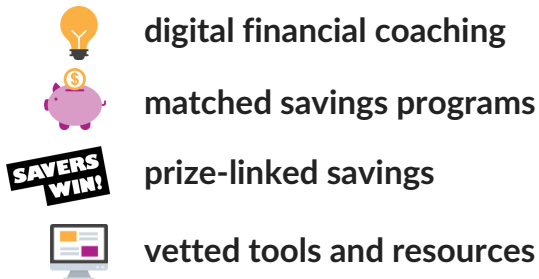




**SAVERLIFE.ORG**  
**NEVADA**

SaverLife is an innovative online savings program already serving over 100,000 members. With your support, the Nevada Bankers Association and EARN.org are bringing SaverLife to Nevada.

## THE SAVERLIFE PROGRAM



Though many participants have never saved before, they set aside on average \$584 in six months and show improved financial habits such as sticking to a budget (40%), spending less (46%), and being prepared for a financial emergency (77%).

The Nevada Bankers Association and EARN are teaming up with trusted community partners to deliver SaverLife Nevada, the first-ever statewide savings campaign to increase financial stability and emergency savings among Nevada families. **Together, we will:**

### **Raise Awareness**

*of the savings crisis  
throughout the entire  
state of Nevada*

### **Motivate**

*Nevadans to begin  
saving through solutions  
such as SaverLife*

### **Unite**

*the community around  
savings through  
partnerships*



"SaverLife is a really good opportunity to start saving. **I don't have to worry if something happens** because I won't have to rely on a credit card or dip into the money I need for school."

- SAIRA, LAS VEGAS

## JOIN US!

We need your support and endorsement of the Nevada Bankers Association campaign to create a culture shift in Nevada around savings.

To learn more, email Phyllis Gurgevich of the Nevada Bankers Association at [Phyllis@NVBankers.org](mailto:Phyllis@NVBankers.org).