

NEVADA LEGISLATURE

The People's Branch of Government

The Economic and Fiscal Impact of

NEVADA'S SENIOR POPULATION

APPLIED ANALYSIS

EXHIBIT H

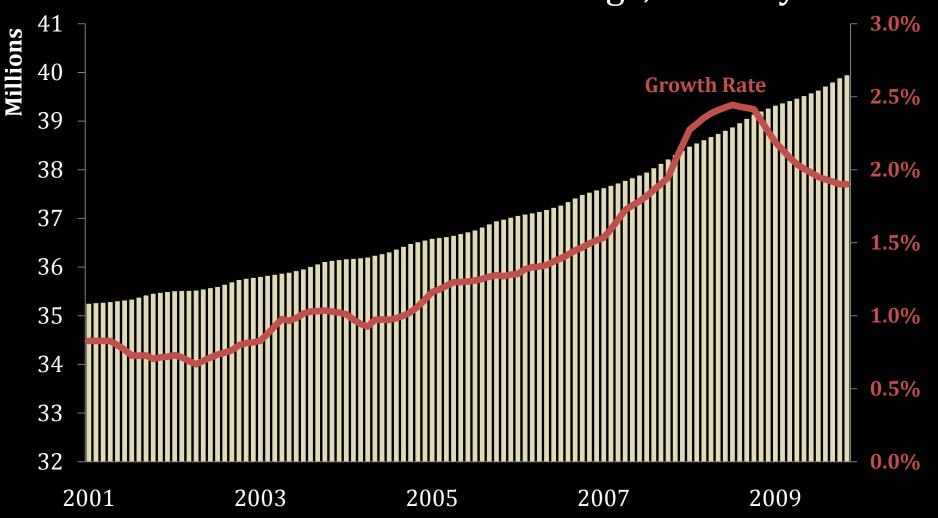
Senior Citizens, Veterans and Adults With Special Needs (A.B. 9)
Document consists of 55 pages
Entire exhibit provided.
Meeting Date: 1-20-2010

Retirees are among the fastest growing segments of the population



United States Senior Population

65+ Years of Age, Monthly Series



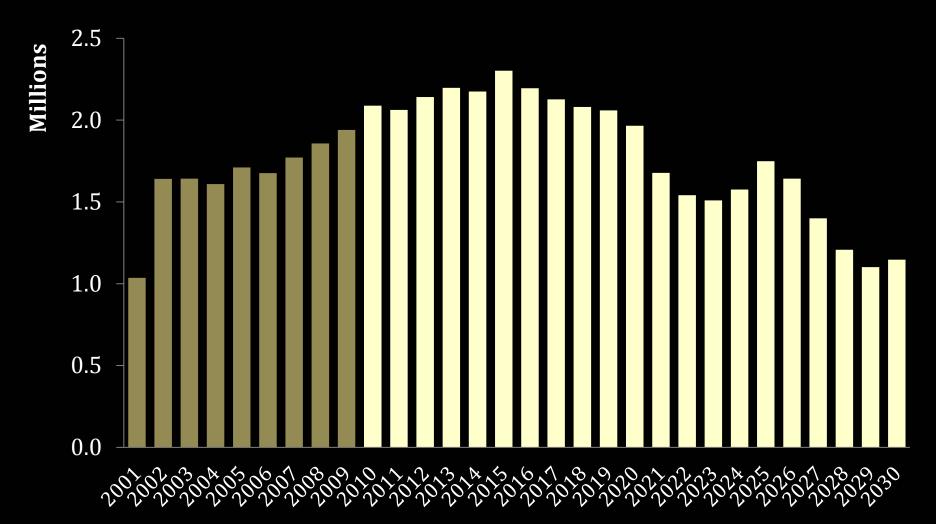
Source: U.S. Census Bureau; Monthly Postcensal Resident Population Estimates





United States Senior Population Growth

Historical and Projected – 55+ Years of Age



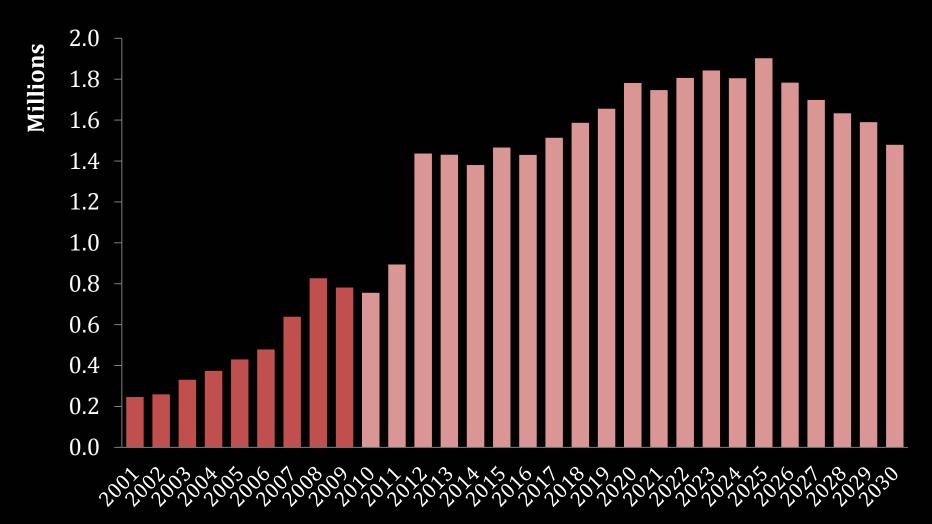
Source: U.S. Census Bureau and Applied Analysis





United States Senior Population Growth

Historical and Projected – 65+ Years of Age



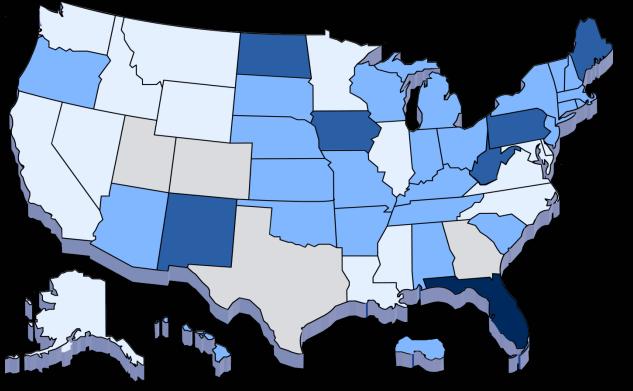
Source: U.S. Census Bureau and Applied Analysis





Age 65+ Population

As a Percentage of the Total Population



Top States		% Age 65+
1)	Florida	17.4%
2)	West Virginia	15.7%
3)	Pennsylvania	15.3%
4)	Maine	15.1%
5)	Iowa	14.8%

Bottom States		% Age 65+
46)	Colorado	10.4%
47)	Georgia	10.1%
48)	Texas	10.1%
49)	Utah	9.0%
50)	Alaska	7.1%

Source: U.S. Census Bureau, 2008 American Community Survey

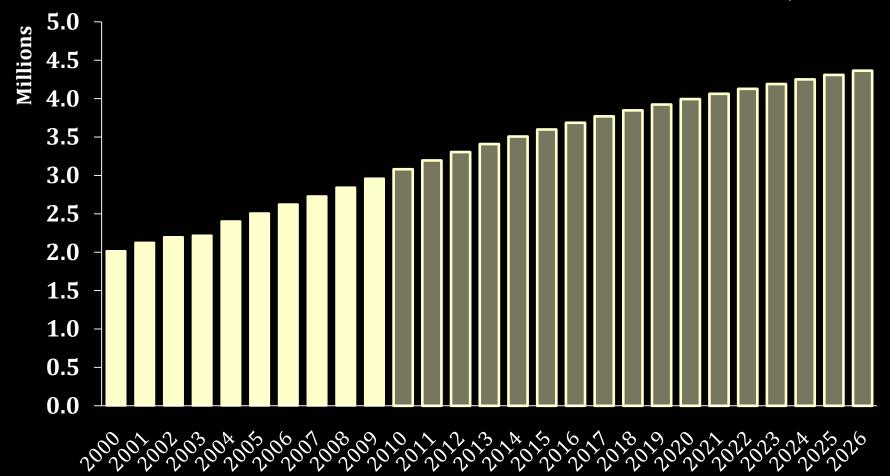


7.1% - 10.4% 11.2% - 12.5% 12.8% - 14.0% 14.1% - 15.7% 17.4% - 17.4%



Nevada's Population

Historical and Projected



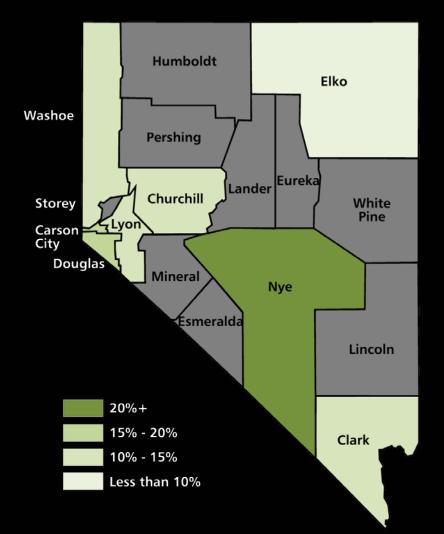






Senior Population By County

Percentage of Age 65+ Population



County	% of Age 65+
Nye County	21.4%
Douglas County	18.2%
Carson City	16.1%
Churchill County	14.0%
Lyon County	13.8%
Washoe County	11.7%
Clark County	10.5%
Elko County	7.7%
State of Nevada	11.3%
United States	12.6%

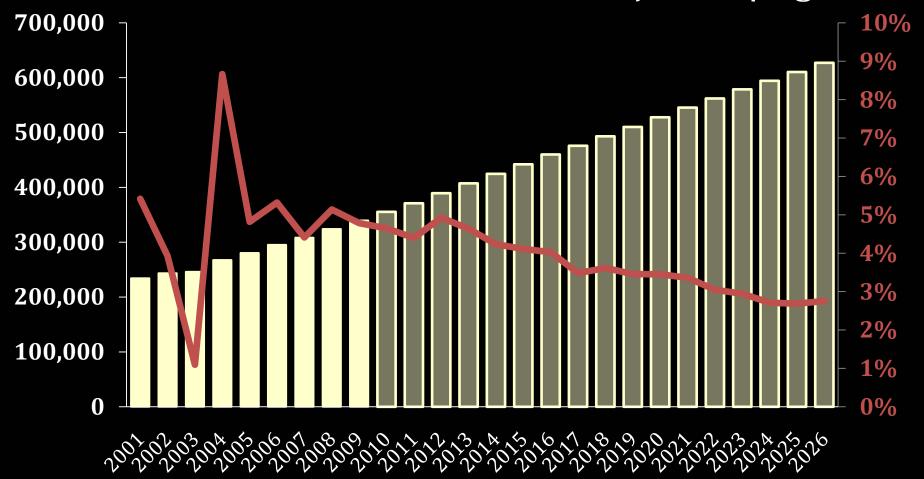
Source: U.S. Census Bureau, 2008 American Community Survey





Nevada's Population

Historical and Projected | Age 65+

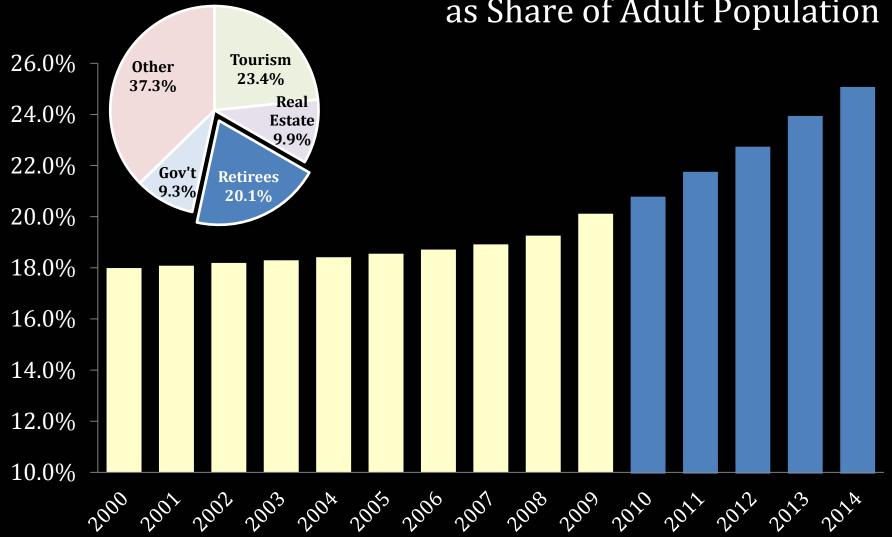






Nevada Seniors

as Share of Adult Population



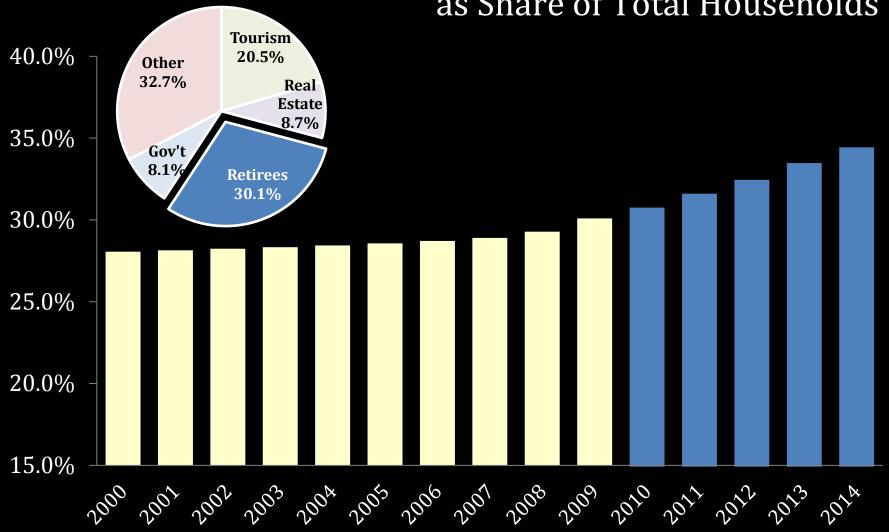
Source: U.S. Census Bureau and Applied Analysis





Nevada Senior Households

as Share of Total Households



Source: U.S. Census Bureau and Applied Analysis





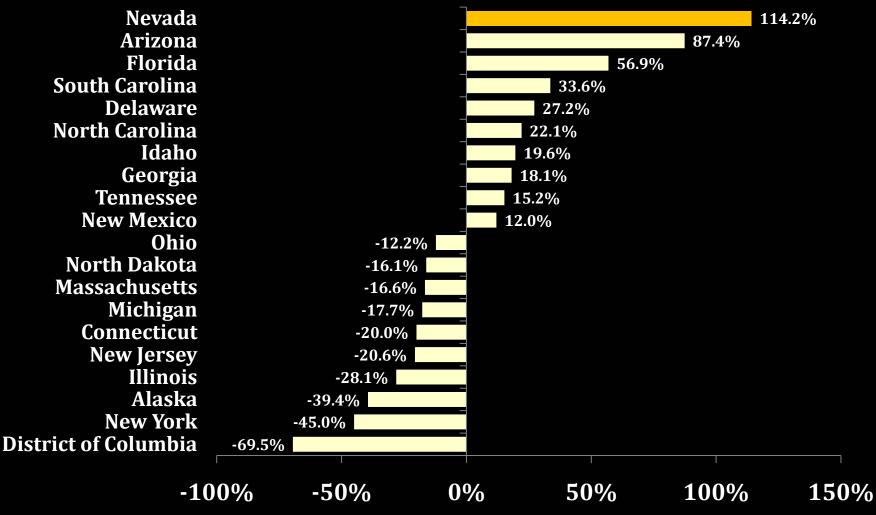


Nevada has benefited from retiree migration patterns



Net Migration Rates for Pop. Age 65+

Highest and Lowest Rates (1995 - 2000)



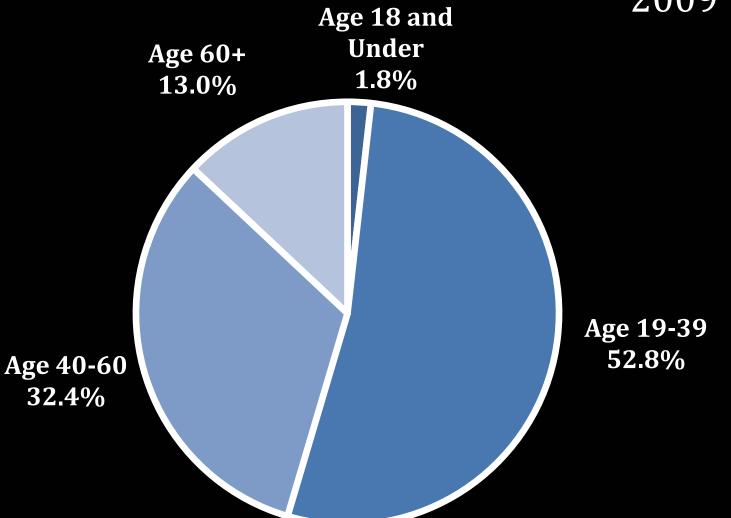
Source: U.S. Census Bureau, Internal Migration of the Older Population: 1995 to 2000 (issued August 2003)





Nevada Drivers License Surrenders

2009 YTD



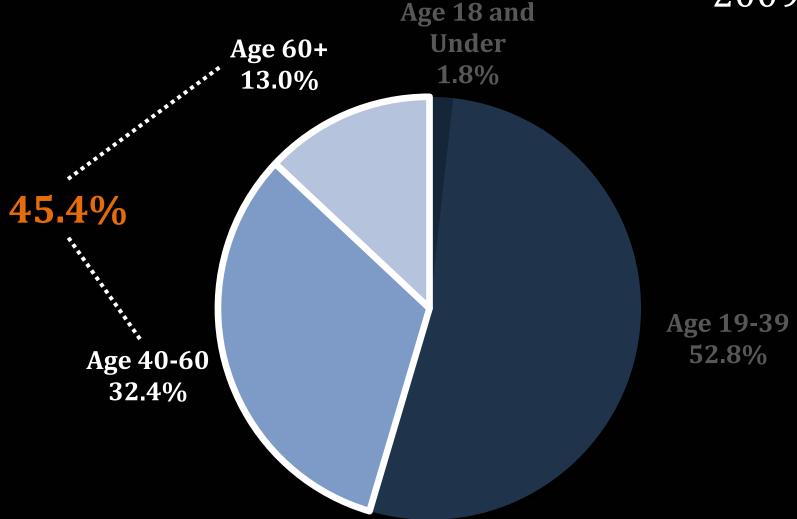
Source: UNLV's Center for Business and Economic Research & Nevada Department of Motor Vehicles





Nevada Drivers License Surrenders

2009 YTD



Source: UNLV's Center for Business and Economic Research & Nevada Department of Motor Vehicles





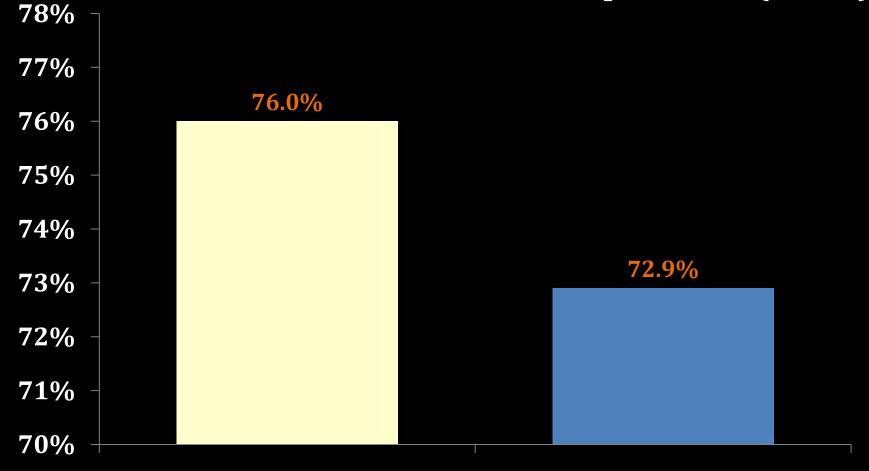


Retirees Are Net Job Creators



Labor Force Participation

Total Population (2008)



Source: U.S. Census Bureau, 2008 American Community Survey

United States



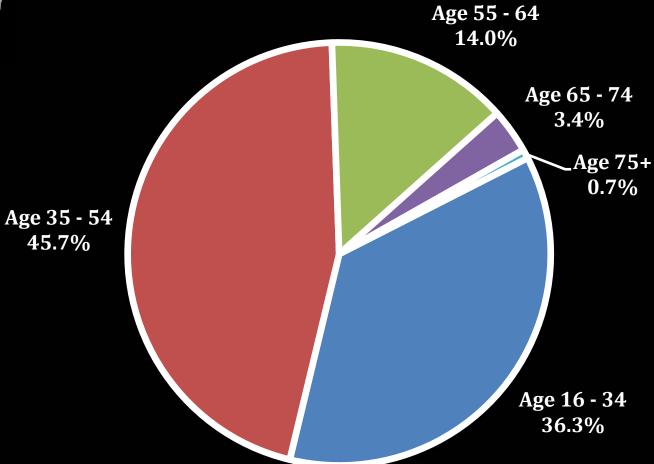
Nevada





Nevada Labor Force

2008



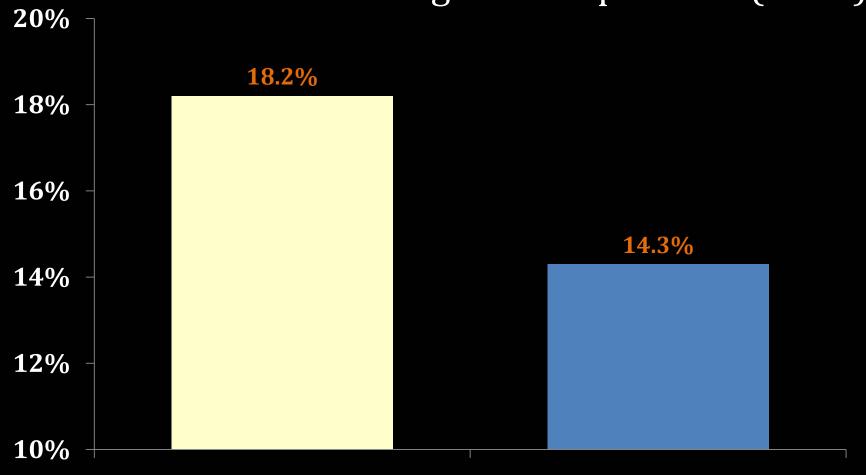
Source: U.S. Census Bureau, 2008 American Community Survey





Labor Force Participation

Age 65+ Population (2008)



Source: U.S. Census Bureau, 2008 American Community Survey

United States

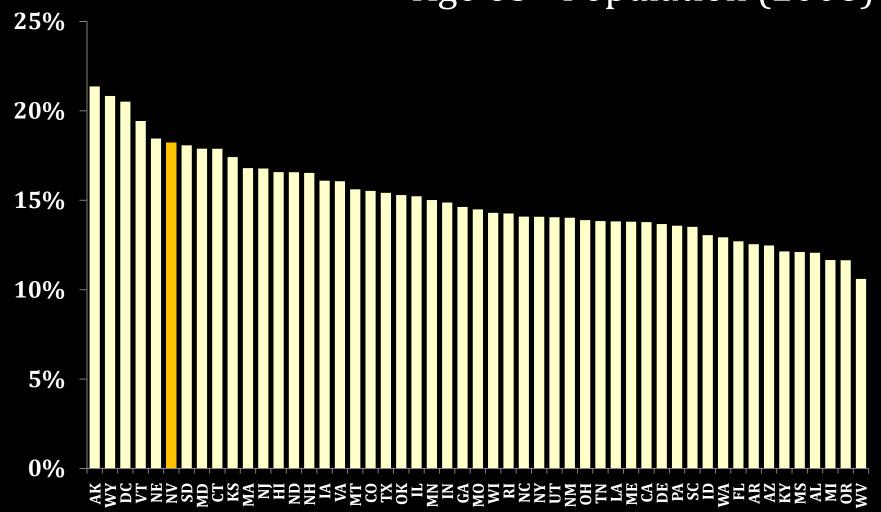


Nevada



Labor Force Participation

 $\overline{\text{Age }65+\text{Population}}$ (2008)



Source: U.S. Census Bureau, 2008 American Community Survey





Retirement Status

By Age Demographic



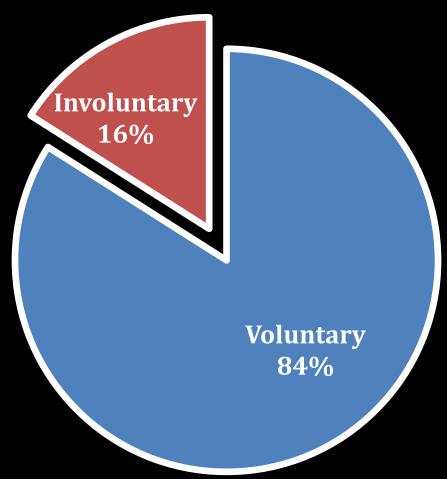
Age 50-54 Age 55-59 Age 60-64 Age 65-69 Age 70-74 Age 75-79 Age 80-84 Age 85+

Source: Portrait of Nevada's Seniors, 2006 - 2008 (UNLV)





Reason for Semi-Retirement



Source: Portrait of Nevada's Seniors, 2006 - 2008 (UNLV)



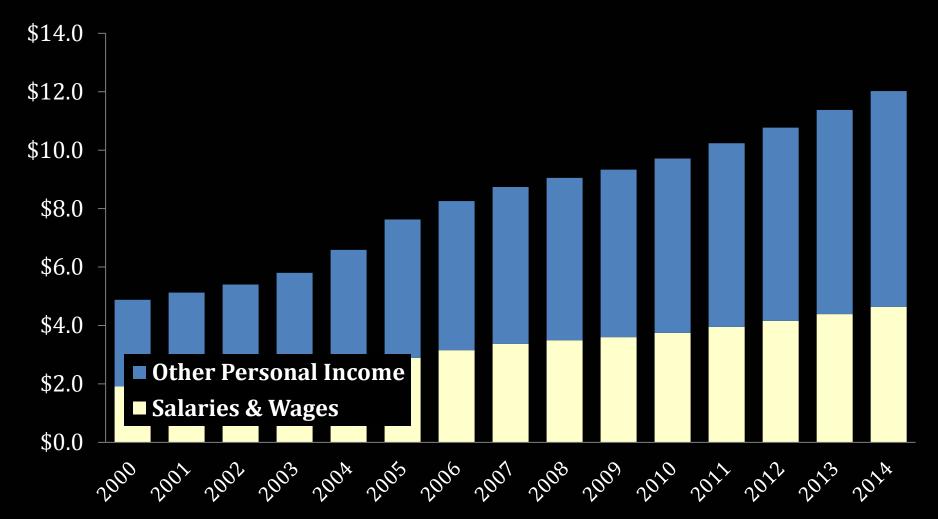
Reason for Semi-Retirement



Voluntary 84%

Source: Portrait of Nevada's Seniors, 2006 - 2008 (UNLV)

Total Personal Income (in billions) Retirees | Clark County, NV



Source: U.S. Census Bureau and Applied Analysis





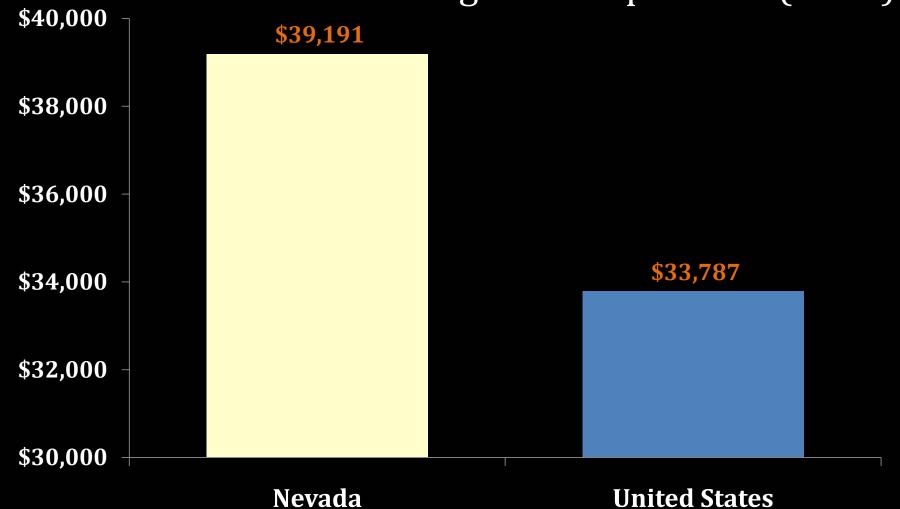


Retirees Spend More Than They Earn



Median Household Income

Age 65+ Population (2008)



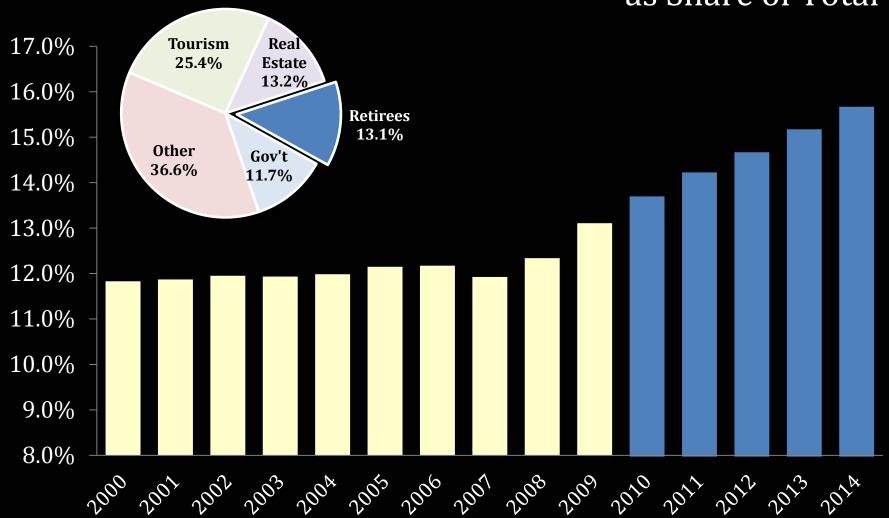
Source: U.S. Census Bureau, 2008 American Community Survey





Nevada Senior Personal Income

as Share of Total



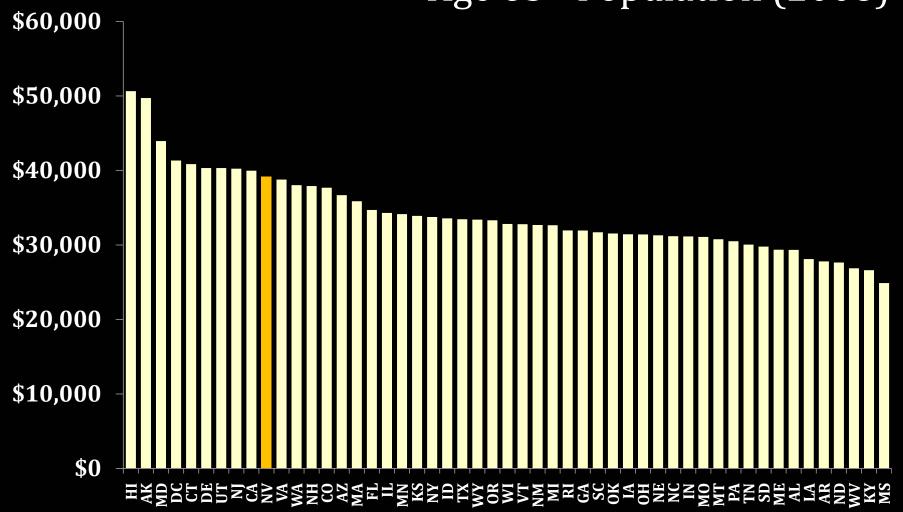
Source: U.S. Census Bureau and Applied Analysis





Median Household Income

Age 65+ Population (2008)

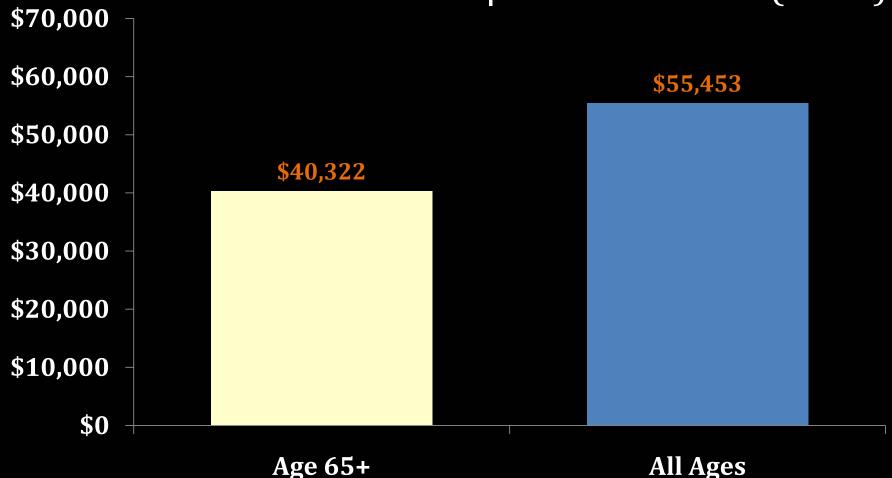


Source: U.S. Census Bureau, 2008 American Community Survey





Per Household | Western States (2008)



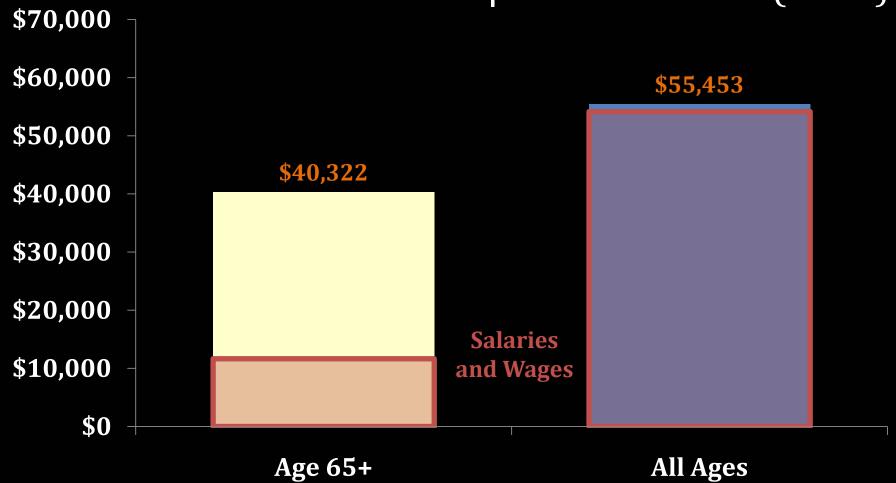
Source: Consumer Expenditure Survey, 2007 - 2008

(Western States include Alaska, Arizona, California, Colorado, Hawaii, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington, and Wyoming)





Per Household | Western States (2008)



Source: Consumer Expenditure Survey, 2007 - 2008

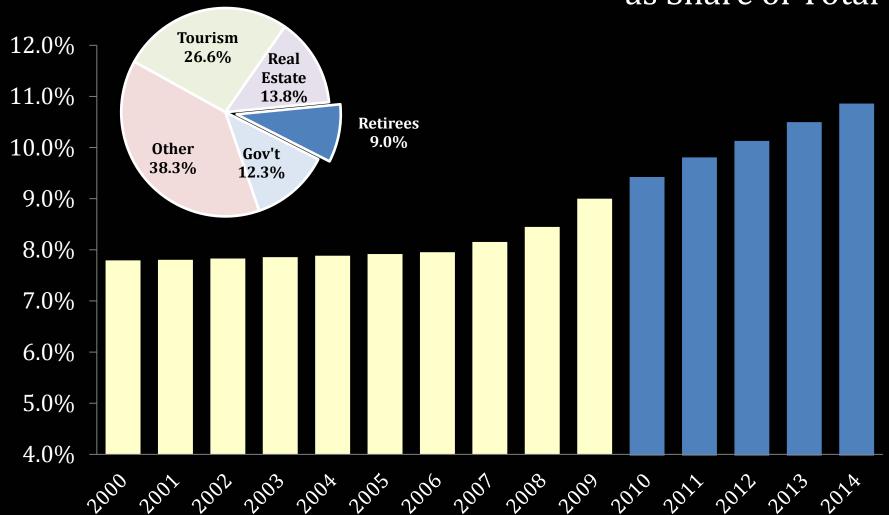
(Western States include Alaska, Arizona, California, Colorado, Hawaii, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington, and Wyoming)





Nevada Senior Salaries and Wages

as Share of Total

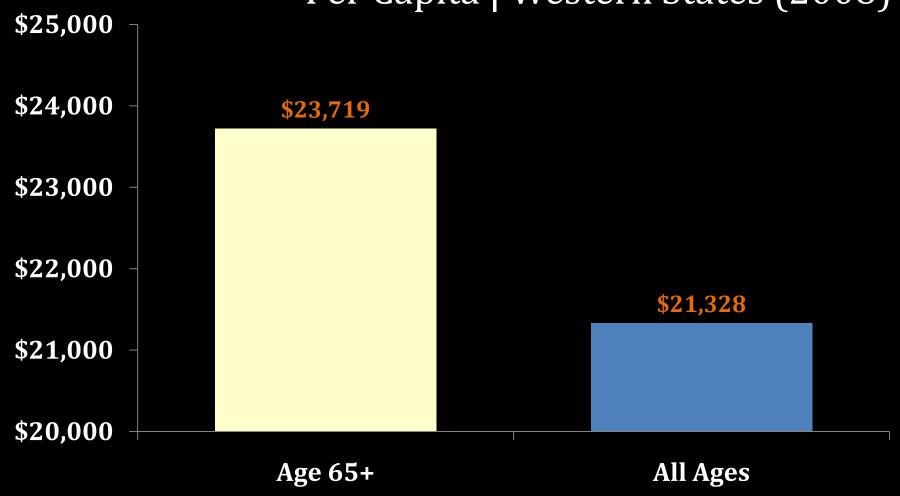


Source: U.S. Census Bureau and Applied Analysis





Per Capita | Western States (2008)

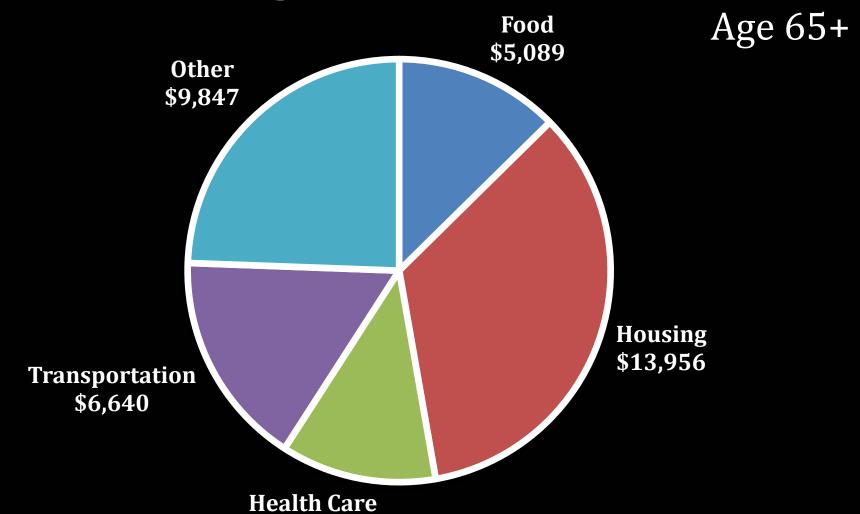


Source: Consumer Expenditure Survey, 2007 - 2008

(Western States include Alaska, Arizona, California, Colorado, Hawaii, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington, and Wyoming)





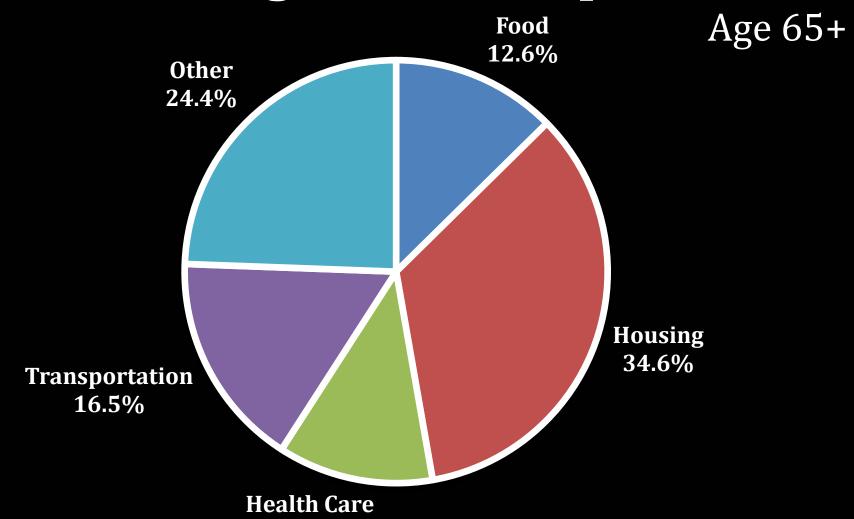


\$4,790

Source: Consumer Expenditure Survey, 2007 – 2008 (Western States include Alaska, Arizona, California, Colorado, Hawaii, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington, and Wyoming)







11.9%

Source: Consumer Expenditure Survey, 2007 – 2008 (Western States include Alaska, Arizona, California, Colorado, Hawaii, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington, and Wyoming)





Nevada Occupied Housing Units

By Age Demographic



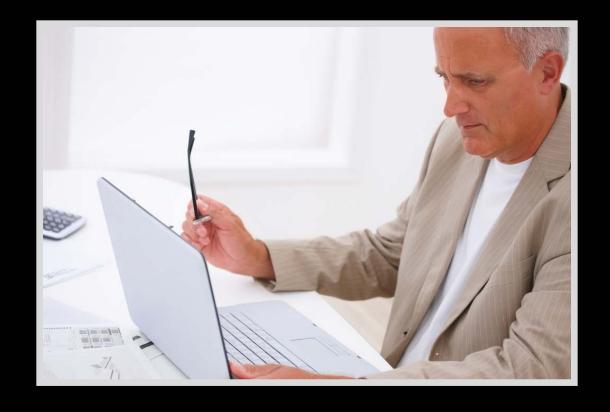
Renter Occupied

Owner Occupied

Source: U.S. Census Bureau, 2008 American Community Survey







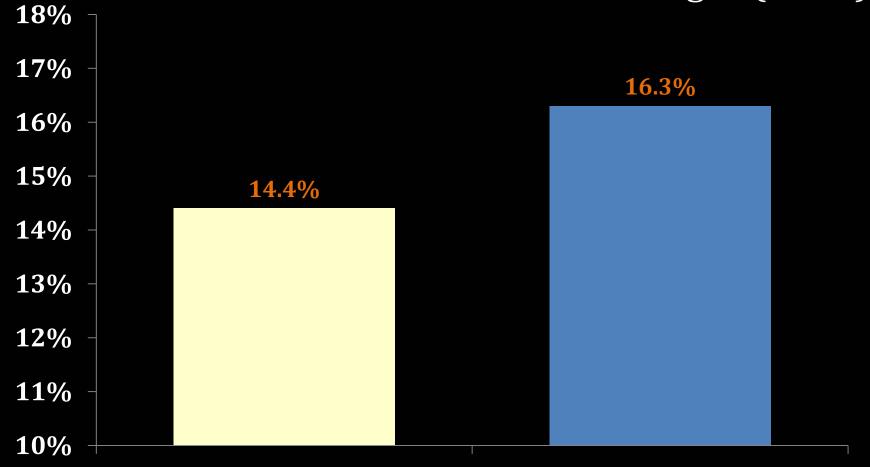
Seniors Demand Services





Social Security Beneficiaries

All Ages (2008)



Nevada

United States

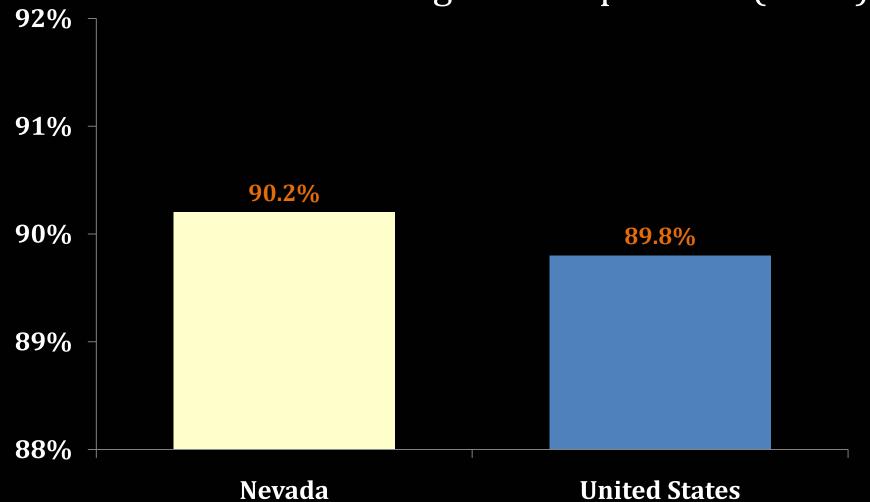
Source: U.S. Social Security Administration





Social Security Beneficiaries

Age 65+ Population (2008)



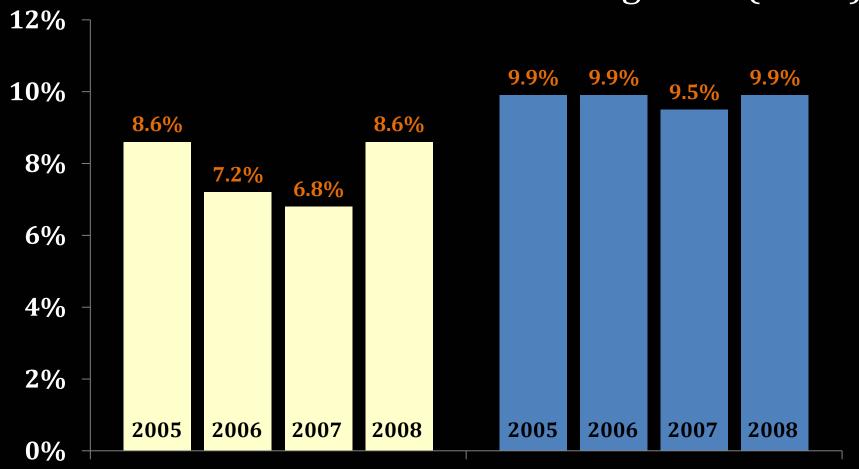
Source: U.S. Social Security Administration





Percentage of Seniors In Poverty

Age 65+ (2008)



Nevada

United States

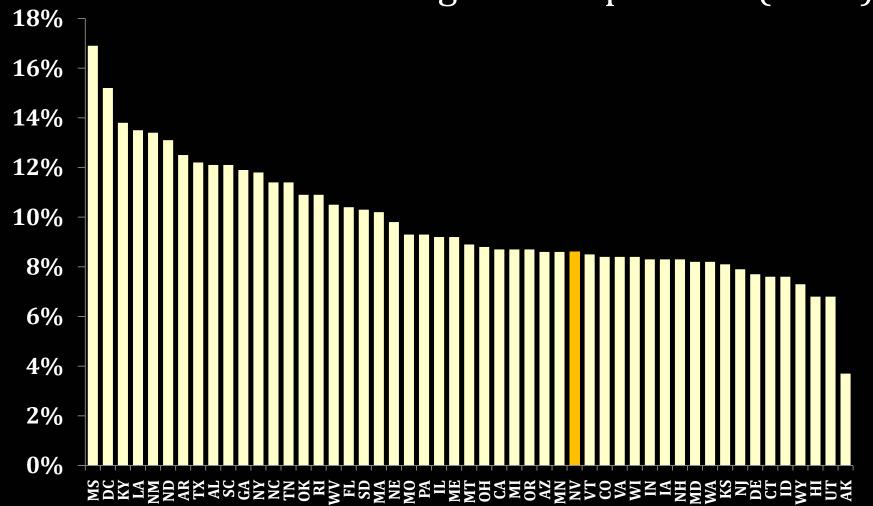
Source: U.S. Census Bureau, 2008 American Community Survey





Percentage of Seniors in Poverty

 $\overline{\text{Age }65+\text{Population}}$ (2008)



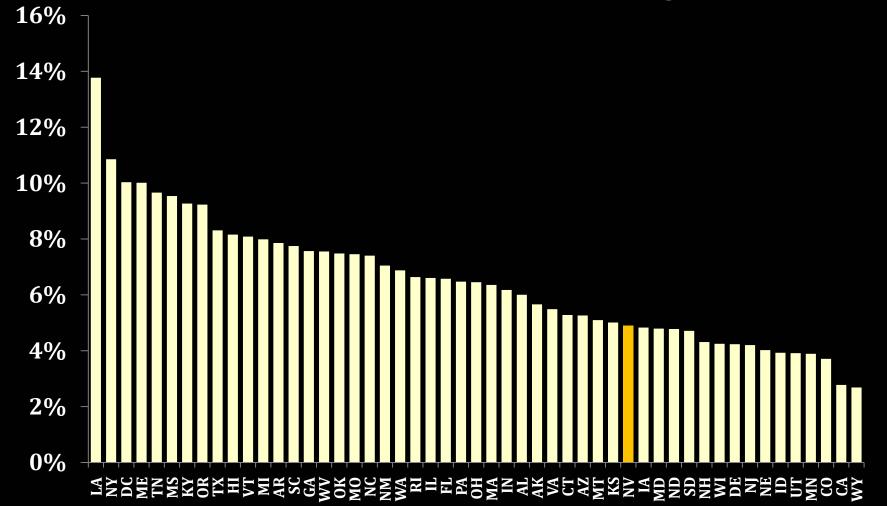
Source: U.S. Census Bureau, 2008 American Community Survey





Food Stamp Recipients

Out of all households with at least one age 60+ (2008)



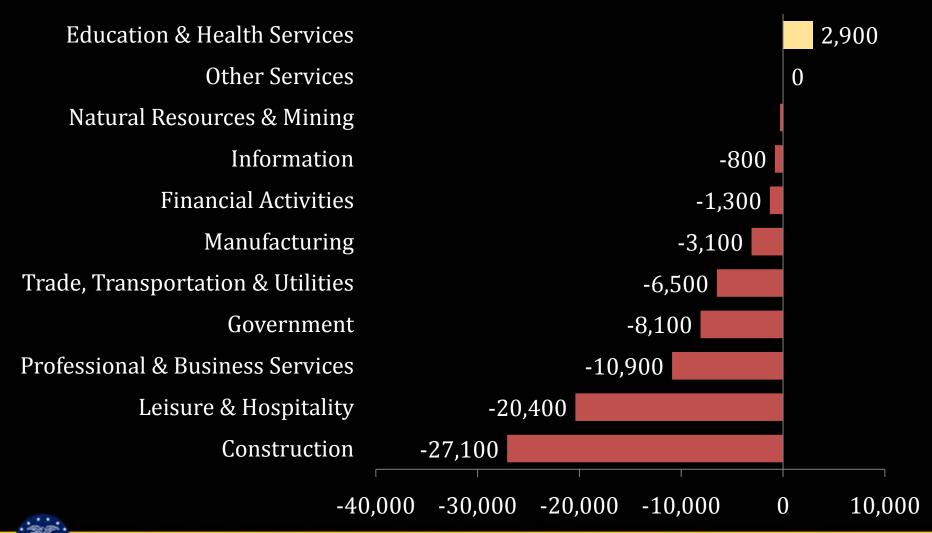






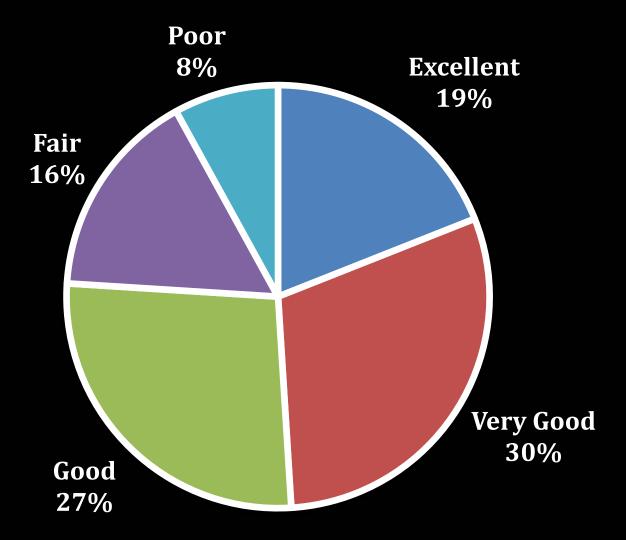
Nevada Employment Growth

By Sector





Health Status

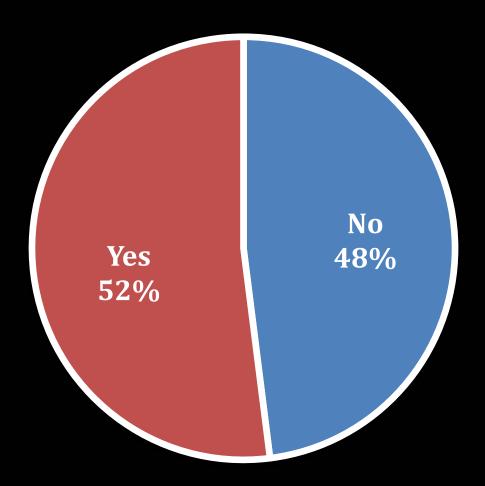


Source: Portrait of Nevada's Seniors, 2006 - 2008 (UNLV)





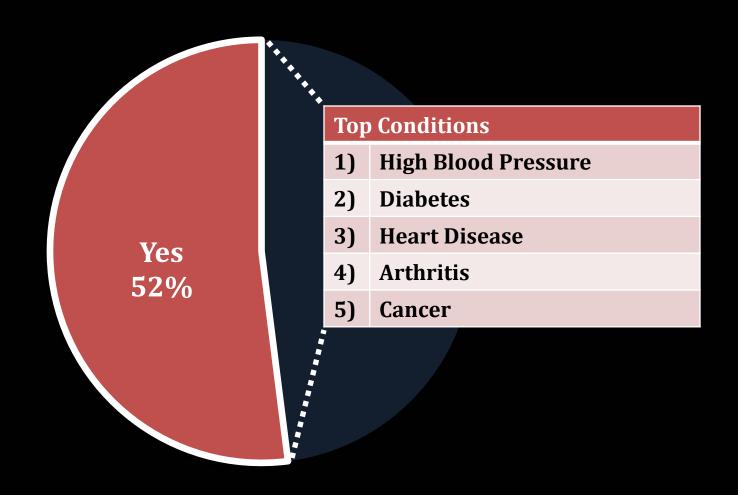
Treated for Illnesses/Diseases



Source: Portrait of Nevada's Seniors, 2006 - 2008 (UNLV)



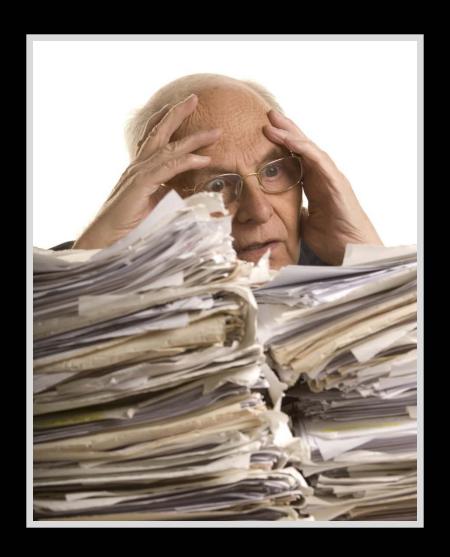
Treated for Illnesses/Diseases



Source: Portrait of Nevada's Seniors, 2006 - 2008 (UNLV)





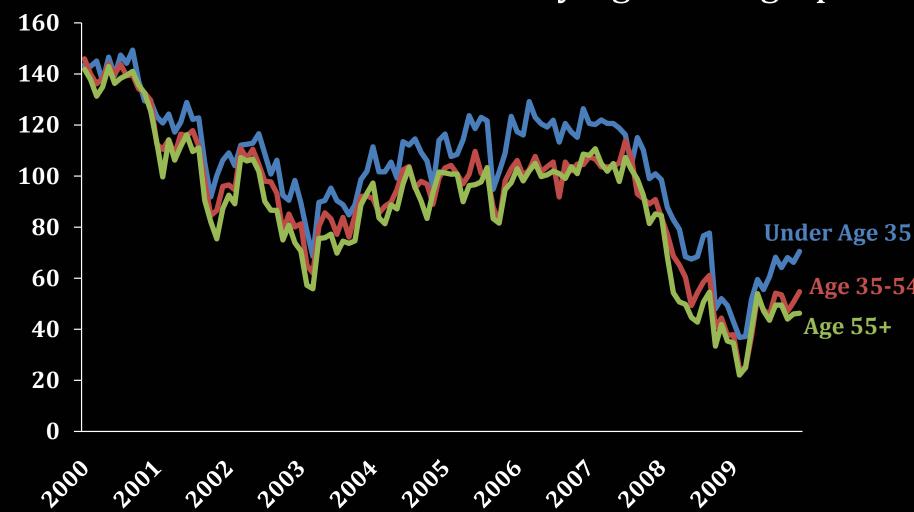


Seniors Have Been Impacted By the Economy



Consumer Confidence

By Age Demographic



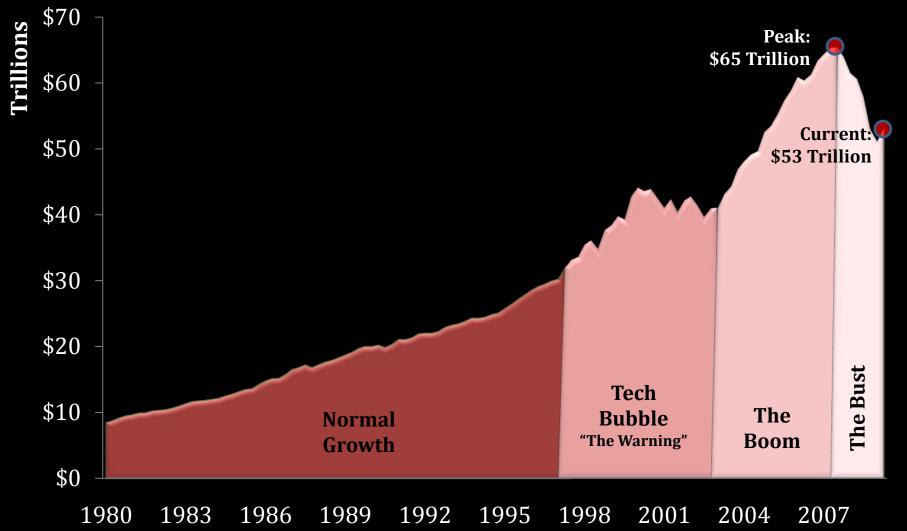






US Household Net Worth

Total Net Worth

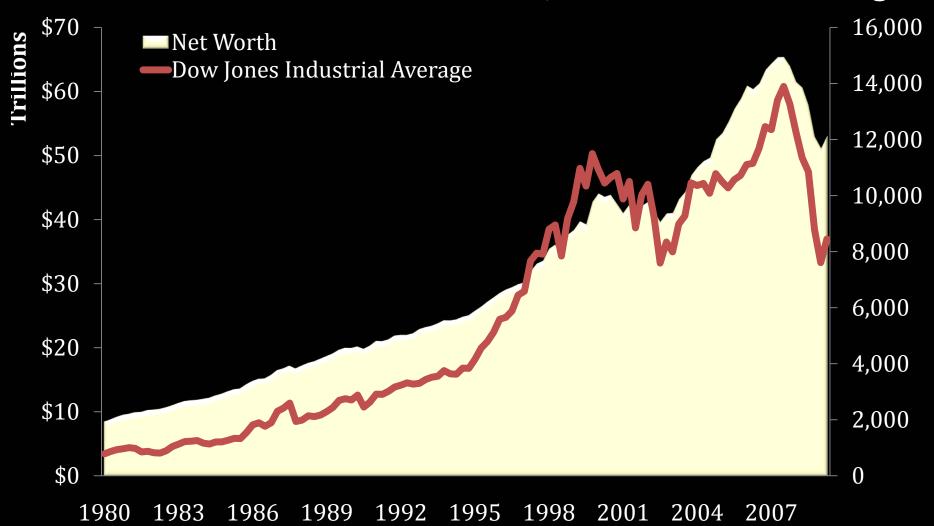






US Household Net Worth

vs. Dow Jones Industrial Average

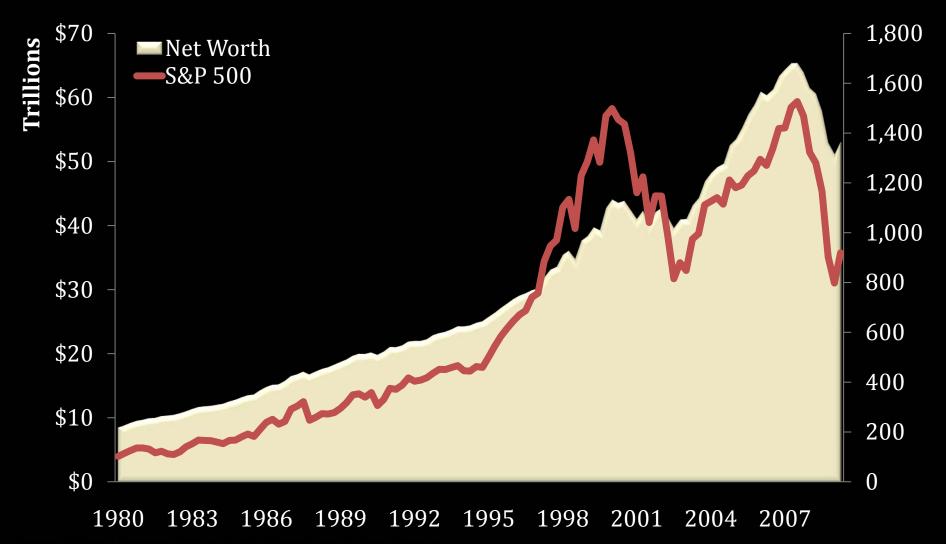






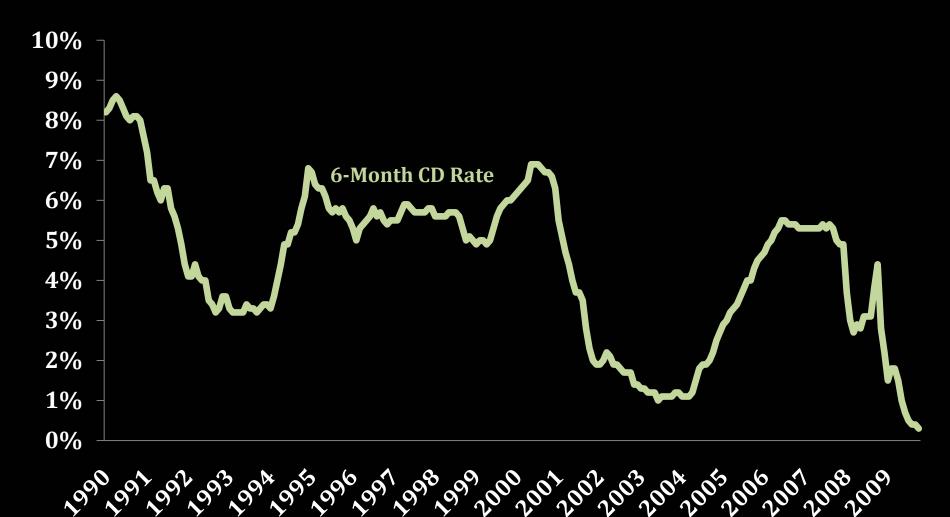
US Household Net Worth

vs. S&P 500



Certificate of Deposits Rates of Return

Month Series







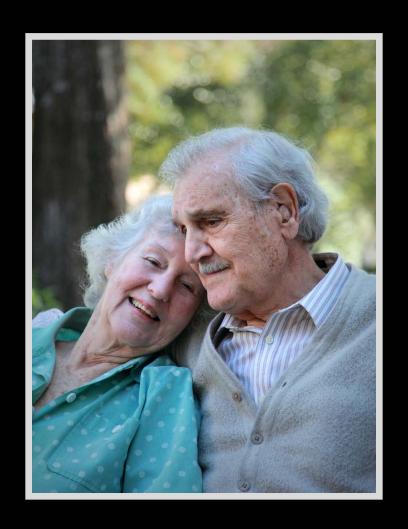


Bottom Line: Seniors Are Good For Nevada



Key Future Sources of Growth

- Growing segment of the population (50 M+)
- Strong economic profile: demand services, not jobs
- Transfer of wealth: seniors spend more than earnings/wages
- Increased economic activity in health and wellness sector
- Less transient in the community





Preliminary Outlook



- The Boomer demographic tidal wave is inevitable
- It will be mitigated in the near-term by the economic downturn
 - People approaching retiree age will postpone retirement
 - Inter-state mobility is limited by negative home equity and impacts to personal net worth
- Nevada has competitive advantages to attract retirees in the long-term
 - Housing will continue to be more affordable than neighboring states
 - Favorable income tax environment
 - Pleasant, consistent weather





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NEVADA'S SENIOR POPULATION