LAKE TAHOE WATERCRAFT INSPECTION NEWS

Clean boating at Lake Tahoe is a commitment all boaters share. This year, watercraft inspections are being broadened from checking for aquatic invasive species to include reducing pollution from emissions, noise, and sewage discharges. By taking watercraft inspection services to the next level and addressing all pollution sources, we'll be protecting Lake Tahoe to a higher degree and will do so with a one-stop-shop inspection program.

What's New About Watercraft Inspections?

Boating is an important aspect of Lake Tahoe's heritage and economy, but boating can cause impacts. The 2010 inspection program is designed to promote clean boating practices and reduce pollution and excessive noise from boats.

New Watercraft Inspection Services:

- · Giving tips on clean boating, bilge cleaning, and sewage management
- Promoting awareness of the 600-Foot No-Wake Zone and noise rules
- Providing a Blue Boating certification sticker to all compliant motorized boats on Lake Tahoe
- Offering inspection/decontamination sites along major highways into Lake Tahoe
- Providing information on engine tuning at Lake Tahoe

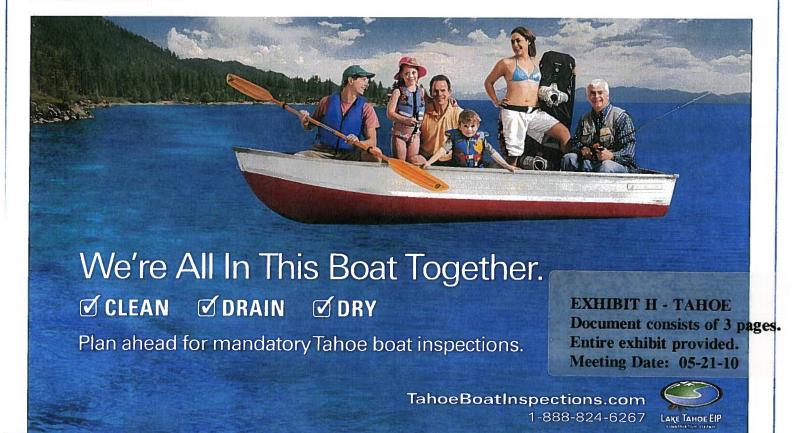


Tahoe 10 In Out

Changes to Fees

Inspection seals intact from last year will be honored and qualify you for the annual **Tahoe-Only** boat sticker provided you continue to only boat at Lake Tahoe. Tahoe-Only sticker fees range from \$20-\$60 per year, depending on horsepower, with the most common boats in the \$30-\$40 range. Watercraft in boat storage facilities may also qualify for the Tahoe-Only sticker. Contact your boat storage facility for information.

The **Tahoe In-and-Out** sticker applies to you if your boat doesn't have an intact inspection seal or if you plan to visit other lakes throughout the year. These fees range from \$30-\$125 per season and include unlimited invasive species inspections. Three-day passes are available for a \$20 discount from the Tahoe In-and-Out rates for one-time visitors.



MORE ON CLEAN BOATING

The Blue Boating Program being launched this year builds on our successful aquatic invasive species program and promotes additional boating practices to reduce pollution and excessive noise.

What Impacts Will the Blue Boating Program Address?

Blue Boating is a boat pollution reduction program designed to protect Lake Tahoe from increases in air and water pollution and excessive noise from motorized watercraft. The program includes an inspection and registration process for motorized watercraft and mitigation projects to address and reduce pollutants, sewage, and contaminated bilge water.

Are There Engine Tuning Requirements This Year?

No. Boaters will be asked if their engines are tuned for high altitude and offered information on adjustments for improving engine performance at Lake Tahoe.

How Will Boat Noise Be Addressed?

Blue Boating includes a noise reduction program for the protection of wildlife and community benefit. A primary source of watercraft noise is engine exhaust. Boats with altered exhaust systems that make them louder will be allowed to operate this year, but owners will be notified of maximum noise limits. On-the-water enforcement of the 600-Foot No-Wake Zone and noise restrictions will also be stepped up this year. In 2011, vessels must meet Tahoe Regional Planning Agency noise standards in order to launch.

Who Needs a Certification Sticker and Where Can I Get One?

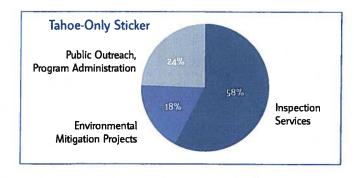
All motorized watercraft need a Blue Boating certification sticker. Canoes and kayaks do not need a sticker but will be encouraged to get free invasive species inspections. Stickers and certifications are available at all boat ramps and marinas and will be available at new off-site inspection stations this summer.

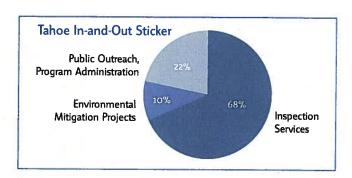
How Can I Prepare for the Inspection?

An inspection only takes a few minutes if you come prepared. Clean, Drain and Dry your watercraft. Drain your bilge, ballast tanks, live wells, and any storage compartments. If you have an outdrive, lower the engine to release any residual water. Be sure to have your vessel registration information. Note that some facilities can only accept credit cards for payments. Visit our website, www.tahoeboatinspections.com for additional information, inspection locations and hours of operation.

What is Included in the Blue Boating Fee?

The Blue Boating portion of the inspection fees will cover inspection costs, program administration, and will be invested in environmental projects that reduce watercraft-related impacts. See pie charts below for a breakdown of costs.





For More Information

Tahoe Watercraft Inspection Program: www.tahoeboatinspections.com

Tahoe Resource Conservation District: http://www.tahoercd.org/index.php/ISP/aquatic

Tahoe Regional Planning Agency: http://www.trpa.org/default.aspx?tabindex=1&tabid=351

To Whom It May Concern,

What will be the economic value of clean drinking water be in the 21st century? The investments being made at Lake Tahoe represent the Mitigation Model for the future. Here is a how you can lead the economic transition at the 2010 Lake Tahoe Environmental Forum this summer.

1st - Review Tahoe's ability to influence and lead national and world values

- 1969 Gov Reagan, Gov Laxalt, Pres Nixon signed the <u>only</u> bi-state and federal compact establishing a national benchmark for environmental protection
- 1997 President Clinton, VP Gore preside over the 1st Tahoe Summit, resulting in the acceleration of environmental protection of our National Treasure for future generations on a world stage
- 1st Lake watershed in the world to export sewage model prevention of Lake degradation worldwide
- 1st to create regional growth control (1950-60) sustain and enhance international tourism
- 1st to ban 2 stroke engines, expanded water craft industry AND improved water quality worldwide
- 1st to identify and target dirt and sediment as pollution impacting pollution standards nationwide

2nd – Acknowledge the Challenge before us today

- JOB creation needs a synergistic approach to serve People, Planet and Commerce
- Clean drinking water will drive economic decisions and directions
- Tourism that provides recreation without clean water degradation
- Durable economy needs clean innovation, public/private partnerships, mitigation and geotourism
- Groundbreaking public-private partnerships, invested \$1.4 B since mid-1990s to repair the watershed destruction by 20th century economy. Over the next 10 years, \$2.5B investment is programmed to continue mitigation in the basin. A stewardship economy needs to sustain and enhance this investment.

3rd – Create the FUTURE: Lake Tahoe = World Stage for Synergistic Stewardship



TAHOE is the 'Silicon Valley' of synergistic stewardship:

Thought leadership for environmental impacts on water quality
Stewardship training to provide profitable innovation and mitigation
Academia/Business Partnerships: to build economic transportation,
development and recreational models that protect drinking water (Every US
dollar invested in water and sanitation returns \$8)

The time is ripe to leverage decades of Lake Tahoe thought leadership, entrepreneurship and synergistic creativity to traverse the greatest economic and environmental transition of our times.

A local initiative will be hosting the first ever basin-wide stewardship conference in Tahoe August 2010. All stewardship groups, agencies and organizations will come together to create a menu for a 2011 Expo. An Expo of tangible interactive demonstrations like watercraft ferry systems that move people around the basin without compromising or polluting clean drinking water.

This Expo will launch a showcase of global industry leaders with local stewardship models on the Lake Tahoe stage. This metamorphosis will propel a synergy conducive to sustaining and enhancing a 21st century economy with clean drinking water. Your endorsement at your 2010 Tahoe Environmental Forum will accelerate this momentum toward worldwide recognition.