



Bradley Crowell, *Director*Jim Lawrence, *Deputy Director*, *TRPA Chair*

Tahoe Basin License Plate

Legislative Committee for the Review and Oversight of the Tahoe Regional Planning
Agency and the Marlette Lake Water System

August 28, 2018

Agenda Item IV (TAHOE) Meeting Date: 08-28-18



Jim Lawrence
Deputy Director

Dominique Etchegoyhen Deputy Director

Background

- The Lake Tahoe Basin license plate (LTLP) was established in 1998 and is codified in NRS 482.37933.
- The Program is administered by the Nevada Division of State Lands.
- License plate revenue (\$25 new/\$20 renewal) supports the preservation and restoration of the Lake Tahoe Basin through grants to public agencies.
- Third most popular plate, behind the Las Vegas Commemorative plate, and the limited 150th Sesquicentennial plate.





Jim Lawrence
Deputy Director

Dominique Etchegoyhen Deputy Director

Plate Program

- According to the DMV there are approximately 19,400 active license plates
- Total revenue since inception is approximately \$8.1 million – funding over 145 projects to benefit the Lake Tahoe Basin
- The Program awards approximately \$350,000 in grant funding annually









Jim Lawrence
Deputy Director

Dominique Etchegoyhen Deputy Director

Project Highlights

- Sand Harbor Water Quality, Preservation and Restoration Projects (2000-2016)
 - Implemented by NDSP
- Third and Incline Creeks Restoration Project (2016-2017)
 - Implemented by Incline Village General Improvement District;
 - Project total \$235,002.00 and State share \$114,207.00
- North Canyon Primitive Campground (2003-2004)
 - Implemented by NDSP
 - Project total and State share \$9,266.40
- Tree Health within the Lake Tahoe Basin: Interactions with Fuel Management Treatments (2008-2010)
 - Implemented by University of Nevada, Reno
 - Project total and State share \$126,350.10
- Pilot Implementation of the Lake Tahoe Nearshore Monitoring Framework for Clarity Metrics (2014-2016)
 - Implemented by Desert Research Institute
 - Project total \$104,275.46 and State share \$80,446.90



Jim Lawrence
Deputy Director

Dominique Etchegoyhen Deputy Director

BDR Proposal

Amend NRS 321.5951 to allow non-profit organizations to receive grant funding from the proceeds generated from the Lake Tahoe Basin license plate.







