PLATES

I. INTRODUCTION

The Commission on Special License Plates is a permanent Commission authorized under the provisions of *Nevada Revised Statutes* (NRS) 482.367004 (Appendix A) to approve or disapprove applications for special license plates, as defined in NRS 482.367008, and the issuance of the special license plates by the Department of Motor Vehicles (DMV). During the 2009-2010 Legislative Interim period, the Commission held one meeting, including a work session. The meeting was open to the public. The public hearing was conducted through a simultaneous videoconference between the Grant Sawyer State Office Building in Las Vegas and the Legislative Building in Carson City.

The Commission consists of five voting members and three nonvoting members. The voting members must be legislators, including the legislators who served as chairs of the Assembly Committee on Transportation and the Senate Committee on Energy, Infrastructure and Transportation during the most recent legislative session, or their designees. The Legislative Commission appoints the voting members for a term of two years, commencing on July 1 of each odd-numbered year, and vacancies must be filled in the same manner. The nonvoting members are the directors of the DMV, the Department of Public Safety (DPS), and the Department of Cultural Affairs, or their designees. Members of the Commission serve without salary or compensation for their travel or per diem expenses.

The following members served on the Commission during the 2009-2010 Legislative Interim:

Senator Maggie Carlton, Chair
Assemblyman Kelvin D. Atkinson, Vice Chair
Senator Shirley A. Breeden
Senator Dennis Nolan
Assemblyman Chad Christensen
Michael Fischer, Director, Department of Cultural Affairs (nonvoting)
Jerry Hafen, Director, DPS (nonvoting)
Edgar Roberts, Director, DMV (nonvoting)

The Legislative Counsel Bureau (LCB) provided staff services to the Commission. Research Division staff included Marjorie Paslov Thomas, Principal Research Analyst, and Anne Vorderbruggen, Senior Research Secretary. Daniel Peinado, Deputy Legislative Counsel, provided staff services from the Legal Division of the LCB. Paul V. Townsend, Legislative Auditor; Rocky J. Cooper, Audit Supervisor; and Dennis Klenczar, Deputy Legislative Auditor, provided staff services from the Audit Division of the LCB.

II. OVERVIEW

The plain metal tags that have adorned registered vehicles for decades, providing a means to identify a vehicle and its owner, were once easily distinguishable between states' standard issue designs. Currently, several states offer more than 100 different designs to allow people to demonstrate their support for special causes, professional sports teams, or to identify themselves as a member of a certain organization. Special license plates differ in design from the standard State license plate and include both special interest fundraising plates and other types of plates.

Special license plates that generate revenue for certain causes have become more widespread in Nevada since the first fundraising plate was approved in 1989. The Commission on Special License Plates was established in 2003 to provide another means of authorizing the plates outside of the limited 120-day legislative session. There are presently 25 special license plates authorized, which raise funds for certain causes and are available to the general public (see Appendix B for a list of special license plate funds, prepared by the DMV). These license plates are considered special license plates per NRS 482.367008.

As of October 1, 2010, there were 198,566 active special license plates, and the plates had generated \$29,614,296 in revenue. The most widely issued plate has been the Las Vegas Commemorative plate with 76,030 active plates as of October 1, 2010, which has generated \$10,480,062. Revenue from the special license plates that is returned to the organizations is generated through an initial issuance fee of \$15 to \$25 and a renewal fee of \$10 to \$20, depending on the design, and these fees are in addition to all other applicable registration and license fees and governmental services taxes.

III. HISTORY AND TYPES OF SPECIAL LICENSE PLATES IN NEVADA

The 1931 Nevada Legislature enacted Senate Bill 59 (Chapter 202, *Statutes of Nevada*), which was a comprehensive transportation measure that required the registration of motor vehicles, trailers, and semitrailers and provided for the imposition of vehicle registration fees. The bill required that one license plate be furnished for each registered motorcycle and semitrailer, and two license plates be provided to each motor vehicle and trailer. The Motor Vehicle Fund (NRS 482.180) was established by the measure as a separate account in the State Treasury. The bill provided for "suitable distinguishing plates" for public-owned vehicles that were exempt from the registration fees, and it designated the Secretary of State as the "Vehicle Commissioner" of the small State with a population of approximately 90,000.

The distinguishing plates for public-owned vehicles may have been Nevada's first special license plates, but there are now many different types of special license plates. Following is a table of the license plates associated with military or public service, or membership or affiliation with certain groups. The table includes the statute authorizing the plate, and the year of initial adoption listed in chronological order.

A. Military, Public Service, or Certain Groups

PLATES FOR MILITARY, PUBLIC SERVICE, OR CERTAIN GROUPS					
Group	NRS	Year			
Exempt public-owned vehicles	482.368	1931			
United States Senators and Representatives	482.370	1931			
Holder of license for amateur radio station	482.375	1951			
Governor and Lieutenant Governor	482.373	1967			
Legislators and Supreme Court Justices	482.374	1971			
Nevada National Guard	482.376	1973			
Disabled veterans and ex-prisoners of war	482.377	1977			
Member of the press	482.3672	1981			
Honorary consul of foreign country	482.3675	1983			
Recipient of Congressional Medal of Honor	482.378	1985			
Secretary of State, State Treasurer, State Controller, and Attorney General	482.372	1985			
Veteran of attack on Pearl Harbor	482.3765	1987			
Nevada Wing of Civil Air Patrol	482.3755	1991			
Recipient of Purple Heart	482.3775	1991			
Grand Lodge of Free and Accepted Masons	482.3748	1997			
Hall of Fame Athlete	482.3749	1997			

B. Fundraising Plates

The first license plate to generate revenue for a specific cause or organization was authorized in 1989. The 1989 Nevada Legislature approved Assembly Bill 878 (Chapter 540, *Statutes of Nevada*), which authorized the issuance of a special license plate to commemorate the 125th anniversary of Nevada's admission into the Union. The issuance of new commemorative license plates ceased as of October 31, 1990, and the issuance of replacement commemorative license plates ceased as of June 30, 1995. The commemorative plates were not limited to any certain membership; however, other special license plates that generate revenue for a specific organization limit issuance to a certain membership. Below are the special license plates that are available only to a specific population and generate revenue for an organization or cause, listed in chronological order of legislative approval.

FUNDRAISING PLATES FOR RESTRICTED MEMBERSHIP					
Group	Cause	NRS	Year		
Professional firefighters	Professional Fire Fighters of Nevada Benevolent Association	482.3753	1997		
Veterans or veteran's spouse, parent, or child	Outreach programs and services for veterans and their families	482.3764	1999		
Volunteer firefighters	Training for volunteer firefighters	482.3754	2001		

The 1993 Legislature authorized the second special license plate to raise funds for a designated organization, with the additional fees earmarked for academic and athletic scholarships to students of the University of Nevada, Reno (UNR), and the University of Nevada, Las Vegas (UNLV). Below are all of the license plates that were legislatively approved after 1989 to generate funds for an organization or cause and available to the general public regardless of any specific membership.

FUNDRAISING PLATES AVAILABLE TO THE GENERAL PUBLIC					
Group/Plate	Cause	NRS	Year		
125th anniversary of Nevada's admission into the Union ¹	Celebration of anniversary	482.379	1989		
Collegiate	UNR and UNLV scholarships	482.3747	1993		
Missing or Exploited Children	Programs to coordinate activities and				
Clearinghouse established by	information concerning missing or	482.3793	1995		
the Attorney General	exploited children				
Nevada Arts Council	Arts education for children	482.3792	1995		
Lake Tahoe Basin	Preservation and restoration of Lake Tahoe Basin	482.37933	1997		
Organ Donation	Anatomical Gift Account (NRS 460.150)	482.37905	1997		
Agriculture	Split 50-50: the Nevada Future Farmers of America Foundation and the "Account for License Plates for the Promotion of Agriculture Within This State" (NRS 561.411)	482.37917	1999		
Las Vegas Valley Water District	Support of the Desert Preserve	482.37919	1999		
Mount Charleston	Preservation of natural environment of the Mount Charleston area	482.37935	1999		
100th anniversary of the founding of the City of Las Vegas	Commemorative projects of the history of the City of Las Vegas including, without limitation, historical markers, tours of historic sites, and restoration of historic structures	482.37903	2001		
Animal appreciation	Distributed to counties for support of animal adoption and animal sterilization programs	482.379175	2001		
Atomic testing	Nevada Test Site Historical Foundation	482.37918	2001		

¹ Under the provisions of NRS 482.379, the DMV was prohibited from issuing this plate after October 31, 1990, and issuing a replacement plate after June 30, 1995.

FUNDRAISING PLATES AVAILABLE TO THE GENERAL PUBLIC					
Group/Plate	Cause	NRS	Year		
Outside Las Vegas Foundation	Preservation of federal lands surrounding Las Vegas	482.37934	2001		
Pyramid Lake Paiute Tribe	Preservation and restoration of natural environment of lower Truckee River and Pyramid Lake	482.37937	2001		
Rodeo	Split 50-50: Reno Rodeo Foundation and the Nevada High School Rodeo Association	482.37938	2001		
Northern Nevada Railway Foundation (Virginia & Truckee Railroad)	Reconstruction of the V & T Railroad	482.37945	2001		
Ducks Unlimited ²	Wetland conservation	482.379185	2003		
Immigrant Workers Citizenship Project	Support of naturalized citizenship	482.379355	2003		
State Emergency Response Commission ("United We Stand")	Contingency Account for Hazardous Materials (NRS 459.735)	482.379365	2003		

There are also special license plates associated with certain classes and types of vehicles: antique vehicles, classic rods, classic vehicles, fire trucks, and street rods. Souvenir license plates (NRS 482.3824), which are substantially similar to the particular special license plate, may be produced by the DMV to generate financial support for a charitable organization.

In 2003, the Legislature created the Commission on Special License Plates as another option for the authorization of special license plates in addition to direct legislative authorization. This method is known as direct application and petition to the DMV. The Legislature placed a 25-design cap on the production of special license plates and provided a mechanism to cease issuance of low-demand plates. It is important to note that in 2007, Senate Bill 481 (Chapter 235, *Statutes of Nevada*) requires that the Commission must approve or disapprove any application for a special license plate authorized by an act of the Legislature. Further, the Legislature pledged that if a new special license plate is authorized by an act of the Legislature after January 1, 2007, the license plate may not be issued by the DMV unless the Commission approves the application for the new plate.

Following are all of the license plates that were approved by the Commission after 2003 to generate funds for an organization or cause and available to the general public regardless of any specific membership:

5

² Production was stopped on this plate as of January 1, 2007; however, revenue will continue based on the renewal of the plate. It is no longer part of the 25-plate limit.

FUNDRAISING PLATES AVAILABLE TO THE GENERAL PUBLIC APPROVED BY THE COMMISSION ON SPECIAL LICENSE PLATES

Group/Plate	Cause	Date Approved
Nevada Wildlife Record Book	Establish an Interactive Interpretive Center and other wildlife projects	January 2004
Hot August Nights	Provide necessities and other gifts to children in need and scholarship programs	July 2004
Aviation ³	Fund for Aviation (NRS 494.048)	July 2004
Reno Air Racing Foundation	Perpetuate the spirit of air racing and aviation through education and preservation	July 2004
Boulder City Chamber of Commerce	Boulder City tourism, general advertising	October 2004
Commission on Tourism ³	Highlight tourism in Nevada	October 2004
Nevada Library Association ³	Support summer reading programs in libraries	October 2004
Horse Power	A philanthropic program to financially aid groups, organizations, and individuals who care for wild estray or second chance horses, burros, or mustang mules	October 2006
Nevada Carpenters Union—Local 1977 ³	The Carpenters Local 1977 Community Supported Fund at the Nevada Community Foundation	October 2006
Friends of Red Rock Canyon	Funding for the support of Red Rock Canyon National Conservation Area in southern Nevada	October 2006
Douglas County Sheriff's Search and Rescue ³	Funding for the support of search and rescue volunteers in Nevada	October 2006
UMC Foundation, Inc.	Funding will support the development of a new multiorgan transplant service in Nevada	October 2010
Department of Wildlife (DOW)	Funding will support the DOW Wildlife Education program	October 2010

³ Production has ceased on these plates since the minimum number of active registrations was not met; however, revenue will continue based on the renewal of the plate. It is no longer part of the 25-plate limit.

IV. ACTIONS BY THE COMMISSION ON SPECIAL LICENSE PLATES DURING THE 2009-2010 INTERIM

A. Applications Considered by the Commission

Completed applications for special license plates received by the DMV are forwarded to the Commission for consideration. The statutory criterion (subsection 5 of NRS 482.367004) for approval of special license plate applications is for the Commission to consider, "without limitation, whether it would be appropriate and feasible for the Department to, as applicable, design, prepare or issue the particular special license plate." Additionally, the Commission must consider each application in the chronological order in which the application was received by the DMV.

At its meeting on October 13, 2010, the Commission considered the first 5 applications of the 17 pending applications for special license plates (a full list of the pending applications may be viewed under Appendix C). Of the five applications considered by the Commission, two plates were approved (UMC Foundation, Inc., and DOW), one application was withdrawn from consideration, and two applications remain in the queue for possible approval by the Commission (United States Air Force [USAF] Thunderbirds and March of Dimes). All final designs of these plates are subject to the approval of the DMV. Following is a brief summary of the applications considered by the Commission in the order they appeared before the Commission as well as the order in which the applications were received by the DMV.

1. University Medical Center Foundation, Inc. (formerly known as the UMC Partners in Excellence Foundation, Inc.)

The University Medical Center (UMC) Foundation, Inc. is the successor organization to both the UMC of Southern Nevada Foundation and the UMC Partners in Excellence Foundation. It supports programs and initiatives of UMC of Southern Nevada with statewide relevance, including: Children's Hospital of Nevada, the Lions Burn Care Center, UMC Trauma, and UMC Center for Transplantation. Suzanne Hackett-Morgan, Executive Director, explained the proceeds from the sale of a special license plate will support the development of a new multiorgan transplant service in Nevada, a cooperative venture between UMC and the University of Nevada School of Medicine. The UMC of Southern Nevada operates the State's only kidney transplant service. It has begun an initiative at its Center for Transplantation that will expand its ability to offer pancreas and liver transplants and lay the groundwork for expansion to other organ transplants in the future. The proposed plate design would include the caduceus symbol and the wording, "Healthcare Supporter."

The UMC Foundation provided information to the Commission regarding its primary purpose of using funds collected from a special license plate. Based on that information, members of the Commission determined the organization did meet the standards and approved the special license plate.

2. National Law Enforcement Officers Memorial Fund

Al Bertone, a former Rhode Island police officer, proposed the special license plate to honor fallen police officers. Lilli Frost, public citizen, presented the plate on behalf of Mr. Bertone who has passed away since he first applied for a special license plate. Ms. Frost stated that the mission of the National Law Enforcement Officers Memorial Fund is to generate increased public support for the law enforcement profession by permanently recording and appropriately commemorating the service and sacrifice of law enforcement officers and to provide information that will promote law enforcement safety. The proposed plate design would include the National Law Enforcement Officers Memorial Fund logo, which is an image of a blue badge with a rose that lies across it.

Ms. Frost withdrew the application for consideration of a special license plate. She noted that she was not able to generate support for the plate since Mr. Bertone had passed away. Based on this information, members of the Commission approved the withdrawal of the application and noted that Ms. Frost would have to resubmit an application for future consideration of such a plate.

3. Department of Wildlife

The DOW applied for a special license plate to provide funding for conservation education and volunteer programs conducted by its Conservation Education Bureau. Kim Toulouse, Conservation Educator, DOW, explained that funds from a special license plate will support the Wildlife Education program. The funds will also be used for the Volunteer Program, which serves as a mechanism for citizen volunteers to become more involved with wildlife projects including habitat restoration programs, native seed collection, wildlife surveys and inventories, wildlife capture and translocations for bighorn sheep, and water developments for wildlife. The proposed plate design would include a depiction of a mule deer and a sage grouse.

The DOW provided information to the Commission regarding its primary purpose of using funds collected from a special license plate. Based on that information, members of the Commission determined the organization did meet the standards and approved the plate.

4. United States Air Force Air Demonstration Squadron Thunderbirds

The USAF Air Demonstration Squadron Thunderbirds did not provide any information to the Commission. However, the proposed plate remains in the queue for future consideration if the organization submits the required information.

5. March of Dimes Foundation

Michelle Gorelow, March of Dimes Foundation, stated that the March of Dimes is the leading national organization for pregnancy and baby health. In 2003, the March of Dimes launched its Prematurity Campaign to focus on the increasing problem of preterm birth—babies born before 37 weeks of gestation. The Prematurity Campaign is multifaceted and includes: (a) expanding investments in research on prematurity; (b) increasing awareness of the problem of prematurity and decreasing the rate of premature birth; and (c) working to reduce ethnic and racial disparities in birth outcomes. Funds from a special license plate will be used to fund the March of Dimes Neonatal Intensive Care Unit Family Support program as well as increase the public's awareness of the seriousness of preterm birth. The proposed plate design would include the March of Dimes logo.

The March of Dimes provided information to the Commission regarding its primary purpose of using funds collected from a special license plate. Based on that information, members of the Commission determined the organization did meet the standards. However, the special license plate remains in the queue since the limit of 25 plates had been met.

B. Cessation of Plate Issuance

Under the provisions of NRS 482.367008, there is a mechanism to cease issuance of low-demand special license plates. On October 1 of each year, the DMV is required to review the active plate counts for each special license plate. (The particular design to be withdrawn from issuance must have been available to be issued for at least 12 months prior to October 1 of that year). If the minimum number of required active registrations is not met on December 31, the DMV will cease production of that plate.

Additionally, if the DMV determines that the total number of validly registered motor vehicles with a particular special license plate is less than the number of required registrations, then the Director of the DMV is required to notify existing plate holders that the DMV will no longer issue that particular design of a special license plate. However, this does not prohibit current holders from renewing those plates.

Below are the license plates that were approved to generate funds for an organization or cause by the Legislature or the Commission, but did not meet the required number of active registrations and are no longer being produced by the DMV.

PLATES THAT GENERATE REVENUE FOR AN ORGANIZATION NO LONGER BEING PRODUCED BY THE DMV AS OF DECEMBER 31, 2009					
Group/Plate	Cause	NRS	Date Issued	Number of Required Active Plates	Number of Active Plates When Discontinued
Aviation	Fund for Aviation (NRS 494.048)	482.367004	March 2005	1,000	792
Ducks Unlimited	Wetland conservation	482.379185	July 2005	1,000	574
Nevada Library Association	Support summer reading programs in libraries	482.367004	September 2005	1,000	518
Commission on Tourism	Highlight tourism in Nevada	482.367004	May 2005	1,000	735
Nevada Carpenters Union— Local 1977	The Carpenters Local 1977 Community Supported Fund at the Nevada Community Foundation	482.367004	October 2007	1,000	270
Douglas County Sheriff's Search and Rescue	Funding for the support of search and rescue volunteers in Nevada	482.367004	September 2008	1,000	245

V. FINAL RECOMMENDATIONS OF THE COMMISSION

At its work session in October 2010, the Commission on Special License Plates considered applications from organizations requesting a special license plate. The applications were presented in hearings and submitted in writing for the Commission's consideration. The Commission approved the following applications for the design, preparation, and issuance of a special license plate:

- UMC Foundation, Inc.; and
- DOW.

The DMV, in cooperation with the sponsoring organization, will begin designing the special license plates. All designs are subject to the approval of the DMV.

VI. CONCLUDING REMARKS

Copies of the minutes from all Commission meetings are available through the Legislative Counsel Bureau's website (www.leg.state.nv.us) and through its Research Library (775/684-6827).

The Commission on Special License Plates declined to set a future meeting date at its last meeting, noting that the cap of 25 designs for special license plates had been reached and there would be no production of newly approved special license plates until the cessation of issuance of other designs.

The Commission wishes to thank the many individuals who contributed to the issue of special license plates through their correspondence or testimony at public hearings. The Commission members also recognize and appreciate the cooperation and assistance provided by the staff of the DMV.

VII. APPENDICES

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APPENDIX A

Nevada Revised Statutes 482.367004

Nevada Revised Statutes 482.367004

NRS 482.367004 Commission on Special License Plates: Creation; membership; term; service without salary or compensation; administrative support; duties.

- 1. There is hereby created the Commission on Special License Plates consisting of five Legislators and three nonvoting members as follows:
 - (a) Five Legislators appointed by the Legislative Commission:
- (1) One of whom is the Legislator who served as the Chair of the Assembly Standing Committee on Transportation during the most recent legislative session. That Legislator may designate an alternate to serve in place of the Legislator when absent. The alternate must be another Legislator who also served on the Assembly Standing Committee on Transportation during the most recent legislative session.
- (2) One of whom is the Legislator who served as the Chair of the Senate Standing Committee on Transportation during the most recent legislative session. That Legislator may designate an alternate to serve in place of the Legislator when absent. The alternate must be another Legislator who also served on the Senate Standing Committee on Transportation during the most recent legislative session.
 - (b) Three nonvoting members consisting of:
 - (1) The Director of the Department of Motor Vehicles, or a designee of the Director.
 - (2) The Director of the Department of Public Safety, or a designee of the Director.
 - (3) The Director of the Department of Cultural Affairs, or a designee of the Director.
- 2. Each member of the Commission appointed pursuant to paragraph (a) of subsection 1 serves a term of 2 years, commencing on July 1 of each odd-numbered year. A vacancy on the Commission must be filled in the same manner as the original appointment.
- 3. Members of the Commission serve without salary or compensation for their travel or per diem expenses.
- 4. The Director of the Legislative Counsel Bureau shall provide administrative support to the Commission.
 - 5. The Commission shall approve or disapprove:
- (a) Applications for the design, preparation and issuance of special license plates that are submitted to the Department pursuant to subsection 1 of NRS 482.367002;
- (b) The issuance by the Department of special license plates that have been designed and prepared pursuant to NRS 482.367002; and
- (c) Except as otherwise provided in subsection 6, applications for the design, preparation and issuance of special license plates that have been authorized by an act of the Legislature after January 1, 2007.
- → In determining whether to approve such an application or issuance, the Commission shall consider, without limitation, whether it would be appropriate and feasible for the Department to, as applicable, design, prepare or issue the particular special license plate. The Commission shall consider each application in the chronological order in which the application was received by the Department.
- 6. The provisions of paragraph (c) of subsection 5 do not apply with regard to special license plates that are issued pursuant to NRS 482.3785.
 - 7. The Commission shall:
- (a) Approve or disapprove any proposed change in the distribution of money received in the form of additional fees. As used in this paragraph, "additional fees" means the fees that are charged in connection with the issuance or renewal of a special license plate for the benefit of a

particular cause, fund or charitable organization. The term does not include registration and license fees or governmental services taxes.

(b) If it approves a proposed change pursuant to paragraph (a) and determines that legislation is required to carry out the change, request the assistance of the Legislative Counsel in the preparation of a bill draft to carry out the change.

(Added to NRS by 2003, 3065; A 2005, 2847; 2007, 575, 804, 819, 1038; 2009, 493)

APPENDIX B

Department of Motor Vehicles, "Special Plate Funds"

DEPARTMENT OF MOTOR VEHICLES

Special Plate Funds

													up	FY2011 - odated as of	otal By Fund	Active Plates
	Fund Name	FY 9	98 to FY 04	FY 2005	FY 2006	FY2007		FY2008		FY2009		FY2010		9/30/10	998 to 9/30/10	'@ 10/2/10
	Lake Tahoe	\$	2,377,493.37	\$ 396,393.15	\$ 413,962.94	\$ 421,832.10	\$	417,771.25	\$ 3	399,650.84	\$	381,068.87	\$	102,786.66	 4,910,959.18	17,752
1	UNLV		388,050.53	67,282.33	69,002.71	72,821.69		74,147.20		75,353.21	\$	76,225.35	\$	21,934.14	\$ 844,817.16	3,563
1	UNR	\$	433,408.19	95,131.96	109,495.84	125,864.94		135,355.07	1	37,679.89	\$	140,348.48	\$	40,088.93	\$ 1,217,373.30	6,626
2	Veterans		551,321.09	237,098.92	287,415.50	338,971.11		370,924.40	3	91,213.70	\$	417,000.24	\$	120,208.78	\$ 2,714,153.74	22,103
	Exploited Children		118,895.91	45,361.37	50,110.35	52,696.85		51,224.36		48,580.37	\$	45,743.52	\$	11,991.02	\$ 424,603.75	4,096
	Children In The Arts		182,721.01	65,329.66	67,618.91	69,887.01		68,930.63		64,680.48	\$	60,606.05	\$	16,307.80	\$ 596,081.55	5,502
*	Las Vegas Valley Water (was Desert Preserv.)		82,681.64	21,750.51	21,684.82	22,432.14		24,108.47		23,418.41	\$	22,285.44	\$	5,255.14	\$ 223,616.57	1,027
*	Agric/Future Farmers (was just FFA)		66,293.68	29,132.08	31,076.60	32,644.22		32,718.22		32,757.38	\$	30,418.76	\$	7,728.24	\$ 262,769.18	1,436
2	Prof Firefighters		162,961.05	63,709.49	66,509.80	69,117.62		70,516.35		71,597.09	\$	66,482.34	\$	18,228.07	\$ 589,121.81	3,085
	Rodeo		157,981.48	139,275.00	161,563.84	174,447.34		169,394.02	1	61,673.44	\$	150,174.42	\$	38,388.10	\$ 1,152,897.64	6,945
	LV Commemorative		854,832.77	1,090,459.56	1,403,708.73	1,622,189.78	1	,722,671.09	1,6	91,144.17	\$ 1	,652,717.25	\$	442,339.25	\$ 10,480,062.60	76,030
	Mt. Charleston		19,266.68	43,823.10	55,570.70	63,064.25		64,505.38		62,201.21	\$	61,404.07	\$	15,592.25	\$ 385,427.64	2,794
2	Volunteer Firefighters		18,189.08	10,501.66	11,261.15	12,010.83		12,095.54		12,155.73	\$	11,919.07	\$	2,418.43	\$ 90,551.49	549
	V & T Railroad		33,608.03	27,434.95	30,431.27	32,492.55		33,003.62		31,662.83	\$	30,272.63	\$	7,646.30	\$ 226,552.18	1,426
	Truckee/Pyramid		78,960.30	77,188.02	88,742.83	93,578.89		88,646.71		83,289.84	\$	75,384.29	\$	18,762.92	\$ 604,553.80	3,426
	Organ Donor		16,244.35	20,524.27	22,413.76	23,384.45		23,815.32		23,383.79	\$	21,640.31	\$	5,926.56	\$ 157,332.81	1,054
	United We Stand			249,518.76	357,176.91	407,576.10		416,404.93	4	102,192.71	\$	383,309.83	\$	98,270.72	\$ 2,314,449.96	17,721
	Naturalized Citizen			34,491.91	69,933.85	84,032.05		83,873.78		76,588.13	\$	68,843.01	\$	16,456.48	\$ 434,219.21	3,069
	Animal Appreciation			13,614.37	29,334.04	39,220.86		43,666.23		45,071.46	\$	46,547.86	\$	13,126.80	\$ 230,581.62	2,178
*	Wildlife Record Book (was Nevada Wildlife)			23,568.01	54,579.69	73,451.22		82,049.07		86,134.22	\$	85,998.89	\$	- 9	\$ 405,781.10	4,051
	Hot August Nights			10,861.68	32,145.44	41,175.26		43,136.57		43,970.51	\$	41,242.72	\$	11,237.37	\$ 223,769.55	1,817
	Reno Air Races			6,841.19	16,104.18	32,093.30		31,527.49		32,521.34	\$	33,048.57	\$	8,996.36	\$ 161,132.43	1,532
	LV Federal Lands			2,275.00	5,292.71	8,334.95		9,263.85		9,499.90	\$	8,904.17	\$	2,163.34	\$ 45,733.92	417
3	Ducks Unlimited				9,834.00	12,569.58		9,504.67		8,226.88	\$	7,269.44	\$	2,193.40	\$ 49,597.97	346
3	Aviation			2,200.00	14,868.22	16,659.69		12,713.71		11,057.29	\$	9,213.72	\$	2,508.51	\$ 69,221.14	432
3	Nevada Tourism				13,427.19	15,821.47		12,062.27		10,356.05	\$	8,943.54	\$	2,851.68	\$ 63,462.20	421
3	Nev Library Assn			2,770.00	10,152.88	10,637.59		9,041.85		8,128.90	\$	7,145.36	\$	2,045.00	\$ 49,921.58	341
*	Boulder (Hoover) Dam			4,729.00	27,601.13	39,324.46		43,056.93		42,538.47	\$	41,732.43	\$	11,260.32	\$ 210,242.74	1,925
	Atomic Testing (NV Test Site)				9,312.60	16,606.95		18,402.60		19,436.80	\$	19,744.20	\$	5,495.57	\$ 88,998.72	932
	Horse Power					5,349.98		76,458.79		87,464.56	\$	93,504.30	\$	27,745.72	\$ 290,523.35	4,215
4	Carpenters Union							6,108.74		7,697.14	\$	4,815.84	\$	743.34	19,365.06	199
	Red Rock							4,844.61		22,366.25	\$	29,298.19	\$	8,636.12	\$ 65,145.17	1,335
4	Search & Rescue									5,779.22	\$	5,496.86	\$	1,181.72	\$ 11,276.08	221
	Total Revenue															
	By Fiscal Year	\$	5,542,909.16	\$ 2,781,265.95	\$ 3,540,332.59	\$ 4,030,289.23	\$ 4	,261,943.72	\$ 4,2	229,472.21	\$ 4	,138,750.02		9	\$ 29,614,296.20	198,566

^{1.} These 2 plates count as one design (NRS 482.367008).

^{2.} These plates not included in 25 plate design limit (NRS 482.367008).

^{3.} Production was stopped on these plates as of January 1, 2007, however revenue will continue based on the renewal of the plates. They are no longer part of the 25 plate limit.

^{*}The name of the plate on this report has been changed to match the fund name on the revenue report

^{*}a/k/a Hoover Dam

^{4.} Production was stopped on these plates as of January 1, 2009; however, revenue will continue based on the renewal of the plates. They are no longer part of the 25 plate limit.

APPENDIX C

"Plates Considered by the Commission at the October 13, 2010, Meeting"

PLATES CONSIDERED BY THE COMMISSION AT THE OCTOBER 13, 2010, MEETING

Plate	No. of Required Signatures/Bond	NRS	Date Submitted
University Medical Center of Southern Nevada	1,000	482.367004	April 6, 2006
National Law Enforcement Officers Memorial Fund	1,000	482.367004	June 12, 2006
Wildlife	1,000	482.367004	September 12, 2006
U.S. Air Force Thunderbirds	1,000	482.367004	January 19, 2007
March of Dimes	1,000	482.367004	April 6, 2007
Teamsters Union Local 631	1,000	482.367004	June 20, 2007
Susan G. Komen for the Cure	Bond	482.367004	September 28, 2007
Nevada Airport Managers Association	Bond	482.367004	September 28, 2007
Nevada Bicycle Advisory Board	Bond	482.367004	September 28, 2007
City of Reno	Bond	482.367004	February 20, 2008
Nevada Cancer Institute	Bond	482.367004	July 20, 2009
Nevada Bighorn Unlimited	Bond	482.367004	December 8, 2009
Indian Health Board of Nevada	Bond	482.367004	March 24, 2010
The Great Reno Balloon Race	Bond	482.367004	April 22, 2010
Sparks Heritage Foundation and Museum	Bond	482.367004	July 15, 2010
Desert Conservation Program	Bond	482.367004	August 31, 2010
Interfaith Council of Southern Nevada	Bond	482.367004	September 7, 2010

Source: DMV, 9/30/10