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Legislative Committee on Health Care Presentation

Presented by:

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I Schools offering Breakfast

- a) We have 72 sites out of 96 that offer breakfast for all students
- b) 60 sites have the traditional breakfast in the lunchroom.
- c) 12 Breakfast in the Classroom elementary schools (9 Sites are Provision II).
 - a. **The WCSD Board of Trustees established policy that all Provision II sites will have Breakfast in the Classroom.**
 - b. **Participation at these sites grew from 29% participation to 91% (on average)**

II Kids who take advantage of both breakfast and lunch (elementary sites)

- a) 40% of all students participate in the breakfast program (on average).
- b) 75% of all students participate in lunch (on average).
- c) Total meals in Washoe County School District last year are: Breakfasts 2,195,860 and Lunches – 5,207,505
- d) Free/Reduced numbers have gone from 33% in 2009 to 40% in 2010.
- e) **Potential of 5 more Provision II schools next year.**
- f) 14 school sites on Fresh Fruit & Vegetable Program

III Promote our Programs to Increase Participation

- a) **Breakfast with “Free Breakfast Day”**
- b) **Press releases about the program and availability**
- c) Connect Ed messages home to parents about our programs. School Meals website, <https://www.sodexoeducation.com/USA/>
- d) Specials at the Middle and High Schools, Kinder Faire Booths, Reno Resource Fair
- e) Personal phone calls to homes with qualifying Free/Reduced students
- f) Tables at student orientation/registration
- g) Coordination meetings with the PIF’s
- h) Participate in Community Events: Tune In To Kids, Girl Scouts, in association with Dove “Self Esteem Day”
- i) Tours of the central kitchen for school field trips and community members.
- j) Supported our community partners in the “Lights On” dinner at Pine MS done in conjunction with the Food Bank and the WCSD “Team Up” partners.
- k) Student & Parent Advisory meetings at school sites regarding the food service program and their suggestions.
- l) Meetings with community partners (Boys and Girls Club, Food Bank, Parks & Rec. etc) regarding summer feeding sites and dinner programs. Over 25 summer food service sites.

EXHIBIT E - HEALTH CARE
Meeting Date: 3-17-10
Document consists of 2 pages.
Entire Exhibit provided.

IV **WCSD's financial success**

- a) The partnership between WCSD and Sodexo Management Co. (professional management of the department) for 11 years.
- b) WCSD Nutrition Service became an Enterprise Fund in the 06/07 SY. Our food cost YTD is 40.2%, labor cost is 44.2%, paper/janitorial supplies are 4.4% and other expenses (which includes enterprise fund expenses) is 11.% leaving us a profit last year of \$582,772.
- c) Generating new sales
- d) Cost controls (inc. setting labor based on meals served)
- e) Use of the local press to get the word out about the availability of the programs and meals
- f) No charge to the reduced price students increased participation.** The Washoe County Board of Trustees made the decision over ten years ago to recognize that students in need shouldn't have to pay for their meals. **Our reduced priced students do not pay for breakfast or lunch.**
- g) Work with our community partners to get the word out about the importance of kids having healthy meals during the school year and summer time. (Food Bank, Boys and Girls Club, City of Reno, City of Sparks, Nevada Action for Healthy Kids, Nevada School Nutrition Association, Early Childhood Development Programs)

V. **What the state can do?**

- a) Increase the reimbursement rates from the USDA. Request increased funding from the USDA and our legislators to allow more money for more fruits, vegetables, and whole grains.
- b) Increase the availability of qualifying systems besides direct certification:
 - a. (Applications, tax returns, HAWC, WIC, Welfare Office, direct certification)
- c) Revisit the Wellness Policy.
- d) National Standards (Manufacturer product development - they can produce one item that meets all state standards).

VI. **What the district can do to Increase Breakfast:**

- a) Possibly offer breakfast after the first bell. A school site decision currently.**
- b) High schools used to offer breakfast between 1st and 2nd period and participation was higher. This was changed by site administration to accommodate bell schedules and class time requirements.**

VII. **Performance Indicators:**

- a) Participation rates tracked by school site opportunity assessments.
- b) Federal Reimbursement Dollars are up \$385,000 this year, 6% with 5 less serving days YTD.