From:

Brandon Wimbley [willrun4adonut@yahoo.com]

Sent:

Friday, March 05, 2010 11:47 AM

To:

Marc Johnson

Cc:

Gregory C Mosier

Subject:

SCM closure

I am writing this letter to you in regards to the suggested closure of the College of Business's Supply Chain Management program.

I am fully aware that the budget has been cut to higher education, which in turn means the University of Nevada, Reno has to reduce its operating expenses and other costs. From my understanding, from reading the Curricular Review Proposal and from insight provided by the administration, the Supply Chain Program did not meet some of the criteria established for the review process, such as enrollment in major and degrees granted.

However, I believe the uniqueness of the program offered at the university has been understated *and* undervalued. The pedigree of the college of business has been established based largely upon the achievements of the supply chain management program. Having a faculty that is in the top ten in the world in research in supply chain management is a major boon to the university that will disappear as soon as the program is eliminated. And if I'm not mistaken, just last year, two of the supply chain faculty received recognition for the best research paper of the year for an article that they had published. This kind of faculty will not be able to be put together again if the program is cut.

The reason for the lower enrollment numbers when compared to the business major sis due to the fact that SCM is a difficult, challenging degree path that not very many students are willing to pursue. However, those that are graduates of the program are more than able to contribute right away for the company that they work with. This is only because of the preparation that the faculty puts into their teachings and coursework. So while the faculty has some of the lowest credit hour generation in the College of Business, it invests the time 'saved' into furthering the quality of their work. In fact, it is not at all uncommon to hear graduates of the college of business to automatically be assumed to be supply chain majors when conversing with business spokesmen due to the high esteem than the program has created.

Lastly, logistics and supply chain management is a large portion of the local economy. Without a degree in supply chain management, then the quality of field will decrease and businesses could move away from the area. There would be no logistics major offered in the entire state, and hence there would be no reason for many of these companies to continue their operations here long-term, which would reduce revenue and cause further budget problems. Many large local companies have located here because the SCM faculty convinced them that Northern Nevada was a good distribution hub. At least once every semester, a local [but national] company seeks the assistance of an SCM undergraduate class to solve an issue that it is having. Some recent companies have been Target, Dell, and Microsoft, but many more have sought solutions from the students.

I hope this letter provided some insight on why the supply chain program is an integral part of the College of Business and is required by the local community to help Northern Nevada retain its status and jobs as a distribution hub.

## -Brandon SL Wimbley

P.S. To also attest to the status of this program and the faculty it has acquired, what other program on campus has had a V.P. of a global company fly out on a private jet solely [not because they were in the area for a meeting] to meet undergraduate students and seek their opinions on how to further the company's strategic goals?

From: Sent: Clark, Kevin [Kevin.Clark@unisys.com] Wednesday, March 03, 2010 3:38 PM

To: Cc: Marc Johnson Gregory C Mosier

### Dear Dr. Johnson:

It is with grave concern that I learn of the possible cessation of the Supply Chain program at UNR. Hopefully by the time this note is received this possibility is no longer. Having been a beneficiary of the UNR world class supply chain program, I can only speak of the real value it provides the public and private sector. As a supply chain participant for over 20 yrs, I have been able to grade the level of candidates (students) entering the work force. Without a doubt, UNR produces some of the top students and future business leaders. Your programs are led by premier professors of this industry and this is from someone located back East in Penn State's backyard. I have worked closely with the supply chain programs at Penn State, Michigan State, etc. and can without reservation state that UNR students are on par OR above. In addition, I have personally worked extensively with Dr. Rogers and, periodically, Dr. Amato and immensely respect them. Our corporation has brought in Dr. Rogers on multiple occasions to provide industry insight and guidance over the last decade. By the way, time has proven his counsel to be right on and his advice used in developing our global supply chain strategy.

While respecting your difficult decision, we are all faced with choices with where to invest limited resources — that is our responsibility every day. But we must also weigh the benefits we provide to our "customer" or public as well. The question we must answer is are we providing the BEST value to our customers (or taxpayers). I can attest that the Supply Chain program at UNR is the best value and deserves to be preserved.

Regards, Kevin Clark SCO-Unisys Logistics Services

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From:

LaBranch.Matthew.A [Matthew.LaBranch@IGT.com]

Sent:

Wednesday, March 03, 2010 8:55 AM

To:

Marc Johnson; Gregory C Mosier; Milton Glick

Cc:

Dale S Rogers; Tilzey. Scott. J; Golden. Duke; Ciorciari. Anthony; Brooks. Ron

Subject:

Closure of UNR's College of Business Supply Chain Program

# Gentlemen,

I write to you today as a result of receiving the news that the Supply Chain Management Program at the University of Nevada, Reno has been selected as one of the programs to be cut as a result of the continued state budget reductions. As I believe you are aware, International Game Technology has partnered closely with both The Center for Logistics Management and the Supply Chain Management Program for the better part of twenty years. Through joint commitment and collaboration with Dr. Dale Rogers, Dr. Craig Carter, Dr. Ron Lembke and Dr. Henry Amato, IGT has utilized the talent, skills and energy of well over 20 plus intern program participants during this time and currently employs eight UNR graduates and/or students at IGT's Reno campus. These employees of IGT are vital participants in IGT's quest to be the most cost efficient and agile supplier in the gaming industry. IGT also has not been spared the challenges of current economic and business conditions. It is only through the utilization of talented interns and ultimately employment of such talented resources as those that have graduated from the UNR College of Business Supply Chain Program that we can stay at the forefront of our industry. As the Senior Vice President of Operations for IGT, I have first-hand knowledge of hundreds of thousands of dollars of cost reduction and cost avoidance that has been delivered by the IGT employees just this year who share the honor of being graduates and students of the UNR College of Business Supply Chain Management Program. As a result of this history it would be a devastating loss of local talent and resources for not only IGT but many other local businesses if the Supply Chain Management Program were to be eliminated at UNR. My hope is that this letter helps convince the administrators of UNR to reconsider elimination of such a quality program at UNR. If I can be of any further assistance or information, please do not hesitate to contact me.

#### Sincerely,

Matthew LaBranch IGT - SVP, Operations Phone: (775) 448-1815

Fax:: (775) 448-2547

Email: Matthew.LaBranch@IGT.com

From: Sent: Rod V [rodvillacorta@hotmail.com] Monday, March 01, 2010 12:00 PM

To:

Marc Johnson

Cc:

Gregory C Mosier; Dale S Rogers

Subject:

SCM program at UNR

Dear Dr. Johnson,

I am writing to express my concern regarding the potential impact financial cuts could have on the SCM program. I attended the University of Nevada Reno and graduated with a major in Marketing from the College of Business in 2001. I felt my education was well rounded, however; I found I lacked business skills that top employers required for some entry level jobs. Realizing this, I sought advice from University staff and the University's Career Counseling Center which lead to adding an SCM major to my education. The following two years were extremely impactful on me, and the hardest two years of my college career. At times I considered quitting, yet; the support of my peers and my teachers kept me going. Upon completion of my SCM degree in 2004. I felt a major sense of accomplishment and I felt better prepared as a young aspiring business professional. Upon completion of my SCM degree I found the employers I was not qualified to work for with my Marketing degree actually sought me positions in their companies. Within weeks of completing my SCM major I rejected multiple job offers and chose to work for United Parcel Service (UPS) in Sacramento. California. I am still employed with UPS as a Supervisor in the Industrial Engineering Department. The SCM program taught me how to be self reliant while being a team player and the skills I needed for a world-renown job. Because of the SCM program I have reached many of the goals I aspired to as freshman at the University. My hope is that you consider the many positive and beneficial aspects of the SCM program and continue to back the program and the faculty as I believe SCM is one of the cornerstones of the College of Business at the University of Nevada.

Sincerely,

Rod Villacorta UNR Alumni Marketing 2001, SCM 2004 775-843-8838

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From:

Tam N. [tamngo3@gmail.com] Monday, March 01, 2010 10:45 AM

Sent: To:

Marc Johnson

Cc:

Gregory C Mosier; Dale S Rogers

Subject:

College Budget Ct

Dr. Marc Johnson,

It is my understanding due to the state budge crisis that there will be cuts to the higher education system. I am writing to you out of concern for the business programs that have helped my career transpire to where it is today and where it will be in the future.

I graduated class of 2007 at the college of business double majoring in supply chain management and information systems. The quality of my education there was top notch and what I have been able to carry forth to my job is nothing short of astounding. The classes and programs at UNR were structured towards real-life situations. As an inexperienced 22-year old, fresh out of college, all that was noteworthy from my resume was my educational background. Had my employers and industry not known about UNR's great professors (such as Dr. Dale Rogers and Dr. Dana Edberg), I would have no prospect of being hired. Their names, research, and network of alumni have farther reach than I had imagined.

I ask you to consider the impacts of all the alumni that have been part of the college of business, and more specifically part of SCM and IS. Keep in mind that Reno Tahoe Industrial Center is one of the largest developing warehouse centers in the nation. The demand for future SCM and IS students will rise. It is in the best interest of all past and current students to not only receive quality education but to also have access to the breadth of programs offered.

Please do not cut the College of Business budget.

Thank you,

Tam Ngo Petsmart DC41 Operations Supervisor 775-636-4977

From:

Leuschner, Rudolf [leuschner\_1@fisher.osu.edu]

Sent:

Sunday, February 28, 2010 2:47 PM

To:

Marc Johnson

Cc:

Gregory C Mosier; Dale S Rogers

Subject:

The Supply Chain Management Program

Dear Dr. Johnson,

I have read some of the recent news about the buget crisis in the state of Nevada and its impact on the University of Nevada as well as the College of Business. As an alumni (B.S. in Business '04 and M.B.A. '06) I would like to say that the university must be very careful in handling this situation.

I had the fortune to come to Nevada as a student-athlete in August 2001 and I was a member of the men's tennis team. During my master's studies I worked with the professors from the Supply Chain Management group as a graduate assistant. I must say that this group of professors stands out among their peers in the college and in the discipline overall - thus if cuts should be made, I suggest you look somewhere else. It is well known in the college that the best students choose to major in supply chain management. And I have not just heard that from students but also from professors in other areas. Additional evidence for that is that supply chain management graduates earn the highest salaries in the college after they graduate. In the supply chain management classes I remember how we encountered real challenges - although most other classes were rather easy.

I am currently pursuing my Ph.D. at The Ohio State University and I am very confident that my studies at Nevada have prepared my for the rest of my academic career. It would be a shame if students in the future would not have this benefit that I enjoyed. The supply chain management program is ranked #10 in the world and #6 in the US in research - ahead of programs that are much older and larger. This is a true sign of excellence! In addition, the Center for Logistics Management has continued the tradition of excellence by building a bridge between academia and business. I would hate to see all of these great things that were built over the last 20 years destroyed. While I understand that nobody can and should keep things they cannot afford, this is an opportunity to cut subpar programs and keep excellence.

I thank you for taking your time to read this and I wish you the best of luck in tackling the difficult problems that you are facing.

Sincerely, Rudi Leuschner (B.S. 2004, M.B.A 2006)

-----

Rudi Leuschner

Doctoral Candidate in Logistics

Fisher College of Business, The Ohio State University 2100 Neil Ave, 356 Fisher Hall Columbus. OH 43210

(614) 247-6272, (614) 292-0440 (fax)

E-mail: <a href="mailto:leuschner.1@osu.edu">leuschner.1@osu.edu</a>

From:

dan carpenter [nevadadude@hotmail.com]

Sent:

Thursday, February 25, 2010 9:35 PM

To:

Dale S Rogers; Gregory C Mosier; Marc Johnson

Subject:

RE: UNR Logistic's Program

## To whom it may concern:

It was with great sorrow to hear that UNR is thinking of cutting certain programs including the logistics program that I graduated from. I will never forget the day when I was standing in my front yard and Dr. Rogers came out of his home and asked me what I was going to graduate in? I told him I had no real idea but was leaning towards business. He then pulled out over 10 letters from different companies looking for logistics majors from UNR. I decided that day to pursue logistics and it was the best decisions of my life. I was able to go to work for Toyota after graduation and was very proud to say to my new coworkers that I attended the logistics program at UNR. I knew that my education was just as good if not better than the one they received at Ohio St, Ten, Mich St, and Penn St. As a **5th generation graduate of UNR** with family members that have been students, teachers and even a dean at the university I would hope that I could tell my children that I would be proud that they entered a program that opened so many doors for me as logistics did. It would be a major disappointment for me tell them that the program that taught me so much about life is no longer offered.

Thank you for your time.

Dan Carpenter UNR Logistics Class of 1997

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6995 Sierra Center Parkway Suite 100 Reno NV 89511

February 25, 2010

Dr. Marc Johnson Executive Vice President & Provost University of Nevada MS 0005 Clark Administration 1664 N. Virginia Street Reno, Nevada 89557-0005

Re: Retaining the Supply-Chain Management Program

Dear Dr. Johnson:

I am writing you to explain why I think the Supply-Chain Management program at the University of Nevada, Reno is vital to the economic future of Nevada.

First let me say, it pains me greatly to know the devastating cut backs that are being made to our entire University system. I can imagine the choices you are faced with are akin to choosing whether to cut off an arm or a leg – neither are choices you want to make. However, leadership is most important during times of great difficulty and cuts have to be made.

In my professional role as a commercial real estate broker, I'm on the front line in the war to bring new companies to Nevada. As a community, we have had some great successes over the years thanks in part to an available pool of educated, quality Supply-Chain Management Graduates in the area. Fortune 100 companies with a presence related to Supply-Chain Management in Northern Nevada include:

- Wal-Mart (1)
- General Motors (3)
- General Electric (6)
- Cardinal Health (19)
- Boeing (28)
- AmerisourceBergen (29)
- Pfizer (39)
- United Parcel Service (43)
- Microsoft (49)
- Lockheed Martin (57)
- PepsiCo (63)
- Sysco (65)

- Johnson Controls (67)
- FedEx (68)
- Honeywell International (69)
- Alcoa (71)
- Cisco Systems (77)
- Delphi (83)
- International Paper (93)
- Coca-Cola (94)
- Deere (98)
- Merck (99)

Source: EDAWN



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6995 Sierra Center Parkway Suite 100 Reno NV 89511

These are names you may recognize, but high quality employers like IGT, Bender, OHL, Griffin Transport, Schneider Logistics, Amazon.com, PetSmart and Barnes & Noble are all important, internationally competitive firms with significant Supply-Chain presence here as well. **Graduating students need jobs, and these companies need Supply-Chain graduates.** 

When we compete with other communities across the Nation to attract a new employer, we emphasize how and where we are the best. The Center for Logistics Management's research ranking is #10 in the world and #6 in the United States. The faculty and the Center are recognized as leaders in several fields including reverse logistics and sustainability. In a time where every job, every tax dollar and every opportunity is so important to our community, from a competitive perspective, it does not make sense to me to get rid of a program that is one of the most renowned in the entire University.

I do not envy the choices you are being forced to make. I do not pretend to understand all the factors that will influence your decision. But as a two time graduate (B.S. '98 & MBA'04), ASUN President ('96-'97), Adjunct Professor (BADM 779), 2010 Outstanding Graduate School Alumni, local business owner and employer of Nevada graduates, the University of Nevada is my church. The College of Business and the Supply-Chain Management Program is my pew. I humbly request that should it be in your power, you spare the Supply Chain Management program.

Respectfully,

Dan Oster | Vice President & Principal

NAI Alliance | Industrial Properties Group

6995 Sierra Center Pkwy., Suite 100 | Reno, NV 89511

Tel 775.336.4665 | Fax 775.336.4699

doster@naialliance.com | www.naialliance.com

From:

Dan Reeves [reevescd@hotmail.com]

Sent: To:

Thursday, February 25, 2010 9:50 AM

Marc Johnson; Gregory C Mosier; Dale S Rogers

Subject:

**UNR SCM** 

Dr. Marc Johnson,

I am shocked to hear that the University is considering shutting down the SCM program. I take great pride in letting my piers know what school I hail from. Each time I am complemented on my skillset my response is that I learned everything I know from my SCM courses at UNR. There is no question in my mind that the classes that I took with Dr. Rodgers, Dr. Lemke, and Dr. Amato directly contributed to my success both professionally and personally. I can say without hesitation that I would not be where I am today without their tutalidge.

It would be criminal to shut down a program that has so much to offer. No other classes I attended at UNR did half as much for me as those in the SCM program. These courses and instructors prepared me for life. They taught me so much more than the ciriclium stated. They taught me to excel in a work environment and surpass exepectations. Please fight for this program.

Respectfully,

Dan Reeves Supply Demand Management Supervisor Apple Inc. UNR SCM Graduate 2003

PS. I appologise for the grammer errors in this email. I am traveling abroad without my computer and spell check.

# Begin forwarded message:

From: Lawrence Tam < lawrencectam@gmail.com>

Date: February 25, 2010 5:25:10 AM PST To: Charles Reeves < reevescd@hotmail.com>

Subject: Fwd: Help!

Hey Danny,

Just thought I would send this on if you haven't heard already. Looks like you are doing well.

Hope all else is going well!

----- Forwarded message -----From: **Dale S Rogers** <mickey@unr.edu> Date: Wed, Feb 24, 2010 at 10:39 PM

Subject: Help!

To: Lawrence Tam < lawrencectam@gmail.com>

Tam.

I really need some help. Please pass this note on to whomever would be appropriate.

We are asking our alumni and friends to write some notes to the Provost of the University of Nevada. The SCM program, and maybe even the College of Business, could be casualties of the state budget crisis. We are in real trouble here in Nevada and the Governor is not considering any new revenue solutions.

This crisis means that the university can revoke the tenure status of faculty that are part of a discontinued program. That means that all of us in the SCM program: Dr. Carter, Dr. Lemke, Dr. Amato, and myself, may be forced to leave the university. After 20 years of building the program, that would be extremely disappointing.

As you may have seen yesterday, here is what UNR President Milton Glick said in the Reno Gazette-Journal:

Glick said the university made cuts of about 15 percent last year and may have to cut as deep as 13 percent this year.

"We have to make some vertical cuts," said. "We will probably eliminate a number of academic programs and probably one or two colleges ... It's better to maintain quality at the university than to degrade the quality of what we do."

If you could help us out by writing a short note to the Provost, I would sure appreciate it. His contact information is:

Dr. Marc Johnson
Executive Vice president & Provost
University of Nevada
MS 0005
Clark Administration
1664 N. Virginia Street
Reno, Nevada 89557-0005
marc@unr.edu

If you wish to copy the Dean of the College of Business on your note, his email address is <a href="mailto:greg.mosier@unr.edu">greg.mosier@unr.edu</a>. If you feel like including me on your note, my email address is still <a href="mailto:mickey@unr.edu">mickey@unr.edu</a>.

Please feel free to send the Provost a quick email. Some of the items that might be good to include in your note are the following:

The great impact that the logistics and supply-chain management program has had on a few generations of students. The administration is most likely to respond positively if you could tell a bit of your story, and how the program and faculty helped you achieve some of your goals. The supply chain management program research ranking is #10 in the world and #6 in the United States. We have been recognized as leaders in several fields including reverse logistics and sustainability. It does not make sense to get rid of a program that is one of the most recognized in the entire University.

The Center for Logistics Management and the supply chain management program have long been an important part of the interface between the international, national and local business communities, and the University of Nevada. More than most programs, supply chain management faculty have tried to reach out to business and make sure that students receive a practical, leading edge education.

For most of the last 20 years, companies from all over the country have recruited logistics and supply chain management graduates. Typically, our graduates command the highest salaries of students graduating from the College of Business.

I believe all of you have a stake in this crisis. As Mason Wenker from Apple and the class of 2000 (I think 2000) wrote me early this morning: "In the world I live in where your pedigree is half of your established value - coming from a program that was wiped out is not a sign of success." I could not agree more.

Please help us keep the SCM program. I am hoping to see some of your kids here in one of my classes in a few years.

Best regards, Dale

Thanks, Lawrence Tam

From:

Jacob Brothers [jabrothers@na.ko.com]

Sent: To: Thursday, February 25, 2010 8:29 AM

Cc:

Marc Johnson

CC.

Gregory C Mosier; Dale S Rogers

Subject:

UNR SCM Program

Dr. Marc Johnson,

My name is Jacob Brothers and I am a graduate of the University of Nevada class of 1998 where I attended the College of Business Supply Chain Program. I am writing to state my concern over a recent article in the Reno-Gazette Journal wherein UNR President Milton Glick spoke of the elimination of programs and possibly colleges at UNR.

I wanted to express my support for the Supply Chain Management Program. In an increasingly competitive marketplace where speed of innovation is critical, it is the supply chain that delivers the fundamental execution that allows an organization to be successful. The theories and skills I gained in the program have contributed to my success which has allowed me to provide value to my organization. I have worked with individuals from all disciplines and countless universities and in my opinion; the Supply Chain Program at UNR has given me the competitive edge to be successful. Clearly this is recognized across the nation as evidenced by the vast number of organizations that recruit from UNR.

I have found over the past 12 years that the program content offered in the Supply Chain Management Program has become even more relevant and I am proud to be associated with such a great program run by outstanding faculty. The research on reverse logistics and sustainability has provided platforms for stewardship of resources across many industries and organizations, including my organization. With a Supply Chain research ranking of #6 in the United States, it would be a disservice to industry and to future generations of students if the UNR Supply Chain Management program is eliminated.

I humbly request that as decisions are made about academic programs, that the Supply Chain Management program continue so generations of students may be equipped with the necessary skills to be the leaders of industry in the years ahead.

Respectfully, Jacob Brothers

General Manager Coca-Cola North America (w) 916-221-0443

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From:

Luptak, Barbara CTR USA AMC [barbara.luptak@us.army.mil]

Sent: To: Thursday, February 25, 2010 8:20 AM

Cc:

Marc Johnson; Gregory C Mosier Gregory C Mosier

Subject:

Elimination of Programs

## Gentlemen,

I am a recent UNR graduate (2008) with a B.S. in Supply Chain Management and would like to address the potential shortfall in funding for this year and how your decision affects my chosen career. I work in a niche market performing receipt, storage, maintenance, and reverse manufacturing on ammunition and attribute my success to the Business Department (and especially the SCM staff) at UNR. As a non-traditional student (I both live and work in rural Nevada) I was given every opportunity to take the information I learned daily directly back into my work environment. This allowed me to become extremely proficient at Project Management and led to the position of Manager of Process Improvement, and currently into the corporate Program Manager for the U.S. Army's conversion from an antiquated Inventory Management system into an Enterprise Resource Program that will allow all organizations in the Army better visibility of their assets - an immense undertaking.

Without the instruction from the numerous professors (Henry Amato, Dale Rogers, & Ron Tibben-Lembke to name a few), I would not have been prepared to handle the details of the enormous conversion by the U.S. Army. Due to their dedication to a detailed and current curriculum, constantly adding the latest trends in technology and methodologies to the classroom environment, the SCM program at UNR has been recognized as a top program in the U.S. and I am proud to have been part of that program. I would hate to see this valuable program be eliminated as a result of budget constraints. The program has been recognized for both reverse logistics and sustainability and as I've previously stated these have been immensely important in my business - national defense.

We cannot allow the life's work of these professors to be sent from Nevada in a time when Nevada (and Reno in particular) is becoming more important in the national supply chain. You have only to look at the business parks that have grown outside Sparks and South Reno to see the viability of expansions into the Northern Nevada area, bringing jobs, families, and a potential future student pool for UNR. I know that the decision to cut any program is difficult, but please, don't eliminate a department that adds value to not only the students, but also the surrounding community. Through this program, students have been able to assist local businesses (mine included) in providing better management of their assets and making them more efficient through use of various methodologies such as Lean and Six Sigma. This support is essential for the growth of both the University and Nevada.

While looking for ways to balance the budget, please do not consider eliminating a program that has provided such value to the business community. Graduates of this program, both U.S. and International, have gone on to be assets at major companies throughout the world. During my time on campus I was impressed with the number and quality of the businesses recruiting graduates of the SCM program at UNR. Every semester recruiters from companies with household names like Walmart, GM, and UPS, to name a few, came, interviewed, and hired UNR graduates - what a huge recommendation for retention of this program! Not all colleges and universities can claim the ability to attract top companies seeking their future job pool from it's ranks. Elimination of this field of study assures the loss of not only professors, but also students and business interests.

Again, please be assured that the Supply Chain Management degree program is a valued asset to UNR, as well as the business community and should not be eliminated when considering areas to downsize.

Thank you,

Barbara Luptak

Barbara Luptak Process Improvement Manager & LMP Program Manager SOC LLC @ Hawthorne Army Depot Phone: (775) 945-7201

email: Barbara.Luptak@us.army.mil

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From:

David.Friedson@everpack.com

Sent:

Thursday, February 25, 2010 7:51 AM

To:

Marc Johnson; Gregory C Mosier; Dale S Rogers

Subject:

Center for Logistics Management

Follow Up Flag: Flag Status:

Follow up Completed

Dear Dr. Johnson,

I am an alumnus from UNR's Logistics program graduating in 1992 as part of the first generation of students. Dale Rogers and Henry Amato are great contributors to the success that I have enjoyed in my career. I am greatly disappointed to hear that the Logistics program may potentially be on the chopping block. As a business manager, I recognize that our current economic environment requires that tough choices are made. I would urge you to consider that the reputation of the program is amongst the top programs in the nation.

I recently went through a crisis. I was unemployed as the company in which I led the supply chain declared bankruptcy. My experience, which is firmly grounded in the education that I received at UNR, is the basis in which I have been able to land on my feet. In a market with actual unemployment and underemployment in the mid teens or higher, my logistics background has been the key for creating value for my new company and in the economy. Also consider that as a business manager, I know that talented logistics leaders command higher compensation than most other business functions and are part of executive leadership in companies of all sizes.

I would enjoy an opportunity to speak with you further about the value of the Logistics program.

Best regards, David Friedson Director, Logistics & Distribution

o: (901) 821-5359 c: (901) 486-9129

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From:

mmounna [mmounna@gmail.com]

Sent:

Thursday, February 25, 2010 12:50 AM

To:

Marc Johnson

Cc:

Gregory C Mosier; Dale S Rogers

Subject:

vertical cuts at UNR

Follow Up Flag: Flag Status:

Follow up Completed

Dear Dr. Johnson,

It has been recently brought to my attention that the President of UNR is going to be making some "vertical cuts". According to his comments in the Reno Gazette-Journal he said that "We will probably eliminate a number of academic programs and probably one or two colleges ... It's better to maintain quality at the university than to degrade the quality of what we do."

I am sending you this email in response to his comments. As the President of UNR stated, it is better to maintain quality at UNR than degrade the quality. Getting rid of the SCM program would be a huge degradation in quality at UNR. As a graduate from the spring 2004 class, I majored in Supply Chain Management, which you may or may not know, is ranked #10 in the world and #6 in the US for its research.

When I was a student in High school trying to determine which colleges to apply to I was one of the lucky few who knew exactly what they wanted to study. I specifically chose to go to UNR (instead of staying home and attending UNLV) for the Supply Chain Management program. I chose the SCM program because of its high quality, its incredibly experienced faculty, and its ranking as one of the best SCM programs in the US. Dr. Rogers, Dr. Amato, and Dr. Lembke taught me not only what can be learned in books but they also taught me what happens in the real world with real life examples and experiences. We visited the SCM operations of several big name companies over the years, which I must say as a student really helped me understand what was waiting for me when I graduated. I gained a better understanding of what the real SCM world was like. Practical, real life experiences really make the SCM program that much better than the other colleges.

It would be a real tragedy to get rid of one of the most recognized programs at UNR. The SCM faculty actually tries to help all of the students by reaching out to businesses from top companies in the US, which is more than most programs and colleges even do. Because of the SCM program's faculty, companies from all over the US recruit from UNR, instead of from an Ivy League school. They do this because they know the faculty and they know that the students are receiving the highest level of education available.

The value of the SCM program helped me get to where I am today. I work at Siemens AG in Munich Germany in the Corporate Supply Chain Department where I have responsibilities such as developing Lean Logistics for the entire company and creating Supply Chain Management web based trainings for top executives. If it were not for the SCM program I would have never reached my goal of working in Europe in Supply Chain Management.

Please help keep the SCM program. I hope to see my kids attend the SCM program when the time comes.

Sincerely, Gabriel Nounna

From:

Amber Little [Amber.Little@hamiltoncompany.com]

Sent:

Thursday, March 11, 2010 10:52 AM

To:

Marc Johnson

Cc:

Gregory C Mosier; Dale S Rogers

Subject:

Please do not cut our SCM program

Dear Dr. Johnson,

In regard to the recent budget cuts that need to be made at UNR, it is a mistake to consider the elimination of the SCM program.

I received my supply-chain degree in 2004 and cannot tell you how happy I am that I chose this major. In light of all of the economic turmoil we are currently experiencing, I feel very fortunate that I have a SCM degree from UNR. This degree has given me great job security because without a strong supply-chain, a company would essentially fall apart.

This is the strongest program our business school has to offer. Supply-chain is essentially the backbone of a company, and having a degree in this field (especially a degree from UNR) is extremely valuable...especially right now. Students have the opportunity of getting a great job right out of school with this degree, and companies from all over the country recruit from this program. It is ranked #10 in the nation. I can't imagine why the university would want to eliminate supply-chain, it doesn't make any sense to me.

I'd really hate to see this program cut from UNR...it would be a big loss to our school, our community, and our future students.

Please don't cut this program.

Thanks, Amber Little

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From: kyle quesnel [kquesnel36@gmail.com]

**Sent:** Monday, March 08, 2010 7:56 PM

To: Marc Johnson; Gregory C Mosier

Subject: Supply Chain Management Alumni Concerns...

Good Day Marc-

My name is Kyle Quesnel and I graduated from UNR with a degree in SCM, December of 2006. I would like to let you know a few things about myself which I believe have significance in the following.

I have lived in Reno ever since coming to UNR in 2001. The one thing that brought me to Reno in the first place was the SCM/Logistics program at UNR. The reason this program attracted me was the great reputation it had among businesses both nationally and worldwide. I can say that with some sense of confidence, as my father, a former CEO of a Fortune 500 company in the SCM industry for over 10 years, highly recommended I attend the program.

The reason I write you today is to display my concern, and disbelief, that the SCM program could be terminated from the university. Graduating from the SCM program has made who I am today. Within three weeks of graduating, a local Reno third party logistics company called me in for an interview out of the blue, having seen only my resume' with no real life experience, just my degree in SCM...... I still work for this company today, and i have put to use the material learned in my degree for the last 3+ years. I have worked my way into a value-adding position within the company, thanks to the knowledge I gained attending the SCM program.

My degree in SCM, in the long run, has made me able to do the important things in life in order to be a contributing member of society. I have recently been able to purchase a house in Reno thanks ultimately to the education I received while in the SCM program. An education that is not only wanted but needed by employers worldwide, and locally. Reno/Sparks is a huge hot spot for distribution centers, warehouses, and SCM activities from TL/LTL providers to 3PLs. To end a program so needed by our local economy and so respected by many, would be down right wrong.

Please reconsider the proposed termination of the SCM program at UNR.

Regards,

Kyle Quesnel

From: Eldar Dzhafarov [edjaf85@yahoo.com]

Sent: Monday, March 08, 2010 4:43 PM

To: Marc Johnson

Cc: Gregory C Mosier; Dale S Rogers; Kambiz Raffiee

Subject: Response to the Curricular Review Proposal of 3/1/2010

Dear Dr. Johnson,

I am an Alumnus of the University of Nevada, Reno. I graduated with a Supply Chain Management degree in December 2007. I am currently scheduled to graduate from the MBA program this May, also from UNR. If you please take 5 minutes of your time to read the remainder of my email I would be very thankful.

I am writing this letter to you to discuss the recent curricular review proposal you and/or your office have released on 3/1/2010 (http://www.unr.edu/provost/StrategicPlan/curricular-review-proposal-03012010.pdf).

I will be honest with you - the proposal to close the degree programs in Supply Chain Management (SCM) seems very upsetting to me. I don't need to tell you how highly our SCM program is thought of in the rest of this county and the world - you already know this. Hence, I highly doubt that the closure of this program would lead to anything good in terms of the potential reputational impact of such a decision for the College of Business. I do not want to discount any other business programs nor any faculty members at our amazing University, but I truly believe that the SCM program is our best program offered inside the walls of the College of Business. The graduates from SCM, typically, land positions with the highest salaries among the students graduating from the College of Business - which reflects very well on UNR and makes potential recruiters come back to our campus.

The SCM program has amazing faculty who are very respected and admired inside the classrooms. But they are also great mentors outside those classrooms. The faculty have helped a lot of their bright students and have only the best intentions for these students' future careers. I think any department would be lucky to have faculty that care about their students as much as our SCM faculty has continuously done. I speak from my own experience.

I have come to the University of Nevada, Reno in August 2004 for two main reasons: 1 - to play tennis for the Wolfpack, 2 - to receive great education. I believe both of my dreams came true - I successfully competed under the silver and blues' for 3 consecutive years representing the Wolfpack on and off the court with the highest sense of integrity and pride. And I also received an amazing education which I will refer to in more detail a little later.

I come from a family of two Ph.Ds that teach higher mathematics, game theory, stats, and applied financial math and so I see the value behind great education. When I was looking for a University to go to in 2004, I already knew I wanted to study logistics and it was an easy choice to come here because of the great reputation that SCM program had already established. When I was looking for the best schools that offered logistics as a major in the US, UNR's SCM program popped up in every top 3 search results. And now that I have completed the program, I definitely know why it did.

The SCM program is a very valuable asset to the College of Business and it would be very, very unfortunate if you would decide to close it down. I feel as though not many professors show interest in their students and help them get on their feet after they graduate. We are blessed to have professors like Dr. Rogers, Dr. Carter, Dr. Amato, and Dr. Lembke.

I would like you to know that the faculty always supported me and have written wonderful letters of recommendation when I was seeking employment. In fact, I will never forget what Dr. Dale Rogers did for me - in the summer of 2007, he arranged for an interview with Amazon.com. The interview went well and I have been working at Amazon.com every since. I started as an intern in Operations and 6 months later was offered a full-time position. I am currently a Business Analyst in the Finance department helping our building manage the costs of operations.

I believe that an Alumnus' legacy does not end right after he/she graduates from College. The University definitely helps to prepare an individual for the future life. That is why I believe that those who receive great things should always try to pay back with the same. In order to give back to the school and the community, I have many times volunteered to represent Amazon at our career fairs at UNR. Jane Bessette always does such a great

job making these events possible. As a result of these fairs, I have arranged several interviews with UNR students. I believe one of the best ways for our students to get prepared for the future while still going to school is through internships. And I will continuously look for ways to keep representing Amazon and the University whenever there is a career fair or a similar professional networking event.

Being an SCM graduate definitely made all of that possible. Otherwise I probably would have never gotten to where I am today. And I don't want another student to potentially miss such an opportunity.

I truly hope that you, President Glick, and the Board of Regents decide to save the SCM program and allow future students a chance to receive a great education like I did.

P.S. I'd like to point out that in no way am I trying to blame, accuse, or portray in a negative light anyone in this email including yourself or President Glick. I would just ask that you consider my story before making final decisions on the fate of the Supply Chain Management program.

Thank you for taking your time to read this email. I truly appreciate it.

Best regards, Eldar Dzhafarov

From: Jillian Pinocchio [jillipinocchio@me.com]

**Sent:** Monday, March 08, 2010 2:18 PM

To: Marc Johnson

Cc: Gregory C Mosier; Dale S Rogers

Subject: Closure of the Supply Chain Management Program

Mr. Marc Johnson,

My name is Jillian Pinocchio, I am a senior here at the University and I will be graduating with a supply chain management degree in December. I am very sad to hear about the proposal that closes down our program. This program has been very valuable to me and has already taught me so much about the education dealing with my degree as well as huge life lessons that I would not have learned going with another degree. The Supply Chain Management program is an outstanding program that challenges each student willing to undertake on the more difficult major. I myself have had my fair share of struggles in this program but I can honestly say it has made me a better person, I have learned that I can tackle any challenge and with enough hard work come out on top. With an education in supply chain management from the University of Nevada not only do you have many job opportunities but you also have the lessons learned by choosing a harder degree and really working towards something that will benefits you throughout your life. I know our program is small but the smallness of the group is something I have really enjoyed. All of the supply chain professors are very passionate about what they teach and bring a lot of great life experiences to class to share with us and help us learn. I have really enjoyed being taught by these professors and look forward to finishing my degree and having the opportunity to be educated by such a knowledgeable staff that truly knows and cares about each student in the supply chain program.

I realize that the budgets cuts are serious and that the money has to come from somewhere. I am just expressing my concern and think it would be a shame to see such a quality program be closed, leaving the students following me without the opportunity to choose a degree in supply chain management benefiting them in their career paths, gaining outstanding knowledge, and becoming a better well rounded person along the way. So I ask you to take another, possible deeper, look into the supply chain program and I hope you will agree with me and the rest of the supply chain students and faculty that this is a degree that should not be thrown away.

Thank you for you time,

Jillian Pinocchio

From: Sent: Irene Tobarak [irenetob@gmail.com] Friday, March 05, 2010 8:35 PM

To:

Marc Johnson

Cc: Subject: Gregory C Mosier; Dale S Rogers
Supply Chain Management Budget Cut

Dear Dr. Marc Johnson,

I write this letter in regard to the proposed budget cut to close the department of Supply Chain Management.

I graduated with a Bachelor of Science in Supply Chain Management & Information Systems in December 2007. As a University of Nevada, Reno Alum, I am greatly disheartened to hear that Supply Chain Management is one of the proposed cuts to the budget. I believe this degree program is both rigorous and carefully structured to ensure success for its graduates. The teaching methods in Supply Chain Management are unique in that the style is geared more toward experience versus the traditional textbook learning. Such teaching methods include observations of actual warehouses and their existing operations; producing projects for actual businesses; and listening to numerous guest speakers who had a depth of knowledge to share through their own experiences. This type of learning environment better prepares graduates to compete in the job market, and better yet, gives them an edge, especially during an economic crisis such as the one we are currently in.

I urge you to reconsider eliminating Supply Chain Management. To remove this department would produce a great loss to the College of Business.

Thank you for the time in reading my letter.

Sincerely,

Irene Tobarak Nevada Alum Graduating Class of 2007 (775) 636-4978

From: Dow, Ryan [Ryan.Dow@uniform.aramark.com]

Sent: Friday, March 05, 2010 9:57 AM

To: Marc Johnson

Cc: Dale S Rogers; Gregory C Mosier

Subject: Proposed Education Cuts

Dear Dr. Marc Johnson,

As a graduate of the UNR College of Business and the MBA program I was dismayed to learn of some of the cuts being considered due to the recent budget woes. I know this is a trying time for all business and education leaders but hearing that my undergraduate major is on the list of potential program cuts is very disheartening.

I choose to attend the University of Nevada's business program because of the top notch reputation of the college of business. In particular the rankings, both nationally and internationally, for the supply chain management program drew my attention. The ability to attend such a world class program in the state of Nevada was an opportunity too good to pass up.

The under graduate degree in supply chain management help me launch a successful career with several fortune 100 companies. I truly believe that a large part of the success in my career was due to a combination of the reputation of the supply chain management program and the high quality of teachers in that program. It is a challenging and rewarding program. I was recruited by several large organizations that understood the increasing importance of supply chain management and the impact it can have on the bottom line. I would not have had these opportunities if there had not been a world class supply chain management program at the University of Nevada.

Jobs in supply chain management are challenging and the demand for skilled, knowledgeable, and quality professionals in a diverse set of industries continues to grow. Graduates with a degree in supply chain management generally command top salaries, which I can attest to. The growing trend in globalization will only increase the future need for professionals in supply chain management. The UNR program is uniquely positioned to help fulfill the growing need for supply chain management professionals.

I hope that this email will help you reconsider the elimination of the supply chain management program due to the impending budget reductions. The future reputation of the college of business and all former graduates from the University of Nevada Supply Chain program are at risk if this world class program is eliminated.

Best wishes with the difficult decisions that lie ahead of you but I would urge you to reconsider the elimination of top ranked programs such as Supply Chain Management.

Ryan Dow Manager

Aramark Uniform and Career Apparel 1195 Trademark Dr Reno NV 89521

Phone: 775-852-1122 ex123

From: Atsushi Nakagawa [atsushi.nakagawa@mail.toyota-shokki.co.jp]

Sent: Friday, March 05, 2010 12:11 AM

To: Marc Johnson

Cc: 山口 啓一; Dale S Rogers; Gregory C Mosier

Subject: About SCM major

Dr. Marc Johnson,

I am Atsushi Nakagawa graduated from UNR winter in 2005. I hear recent budget crisis in Nevada state may cause UNR to eliminate some of the college programs. I feel necessity to tell my opinion regarding this issue. Please forgive my rudeness to just send E-mail to you without meeting you.

Please do not eliminate Supply Chain Management major. I believe it is one of the most important majors in the university for international students.

I graduated SCM major, and I currently work for Toyota industries corporation in Japan (It is ranked 47th world most admired company in 2009 by Fortune).

Because of three reasons, I insist the importance of SCM major for UNR students.

- 1. Toyota hired me because Toyota gives good evaluation to SCM program at UNR. If I was not in SCM major, I would not be employed by Toyota.
- 2. Dr. Rogers, Dr. Amato, Dr. Carter and Dr. Lemke are excellent Doctors. I really appreciate them leading me a right direction. Knowledge and skills that I learned from them are very practical and useful for my work. Toyota provides Third party logistics service in Japan, and subject I studied at UNR is directly related to my professional career.
- 3. As you know that economy in East Asia is still growing rapidly. At the same time, necessity of logistics experts is increasing for global companies. Thus, those students who are in SCM major will have a lot of opportunities to take important roles at global companies to expand their business in East Asia.

SCM major at UNR is very important for me as well. I need connection with UNR SCM major to ask for help in the future.

Best regards, Atsushi Nakagawa

Sales Dept Advanced Logistics Division Toyota Industries Corporation

8 Chaya, Kyowa-cho, Obu-shi, Aichi 474-8601 Japan TEL +81-562-48-9879 FAX+81-562-48-9197 Email <u>atsushi.nakagawa@mail.toyota-shokki.co.jp</u> URL: www.toyota-industries.com

From: Kiley McElroy [kileyster@gmail.com]

Sent: Friday, March 05, 2010 9:11 AM

To: Dale S Rogers

Subject: Fwd: Supply Chain Management Program at UNR

------ Forwarded message ---------From: **Marc Johnson** <<u>marc@unr.edu</u>> Date: Fri, Mar 5, 2010 at 8:37 AM

Subject: Re: Supply Chain Management Program at UNR

To: "kileyster@gmail.com" < kileyster@gmail.com >, Gregory C Mosier < greg.mosier@unr.edu >

Kiley: Thanks for your comment. Marc Johnson.

From: Kiley McElroy < kileyster@gmail.com >

**To**: Marc Johnson; Gregory C Mosier **Sent**: Thu Mar 04 14:21:50 2010

Subject: Supply Chain Management Program at UNR

Hi Marc.

I am very concerned to hear that the University of Nevada, Reno is considering eliminating its Supply Chain Management program. I am a 2007 graduate from the Supply Chain Management program and consider a large part of my professional success as a direct result from my education UNR and specifically from the teachers in the Supply Chain Management department. I currently work at NV Energy, and am indebted to my professors who helped me attain my job. To graduate from a university is an accomplishment, however to graduate from a university with a degree in a prestigious program is an even bigger accomplishment. Now that UNR is considering eliminating the department, to have a Supply Chain Management Degree from UNR will in effect mean less, the university is revoking the prestigiousness from my degree that I worked so very hard for. The elimination of the Supply Chain Management program not only hurts the students who have graduated from UNR with a Supply Chain Management degree, but also denies future students access to a well rounded business education. I think UNR's decision to eliminate the Supply Chain Management program is a poor decision and hope that this topic will be reconsidered.

Thank you, Kiley McElroy

From: Marc Johnson [marc@unr.edu]

Sent: Friday, March 05, 2010 10:49 AM

To: 'Gail.Millward@rrd.com'

Cc: Gregory C Mosier; Dale S Rogers; Ronald S Tibben-lembke; 'lttmll@aim.com'; 'mike.reed@nshe.nevada.edu'

Subject: Re: Please keep The Center for Logistics Management

Gail: Thanks for your comments. Marc Johnson

From: Gail.Millward@rrd.com < Gail.Millward@rrd.com>

To: Marc Johnson

Cc: Gregory C Mosier; Dale S Rogers; Ronald S Tibben-lembke; lttmll@aim.com < lttmll@aim.com>;

mike.reed@nshe.nevada.edu <mike.reed@nshe.nevada.edu>

Sent: Thu Mar 04 08:33:17 2010

Subject: Please keep The Center for Logistics Management

Dr. Johnson,

As a May, 2000 MBA graduate from UNR with an emphasis in Supply Chain Management I'm writing to encourage you to reconsider eliminating the Center for Logistics Management. I completed this degree while working full time as the Controller for the Reno Manufacturing Division of RR Donnelley.

Dr. Rogers and Dr. Tebben-Lemke were cornerstones and bright stars during my time there. They brought students to our plant to tour. They provided me with an opportunity to do an independent study as part of a Corporate team wherein we re-designed our Global Strategic Sourcing organization. I remember buying a special mechanical pencil that would keep my finger from feeling like it would fall off when taking one of Dr. Rogers' exams that required nonstop writing for three hours. I was able to write nonstop because he taught so much!

Their program was filled with real-world applications and experiences that have been instrumental in my career ever since. In fact, not long after graduating I transferred to Chicago to become the Controller for our Donnelley Logistics business. This would never have happened without all I learned in the program. I've since transferred to Spartanburg, SC where I continue to draw on things I learned that are as relevant today as when I was in their classes. I still refer to my Production & Ops management binder with notes from Dr. Tebben-Lemke's class.

One of Dr. Rogers' favorite sayings -- STRUCTURE DRIVES BEHAVIOR, BEHAVIOR DOESN'T DRIVE STRUCTURE -- certainly applies here. Please don't destroy the structure that is in place and working in the School of Business at UNR. You have a gem in this program.

Gail Millward

Gail Millward | R.R. Donnelley | Finance Manager – Spartanburg and Pineville 300 Jones Road | Spartanburg, SC 29307 | ☎: 864.579.6230 | ☎: 864.579.6233 | ⊠: gail.millward@rrd.com

From: Tim Allen [tallen@horizonhobby.com]

Sent: Thursday, March 04, 2010 7:42 AM

To: Dale S Rogers

Subject: FW: College of Business Alum

Hey Dale,

I hope this isn't too late. I have been on the road and this was the soonest I could get it out. Please let me know if there is anything else I can do.

Talk to you soon, Tim

#### Tim Allen

Vice President
Horizon Hobby, Inc.
tallen@horizonhobby.com
217.403.3234

----- Forwarded Message

From: Tim Allen < tallen@horizonhobby.com > Date: Thu, 04 Mar 2010 09:28:00 -0600

To: <marc@unr.edu>
Cc: <greg.mosier@unr.edu>

Conversation: College of Business Alum Subject: College of Business Alum

Dr. Johnson,

I am a 1994 alumnus from the College of Business. The quality education that I received from the college, and specifically the <u>logistics and supply-chain program</u> has had a dramatic impact on my life and allows me to be a solid contributor to the advancement of global commerce and philanthropic causes. Over the past 16 years the program has continued to provide great value to me and my fellow alumni. Not only does this program continue to advance logistics and supply-chain theory and practical application, it is known for producing outstanding young leaders who are positioned well to become future executives of global organizations. I have personally hired many alumni from the college, and have been satisfied with the consistently high quality product being produced.

I came from very humble beginnings in Nevada and the education that I received has dramatically improved my quality of life and improved my ability to contribute to society. I have been very blessed to have lead in Fortune 50 companies at the executive level, as well as starting my own business, and supporting countless non-profit organizations. UNR gave me the foundation to achieve these things.

I recently completed an Executive MBA from the Kellogg School of Management at Northwestern University in Evanston, IL. I was very thankful for the knowledge and experience gained from my undergrad at UNR. The college of business and the logistics and supply-chain program gave me an

extremely solid foundation of business understanding that allowed me to excel through the program. In fact, I was better prepared for the program that many of my peers from top 10 business schools.

I would be remiss if I didn't mention Dr. Dale Rogers. He is an outstanding educator who cares and has very high expectations for his students. He teaches students how to reach for the stars. My father passed away during my Junior year in the program. If it were not for Dale, I would not be in a position to write this letter to you today. I can't tell you how valuable his guidance has been in my life. He is a bright point for the university. I will always be thankful for Dr. Rogers and his contribution to UNR.

I understand the budgetary issues that your are facing at the University. This program continues to have a dramatic impact on my life and I would implore you <u>maintain funding and support for the college of business and the logistics and supply-chain program</u>.

I would welcome a discussion about this situation and if there is anything that I can do to help the University during this difficult time.

Sincerely, Tim Allen

Tim Allen
Vice President
Horizon Hobby, Inc.
tallen@horizonhobby.com
217.403.3234

----- End of Forwarded Message

From: Clark, Kevin [Kevin.Clark@unisys.com]
Sent: Wednesday, March 03, 2010 3:38 PM

To: Marc Johnson
Cc: Gregory C Mosier

Dear Dr. Johnson:

It is with grave concern that I learn of the possible cessation of the Supply Chain program at UNR. Hopefully by the time this note is received this possibility is no longer. Having been a beneficiary of the UNR world class supply chain program, I can only speak of the real value it provides the public and private sector. As a supply chain participant for over 20 yrs, I have been able to grade the level of candidates (students) entering the work force. Without a doubt, UNR produces some of the top students and future business leaders. Your programs are led by premier professors of this industry and this is from someone located back East in Penn State's backyard. I have worked closely with the supply chain programs at Penn State, Michigan State, etc. and can without reservation state that UNR students are on par OR above.

In addition, I have personally worked extensively with Dr. Rogers and, periodically, Dr. Amato and immensely respect them. Our corporation has brought in Dr. Rogers on multiple occasions to provide industry insight and guidance over the last decade. By the way, time has proven his counsel to be right on and his advice used in developing our global supply chain strategy.

While respecting your difficult decision, we are all faced with choices with where to invest limited resources — that is our responsibility every day. But we must also weigh the benefits we provide to our "customer" or public as well. The question we must answer is are we providing the BEST value to our customers (or taxpayers). I can attest that the Supply Chain program at UNR is the best value and deserves to be preserved.

Regards, Kevin Clark SCO-Unisys Logistics Services

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From: Muscat.Jim [Jim.Muscat@IGT.com]

Sent: Wednesday, March 03, 2010 4:33 PM

To: 'marc@unr.edu'; 'greg.mosier@unr.edu'; 'glick@unr.edu'

Cc: LaBranch.Matthew.A; 'mickey@unr.edu'

Subject: College of Business Supply Chain Program

Dear Dr. Glick/Dr. Marc Johnson/Dean Mosier,

As a 1999 graduate of the University of Nevada Reno, I am extremely disappointed and saddened that the Supply Chain Management Program at the University of Nevada, Reno has been cut as a result of the continuing state budget crisis. Dale Roger's stellar industry reputation afforded me the opportunity to participate in the internship program for Phillip Morris USA in Richmond, VA. At the time, PM USA had a nationally recognized internship program that consisted mostly of Ivy League schools. What was remarkable and somewhat intimating to me was that out of the 100+ interns, 2 of us represented little known University of Nevada, Reno. However, we were comforted by the fact that executive-level management at Phillip Morris USA recognized Dale Rogers as a valuable consultant and industry expert. As a result of Dale's reputation, we were afforded the opportunity to participate on a major project that was taking place within PM's distribution network, a project that outsourced the entire supply-chain of 50 public warehouses to a single 3<sup>rd</sup> party provider.

This amazing summer experience provided me a higher level of confidence and a technical aptitude that eventually propelled me to work for other Fortune 500 companies. I will always be very grateful to Dale and all the SCM program's professors. If it was not for their leadership and guidance, I would not have worked for companies like Paramount Pictures (Hollywood, CA), Nestle USA (Glendale, CA) Purina Pet Foods (St. Louis, MO), Dreyer's Grand Ice Cream (Oakland, CA) and now IGT. Eventually, I made it full circle back to the Reno/Sparks region.

Today, I am a concerned citizen of Nevada and I have to question the wisdom of this particular decision to cut the SCM program. Back in 1988, very smart local businessmen and educators recognized a core-competency that needed to be developed in our region. It was based on this premise:

"Reno/Sparks is situated at the hub of an extensive transportation network. Nevada borders five western states and provides overnight ground service to most of the West Coast major markets. The area is also located on two major highway corridors: Interstate 80 and US 395. Currently, over 60 local, regional and national carriers provide trucking service in the Reno/Sparks area including the 167,000-square-foot United Parcel Service (UPS) regional package-sorting hub in Sparks. Rail freight service is provided by Burlington Northern Santa Fe and Union Pacific Railroads. The Reno/Tahoe International Airport is among the nation's busiest airports with 90 daily departures to about two dozen nonstop U.S. destinations. Air Cargo in the Reno/Sparks area handles approximately 291,000 pounds daily with a total of more than 106 million pounds in 2004. The Reno/Sparks foreign trade zones are popular to business, as they provide economically favorable conditions and operational flexibility. Currently, Reno/Sparks has eight sites with more than 7,500 acres of building space." <a href="http://www.city-data.com/us-cities/The-West/Reno-Economy.html">http://www.city-data.com/us-cities/The-West/Reno-Economy.html</a>

The Supply Chain Management Program has provided to Northern Nevada much needed

industry professionals, trained in the area of logistics, distribution, warehousing, transportation, and manufacturing. Please reconsider the elimination of the Supply Chain Management program as it is vital to the eventual re-emergence of our local economy.

Sincerely,

Jim Muscat

From: MATT LORRAIN [mlorrain@arrow.com]

Sent: Wednesday, March 03, 2010 11:47 AM

To: Marc Johnson

Cc: Dale S Rogers; Gregory C Mosier

Subject: SCM program

Dr. Marc Johnson

I'm writing you today to ask you to carefully evaluated the cuts that the University has to make due to the state budget crisis. The SCM program is critical to local businesses and should not be considered in the budget cuts. I specifically choose supply chain management, logistics when I graduated, because of the vast distribution in northern Nevada. I came to Nevada and fell in love with the school, community and surrounding areas and the SCM program offered an education that allowed me to live in the Reno/Sparks area after graduation with a successful career.

While I was in the program I was able to find an internship with Porsche to get real life experience in my discipline. At the time I felt very lucky because other majors in the school of business did not have the same type of internship program and opportunity. Now I realize I simply made good choices and chose a successful major with professors that understood the importance of a good internship program and a challenging curriculum. After graduation I took a job with Arrow electronics as a department supervisor. I have been with the company for over 11 years contributing in a variety of supply chain roles and I'm currently the general manager for our largest distribution center in north America.

The professors in SCM are committed to their students, keeping them connected with latest technologies and techniques and how they are applied in the real world. This has separated the University of Nevada from other universities that offer supply chain management or logistics. In fact, I feel the program should be expanded not considered for elimination. I regularly work with Jane Bessette, Dr Rogers, Dr Amato and Dr Lemke to help place interns and graduates into careers. March 31st my human resource staff and I will be attending the Career fair to look for potential hires and interns. If this program is cut I would see little value in recruiting or attending career fairs from the the University of Nevada

Arrow electronics has over 40 Nevada graduates in this facility of which 8 are SCM or logistics majors. Removing the SCM program from the university would be a huge mistake that would not only impact your students but the local businesses that employee this major.

Best Regards,

Matt Lorrain General Manager PW - Reno PDC Phone 775 334 2835 Fax 775 334 2899

From: Brizendine, Ethan [Ethan.M.Brizendine@altria.com]

Sent: Wednesday, March 03, 2010 8:22 AM

To: Marc Johnson

Cc: Gregory C Mosier; Dale S Rogers

Subject: Supply Chain Management

Dr. Johnson,

I am writing you in support of the Supply Chain Management program at the University of Nevada, Reno.

In an interview to the Reno Gazette Journal, President Milton Glick said "... It's better to maintain quality at the university than to degrade the quality of what we do." With that in mind, I was deeply disturbed to hear that a decision had been made to eliminate this superior program. I would like to say that all of the programs at the university are of the utmost quality, but how many can boast international recognition? As I'm sure you are aware, the Supply Chain Management program can do exactly that as its research ranks 6<sup>th</sup> in the nation and 10<sup>th</sup> internationally. If these budget cuts are truly aimed at maintaining quality, as Dr. Glick suggests, closing this program would be a direct strike against this objective.

For further evidence that a mistake has been made, one needs to consider the fact that warehousing and transportation is a leading industry in the Reno-Sparks area. The demand for Supply Chain Management graduates is as high, if not higher, in Northern Nevada than it is anywhere in the country. To eliminate a program with such deep ties to the local economy would be irrational, to say the least. Graduates have been heavily recruited by some of the most recognizable corporations in America to fill regional jobs that require the specialized education the program offers.

Furthermore, job opportunities are not limited to the Northern Nevada or even the Western United States. In my junior year, I obtained an internship with Altria, a Fortune 500 company located in Richmond, Virginia. The training I received in the Supply Chain Management program had an immediate impact on my work, which ultimately led to a job offer upon graduation. In this role, I heavily rely upon the world-class instruction I received. One key example of this deals with reverse logistics, a topic which the program specializes in. I aided in the design of a new return program for U.S Smokeless Tobacco Company, which Altria purchased through a 12 billion dollar acquisition. Upon the project's completion, I received a leadership award for my contributions. Without a doubt, I have to give a large amount of credit to the training I received within the program.

The Supply Chain Management program should not be closed. Doing so would not only diminish years of hard work and progress, but would instantly rob the university and potential graduates of an extremely bright future. Let us maintain quality, as President Glick proposed.

Sincerely, Ethan Brizendine Inventory Management Warehouse Auditor Altria Sales & Distribution Office: 804-283-9596 Fax: 914-272-4237

From: Robert J. Clark [rclark@cumberlandfurniture.com]

Sent: Wednesday, March 03, 2010 7:35 AM

To: Marc Johnson

**Cc:** Gregory C Mosier; Dale S Rogers

Subject: COBA SCM Program

CUMBERLAND

Dr. Marc Johnson,

It takes a while for Nevada news to make it's way to Michigan, but I recently heard that the University is threatened with budget cuts that may spell the end of the SCM program and perhaps even the COBA. As a concerned alumni, I am writing to voice my support for both this college and this program.

This program is one of the diamonds of the Nevada education system. Consistently known as one of the top 10 programs in the world, it is what drew me to attend the University in the first place. Incorporating the knowledge and skills gained during my years in attendance has helped our company grow over 30% per year each year since I was hired in 2003 (with the exception of 2009). In fact, thanks to developing an excellent supply chain network our revenues this year have increased 40% over this same period last year.

As one of the top programs to provide recognition for the University, it makes little sense to ax the program. One of the things I learned during my time at UNR was that during the rough times, you increase your marketing. We've applied this technique here at Cumberland with brilliant success. It is my recommendation that the University promote and advertise it's top programs instead of cutting them. The Center for Logistics Management and the Supply Chain Management program have long been an important part of the interface between the international, national and local business communities, and the University of Nevada. Removing this program from the University would be short sighted and push the University down the ladder of academic leaders.

Robert J. Clark
Experience & Information Director
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M 616.204.3132
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E rclark@cumberlandfurniture.com
www.cumberlandfurniture.com

From: Wellman, Brenda M {PBG} [Brenda M.Wellman@pepsi.com]

**Sent:** Tuesday, March 02, 2010 1:10 PM

To: Marc Johnson

Cc: Dale S Rogers; Gregory C Mosier
Subject: Supply Chain Management Program

#### Dr Johnson:

I am writing in reference to the recent news of the UNR Supply Chain Management program being canceled due to budget cuts. While I understand that there are complexities in budgeting and not every program can win, I have a very hard time understanding why this program would have been among those selected to be cut.

UNR's Supply Chain Management program has been, and continues to be, the pride of the Business College. Its national and international research rankings rival those of many larger, more prestigious Universities. Its students are getting one of the best educations that money can buy to set them up for future success. In an economy such as ours, companies are looking more and more at making their supply chain activities more efficient, robust and turning what were once huge cost centers into profit centers. The demand for talented people to help make that happen is higher than ever. Those talented people should continue to come out of the University of Nevada, Reno.

The Center for Logistics Management and the supply chain management program have long been an important part of the interface between the international, national and local business communities, and the University of Nevada. More than most programs, supply chain management faculty have reached out to business to make sure that students receive a practical, leading edge education. Our own professors and leaders of the program are sought after experts in supply chain that help real companies solve real problems, and they teach their students how to do the same.

Companies from all over the country, many Fortune 500 level, have recruited UNR logistics and supply chain management graduates. Supply Chain graduates command the highest average salaries of students graduating from the College of Business. Before even graduating, I had solid employment offers from three top tier companies and accepted one of the best offers for any graduating student in any of the majors in the School of Business. I got those offers because the employers hiring know that UNR's SCM program and its faculty turn out high caliber professionals who have the ability to quickly make a positive impact on the bottom line. That initial starting point helped springboard me to a very near six figure salary only eight years out of school with almost unlimited growth opportunity. Dr. Dale Rogers, Dr. Ron Tibben-Lembke and Dr. Henry Amato helped make that happen for me, and should be allowed to continue to help make that happen for other hard working students.

One of my classmates, Mason Wenker from Apple and the class of 2000 put it best: "In the world I live in where your pedigree is half of your established value - coming from a program that was wiped out is not a sign of success." Please don't destroy the merit of the education for the former SCM students, or take away precious opportunity from the future classes of the program.

Take a deeper look in to what the SCM program really adds to UNR and choose something else to cut.

Sincerely,

Brenda Wellman Regional Supply Planner Pepsi Beverages Company (303) 713-4947

\* Please think green before printing this e-mail

From: luc.mbousya@daimler.com

Sent: Tuesday, March 02, 2010 9:04 AM

To: Marc Johnson

Cc: Gregory C Mosier; reed@unr.edu; Dale S Rogers

Subject: My deepest concerns about COBA

Good morning Dr. Marc Johnson

Sir, my name is Luc Mbousya. I write this note after learning the looming threat on the Supply Chain Program at UNR and the College of Business Administration. I am a Logistics major, class of 2000. Allow me Sir, despite your busy schedule, to tell you my background and personal connection and experience with UNR and the Supply Chain program. Having French as 1<sup>st</sup> language, pardon me if sometimes my sentence structures resonate as such. I am married and father of two, and proud UNR alum.

I immigrated to the US on January 26<sup>th</sup>1996, from Cameroon, Central Africa. Before I left the country where I was born and raised, I visited the American Cultural Center in Douala, my home town then, where I solicited advices on how to make a smooth transition to my new country, as a recipient of the Green Card lottery visa, which made me a permanent resident in the US, and eventually a US citizen. The lady who ran the center told me this: "Here in Cameroon, people tends to know more about big cities such as New York City, Los Angeles, Chicago, and so forth; but there are small cities in the US with low crime rate, excellent and affordable colleges or universities. I suggest you start there and maybe later you will settle in a big city, if that's what you will want". Based on that counsel, my heart went for Reno, NV, since I had an acquaintance there, and told me a lot of good things about UNR. Before attending UNR, I got an opportunity to meet Dr Mike Reed, then the COBA's dean, who challenged me to major in Logistics/Supply Chain if I can study hard. My COBA advisors were also very helpful in my decision to choose a major; a decision I have never regretted.

By the time I graduated, I was full of confidence to take head-on any professional challenge coming my way. Thanks to the faculty I had in my major.

After being flown all over the country for job interviews, I landed a job as a Production Controller at Intel Corporation in Portland, Oregon. There, I helped in the launch of one of their successful product Family: Pentium IV. But the events of September 11, 2001 plunged the whole country into a recession, and I lost my employment; My situation did not last long when Freightliner LLC (now Daimler Trucks North America) invited me to join the Aftermarket team, to help build a supply chain program to link up their North America dealership network to optimize transactions and parts inventory between the company and its parts distribution centers, and the dealerships. Well, it was quite an adventure and experience. My success however led to my promotion within the group. Less than a year later, I made another jump into an executive role. This ongoing success can only be traced back to my stay at UNR.

Sir, allow me to mention that, although the whole COBA faculty played an important role in shaping my intellect, and particularly those of the Logistics/Supply Chain major, Dr Dale Roger has been instrumental in my success with his advices, the constant keeping up with me to see how I am doing. For example, after graduation, when Dale suspected that I might take a lousy job offer, he emailed me from Florida State and the content read like this:

"... I do not want you feel sorry for yourself and take a lousy job because you think you cannot get anything better; you have been an excellent student, and one of the best in your major, we are proud of you. Students like you should represent UNR, COBA, and the Logistics/Supply Chain major anywhere their professional adventure takes them; if after your academic performance, you cannot honorably represent us, then who else?..."

Dale, not just being a faculty member who knows how to bridge real world businesses and the classroom, is also a

mentor and an advisor. That's why whenever I am in Reno; I always try to meet with him, when possible. Dale is always curious to learn what I am doing, the change I observe in the professional world, how it relates to the Supply Chain major, and how future grads could benefit from my experience. I think that's the type of faculty we need at COBA.

As proud alum, I like to, one day, send my kids to study at UNR, and hopefully major in SCM. The Supply Chain program has helped my pursuit of the American Dream. Please keep the SCM program and COBA open. I like spending my Spring break in Reno, visiting UNR, COBA and its faculty. It's magical, it brings back memories, and it helps me rejuvenate. Whenever I tour the Ansari Business Building, I tell my daughter, I can buy stuff today because of what I was taught here. Sorry Sir, it is so personal, so emotional, UNR is in my heart.

Regards, Luc Mbousya, Product Strategy Analyst Daimler Trucks North America LLC 2477 Deerfield Drive Fort Mill, SC 29715 Office: S-3083 803 578 3245 - phone, 803 578 3736 - fax Luc.Mbousya@Daimler.com

If you are not the intended addressee, please inform us immediately that you have received this e-mail in error, and delete it. We thank you for your cooperation.

From: Jess

Jess Palmer [jess\_m\_palmer@yahoo.com]

Sent:

Tuesday, March 02, 2010 8:39 AM

To:

Marc Johnson

Cc:

Gregory C Mosier; Dale S Rogers

Subject: The importance of UNR's Supply Chain Management program

Dear Dr. Johnson,

One of my first classes in the Supply Chain Management program took place at world-class ports, shipping facilities, and warehouses in the Netherlands with Dr. Dale Rogers. More than 20 of us students were privy to tours, lectures and question & answer sessions with corporate management from companies executing some of the most technologically advanced logistical systems on the planet.

The Supply Chain students are the proudest students in the College of Business. The computer programs we were required to learn, the constant flow of noteworthy guest speakers, the group presentations, and especially the knowledge and high expectations of the professors all contributed to a well-rounded and difficult degree. Graduating from that program was one of the most satisfying accomplishments of my life.

After working for Unisys Corporation in San Diego, I opted for a voluntary lay-off and returned to UNR to work in the Center for Logistics Management (part of the SCM program) and complete my MBA. During this time, the Center continued a bi-annual supply chain course with the COPPEAD business school in Brazil and performed cutting edge research projects on the topics of Reverse Logistics and Radio Frequency Identification, presenting the original findings to upper management of corporations such as FedEx, UPS, Ford and Kmart.

Now, 10 years after graduating, I cannot say enough about the importance and complexity of Supply Chain Management. SCM contains every aspect of running a business, in every part of the world, from raw materials to end consumer (and back again). I attribute much of my success to the high expectations set forth in the SCM program. The span of knowledge I gained exposed me to possibilities in business that has brought me a great deal of recognition for project leadership.

UNR is fortunate and privileged to have a degree program of the caliber and global notoriety of the Supply Chain Management program.

Sincerely,

Jessica Aiazzi-Palmer (775) 771-2781

From: Christopher Cobb [christopher.a.cobb@gmail.com]

Sent: Monday, March 01, 2010 7:05 PM

To: Marc Johnson

Cc: Dale S Rogers; Gregory C Mosier

Subject: University of Nevada, SCM program

Dr. Marc Johnson

Executive Vice President & Provost

Univeristy of Nevada

Provost Johnson,

I am writing you today as a graduate of Nevada's Supply Chain Management (SCM) program in the College of Business to voice my support of the Supply Chain management program at the University of Nevada, Reno. This logistics program, I believe, is one of the most successful within the University System in preparing its students for the real world and in assisting them in finding employment following the end of their collegiate career. The professors within this major were by far the best I had at the University. In addition to their excellent quality of instruction, their willingness and ability to help students after college makes the SCM professors so unique and special. The SCM program has produced some of the top business professionals locally and nationally and to lose this program would be a huge loss not only felt by the University, but the community as a whole. Much of my professional success after college has been a direct result of the SCM professors. I would respectfully submit that every student who has graduated with this major can attest to that. I understand the very difficult situation the entire University System is in, but when it comes to making the unenviable decision of choosing any programs which is to be eliminated, it does not make sense to lose a program that has been so successful and is such an important part of local economy.

Thank you for your time in considering my comments, and I sincerely hope that you retain one of the most successful, respected majors in the University of Nevada system.

Thank you,

Christopher Cobb SCM Graduate, University of Nevada, Reno '07

From:

ak69@chrysler.com

Sent:

Monday, March 01, 2010 3:15 PM

To:

Marc Johnson

Cc:

Gregory C Mosier

Subject: Logistics/Supply Chain Management Program at UNR

Dear Dr. Johnson,

My name is Ayub Khambaty and I am a graduate of College of Business (MBA) class of 1997. I am currently working with Chrysler LLC and heading their Compact, Mid-size and Full-size Car Demand and Business Planning.

I understand that the University of Nevada is going through tough times and tough decisions about eliminating some academic programs are being made to maintain the quality of the education at the University.

Dr. Johnson, one thing I still take pride in, is being a graduate of the College of Business, mainly because I was the first candidate to be recruited on Campus by Chrysler LLC. The reason Chrysler LLC started campus recruiting at UNR was because of the ranking of the Supply Chain Management program in the country. We (Chrysler LLC), have recruited interns /full-time candidates ever since the company first came to campus. Not only Chrysler, but a lot of companies believe that the supply chain management program at UNR, develops and graduates the best of the best. And like me, the program has had a great impact on a few generations of students. I had the privilege to work with some of the finest faculty members like Dr. Dale Rogers, Dr. Henry Amato and Dr. Ron Tibben-Lembke on student projects with renowned companies like Advance Micro Devices and Sun Microsystems. The program has been recognized for its contribution in several fields including "Reverse Logistics" and "Sustainability"

The Center of Logistics Management and Supply Chain Management has been an important interface between the international, national and local business communities and it would be a shame to terminate a program that contributes both academically and economically to the society.

Dr. Johnson I sincerely hope that my input is valued and a right decision is made so that the Supply Chain Management program at UNR continues to shape tomorrow's future business leaders.

Please feel free to call me if you have any questions or need any further information.

Sincerely,

Ayub F. Khambaty Head - Compact, Midsize and Fullsize Car Demand and Business Planning

Chrysler LLC 800 Chrysler Drive, CIMS 485-10-16 Auburn Hills, MI, USA 48326-2757

Tel: 248-512-3594 T/L: 722-3594 P.O. Box 1607 2001 Riverside Drive (37406) Chattanooga, TN 37401

Phone 423-622-1113 Fax 423-643-3502 www.kencogroup.com



Date: March 1, 2010

To: Dr. Marc Johnson

Executive Vice President & Provost

University of Nevada, Reno

Re: Supply Chain Management Program

Dear Dr. Johnson:

My name is Gary Mayfield, CEO of Kenco in Chattanooga, TN. Kenco is a privately owned warehousing company and is one of the nation's leading third-party logistics providers (3PL). Kenco currently provides logistic services for many industry-leading, Fortune 100 companies.

The purpose of this letter is my concern of the possibility of the Supply Chain Management program being eliminated there at the University of Nevada, Reno.

Over the past 10 + years, Kenco has been closely connected to the SCM program in the way of hiring students to do project work and staying current with what is happening in the logistics business world through a close rapport with Dr. Dale Rogers. It was very disappointing for us to hear this news as we have built such a close relationship with your program and not only for us but for the students who will lose one of the highest ranked programs in the United States. It doesn't seem to make very much sense to get rid of a program that is one of the most recognized in the entire University. The Center for Logistics Management and the supply chain management program have long been an important part of the interface between the international, national and local business communities.

I am reaching out to you today asking you to think about what is at stake if this program is discontinued and the long term effect on companies like Kenco and on your students in the business department. Thank you for taking the time to read and consider my request.

Kenco

From: Bart Adkins (MSLI) [IMCEAEX-

\_O=MICROSOFT\_OU=EXCHANGE+20ADMINISTRATIVE+20GROUP+20+28FYDIBOHF23SPDLT+29\_CN=RECIPIENTS\_CN=BARTA@microsoft.com]

Sent: Monday, March 01, 2010 9:47 AM
To: Marc Johnson; Gregory C Mosier

Subject: Center for Logistics Management - Business College of the University Of Nevada

Dr. Johnson - Dean Mosier,

I would like to take this opportunity to write to you regarding the Center for Logistics Management at the University of Nevada. It has come to my attention that the current budget crisis may adversely impact the future of certain programs within the College of Business. I wanted to take this opportunity to share with you the impact the Center for Logistics Management has had on my professional career and my hope that the University of Nevada does not take action to remove this program from the curriculum.

I graduated from the University of Nevada in 1996 with a Master's in Business Administration, specializing in Logistics. The education I received from the program provided me a thorough and comprehensive knowledge of various supply chain topics such as, Inventory Planning, Manufacturing, Warehousing, Transportation and Information Systems. The program also provided me the opportunity to participate in two separate internships, one with Porsche Motors and the other with United Parcel Service. Through these internships I was able to apply what I had learned within the Logistics Program to each Company, as well as, gain first-hand experience working within the Supply Chain Organization of two successful companies. After graduation, the education and experience I received from the Logistics Program at the University allowed me to secure management positions within companies such as the Coca Cola Company, Cott Beverages, and most recently Microsoft Licensing. I can say with complete confidence that the education I received from the University of Nevada not only provided me with an edge over my competition when applying for positions within each of these organizations, but also allowed me the ability to immediately provide value to each company and grow professionally throughout my career.

I thought it important to share with you my story regarding the education I received from the University of Nevada's Center for Logistics Management and how it has directly contributed to my professional career. I am positive that many other students who have graduated from the program can share a similar story. I hope that as you consider the future of the Logistics Management Program at the University of Nevada you consider my story and recognize the significant impact it has played in developing high caliber Supply Chain Professionals and the prestige and value it has provided to the University of Nevada.

Regards,

#### Bart Adkins

Supply Chain Program Manager- OED OEM Supply Chain - Asia and Americas Microsoft Licensing GP Reno, NV USA 89511

T) +1.775.954.5207 M)+1.775.772.4387 E) +1.775.876.0506

From: Kevin McKelvie [kmckel2001@yahoo.com]

Sent: Sunday, February 28, 2010 11:18 PM

To: Marc Johnson

Cc: Gregory C Mosier; Dale S Rogers

Subject: University of Nevada budget situation - supply chain management program

Dr. Marc Johnson

Executive Vice president & Provost

University of Nevada

MS 0005

Clark Administration 1664 N. Virginia Street Reno, Nevada 89557-0005

Dear Dr. Johnson:

My name is Kevin McKelvie and I graduated from the University of Nevada supply chain management program in 1991. Dr. Rogers and Dr. Amato first introduced me to the supply chain world in my first year at Nevada and this education has led to a nearly 20 year career in supply chain with Unilever, Ryder, Accenture, and APL Logistics.

I understand the current Nevada state budget issues are driving the University to make some difficult decisions about the University's budget and specific programs. I stay in close contact with Dr. Dale Rogers and he mentioned that the supply chain management program is potentially at risk.

As you and the rest of the senior team at the University make decisions about the future of specific programs, I would ask you to consider the great impact the supply chain program has had on many students over the past 20 years. The program is a global leader in research and Dr. Rogers has built a strong brand in the reverse logistics space and sustainable logistics. Companies from all over the country recruit from the program and the faculty has a made a special effort to reach out to business and make sure that students receive an innovative yet practical education.

Again, I know these are difficult times and tough choices need to be made. I believe the supply chain management program is a valuable program and is well worth maintaining as part of the educational offering at UNR.

If I can help in anyway and/or provide additional input please reach out to me via email (<a href="mailto:kmckel2001@yahoo.com">kmckel2001@yahoo.com</a>) or you can reach me on my mobile phone (949) 632-3121.

Sincerely,

Kevin McKelvie

From: Lily Schwartz [lily.schwartz@ymail.com]

Sent: Saturday, February 27, 2010 11:20 AM

To: Marc Johnson

Cc: Gregory C Mosier; Dale S Rogers; james\_schwartz66@yahoo.com; lily.schwartz@ymail.com

Subject: UNR Supply Chain Management (SCM) Program...

Dear Dr. Johnson -

We are writing you as alumni of the University of Nevada, Reno Business College's Supply Chain Management (SCM) program. We understand that there is risk of the SCM program being impacted by pending budget cuts, which would not only be devastating to current and future students of the college, but also to the business community at large.

Universities do not only want programs that provide a good education to students; they also want programs that can build a reputable network across its industry and from which business leaders across the nation actively recruit students from. The SCM program has a 20 year proven, successful track record of doing exactly that.

Nearly 15 years ago, we personally graduated from the SCM Program. We remember being challenged beyond what peer students in other programs endured. We remember the faculty and staff having high expectations of the results we produced. We remember graduating with highly exceptional skills that provided us with advantages over the thousands of other students graduating across the nation.

In fact, when we interviewed with recruiting companies, we went up against some of the toughest competition in the recruiting process (students from Yale, M.I.T, Berkeley, just to name a few). Did these companies end up hiring the Ivy League graduates? No. They hired from University of Nevada, Reno over these other schools because they saw in us the high quality, high caliber students that the SCM Program developed. As a result, we celebrated our first professional jobs out of college...jobs that paid 25-40% more than other new graduate offers across the university. We have the Supply Chain Management Program to thank for providing these opportunities to us, and for the success we've since built throughout our career paths.

We are requesting your help to preserve this important business program. Please do not allow a short-term economic challenge to destroy the long-term quality education, industry research and jobs that the SCM program has provided and would continue to enable in future years to come.

Thank you, James Schwartz, Exel Logistics; Graduate of SCM Program, 1996

Lily Schwartz, Oracle Corporation; Graduate of SCM Program, 1997

From: Ryan Martin [rmartin@jcpenney.com]

Sent: Friday, February 26, 2010 3:47 PM

To: Marc Johnson

Cc: Gregory C Mosier; Dale S Rogers

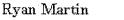
Subject: UNR

Mark.

I recently received news that the College of Business may be cut at UNR. I'm a graduate of the UNR Supply Chain Program and considered a high performer within the JCPenney Corporation. I've moved across the country several times and have been promoted to seven different positions within the last seven years. I've started up many parts of the Penney Company; from bringing all transportation functions in house and eliminating our reliance on a 3PL, to opening up the Lathrop Retail Logistics Center in California (highest volume DC). I've received many awards throughout my career and a lot of my success is due to the training I received at UNR. Starting March 1st I'll be in charge of Associate Development for all of Supply Chain and moving back to the Home Office in Dallas. This position will have a lot to do with recruiting, and UNR is one of five schools we're looking at to be a pipeline school because of its success within Supply Chain.

The UNR program did a lot to help me in my career. I've worked with management associates from Penn State, Michigan State, Ohio State, Georgia Tech, Arizona State, and many others. None were as prepared as I, and it's shown in my constant upward movement within my career. I still remember Dr. Ron, Dr. Amato, and especially Dr. Rogers – they were some of the greatest teachers I've ever had. Put it this way – when I say I graduated from UNR – most people in JCPenney assume I'm in Supply Chain. Now that is being known for something. One thing I've learned in my retail career is that the organizations who contract – are the ones who lose in the end. The same is true for most businesses and I'm sure it's true for colleges. If you drop something as valuable as Supply Chain – you'll never be able to get it back up to what it is now. Its times like these where you cut costs without cutting headcount – you always have to believe that there is way Mark. Please feel free to contact me anytime – the best way is by e-mail as I'm currently in the process of moving.

Regards,



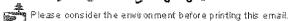
<u> Logistics Unit Manager – Lathrop, CA</u>



Office - (209) 858-9463 ext. 4001

Fax -(209) 858-4861

JCP enney Logistics - Frageday Matters



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From:

Diesner, Jeff [jdiesner@go2uti.com]

Sent:

Friday, February 26, 2010 3:32 PM

To:

Marc Johnson

Cc:

Gregory C Mosier; Dale S Rogers

Subject: Supply Chain Management program

Dear Dr. Johnson,

It has recently come to my attention that there is a possibility the Supply Chain Management program within the Collage of Business might be "discontinued" due the current State budget crisis.

As a 1990 graduate of this program I can tell you personally how beneficial I found this educational experience to be. Originally I considered majoring in Marketing, however when I heard about the "new" Logistics program I was extremely excited. At the time Logistics was a new frontier and a field which wasn't saturated with college graduates.

Since graduation I have had a very successful career within the Supply Chain management field and have had the luxury of remaining within the local community. I have also remained in contact with numerous graduates of this same program whom share the same sentiments.

I truly hope that careful consideration will be give to which programs are impacted. The Supply Chain Management program has come a long way in 20 years – imagine where they could be in another 20 years!

Sincerely,

Jeff Diesner

Jeff Diesner | Branch Manager

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From: Cannon, Dianna [dianna.cannon@hp.com]

Sent: Friday, February 26, 2010 2:02 PM

To: Marc Johnson

**Cc:** Dale S Rogers; Gregory C Mosier

Subject: Supply Chain Management Program - College of Business

Importance: High

Dr. Johnson - It has come to my attention that the Supply Chain Management program, as well as the College of Business, is at risk because of Nevada's budget crisis. As an alumni of the College of Business, Supply Chain Management program, I wanted to provide my objection to these potential cuts and ask that you take the difficult decision of making cuts elsewhere. The Supply Chain Management program is highly ranked and widely respected. The graduates of this program demand the highest salaries and are well known to be able to move seamlessly from the role of college student to working professional. It is because of the skills and opportunities provided by the professors in this program that students are so successful. This program has continued to evolve to educate students on industry best practices and provided leading edge research in multiple areas.

10 years ago when I was a student in the program, as well as a College of Business Employee (at the Small Business Development Center). I had the opportunity to participate in research, do internships, interface with business executives, and learn in a high caliber program. This program prepared me for my career at Hewlett Packard where today I manage an organization of 28 people who support Import and Export Operations and Compliance for all of HP's products moving in the US, CA and all of Latin America. The skills gained through my in classes, internship and research experience has positioned me to be successful at HP. In addition this program provides a unique opportunity for alumnito network, share best practices and ultimately to continue to hire students.

I am specifically grateful to the support of Dr. Rogers and Dr. Amato who were instrumental in providing me the foundational education experiences that have opened doors for me that have changed my life and given me opportunities that without this program I may not have had.

Elimination of the Supply Chain Management program would be a detrimental loss to the business community, the college of business, and the state of Nevada.

Please take this opportunity to preserve this highly regarded program, which has continuously proved to be one of the best in the University.

If you have any questions or would like further information please don't hesitate to contact me. Thank you.

Dianna Cannon Hewlett-Packard Americas Customs & Compliance Mgr 916-748-8324 Office 916-748-7177 Fax 916-705-0687 Mobile

From: Bennie Gamble [bgamble@devineintermodal.com]

Sent: Friday, February 26, 2010 8:48 AM

To: Marc Johnson

Cc: Gregory C Mosier; Dale S Rogers

Subject: SCM Program

Dear Dr. Marc Johnson,

I'm writing you today to express my concern over the potential elimination of the supply chain management program at UNR.

Over the past twenty years, the supply chain management program has developed into a worldwide leader. Hugé investments have been made to attract world class distribution facilities to Northern Nevada and companies look to the University system to support these employers. Evidence of our local success can be witnessed through development in Stead, South Meadows and Tahoe Regional Industrial Center (TRIC). I believe the University and the Logistics program play a critical role in providing the educated workforce needed to ensure these businesses continue to locate and prosper in Northern Nevada

Personally, after receiving my associates degree from Western Nevada Community College I spent the next seven years working full-time while attending UNR at night. I realized the value of education and what a degree in logistics could mean for me down the road. I graduated from UNR in 2000 with a BS in Logistics Management. Please keep UNR a leader in Supply Chain Management.

Regards,

Bennie Gamble

Bennie Gamble | VP, Nevada | Devine Intermodal

1775 Deming Way | Sparks, NV 89431 | 🖀: Tel (775) 356-7771, Ext 2 | 🗯 : Cell (775) 830-4060 | 🖳 www.devineintermodal.com



From: Curtis Greve [curtis@metreks.com]

Sent: Thursday, February 25, 2010 1:07 PM

To: Marc Johnson

Cc: Gregory C Mosier; Dale S Rogers

Subject: Don't Cut the Supply Chain Management Programs at UNR

Dear Sir,

I understand you are considering cutting Dr. Roger's logistics and supply chain management programs. I want to strongly encourage you NOT to cut these programs. I am a supply chain management consultant and work with Fortune 500 companies around the world. Every company I work with knows Dr. Rogers and many have hired students that graduated from the supply chain management program at UNR. In the world of logistics, Dr. Rogers and UNR's programs are well known, admired, and looked to for industry thought leadership. I was shocked when I heard you were considering cutting these programs.

There are a number of universities throughout the US, Canada, and Europe that envy your program. I know times are tough, but cutting this program would do a great disservice to you, UNR and the state of Nevada. I did not graduate from UNR and I've never lived in Nevada. Had it not been for Dr. Rogers and the School of Supply Chain Management, along with their great industry research and contributions, I would never have heard of UNR at all. In fact, that is true for the vast majority of my clients.

I would strongly encourage you NOT to cut this program. This would be a grave mistake that would be regretted by your alumni, school officials and state officials in years to come.

Sincerely,

# Curtis





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From: Darryl Bader [dbader@its4logistics.com]

Sent: Thursday, February 25, 2010 1:37 PM

To: Marc Johnson

Cc: Dale S Rogers; Gregory C Mosier

Subject: Logistics and Supply Chain Management Program

Mr. Marc Johnson Executive Vice President and Provost University of Nevada MS 0005

Clark Administration 1664 N. Virginia Street Reno, NV 89557-0005

Dear Mr. Johnson,

My name is Darryl Bader and I am a 1992 graduate of the University of Nevada Logistics program. The purpose of my email is to express my sincere concern for the Business school's logistics and supply chain management program. This program has had a profound impact on my life and frankly the lives of the 150 employees and their families that our company, ITS Logistics, employs.

This being said I would like to share with you my experiences with this program.

As a student at the University business school in the late 80's early 90's I found myself looking for a major that would allow me career opportunities that would challenge me mentally but not require me to be behind a desk and computer all day. I learned about the logistics program in a marketing class and set up a meeting with Dr. Rogers. At this meeting Dr. Rogers helped me to understand the logistics curriculum as well as the opportunities for employment and the superior starting salaries. With this knowledge I shifted gears and began my emphasis in logistics. In the summer of 1992 I had the opportunity to participate in a summer internship with Unisys Corporation. This opportunity came about directly through the logistics program and allowed me to move from my rural home 25 miles outside of Reno to San Jose for the summer. Not only was I able to put my classroom knowledge to work on the job, I also experienced working in a huge corporation and living in a major metro area.

Following graduation I moved back to the bay area and worked for a company called Logistix. We were a Just-in-time, JIT, manufacturer for Apple Computer and our facilities were connected to the Apple plants. I worked for Logistix in the areas of quality assurance, production and distribution, quickly becaming the youngest Facility Manager for the company and was named one of the company's top 3 managers. After 4 years I left Logistix and my wife and I moved back home to Reno-Sparks to start our family.

Upon coming home I joined a Sparks based third party Logistics (3PL) provider by the name of Owen Distribution, which is now part of OHL Logistics one of the world's leading third party logistics companies. The owner of the company at the time, Gary Owen, was also a graduate of the University business school and was an active member of the Logistics advisory committee. Gary interviewed me and afforded me the opportunity to join his management team largely due to my educational background and affiliation with the University, even though he wasn't hiring at the time I joined the company. I worked for Owen Distribution for 4 years in the capacities of Operations Management, Sales and Strategic Planning. During this time I was able to hire several interns and students including Andy Zarcone (Logistics grad).

In March of 2000 myself, Dan Allen (1992 COBA Accounting Grad) and Jeff Lynch founded ITS Logistics on a shoe string budget and have built the company to what it is today. We currently employee approximately 150 folks in Northern Nevada and do approximately \$25m in transportation and distribution business. Reno/Sparks acts as our corporate office so many of these positions are both management and professional. In fact, we currently employ 7 Managers who are graduates of the University business school, 2 of which have MBA's with an emphasis in Logistics (Kasia Wenker, Director of

Sales/Marketing and Pavel Zakielarz, Facility Manager). Furthermore we have employed numerous Logistics interns over the years including Jarrad Prida, Anthony Lostra, Rob Heaton and currently Josh Berry. ITS has also benefited from the logistics curriculum in that several of our top customers have found ITS through our affiliation with the University. An example of this is Ritchey Design. Ritchey is designer and provider of high end cycling components. The COO of the company is a gentleman by the name of John Frechette, who is a former member of the Logistic Program's Advisory Committee. When Ritchey decided to outsource their logistics John contacted Dr. Rogers who in turn put John in touch with us.

In summary logistics is a cornerstone to the Northern Nevada economy and having a top 10 program right here in our town is incredibly beneficial and valuable to companies like ours. ITS prides itself in our community involvement and we have clearly had numerous success stories that result from our recruiting efforts at the school.

If there is anything more that I or our company can do to help illustrate the value of this program to our community I would be more that happy to assist.

Best regards,

Darryl Bader Chief Operating Officer ITS Logistics 620 Spice Island Drive Sparks, NV 89431 775.358.5300 Main Number 775.356.3101 Direct Line 775.250.6551 Cell 775.358.5322 Fax www.its4logistics.com

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From: Nicholas P Murray [murrayn@us.ibm.com]

Sent: Thursday, February 25, 2010 12:27 PM

To: Marc Johnson

Cc: Gregory C Mosier

Subject: Keeping the Business School and Supply Chain Management Program

Dear Dr. Marc Johnson,

It has recently come to my attention that the University of Nevada is under great financial strain and the elimination of the business school and/or potentially the Supply Chain Management program is currently being considered.

As an Alumni of the Class of 96, I cannot tell you how devastating it would be to me if the Supply Chain Program built and led by Dr Rogers, Dr Amato, Dr Lemke, and Dr Carter was to be eliminated from the University. I know that when I graduated, the Supply Chain program was by far the strongest and most recognized program in the school of business. It has consistently been ranked in the top 5/10 Supply Chain schools in the nation/world. Most importantly, the professors who have built this program and alumni who have graduated, have built deep and lasting relationships in industry that help to ensure graduates of the program have multiple high paying employment opportunities with top notch companies.

When I started at UNR at the age of 19 I wasn't really sure what I wanted to do for a career. I started in the engineering school and then transferred to the business school. At the the end of my 2nd year, I started hearing all of the great things about the Supply Chain Program. After some discussions with the staff I decided this was definitely the strongest program within the school of business and I declared it as my major. In my final semester in the program I was able to interview with several very strong companies and had multiple job offers. I started work immediately upon graduating and as a result of the technology and advanced analytical skills I learned in the program, I was able to quickly advance and stand out even against graduates from other larger more well known schools.

Over my 13 year career I have been able to advance quickly and have multiplied my starting salary by 500%, largely due to the education I received at UNR. The consulting division of IBM is predominately made up of Ivy League and Big 10 graduates and I have never felt they have any advantage over me based on their education. I paid for all of my own education at UNR, and I often look back and think that I was so lucky to discover the Supply Chain Management Program, and I'm sure that I've had one of the best ROIs from my education that is possible anywhere.

I truly believe that Dr Rogers, Dr Amato, Dr Lemke, and Dr Carter are absolutely committed to giving their students the leading edge skills that will continue to allow them to differentiate themselves in the marketplace. As one small example, shortly after I started in my career 13 years ago, Dr Amato and I teamed up on an advanced analytics project to build predictive analysis models that would help my company better estimate and forecast costs for providing warehousing and transportation services. 13 years later, the application of mathematical models to large volumes of data to solve business problems is now the number one strategy and growth opportunity for IBM. Safe to say, Henry was way ahead of the curve, and I am absolutely confident that he is still drilling the importance and criticality of these tools and knowledge in his students today. If the supply chain management program is kept alive, I have no doubt the students will continue to be in very high demand and go on to have very successful careers in the "Smarter Planet" decade.

My children are only two years old right now, so they have a long way to go, but I look forward to giving them the opportunity to attend UNR and be a part of the Supply Chain Management Program. I hope that remains a possibility

Please let me know if there is anything further I can do to help

Sincerely,

Nick

Nicholas P. Murray (Nick) Senior Managing Consultant Supply Chain Management IBM Global Business Services

Cell: (231) 649-2703

Internet: murrayn@us.ibm.com

From:

John Frechette [jfrechette@ritcheylogic.com]

Sent:

Thursday, February 25, 2010 11:43 AM

To:

Marc Johnson

Cc:

Gregory C Mosier; Dale S Rogers

Subject: University Realignment

Dear Dr. Johnson,

These are difficult times requiring difficult decisions. As UNR addresses the immediate budget crisis I would hope that the result is not a short-term solution to the long-term detriment of the university, its student body or alumni. UNR is a very important part of this community and the success and diversity of the university and the educational opportunities it provides are an important elements for the future prosperity of Northern Nevada.

I would like to briefly share our story with you. In 2002 our company, Ritchey Design, Inc. (designs high end bicycle components, contract manufactures in Asia and distributes worldwide) headquartered in Redwood City, CA with offices in Taiwan and Switzerland made the determination that we needed to relocate out of California. We looked at 3 locations including Reno as alternatives for our Corporate Office and distribution center for the US. One of our earliest contacts was the UNR logistics and supplychain management program in seeking input regarding this move and the availability of suitable 3<sup>rd</sup> party logistical support in Reno vs. moving our existing in-house warehouse in Redwood City. Dr. Dale Rogers was most helpful to us and we ultimately close our California warehouse and entered into an agreement with ITS logistics in Sparks which is a very successful relationship that has lasted for 7 years now. We also registered our company as a Nevada based corporation and have enjoyed being part of this community. I personal relocated to Reno in October of 2003 and have great respect for UNR and the contribution it makes to the Reno living experience.

The SCM program at UNR is a nationally recognized program that performs a valuable function by developing young talent in support this important industry in the Reno/Sparks area. As a beneficiary of this program and the university at large it is my hope that the university can find the means to survive this immediate crisis with the least amount of disruption to important educational departments such as the SCM program that serve the university and region so well.

Respectfully yours,

John

John Frechette Chief Operating Officer Ritchey Design, Inc.

Tel: 775-857-1618

email: ifrechette@ritcheylogic.com

http://www.ritcheylogic.com

From: Aron Swan [Aron.Swan@sncorp.com]

Sent: Thursday, February 25, 2010 11:23 AM

To: Marc Johnson
Cc: Gregory C Mosier

Subject: College of Business - Supply Chain Program

Dear Dr. Johnson:

After reading articles in the newspaper and watching the evening news, I feel compelled to write a note expressing my concerns about the future of higher education in Northern Nevada - specifically the College of Business and the Supply Chain Program. As I understand, a number of academic programs and even entire colleges may be shut down. I understand the fiscal condition of our state and the need for budget cuts, but for the sake of this community and businesses around the country, please consider other revenue sources to ensure the College of Business and this program can continue to thrive and generate graduates like me who are able succeed more than they ever imagined. My family owes my success to the education I received at UNR from the SCM program.

I started at the University of Nevada in 1993 with little direction in my life and a mediocre future at best. It wasn't until a presentation about logistics that peaked my interest that I decided to major in business with a concentration in supply chain. Because the program's reputation and the broad network of connections in the business community, I had an offer for employment three months before I graduated that paid the highest salary of my peers in any other colleges — both at UNR and other universities. Additionally, because of Dr. Rogers, I was able to pursue an opportunity in Pittsburgh, PA with US Steel. I would put my education and skills against any graduate of the Penn State Supply Chain Program. In fact I worked with several Penn State alumni who were amazed with my practical knowledge of logistics and my ability to execute and make decisions rather than simply speak in theoretical terms. I was years ahead of them professionally right out of school.

Each of the faculty members have had an important impact on my career -- not only during my time at UNR, but throughout my professional career.

- Dr. Ron Lemke's ability to make simple of complex inventory and production issues in his classes has remained with me 10 years later. I still use the foundations of "The Goal" we read in his class and still have my reference book from his advanced inventory management course on my desk and use it frequently. My ability to make complex quantitative decisions has impressed colleagues and has allowed me to advance in ways I never thought possible.
- Dr Henry Amato always made time for me outside of class for further explanation of topics discussed in class. When with him, I always thought I was his most important project. The quantitative skills I learned from him allowed me to understand problems and create amazing decision support systems most notably, an optimization program for US Steel that was estimated to save \$5 million in scrap costs -- a program that a team of professional developers could not master.
- Dr. Dale Rogers was committed to my success during my undergraduate time at UNR and has continued throughout my career and return to the MBA program. I learned a hard lesson in my first class with him. I was under-prepared for a project he assigned and he made sure I was aware of my failure. That lesson stays with me today and is always a frame of reference when making important presentations and proposals. It is a lesson I will never forget. Additionally, the technical skills I learned in his System Design class has given me the ability to understand complex systems issues and develop solutions that most professionals struggle with. I owe most of my opportunities and success to Dr. Rogers as his wisdom and professional network he has developed during his tenure at UNR has afforded me and many other students a lucrative and successful career.

Many people say their college education doesn't benefit them on a daily basis and the diploma is simply a "piece of paper." I can't disagree more. I hang my diploma proudly in my office as the foundations and skills I learned at UNR have made me what I am today.

Please, Dr. Johnson, don't let the Business School and Supply Chain Program be comprised. Not only has it made me a success, but I have personally recruited many successful graduates of the program and will continue given the faculty and curriculum remains leading edge and practical.

Best Regards, Aron Swan 775-771-1741

From:

Vaio, Tim [Tvaio@hitachiconsulting.com]

Sent:

Friday, February 26, 2010 9:30 AM

To:

Dale S Rogers

Subject:

FW: Letter of Support

FYI

Tim Vaio
Managing Vice President
Supply Chain Solutions
Hitachi Consulting
678-627-4911 (office)
404-229-6944 (mobile)
678-627-4910 (fax)
tvaio@hitachiconsulting.com
www.hitachiconsulting.com

----Original Message----

From: Marc Johnson [mailto:marc@unr.edu] Sent: Thursday, February 25, 2010 10:55 PM

To: Vaio, Tim

Cc: Gregory C Mosier

Subject: RE: Letter of Support

Tim: Thanks for your input. Marc Johnson From: Vaio, Tim [Tvaio@hitachiconsulting.com] Sent: Wednesday, February 24, 2010 11:16 PM

To: Marc Johnson Cc: Gregory C Mosier

Subject: Letter of Support

#### Marc.

My name is Tim Vaio and I am the Managing Vice President in charge of the Supply Chain Consulting practice at Hitachi Consulting. I am a graduate of the University of Nevada (MBA 1993) and was part of the original Supply Chain/Logistics program at UNR. I recently heard that due to statewide budget cuts, you are considering eliminating the supply chain program and potentially the business school at UNR. In my opinion this would be a crippling blow to not only existing students but to graduates who rely heavily on the reputation of the university, and its key programs like business and supply chain, as a means of "credentializing" ourselves in the market.

In my business we rely on "being known" in the market for key things. Over the past 20 years there is substantial evidence that the University of Nevada has become known in the business market for not only business, but specifically for leadership in the supply chain / logistics field. This has really helped the university elevate its stature to a tier 1 supply chain / logistics educational institution.

I would like to find out if there is a time we can discuss further or if there is additional information I can provide to you in order to help you rationalize your decision and better understand the positive impact the University decisions have on both current and former employees. I am a big fan of the University, its business and SCM faculty and of the efforts that have been made since the early to mid '90's to enhance its stature. I can be reached below.

Tim.

Tim Vaio
Managing Vice President
Supply Chain Solutions
Hitachi Consulting
678-627-4911 (office)
404-229-6944 (mobile)
tvaio@hitachiconsulting.com<m

From:

Sciarrotta, Anthony [tony.sciarrotta@philips.com]

Sent:

Monday, March 22, 2010 9:35 AM

To:

Dale S Rogers

Subject:

FW: UN-R College of Business

----Original Message----

From: Marc Johnson [mailto:marc@unr.edu]

Sent: 2010 Mar 21 12:03 AM-To: Sciarrotta, Anthony

Subject: RE: UN-R College of Business

Tony: Thanks for the comment. Marc Johnson

From: Sciarrotta, Anthony [tony.sciarrotta@philips.com]

Sent: Friday, March 19, 2010 11:22 AM

To: Marc Johnson Cc: Gregory C Mosier

Subject: UN-R College of Business

Dr. Marc Johnson

Executive Vice president & Provost

University of Nevada-Reno

Mr. Greg Mosier

Dean of the College of Business

University of Nevada-Reno

## Gentlemen,

I am writing you both to strongly express the value of your program, and the need even in our down economy to continue your Supply Chain Management program in the University of Nevada-Reno College of Business.

There has been a great impact from your logistics and supply-chain management program over the past 20 years. The SCM program at UN-R has produced a generation or more of students who have brought forth an entire Reverse Logistics industry in the US economy from nowhere. When I was asked to start a Reverse Logistics department at Philips in 1998, there were virtually none at any consumer electronics companies in the world. One of the first actions I took in a new role, since I had Sales and Marketing backgrounds, was to read Going Backwards, a product of two professors at the University of Nevada-Reno. At that time, Going Backwards was the bible for a new niche industry, and almost the only book on the subject. And it was offered for free on the internet:

I began to work with Dr. Dale Rogers, one of the book's authors. His knowledge made me the expert at Philips in Returns Management, which continues today with his ongoing help. Philips, like most consumer electronics companies in the USA, had returns from retail that were out of control. The high (over 10%) returns were partly from liberal returns policies at retailers, and partly from ease of use issues for consumers. Your program, and the

faculty, helped Philips develop a framework for returns management that reduced returns to a best in class rate, and improvements in consumer satisfaction with our products. Philips would not have achieved a best in class performance without help from your faculty in the SCM program at UN-R.

The significance of the SCM program at UN-R goes further. UN-R is one of the few Supply Chain programs in the USA, and one of the top programs in the world - possibly the most respected for reverse logistics. The Center for Logistics Management and the supply chain management program at UN-R have long been an important part of the interface between the international, national and local business communities. More than most programs, supply chain management faculty have tried to reach out to business and make sure that students receive a practical, leading edge education. For most of the last 20 years, companies from all over the country have recruited logistics and supply chain management graduates. Typically, UN-R SCM graduates command the highest salaries of students graduating from the College of Business, and with 100% placement over recent years.

All of us in the USA have a stake in your revenue crisis if you reduce or eliminate the SCM program in your College of Business. We import so much today - products from factories and people from university graduate programs from all over the world. The University of Nevada-Reno is "exporting" highly trained graduates to an industry that is developing best in class reverse logistics programs at companies around the world. Many of the leading consulting firms in the USA are leading changes and improvements in the supply chain arena with graduates from the UN-R program.

I do not know everything about the University of Nevada-Reno. However, I cannot imagine another college within your university that has the respect and impact here and around the world as your Supply Chain Management program in your College of Business. I hope this letter will help both of you consider carefully before making necessary cuts. I also hope that UN-R, and other universities in the USA, would look to new ways to create revenue by offering best-in-class services to corporate America, and the world.

Regards,

Tony Sciarrotta Director, Asset Recovery

Philips Consumer Lifestyle USA Headquarters: 1600 Summer Street Stamford, CT. 06912

Home Office: 12737 Lecoma Trace Milton, GA. 30004 Mobile 678-662-7767 tony.sciarrotta@philips.com

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From: Ben.Johnson2@Ferguson.com

Sent: Monday, March 15, 2010 5:52 PM

To: marc.johnson@unr.edu

Cc: Dale S Rogers

Subject: Supply Chain Management Program

Provost, University of Nevada, Reno

I am writing on behalf of the Supply Chain Management program in the collage of business. I am concerned that the SCM program will soon be discontinued and urge you to keep that program as part of the Collage of business and the University of Nevada. I graduated from the SCM program of the Collage of Business in Dec. of 2008. Because of the recession I was afraid that I wouldn't be able to find a job. Because of my training in Supply Chain Management specifically, I was able to find a job in my chosen field and am currently working for a fortune 500 supply company. I feel that the training I got from the Supply Chain Management program not only helped me get a job but prepared me for my career in management at a regional distribution center.

I feel that the SCM program is an asset to the University of Nevada and it would be a loss to the University if it were to be discontinued. Please keep the SCM Program.

Sincerely

Benjamin Johnson Logistics Trainee/ Safety Coordinator Ferguson, a Wolseley company Richland DC ben.johnson2@ferguson.com

From: Heather and Jack [gouldinghayes@earthlink.net]

Sent: Sunday, March 14, 2010 9:24 AM

To: marc.johnson@unr.edu

Cc: Dale S Rogers

Subject: Supply Chain Management program

Dear Dr. Johnson:

I am writing in support of the Supply Chain Management program in the College of Business Administration. I earned my MBA from COBA in 1997 with a concentration in Supply Chain Management. At the time I chose the emphasis because I felt it was the best program within the MBA curriculum. The value of my degree with this emphasis far exceeds that which I would have receive from a generic MBA. The program enjoys a strong national reputation, with alumni in top logistics positions throughout the industry. Alumni have a high job placement rate, not in entry level jobs but in excellent high paying jobs with promising career paths. Few other majors on campus can boast the employment success stories that the SCM alumni enjoy – both short term and long term.

For decades Nevada has recognized the need to diversify its economy to guard against the vagaries of a gaming based economy. Now more than ever, we must strengthen our ability to attract and expand other industries. The I-80 corridor and existing logistics industry and infrastructure in Northern Nevada make the continuation of the Supply Chain Management Program at UNR a logical and economically sound decision. With this strong program strategically located at UNR, the warehousing and distribution industry can continue to transition into a stronger third party logistics center of excellence. Without the SCM program at UNR, the best logistics jobs will not be located in Nevada, but at other locations that can provide high quality logistics trained employees.

Please consider the importance of this program not only to UNR students, but moreover to the state's economy. The termination of this program would be a real loss for the university and the state.

Best regards, Heather Goulding



March 3, 2010

Dr. Marc Johnson Provost University of Nevada 1664 N. Virginia Street Reno, NV 89557

Dear Dr. Johnson,

It has come to my attention that there is a high probability that the logistics and supply-chain management program at the University of Nevada Reno is in jeopardy of being eliminated. As an employer of over twenty former students who have participated in this program, I believe this would be a very unfortunate event. Many of our management personnel have gained knowledge and experience through this program that has allowed them to have a major impact on our company and contribute to our growth as a global third party logistics company.

Although supply chain management programs are relatively new in most college curriculums, they serve a very important purpose in generating talent to manage global supply chains. We currently recruit at many of the major universities that offer logistics and supply chain majors and have found the University of Nevada Reno to be a great source of talent where we can recruit high quality students that become high performing managers. Dr. Dale Rogers has a nationally recognized program that is known for its excellent research, specifically in the area of reverse logistics and environmental sustainability. Dr. Rogers is an accomplished and well-known authority in the field of logistics and I have had the pleasure of attending many of his speaking events.

I strongly urge you to reconsider the fate of the logistics and supply chain program at the UNR as it would be a tragic loss to our company and many others.

Sincerely,

Scott McWilliams
Chief Executive Officer

From:

Jose Flahaux [josef@corsair.com]

Sent:

Friday, March 05, 2010 5:11 PM

To: Cc: Marc Johnson Dale S Rogers

Subject:

SCM Program

Dr. Johnson,

My name is Jose R. Flahaux. I am the Senior Vice President of World Wide Operations for Corsair in Fremont, Ca. Prior to Corsair I held the same position at SanDisk in Milpitas, CA.

I have had the privilege to be invited at several occasions to speak to the SCM students of Dr. Rogers.

The University of Nevada, Reno SCM program has a great reputation and is very much needed. As many of the manufacturing jobs continue to move to Asia because of more attractive labor rates, the resulting supply chains become significantly more complex and require supply chain experts who understand the new fast-pace complex environment. Thanks to Dr. Rogers industry contacts and continuous reaching out, the SCM program not only provides the foundations that supply chain managers need to be successful, it also gives them real practical exposure to what is currently happening in the industry. This practical and leading edge knowledge is a tremendous asset to the university and the industry.

I hope that you will reconsider the decision to close the SCM program and be able to continue offering this extremely valuable service to the students, the industry and the community.

Best regards, Jose R. Flahaux

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From: Chad Gielow [cgielow@gmail.com]

Sent: Friday, March 05, 2010 4:25 PM

To: Marc Johnson
Cc: Dale S Rogers

Subject: Supply Chain Management

Dr. Johnson-

After reviewing the March 1<sup>st</sup> budget cut press release I was extremely shocked to find the Supply Chain Management program on the chopping block. To cut a program like Supply Chain Management would be a mistake.

I am a recent graduate of the University of Nevada and more proudly a graduate of the Supply Chain Management program. Even in the difficult job environment that the graduates of today are facing I have found success. I believe I have found success for two reasons; the lesson of hard work taught to me in SCM 457 and 459 and the degree of Supply Chain Management from the University of Nevada- Reno that sits at the top of my resume.

Today's economy has forced many people to rethink their situation and of course the University is rethinking their situation; but who ever made the decision to cut the Supply Chain Management program should rethink that decision. A few facts that whomever suggested the cutting of the SCM program must have over looked are: # 10 world ranking in research, #6 in the U.S., a faculty that is well recognized, published, and respected in the supply chain community and an alumni base that is better equipped with tools and knowledge to handle the decisions that need to be made in today's changing business landscape.

The UNR Supply Chain program is the tip of the COBA sword. The skills that have been taught for years in the SCM program both technical and managerial are what today's graduate needs to be competitive in a cut throat job market. SCM is a degree for hard workers and overachievers. In no other programs in the COBA are the opportunities to students provided in such plenty as the direct working experiences that the Supply Chain majors are offered. In my years as a Supply Chain major I worked directly with international companies such as Microsoft, Dell, Nike and Target; national companies such as Union Pacific and Solar World; and local business Buckbean Brewing CO. It would be to break the COBA sword to cut SCM.

I know that the press release is not the final word on what the budget cut will be but please know that cutting the Supply Chain Management program will without a doubt weaken the reputation of not only the College of Business but the University of Nevada.

Sincerely,

Charles Gielow

From: Laura Dickey [DickeyL@reno.gov]

Sent: Wednesday, March 03, 2010 11:23 AM

To: Dale S Rogers

Cc: jidi@goblueteam.com; katie.mcann@henryschein.com

Subject: Supply Chain Management Program

Dear Dr. Rogers:

Katherine informed her father and I that the Supply Chain Management program at UNR is in jeopardy as a result of the economic problems facing the State. Both Jim and I (as well as our daughter) hope that this does not come to pass; we feel that the elimination of this program will have negative consequences for both the University and for the community-at-large. The Supply Chain Management program is a nationally recognized program; one that has opened doors of opportunity for many college students over the years (including our daughter) and has been a valued resource to the local warehousing/distribution and manufacturing sector. The Supply Chain Management program has helped to put UNR on the map -- both academically and in the industrial sectors. Not many UNR programs can claim such accolades.

While I recognize that only twelve students graduated from the program last year, this is not a reflection on the quality of the program but, rather, a reflection on the high standards you and Dr. Tibben-Lemke established and sustained for this program. You should not lower the standards for this esteemed academic program -- our daughter would be one of the first to advocate for your high standards. Given our global economy, I think that Supply Chain Management is even more critical to business success. If students knew that completion of this program, in contrast to a watered down academic program, could result in job upon graduation (particularly in this economy) perhaps they may re-think their academic pursuits. Programs such as yours help the area to diversify our economy -- something that we all know must happen to sustain economic viability.

If there is anything that Jim and I can do to help save this quality program please let us know.

On a personal note, I want to thank you and your team for your guidance, professionalism, and high academic standards -all of which helped to make our daughter the young professional she is today.

Warm regards,

Laura Dickey

Laura J. Dickey, S.P.H.R.

Diversity and Training Program Manager
City of Reno
P.O. Box 1900
Reno, Nevada 89505
775.334.3123
775.334.2045
dickeyl@reno.gov
www.cityofreno.com

Please note that my E-mail address has changed to: dickeyl@reno.gov.

From: Kurdziel, Eric [ekurdziel@alvarezandmarsal.com]

Sent: Wednesday, March 03, 2010 10:51 AM

To: Marc Johnson

Subject: Supply Chain Management Cut

Dear Provost Johnson:

My name is Eric Kurdziel and I am a 2001 graduate of the Logistics/Supply Chain Management program. I have not lived in Nevada since completing my degree, but I was deeply troubled when I learned through connections that the Supply Chain Management program is likely to be eliminated by the university. I wanted to take this opportunity to voice my concerns and implore you to please reconsider the decision.

I attended Nevada not because I wanted to, but because it was the most financially feasible for my family and I at the time. I was able to find a community in which I made lifelong friends and earned a degree that allowed me to leave Nevada for a brighter future. While at Nevada, I was an RA, played in the orchestra, was a Director within the Student Ambassador organization, a member of the Student Orientation Staff and President of the Student Alumni Association. As far as a major is concerned, Logistics Management was not my original choice for a degree. In fact, I had no idea what Logistics/Supply Chain Management was when I started in the College of Business (COBA). Some of this is due to poor marketing externally, but it's largely because it's a degree whose potential is understood at the senior or masters levels rather than the incoming student or freshman levels. People know what an accountant does. They don't really know what a sourcing manager or scheduler does. I chose the major based on an operations class I took with Henry Amato, the program ranking and the number of jobs offered outside of Nevada.

The department, while small, provided me with opportunities I could have never imagined and that are very unique when compared to the traditional business school job track. I was placed in my internship by Dr. Rogers, which eventually led to my full-time job. When I was hired at AMD, it was by a Nevada alum who was dissatisfied with the Supply Chain candidates he had hired from what is often considered the top SCM program. I had counterparts who went to work for companies like Phillip Morris, FedEx, Perrier Water, Chrysler, various 3<sup>rd</sup> Party Logics companies, Target, Wal-Mart and IGT. Other departments in COBA were struggling to get Reno firms to recruit, let alone firms with national or global name recognition. In four years at AMD, I ran inventories for US manufacturing, developed and implemented global business processes that impacted seven manufacturing sites and led a mass training effort for co-sourcing personnel in Chennai, India. As you can tell from this snippet, my work experience is far more diverse from the standard finance, MIS or marketing person.

In 2005, I went back to school to pursue an MBA at Indiana University. While the education and job placement experiences are something every school should strive for, I must say it was my Supply Chain experience that truly differentiated me with recruiters. I took a couple of supply chain classes to keep my skills sharp and they were no better than the undergraduate classes I had at Nevada. I was able to make every major consulting firm interview list because I brought a skill-set that is in demand by any company that is looking to expand or consolidate. Consulting firms are especially interested in this skill set because of the large amount of operations work that is sold. At both consulting and traditional industry firms, the demand far outstrips the skill set. This means a lot of time spent training the work force once hired and/or paying top dollar for talent from competitors. SCM grads from Nevada and other schools with SCM programs are ready to hit the ground running and have a more "global" view of

the SCM world than someone who was trained internally.

I interned with Toyota USA while at Indiana and was surrounded by the idea of the Toyota Way in everything I did. Marketing individuals struggled with this concept. It was a UNR grad from a previous class that used this idea to save them millions of dollars by sourcing a simple bolt differently. I have been working for Alvarez & Marsal since 2007. A&M is one of the premier turnaround management and performance improvement firms in the world – leading projects like the Lehman Brothers bankruptcy, Tribune Companies restructuring and the turnaround of the NYC, St. Louis and New Orleans public schools to name a very select few. My skill-set is much more diverse now, but the supply chain management skills are one of the first things that are applied to troubled companies. This includes reviews of contracts, product sourcing strategies, inventory levels, warehouse consolidation or expansion needs, distribution changes, etc. Finance is important to determine the goal or validate the number, but it's the operations people that have to implement or define it. In most cases, it's the operations people that can connect the finance, marketing and IT groups together because they must interact with each of them in an efficient manner. This might not be the most visible portion of business, but it's becoming the core of business in the 21<sup>st</sup> century.

Amazon.com, FedEx, Barnes&Noble.com, Dell, GM, Ford, Chrysler, Mazda, Toyota and AMD are very powerful companies that any university would be honored to have recruit their students. Without the SCM program, these companies will likely go to schools like Arizona State, Purdue, Michigan State, Ohio State, Georgia Tech or Penn State for coveted SCM or Industrial Engineering grads. In all likelihood, they will then send a portion of these grads back to Reno or other western areas to fill the needs they are unable to meet locally. It's a tragedy to think that a Top 10 program could be eliminated in Reno and a new graduate from MI or PA could be sent back here because we can't provide the trained workforce that a large distribution and warehouse hub like northern Nevada needs. If Nevada can't meet the needs of today's employers, what does the future look like?

The SCM programs at the above mentioned schools are some of the most competitive programs to gain admission to because of the quality of jobs and reputation of these programs. Keeping the SCM program small and developing quality students and relationships with corporate recruiters can only benefit the university in the long run. These universities also have large endowments, alumni giving programs and work to initiate the idea of "XX School for Life" the minute a student comes on campus. The lack of scholarships, endowed chairs or funded research within the SCM area is a broader representation of the COBA and University's lack of creating a culture of giving back by alumni. The sciences and engineering have been successful because of federal research grant and the support of the mining industry, among others. In general, though, very little is done to encourage today's students to become tomorrow's recruiters and champions of the university as they move through various stages of life. Eliminating a program that defined the oncampus interactions, career choice and personal/professional progression of 20 years of alumni stands to do more harm than good as they choose to send their companies and dollars elsewhere.

It sounds as if the decision to eliminate the SCM is all but final, but I'd hope a further review is taken of the impact the program has had in terms of the College of Business Administration's reputation, job placement, salary growth and recruiting base. Perhaps the solution is not the elimination of the program, but rather the consolidation with another program – similar to a Penn State or Michigan State model – that allows the program's content to benefit more students. Perhaps UNLV and Nevada need to take an Indiana-Purdue model that understands there's a limited population and revenue base in the state and distribute colleges and majors to where they can be the most effective – the sciences, journalism and engineering stay in Reno while business and others move to UNLV with a crossover of some colleges like education and liberal arts. A more long-term solution should be to eliminate the tuition caps that are imposed by the legislature and adjust tuition to what it truly costs to fund the university and its associated programs as Texas has done with its public universities. As an alumnus, I ask you to look at the program's current and future benefits to Nevada and the students who want diverse opportunities throughout the country or world. As an individual whose current task is to undertake a similar review process as Nevada is undergoing for a major urban school district, I understand your decision is not easy and wish you the best of luck in these trying times.

Regards,

Eric

#### Eric Kurdziel

Alvarez & Marsal Business Consulting, LLc 55 West Monroe, Ste 4000 Chicago, IL 60614

M: 312.404.5443 F: 312.873.4259

\*

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From: Jennifer Zimmerman [jennifer zim@hotmail.com]

Sent: Wednesday, March 03, 2010 7:36 AM

To: Marc Johnson Cc: Dale S Rogers

Subject: Note from a Supply Chain graduate

Dr. Johnson-

I recently heard of the decision to cut the supply chain management program from UNR and could not be more disappointed. I am an alumni to the program, graduated with distinction in May 2005 with majors in both Supply Chain Management and Marketing. I currently am working overseas as a program manager for the Corps of Engineers; a career I never would not have without my degree in Supply Chain Management.

I have always felt that of the two, it was SCM that really gave me the confidence in this job market and has really helped me to keep my head above water in these times. The program taught me so much more then any of the other classes I took... Yes, on the surface it is a specialized degree, but the way the professors taught the courses, it was much more then solely focused on logistics. The SCM program incorporated every single part of business into our educations... it wasn't just inventory, or warehousing methods... we learned how to build databases, how to write Excel code, how to plan for the future, where business trends are going, and most importantly, how to teach ourselves! I've incorporated so many skills Dr. Rogers, Dr. Amato, and Dr. Tibben taught me... from research tips to grabbing a VBA book and re-teaching myself how to manipulate data in Excel. I cannot say the same for any of the other courses I took at UNR.

I've kept in touch with my SCM professors and they have kept in touch with me... I have not heard a word from any former Marketing professors in the past five years. Of the students I graduated with in May 2005, every single one of my peers had a job out of college... how many other programs in the business school could claim the same? Supply Chain Management is not just logistics, it's not just warehousing. It's the complete efficient and effective management of every aspect of business. The only reason I stayed at UNR to complete my degree was because their SCM program was one of the top rated in the nation and because the professors challenged me and cared about me and my future.

Those professors worked to bring in speakers from successful companies. They fought to get us jobs. They were invested in us. Just as we, as graduates of that program, were invested in UNR. I was UNR's customer, my education was the product and I believe in that product. However, I do not believe in what you are doing with my education, with my legacy, and with my professors.

UNR had a great opportunity to rise up in the ranks of universities with competitive business schools and succeed and I feel like that opportunity has been lost. I strongly urge you to reconsider a way around this crisis, incorporate the SCM program somehow into your business school because these kids cannot rely on general studies degrees and marketing and advertising to get them by in this day and age.

Thank you, Jennifer Zimmerman

Hotmail: Powerful Free email with security by Microsoft. Get it now.

I became very concerned when read your quote in the Reno Gazette-Journal on February 23, 2010 regarding the possible losses of colleges. My name is Garrett Brothers and I am an alumni of the College of Business and a graduate of the Supply Chain Management Program graduating as an Outstanding Senior in my college and am currently enrolled as a full-time student in the College's MBA program. My fiancé, Alexis Thayer, is also a graduate of the University's College of Business earning a Bachelor's Degree in Accounting as well as her Master's in Accountancy. Presently I am a Masters Intern at IGT and have worked there for the last three years. In the 2009 spring semester I was employed by the University to work in the Nevada Small Business Development center for the College of Business. I am providing my background to illustrate that I am an individual who has invested my entire future within the University and I am writing to urge you not tamper with something as valuable as the College of Business.

The University as a whole has been such an important aspect in my life, but specifically the Supply Chain Management program within the college has greatly shaped and changed my future for the better. Without the guidance and support that the entire faculty has given me, I can honestly say that I would not be where I am today. Dr. Error! Reference source not found. was the driving force that helped me get to where I am today. I can speak for myself, as well as for countless students that have received very desirable jobs based on his recommendations and expertise in the field of Logistics that the University greatly benefits from his research and lectures. Additionally, the entire Supply Chain Management faculty including Dr. Error! Reference source not found., Dr. Error! Reference source not found., Dr. Error! Reference source not found. have all played such an enormous role in shaping the minds of so many of us students, by not teaching us skills that I have found to be extremely valuable in the real world setting, but also by mentoring us to achieve our full potential.

I have been in multiple director level meetings at IGT and have been on many tours of Fortune 1000 companies that have stated how highly they respect the University, primarily based on our Supply Chain Management program. Companies like Wal-Mart, Logitech, Microsoft, Sun Microsystems, and Starbucks to name a few have all spoken candidly about our faculty like Dr. **Error! Reference source not found.**, who they believe is not just beneficial to us students, but also a valuable asset to their companies for recruiting UNR students. The Supply Chain Management program has become a reliable bridge for student employment and has given the opportunity to so many of us students to achieve their professional aspirations. A large portion of our local business owners, directors, and managers are UNR alumni and owe much of their success to knowledge gained from all of the individuals that make up the College of Business.

Dr. Glick, the University cannot afford to cut an elite college like the College of Business, or any of its superior programs, including the Supply Chan Management program. As you know, UNR is ranked in the top 25 of Business Week's Best Parttime MBA Programs and the College of Business is only enhancing the name of the University of Nevada as a whole. I have already written letters to the Governor and the state legislators addressing my concern about the College of Business and now to you. Dr. Glick, I am really optimistic that you understand that our entire community cannot afford to see what the impacts would be if the College of Business was cut. Businesses go to where the talent pool is and by cutting the Business School, it would only decrease the incentives for companies to locate in Northern Nevada, which that is the last thing a struggling Nevada state economy needs. By cutting the College of Business, or programs like Supply Chain Management, the relationships between the University, our local businesses, and most importantly us students, would permanently be crippled.

**Garrett Brothers** 

From: Brothers.Garrett [Garrett.Brothers@IGT.com]

Sent: Friday, February 26, 2010 8:20 AM

To: Dale S Rogers
Subject: FW: Business College

FYI- This is what he wrote back to my mom.

Thank you,

Garrett Brothers IGT Production Control (775) 448-2460 Garrett Brothers@igt.com

From: Marc Johnson [mailto:marc@unr.edu] Sent: Thursday, February 25, 2010 6:03 PM To: Brothers, Laurie

Cc: Gregory C Mosier
Subject: RE: Business College

Laurie: Thanks for your input. After this cut there still will be a business school. Marc Johnson

From: Brothers, Laurie [mailto:Laurie.Brothers@henryschein.com] Sent: Thursday, February 25, 2010 3:44 PM

To: Marc Johnson
Subject: Business College

Dr. Johnson,

I am writing to you on behalf of my son Garrett Brothers. He is a n alumni of the College of Business and a graduate of the Supply Chain Management program. He is currently enrolled in the colleges MBA program and an intern at IGT. I understand that budget cuts are in order, but cutting the Business college would be a terrible loss as it is ranked in the top 25 of Business Week's Best Part-time MBA Programs. I wonder how many businesses will suffer as well if there are no business students to work with. I hope that you will be able to keep the College of Business at the University of Nevada.

Sincerely,

### Laurie A. Brothers

Zahn Dental Sales Representative 520 S. Rock Bbvd. Reno, NV 89502 1(800)496-9500 x 2937 Laurie,Brothers@HenrySchein.com

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### Mr. Rory D. Pierce

4145 Christy Way Reno, NV 89519

February 25, 2010

### Dr. Marc Johnson

Executive VP & Provost
University of Nevada, MS 0005
Clark Administration
1664 N. Virginia St.
Reno, NV 89557-0005

Dear Dr. Johnson:

I am writing you in regards to the prospective budgetary implications for the University of Nevada as a result of the Special Session of the Nevada Legislature. I understand that your time is limited considering the intense debate that is engulfing this sensitive topic; however, if you take away no other theme from this letter, I would implore you to delicately consider the following: Budgetary cuts within the College of Business Administration at the University of Nevada, Reno would present negative systemic future risk for the state of Nevada.

Since my parents relocated to Nevada when I was four years old, I cultivated my future success through Nevada's educational system, culminating with my graduation in the fall of 2005 from the University of Nevada, Reno with distinction in the following degree programs:

- B.S., Business Administration, Supply Chain Management
- B.A., Psychology
- Mathematics Minor

As a motivated student, I enjoyed the benefit of being able to choose from a large pool of admitting universities. I turned down a scholarship offer from the private prestigious institution, the University of Southern California, to pursue the distinguishing business degree program offered by the University of Nevada, Reno: **Supply Chain Management (SCM)**.

Under the tutelage of *Dr. Dale Rogers, Dr. Ronald Tibben-Lembke, Dr. Henry Amato, Dr. Craig Carter, and many other educators,* I acquired a solid comprehension of the essential topics that count in the highly competitive, sophisticated field of SCM. As a result

of these professors' rigorous program, I was able to secure a position with, then, <u>Daimler-Chrysler Corporation</u> immediately following my graduation from the university. Many of my fellow Supply Chain students and colleagues pursued careers with **Caterpillar, Intel, Microsoft, Apple, Dell and other Fortune 100 companies**, both locally and internationally. The effectiveness and success of the SCM program is evident—just take a look at the career path of any graduate of the program!

Inevitably some students such as myself initially venture out of state into markets outside of Nevada (I have returned to Nevada in the ensuing time). So, I can measure one's response in that my education did not originally benefit Nevadans directly. However, I would look to an element of deficiency in the budgetary priorities of Nevada as a whole: Many graduates end up going out-of-state since there are very few high-earning-potential professional jobs available within the state—one could point to a lack of sufficient funding and advertising for programs such as SCM. Yet, this is has been changing—Word of Nevada's auspicious business climate and earning-potential, especially in industries related to Supply Chain, has been spreading, and with this interest, there is the creation of an influx of exceptional jobs. Without solid educational programs—such as SCM—to fill these companies' recruiting requirements, Nevada will lose this potential economic boon to other states with higher educational prerogatives.

I understand that in times of economic hardship every organization must face difficult monetary decisions that do not provide any clear optimal solution. However, when facing this budgetary milestone, I would implore you, Dr. Johnson, to consider the powerful impetus of education in ensuring our future livelihood as Nevadans.

Sincerely,

Rory Pierce

Research Consultant, Eye-Com Corporation

UNR Alumnus

cc: Greg Mosier, Dean—COBA SCM Faculty

From: Mason Wenker [wenker@apple.com]

Sent: Wednesday, February 24, 2010 7:59 PM

To: Dale S Rogers

Subject: Fwd: Supply Chain Management Program at UNR

Hi Dale -

I hope this helps...

I know this is a very challenging time for you but do you have any very talented contacts that would be interested in coming to Apple? I have 7 open spots in my department and the UNR supply chain program has a spot on the VP sales support staff (me). The money is negotiable, but they have to be top talent. Anyone you could send my way would be great.

I now know why fostering and growing key talent is such a huge challenge. It would be a shame if we lost your program.

Cheers, Mason

### Begin forwarded message:

From: Mason Wenker <wenker@apple.com> Date: February 24, 2010 7:42:31 PM PST

To: marc@unr.edu
Cc: greg.mosier@unr.edu

Subject: Supply Chain Management Program at UNR

Dear Dr. Johnson,

I am a graduate of the UNR college of business, class of 2000. My emphasis was on Logistics, now Supply Chain management. I felt it was important to write you in regards to the budget constraints that are forcing you to make some difficult decisions on continued funding for the Supply Chain program at UNR. I would ask you to continue funding this excellent, high visibility program that is steadily gaining acceptance among supply chain schools as a talent generator. I continue to reflect on the value of my degree as a world wide supply chain manager at a company that has the best supply chain in the world - Apple Computer. I am able to add significant value that draws from my school experience. So much value that my career has exceeded all MBA's from top tier schools like Stanford, MIT and Harvard to become a senior manager for a key supply chain at Apple. This is no small thing, and I credit the mentorship of the faculty at the college of business and the quality of the supply chain program.

I have a vested interest in the Supply Chain program doing well and continuing to provide talented managers with highly focused operational skills. Each additional graduate builds my individual brand as a graduate from a quality business school. Generic MBA schools lack the structural components that the supply chain program provides; a deep understanding of high, mid and low level executional strategies. Few programs are so comprehensive that the fundamental knowledge is

still useful on a day to day basis over 10 years after graduation!

Please consider in your very difficult decisions ahead that the Supply Chain management program has generated talented individuals that have built a career based on the Supply Chain Management program. The closing of the program or even college would be a major blow to me professionally and personally.

Thank you for your consideration.

The comments I have given reflect my individual opinion and do not reflect any position of Apple.

Best regards,

Mason Wenker WW Senior Manager Apple Inc. wenker@apple.com

### Dear President Glick,

The past few years has been a very tough time for the University of Nevada and it pains me to see what the outlook of our university may be in the wake of additional measures in cost-savings for our institution.

My name is Tad Kelly and I am a current graduate student in the College of Business, alumni of the College of Business, and graduate of the Supply Chain Management program. Over the past 5 years, I have spent a vast majority of my time on our wonderful campus and within the classrooms of the College of Business and I have benefitted tremendously from my time spent there. The College of Business is a great asset to the university as it is truly the gateway between academia and the workplace. The College has given countless opportunities to many students just like me to learn a valuable skill set that enables them to begin their career on the correct path. More distinctly, the Supply Chain Management program has provided an incredible amount of value to the College of Business and to the university as a whole.

The Supply Chain program is such a great benefit to the university that it is hard to articulate in a letter the skills, opportunities, and experiences that has come about for me and many other students alike. The coursework is challenging, but tremendously applicable. Dr. Dale Rogers has been able to establish a great program of study that creates lasting value by integrating a comprehensive supply chain curriculum with a practical, business-environment viewpoint. Dr. Rogers, along with Dr. Craig Carter, Dr. Ron Lembke, and Dr. Henry Amato have all played an important role in expanding the supply chain discipline within our university, all academia, and in business. Their efforts at the University of Nevada have contributed greatly to the success of the College of Business, where the MBA program has consistently ranked in the top 20 programs in the country. Further, this program of study and the Center for Logistics Management has consistently been regarded as one of the best research centers in the field in providing cutting-edge, high-quality, and productive contributions of content to the field. This benefit is directly realized in the classroom, where each professor has been able to bring new findings into the coursework and give an even greater breadth of knowledge to students. The value behind this is realized in the high-level of top recruiting companies that have shown great interest in the graduates of the program.

When I graduated in May of 2009, it was a very tough time for finding a job opportunity for everyone. But I still had a few options. Also, I know a number of other SCM graduates that have been in great positions to start their career after graduation because of the program we have all come out of and because of the type of person that they become after making it through the program. What I have noticed about the Supply Chain program is that it is recession-proof. And there are very few things that can don that title.

As a member of the local business community and an alumnus of the College of Business, I strongly urge you to take into consideration what value the College of Business and the Department of Supply Chain Management brings to the university. It would truly be a disappointment to see either of these entities close their doors.

Thank	ou for v	our time	and	consideration	on t	his tonic	
THUTTER	y Ou ioi i	YOUR LITTLE	U 11V4	COMPICEDATION	V11 L	1112 1001	.,

Regards,

Tad Kelly

From: Sent: Jared Lindwall [jaredl@benderwhs.com] Thursday, February 25, 2010 3:25 PM

To: Subject: Dale S Rogers RE: Help!

Attachments:

Logistics Forum Presentation.doc; Logistics Forum Presentation - 022210.ppt





Logistics Forum Logi Presentation.d... Pres

Logistics Forum Presentation -...

Hi Dale,

I thought you might want to take a look at the presentation I'll be giving tomorrow at the Northern Nevada Logistics Forum. It highlights Frank's impact on the local community and logistics industry, in particular the SCM program.

Let me know what you think.

Regards,

Jared Lindwall | Manager- Business Development BENDER GROUP 345 Parr Circle | Reno, NV | 89512 USA (800) 621-9402 | (775) 788-8800 | fax (775) 788-8811 jaredl@benderwhs.com | www.bendergroup.com

Intelligent logistics for the road ahead

----Original Message----

From: Dale S Rogers [mailto:mickey@unr.edu] Sent: Wednesday, February 24, 2010 7:28 PM

To: Jared Lindwall Subject: Help!

Jared,

I badly need some help. Please pass this note to anyone you feel appropriate.

We are asking our alumni and friends to write some notes to the Provost of the University of Nevada. The SCM program, and maybe even the College of Business, could be casualties of the state budget crisis. We are in real trouble here in Nevada and the Governor is not considering any new revenue solutions.

This crisis means that the university can revoke the tenure status of faculty that are part of a discontinued program. That means that all of us in the SCM program: Dr. Carter, Dr. Lemke, Dr. Amato, and myself, may be forced to leave the university. After 20 years of building the program, that would be extremely disappointing.

As you may have seen yesterday, here is what UNR President Milton Glick said in the Reno Gazette-Journal:

Glick said the university made cuts of about 15 percent last year and may have to cut as deep as 13 percent this year.

"We have to make some vertical cuts," said. "We will probably eliminate a number of academic programs and probably one or two colleges ... It's better to maintain quality at the university than to degrade the quality of what we do."

If you could help us out by writing a short note to the Provost, I would sure appreciate it. His contact information is:

Dr. Marc Johnson
Executive Vice president & Provost
University of Nevada
MS 0005
Clark Administration
1664 N. Virginia Street
Reno, Nevada 89557-0005
marc@unr.edu

If you wish to copy the Dean of the College of Business on your note, his email address is greg.mosier@unr.edu. If you feel like including me on your note, my email address is still mickey@unr.edu.

Please feel free to send the Provost a quick email. Some of the items that might be good to include in your note are the following:

The great impact that the logistics and supply-chain management program has had on a few generations of students. The administration is most likely to respond positively if you could tell a bit of your story, and how the program and faculty helped you achieve some of your goals.

The supply chain management program research ranking is #10 in the world and #6 in the United States. We have been recognized as leaders in several fields including reverse logistics and sustainability. It does not make sense to get rid of a program that is one of the most recognized in the entire University.

The Center for Logistics Management and the supply chain management program have long been an important part of the interface between the international, national and local business communities, and the University of Nevada. More than most programs, supply chain management faculty have tried to reach out to business and make sure that students receive a practical, leading edge education.

For most of the last 20 years, companies from all over the country have recruited logistics and supply chain management graduates. Typically, our graduates command the highest salaries of students graduating from the College of Business.

I believe all of you have a stake in this crisis. As Mason Wenker from Apple and the class of 2000 (I think 2000) wrote me early this morning:
"In the world I live in where your pedigree is half of your established value - coming from a program that was wiped out is not a sign of success." I could not agree more.

Please help us keep the SCM program. I am hoping to see some of your kids here in one of my classes in a few years.

Best regards, Dale

### **Logistics Forum Presentation**

Thank you, Dan.

Bender Group is proud to sponsor this event and collaborate with all of today's sponsors and participants.

I am Jared Lindwall, Manager of Business Development for Bender Group. We are a 3PL company that provides flexible logistics solutions, delivers excellent customer service and builds partnerships with companies of all sizes to help improve their supply chain networks, from raw materials to consumer delivery.

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It has been said, "As we look to the future, it is important to remember the past." So before we look to the future of logistics in Northern Nevada, we will remember the past.

Frank Bender passed way in December of 2009. Not only do we want to remember the foundation he built for our company's culture and success, but remember and pay tribute to the impact Frank had on the warehousing and logistics industry in the greater Reno-Sparks area.

For more than four decades, Frank helped set the stage for today's warehousing and distribution in Nevada, a vital part of our local economy and its diversification.

Along with his father Edwin, Frank founded Bender Warehouse Company in 1945. After Edwin's passing in 1952, Frank acquired Bender Warehouse Company and took it to new levels. Today, Bender Group operates over one million square feet of value added warehousing and distribution space in the U.S., a complete transportation network and international services.

It was Frank's father, Edwin, who proposed Nevada's "Freeport Law", which guarantees no taxes on products stored in Nevada. Later, Frank was the champion who helped make the Freeport Law part of the Nevada Constitution. This significant accomplishment gave permanence to Nevada's economic advantage in warehousing and distribution.

Frank was an active business leader in the local community and logistics industry.

He served on many boards for business, economic development and service organizations.

- He was a board member and chairman of the Nevada State Department of Economic Development, serving four different governors.
- One of the founders of WIN, Western Industrial Nevada
- Served as the president of Rotary Club of Reno
- Chairman of the board for the American Warehouseman's Association
- And Member of the Governor's Commission on Economic Development
   (Next Slide)

For all of Frank's accomplishments, the one that means the most to me personally is his involvement in establishing the Supply Chain Management program at UNR. Frank Bender took the lead in getting the business community behind the idea for the program and raised about \$250,000 in financial support. It was Frank's connections in the warehousing industry that directly led to the hiring of Dr. Dale Rogers, the man everyone agrees played the biggest role in developing the program. The Supply Chain Management program is widely recognized for its contributions in the fields of reverse logistics and sustainability. Its research ranking is #10 in the world and #6 nationally. The importance

of the supply chain program to this community in developing quality talent and attracting new business to the area cannot be understated. I graduated from the program in 1999. My gratitude towards Frank and his actions in bringing the program to the University are also shared by Bender Group's President, Steve Reid, who was in the second graduating class from the program. I'm sure that the current and former students in the audience also share this feeling.

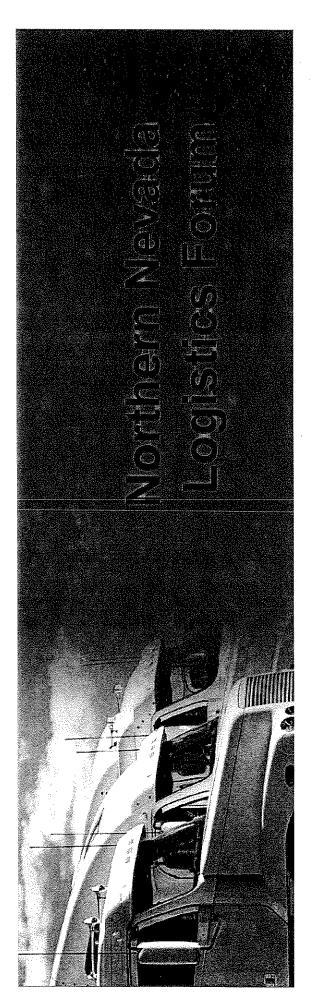
Unfortunately, programs like Supply Chain Management could become a casualty of the state budget crisis.

Although Nevada has one of the better business and tax climates in the country, our current tax structure along with the state's lack of diversification from gaming puts us in one of the worst positions for recovery and growth even as the national economy begins to show signs of life. Businesses who might consider moving to Reno are concerned about having an educated workforce and quality of life, including governmental services. We have an uphill battle for driving economic development.

So as we look to the future, it important for us to pick up Frank's mantle by promoting the logistics industry as a key driver in diversifying our state economy and job creation. We must to support higher education programs like Supply Chain Management. In this time of crisis, rather than duck our heads in the sand, we need to remember and embrace one of Frank's greatest strengths and persevere.

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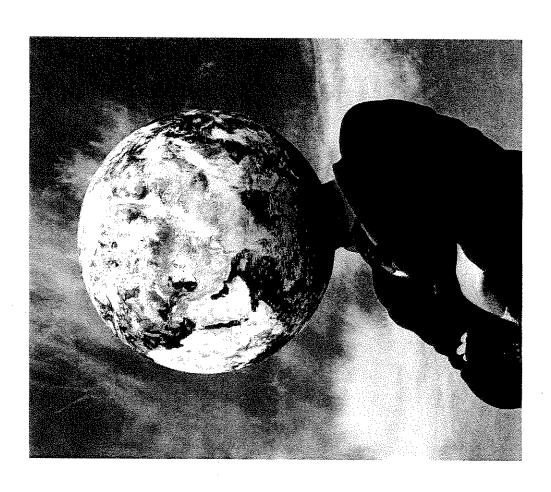
Please feel free to contact the University Provost to express your deep concerns about eliminating such an important program to this community.



### BENDER GROUP

Who we are

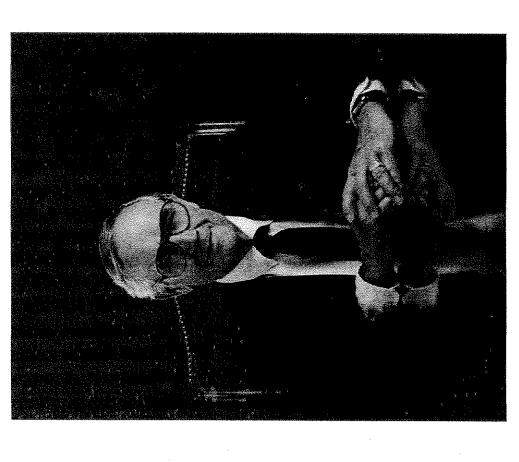
- Third Party Logistics Provider
- Providing flexible logistics solutions
- Delivering excellent customer service
- Building partnerships with companies of all sizes
- Improving supply chain networks, from raw materials to consumer deliveries



# Frank Bender (Oct 5, 1920- Dec 2, 2009)

Warehousing and Distribution Pioneer

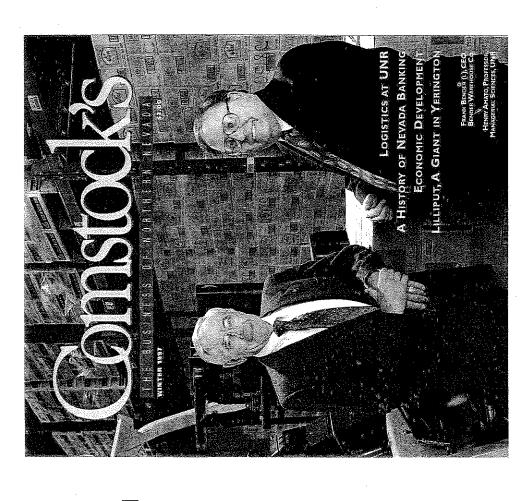
- Bender Warehouse Company formed in 1945
- Freeport Law- no taxes on goods stored within Nevada
- Active business leader, serving on many boards
- Nevada State Dept of Economic Development
- Co-founder and 3<sup>rd</sup> President of WIN
- Rotary Club of Reno President
- Chairman for American
   Warehousemen's Association
- Member of the Governor's Commission on Economic Development



### UNR Supply Chain Management

A globally recognized program

- Logistics Management program and Center for Logistics Management started in late 80's
- Frank took lead in getting the local business community involved
- Name changed to Supply Chain Management in early 2000's
- SCM Research ranking #10 in the world and #6 in the US
- Continues to churn out top level talent in the industry
- Graduates typically commanding highest salaries in College of Business



## Contact info for University Provost

Dr. Marc Johnson

**Executive Vice President & Provost** 

University of Nevada

MS 0005

Clark Adminstration

1664 N Virginia Street

Reno, NV 89557

marc@unr.edu

Copies of presentation slides available at the Bender Group table





From: Chuck Alvey [alvey@edawn.org]

Sent: Tuesday, March 02, 2010 8:11 AM

To: Russ Romine; jpeddie@ohlogistics.com; jaredl@benderwhs.com; gsanders@ohl.com; doster@naialliance.com;

dallen@its4logistics.com; jlynch@its4logistics.com

Cc: Dale S Rogers; Rae McElroy; Tom Matter; Kevin Frausto; Paul Kinne; Julie Ardito; Stephanie Kruse

Subject: Supply Chain Management Program to Be Cut

By now I'm sure you seen that the Supply Chain program in the College of Business Administration is scheduled to be a part of the cuts at the University forced by the state budget cuts. Certainly those decisions were difficult for the administration. Almost equally certain, supporters of each of the programs targeted to be cut will be lobbying to have their cuts reversed and everyone knows that any such shift would move the "knife" to some other program. Fully understanding the unfortunate need for these cuts in this financial situation, I was wondering if you all felt that we should pull a group together quickly to strategize on building a case for keeping this program, key to our Advanced Logistics target industry efforts? So I am sending this to just a handful of you to test the waters. Let me know what you think and if there is sentiment to organize such an effort I would be glad to help expand this circle. Thanks,

Chuck

Chuck Alvey

President/CEO

Economic Development Authority of Western

Nevada (EDAWN)

Phone/Fax: 775.829.3737

alvey@edawn.org | www.edawn.org





From: Scott Dickinson [dickinson.sdd@gmail.com]

Sent: Wednesday, March 03, 2010 6:50 PM

To: Dale S Rogers

Subject: Re: Help!

I am sorry to hear that Dale. What are our next steps?

Here is the deal regarding the University of Nevada. It is not a well respected University nationally. People look at me funny when I say that is where I went to college. However - when you combine the uniqueness of a Logistics degree and explain large organizations such as Ford and Ingram Micro source talent from UNR, I and the University gain respect. What a shame that that UNR has decided to lose what maybe the only nationally respected program they had. Not a smart long-term decision. If the evaluation took into account hiring from well regarding national corporations, I would guess that SCM would still be around unless something has changed for the negative in the 15 years since I attended.

Not sure how to craft the above message further, but it is the truth - marginal university, strong program - losing it makes it a D versus a C.

Scott

On Mon, Mar 1, 2010 at 11:07 PM, Dale S Rogers < mickey@unr.edu > wrote: Scott,

I am deeply saddened to let you know that the supply-chain management program at the University of Nevada has been selected as one of the programs to be closed due to budget cuts. The Legislature left town this morning and this afternoon Provost Marc Johnson informed us that we were one of the programs chosen to make up the 6.9% (\$11 million) that the University of Nevada has to cut. After more than 20 years of teaching students in logistics and supply chain management at UNR, and getting the opportunity to run the Center for Logistics Management, it is truly disappointing to face the task of winding down the program and the Center.

There is an appeal process that we will initiate immediately. All appeals will be finished by March 26 and a decision will be made shortly after that. There is a chance we can save the program, although it is does not look good at the moment.

If you would like to talk with me about this, please feel free to call me on my cell phone at (775) 843-8251.

Best regards,

Dale

On 2/26/10 4:11 AM, "Scott Dickinson" < dickinson.sdd@gmail.com > wrote:

Hi Dale,

We started our business and are very busy. The startup world is interesting to say the least and I am learning alot and having a blast. Check out our website at <a href="www.aventinehillinc.com/">www.aventinehillinc.com/</a> .

I am happy to write a note over the weekend. Please verify - the purpose of the note is to explain the value that the logistics program has been to my career/life etc.

Always interested in presenting, let's see how it turns out.

Scott

On Wed, Feb 24, 2010 at 12:38 AM, Dale S Rogers <mickey@unr.edu> wrote:

Scott.

What did you end up doing? Are you still consulting?

I am going to ask several of our alumni to write some notes to the Provost of the University of Nevada asking him to not get rid of us. I hope you can help me out. The SCM program, and maybe even the College of Business, may be casualties of the state budget crisis. We are in real trouble here in Nevada and the Governor is not considering any new revenue solutions. I may have to move. I hope not, but it doesn't look good. I will send you a note about it tomorrow. Here is what the UNR president said in the Reno Gazette-Journal today:

Glick said the university made cuts of about 15 percent last year and may have to cut as deep as 13 percent this year.

"We have to make some vertical cuts," said. "We will probably eliminate a number of academic programs and probably one or two colleges ... It's better to maintain quality at the university than to degrade the quality of what we do."

If I am still here in the fall, maybe we can get you to talk to the SCM 459 Logistics Systems class or the UNLC again about what you are doing. We could do it either live or via Skype or something. Best regards,

Dale

Dr. Dale S. Rogers

Foundation Professor, Logistics & Supply Chain Management

Director, Center for Logistics Management

University of Nevada

College of Business Administration

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Reno, NV 89557

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http://www.value.coba.unr.edu/>

http://logistics.coba.unr.edu <a href="http://logistics.coba.unr.edu/">http://logistics.coba.unr.edu/</a>

http://www.extra-ice.com/>

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