

# **Fresh Fruit and Vegetable Program**

## **Nevada's Experience**



**EXHIBIT D - HEALTH CARE**

Meeting Date: 4-21-10

Document consists of 20 pages.

Entire Exhibit provided.



# Spring 2008

- Fresh Fruit & Vegetable Program funding available:

**\$184,101.28**

- Funds were not allocated by September 30, 2008 because school districts did not apply for FFVP grant.

**All funding was returned to USDA.**



# **Nevada 2008-2009 Fresh Fruit & Vegetable Program**

## **SY 2008 – 2009 Participation**

- Clark – 3
- Nye – 6
- Pershing – 2
- Washoe – 7
- 18 Schools
- 7,555 Students participating in the program
- \$524,694.75
- \$69.45 per student



# Nevada 2009-2010 Fresh Fruit & Vegetable Program

## SY 2009-2010 Participation by District

Carson City – 2

Nye – 5

Clark – 6

Washoe – 14

Lincoln – 2

Pershing – 2

Lyon – 1

- 32 Schools
- 13,129 Students participating in the program
- \$964,062.47
- \$73.43 per student



# Nevada 2010-2011 Fresh Fruit & Vegetable Program

## 187 Schools Eligible

Carson City – 4

Churchill –3

Clark – 119

Elko – 4

Esmeralda – 2

Humboldt – 3

Lincoln – 2

Lyon –2

Mineral –2

Nye – 8

Pershing – 2

Storey – 1

Washoe – 34

White Pine – 1



# Nevada 2010-2011 Fresh Fruit & Vegetable Program

## 2010-2011 FFVP FUNDING

State Allocation \$1,559,147.00  
5 % State Administration \$77,957.35  
Funding to Schools \$1,481,189.65

## Funding Level by Enrollment

Minimum \$50.00 per student  
29,623

Maximum \$75.00 per student  
19,749



# Fruit and Vegetable Suppliers

- **Bonanza Produce**
- **SYSCO**
- **US Foods**
- **Trader Joe's**
- **Costco**
- **Winder Farms**





# Participation Barriers at the School Level

- School Environment
- Nutrition Education
- Partnerships
- Nutrition Services





# Distribution of Fresh Fruit & Vegetables

- Central Kitchen Prepares Product – delivered day of service
- Direct Delivery of Product to School - site staff prepares
- Direct Delivery of Product to School – site staff with assistance of Middle School Student Council prepares
- Retail Outlets prepare product and school staff pick up



# Service Points

- Classrooms
- Recess/Playground
- School Garden
- Cafeteria
- Hallway



# Fresh Fruit





# Varieties of Fruits Served

**Strawberries, Pineapple, Oranges  
Blueberries, Sliced Apples, Dates,  
Papaya, Honeydew, Cantaloupe,  
Mango, Bananas, Clementine's, Pears,  
Honey Crisp Apples, Grapes, Kiwis,  
Fresh Fruit Mix, Raspberries,  
Blackberries, Tangerines, Limes  
Kumquats, Grapefruit, Blood Oranges**



# Vegetables





# Varieties of Vegetables Served

**Spinach, Sugar Snap Peas, Cucumbers, Jicama, Sweet Potato Sticks, Avocado, Eggplant, Grape Tomato, Bell Peppers, Carrots, Broccoli, Celery Sticks, Salad, Romaine, Snow Peas, Bean Sprouts, Cauliflower, Zucchini, Radishes, Brussels Sprouts, Orange Cauliflower, Purple Cauliflower, Artichokes, Yellow Squash, Leeks, Onions, Mushrooms, Green Beans, Corn on Cob**



# Recruiting New Schools

- Word of Mouth**
- Letters and applications are emailed to eligible schools principal, food service director, grant writer, superintendent, and local school board president**
- Produce Companies discuss FFVP at the local level with food service director**



# Teachers Comments

## Hafen Elementary

### **P.W., 4<sup>th</sup> Grade Teacher:**

Since starting the fruit and veggie program, my students have been excited about trying the new foods. Their favorites have been the kiwi, strawberries, tangerines, and cantaloupe. They weren't as excited about the veggies, but everyone still tried them. Still, they found that veggies are pretty good with a little ranch dressing.

In conjunction with the program, I have allowed students to bring fruits or veggies for a daily snack. Each day more students are opting to bring snacks, and they are often bringing foods they have tried during the Friday program. In addition, the students have reported that their parents are pleased that the school is promoting healthy choices.





# Teachers Comments

## Hafen Elementary

### **P.W., Counselor:**

I think it is a good idea and most of the kids seem to enjoy. Some kids in the school never eat fruits and veggies except here at school!

### **J.J., Third Grade Teacher:**

The fruits and vegetable grant has given students an opportunity to expand their taste buds. Shockingly, many of my students had never tasted the various common fruits and vegetables. This program gave those students a chance to branch out beyond what is offered to them at home. For my students who had tried the fruit/vegetable it encouraged conversations and lessons in class on healthy eating. The students have really enjoyed Fruit and Veggie Fridays, and it has impacted the choices students make at meal time.



# Teacher Comments

## Washoe County School District

Thanks so much! I had a student tell me yesterday that she loved the jicama and that testing was so much fun because of the fruits and veggies. I also had another student ask if there was extra spinach that he could have because it was so yummy! This program has been great in changing the students' perceptions about fresh veggies!

Rosemary Pressler, Principal-Lincoln Park

We would like to apply for the FFVP once more for next school year. I had several good comments on this program. I had a mom tell me today that her son is now eating more veggies since the program started. He is now requesting that she pack veggies in his lunch.

Mary Ellen Lopez

Title I Parent Involvement Facilitator, Bernice Mathews Elementary School



Eat More Fruits and Vegetables

Thank You!

