LCB File No. R166-03

PROPOSED REGULATION OF THE STATE BOARD OF EDUCATION

Explanation: Matter in *italics* new; matter in brackets \vdash is material to be omitted.

AUTHORITY: NRS 385.080

Hospitality Services; Travel and Tourism

Section 1. NAC <u>389</u> is hereby amended by new language as follows:

Section 2. Hospitality Services: A course of study in hospitality services must include instruction designed to teach the pupil to do the following:

- 1. Demonstrate an understanding of basic economic systems, cost-profit relationships, economic indicators/trends, and international concepts.
 - 2. Demonstrate an understanding of the hospitality industry.
 - 3. Demonstrate an understanding of the Rooms Division in a full service hotel property.
- 4. Demonstrate an understanding of the Food and Beverage Division in a full service hotel property.
- 5 Demonstrate an understanding of the Staff Division (Human Resources, Sales and Marketing, Accounting, Security and Engineering) in a full service hotel property.
- **Section 3.** Travel and Tourism: A course of study in travel and tourism must include instruction designed to teach the pupil to do the following:
- 1. Demonstrate an understanding of basic economic systems, cost-profit relationships, economic indicators/trends, and international concepts.
 - 2. Demonstrate a basic understanding of the travel and tourism industry.
- 3. Demonstrate an understanding of lodging and transportation as related to the travel and tourism industry.
 - 4. Demonstrate an understanding of wholesale and retail travel services
- 5. Demonstrate an understanding of the sales and marketing as it relates to the travel and tourism industry.
- 6. Demonstrate an understanding of destination marketing as related to the travel and tourism industry
- Section 4. Travel and Tourism Employability Skills: A course of study in travel and tourism must include instruction in employability skills designed to teach the pupil to do the following:
 - 1. Demonstrate problem solving and critical thinking skills.
 - 2. Speak, write and listen effectively.
 - 3. Demonstrate the ability to select, apply and maintain appropriate technology.
 - 4. Demonstrate leadership, teamwork and sound workplace ethics.
- 5. Demonstrate the ability to manage resources effectively in a high-performance workplace.
 - 6. Demonstrate career planning, job retention and lifelong learning skills.