

Nevada Vision Stakeholder Group
February 25, 2010
Agenda Item III – Review of Vision Statement

Vision statement proposed by NVSG member Katy Simon, as revised by Ms. Simon on February 11, 2010:

Home means Nevada. The people of Nevada enjoy a magnificent natural landscape, a fiercely independent, optimistic spirit, a strong sense of compassion and community, combined with a hard-working determination to succeed.

Our vision for Nevada is that every child will have the opportunity to attain the highest level of educational excellence; that our business climate will encourage innovation and broad-based, long-term economic vitality, leveraging our unique strengths and balancing sustainable growth with wise conservation of our natural assets; that all our people will be able to meet their basic health, food, shelter, culture and connectedness needs; that Nevadans are safe in their homes and communities; and that governance is efficient, effective and accountable.

Possible additional concepts suggested by NVSG members on February 11 include:
(1) stability and resiliency, (2) opportunity for market-driven profit, (3) investor confidence, (4) attractiveness to in-migrants, (5) enjoyment of recreation, (6) tapping certain funding sources, (7) strategies and measurement of results, and (8) other subjects.

Possible further revisions to second paragraph of Ms. Simon's statement:

Our vision for Nevada is that:

- Every individual has the opportunity to attain the highest level of educational excellence;
- Our business climate
 - encourages innovation and broad-based, long-term economic resiliency and vitality,
 - leverages our unique strengths in the market,
 - attracts investment and talent, and
 - balances sustainable growth with wise conservation of our natural assets

- Our people—*from children to seniors*—are able to meet their basic health, food, shelter, culture, and connectedness needs *and enjoy our recreational resources*
- Nevadans are safe in their homes and communities
- Governance
 - is efficient, effective, *inclusive* and accountable
 - *measures the results of programs and strategies*