

Help your guests ride Chariot

Everything your guests need to know about South Tahoe's microtransit pilot program

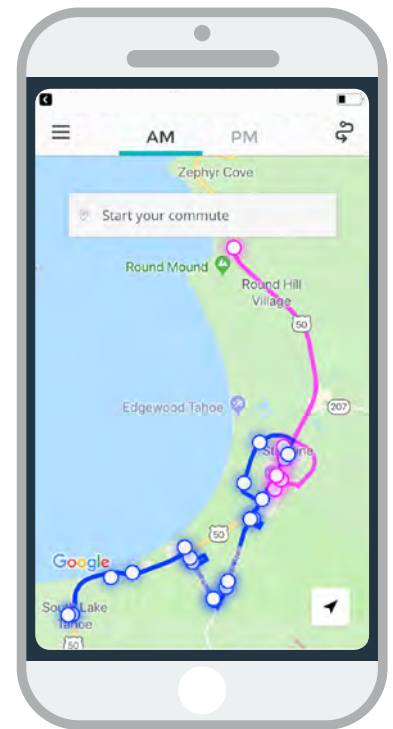


App-based on-demand shuttle service for Tahoe

- The pilot runs from July 9 to October 9, 2018.
- Riders book seats using a smartphone app.
- Frequent shuttles serve two routes: the **Blue Line** route connects the casino corridor to Lakeview Commons, and a second route connects the casinos to Round Hill Pines Resort.
- Each air-conditioned shuttle seats 14.
- Each ride costs \$3. Switching routes starts a new ride.

How it works

1. Download the Chariot app from chariot.com/download
2. Select your route
3. Select your Pick Up Point
4. Select your Drop Off Point
5. Track your Chariot live
6. Ride the Chariot for just **\$3**



Why microtransit for Tahoe?

- Tahoe, with its 24 million annual visitors, has world-class traffic problems.
- Pollution from roads is a leading contributor of pollution degrading Lake Tahoe's clarity.
- The **League to Save Lake Tahoe** is leading transportation pilot programs at Tahoe—such as last year's LimeBike bike share pilot—to give people ways to get around without a car, cutting lake-degrading pollution.
- Data from this program will help local transportation planners improve transit at Tahoe.
- Visit linkingtahoe.com for more tips on lake-friendly ways to get to and around the Lake Tahoe Basin.

Agenda Item VII A-3 (TAHOE)
Meeting Date: 07-23-18