

# 2010 Census Campaign in NEVADA: What's Next?

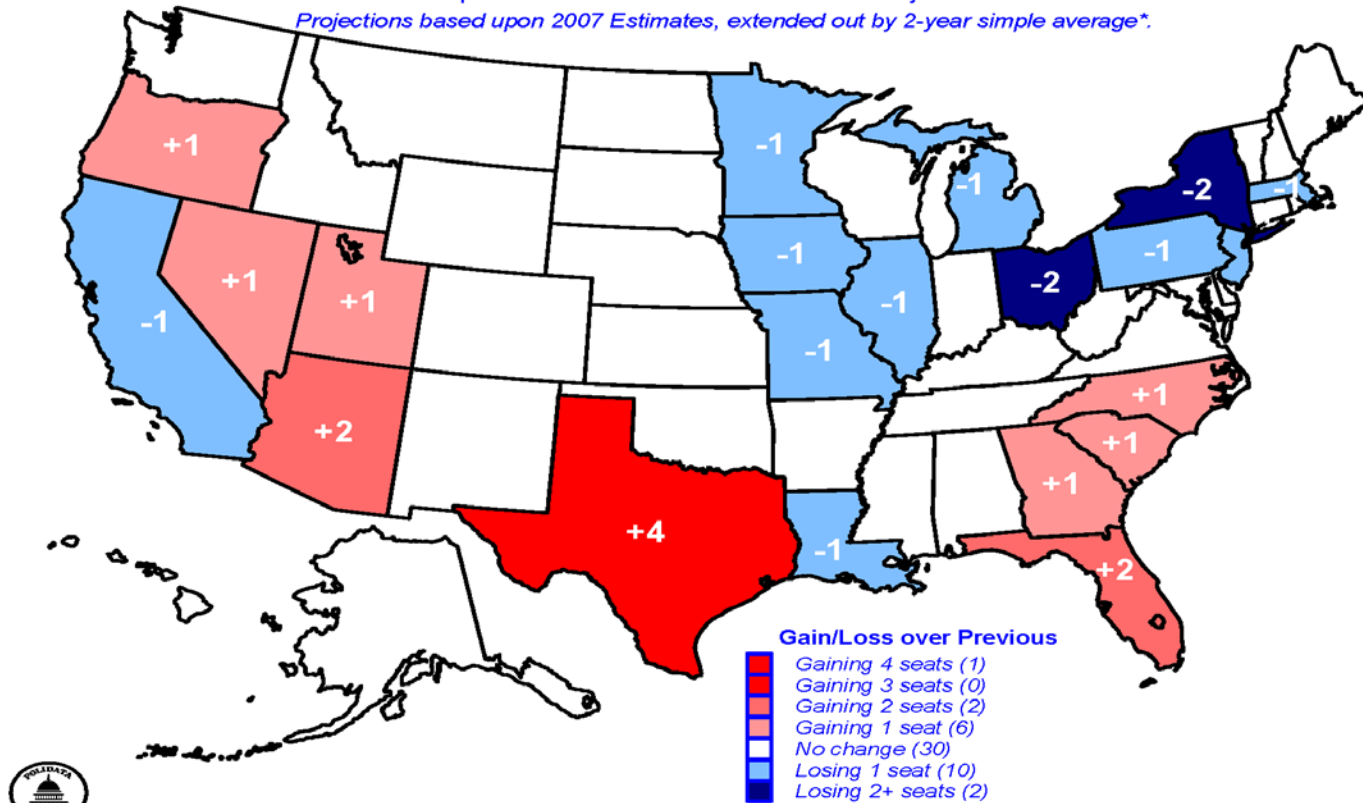


**EXHIBIT C – Redistrict**  
Document consists of 13 pages.  
Entire Exhibit provided.  
Meeting Date: 12-06-10

## States Gaining/Losing Seats based upon 2010 Projections

Based upon Census Estimates and POLIDATA Projections to 2010

*Projections based upon 2007 Estimates, extended out by 2-year simple average\*.*



\*The projected growth rates for LA, MS and TX are based upon a one-year rate (2006-2007) only.

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Map: ST007/NCA.STPOPS07.Est010m

# NEVADA

**Population** 2,643,085

**Housing Units** 1,138,012

(7/1/09 Estimate)

**Growth Rate**

2000 – 2009: 32.3%

***Fastest Growing in US***



# Largest Nevada Cities

•Las Vegas	567,641
•Henderson	256,445
•North Las Vegas	224,387
•Reno	219,636
•Sparks	89,346
•Carson City	55,176

(7/1/09 Estimates)



# 2010 CENSUS



## 4 Local Census Offices

Henderson

Las Vegas

North Las Vegas

Reno

Peak employment **7,433**

**26.0%** of population was  
Hard-to-count

USCENSUSBUREAU

Census-Related Federal  
Assistance FY2008 for  
Nevada\*

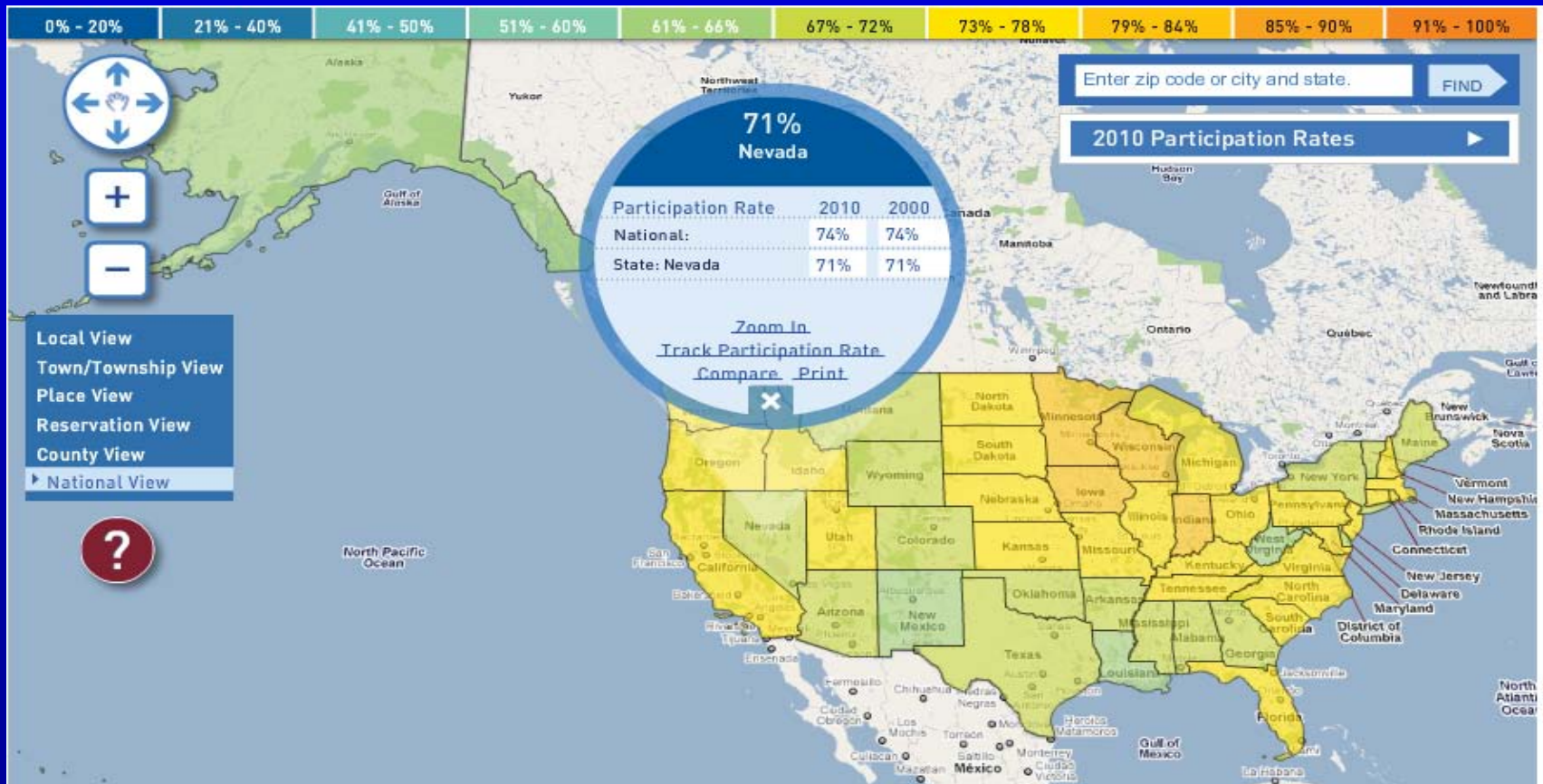
Per Capita **\$917.00**

\* As calculated by the  
Legislative Counsel Bureau  
Nevada State Data Center  
Nevada State demographer



# 2010 Census Final Participation Rates

- National 74%
- Nevada 71%



# Type of Enumeration Areas--Nevada

% of Housing Units in  
Nevada:

Mail out/Mail back	93.8%
Update/Leave	5.3%
Update/Enumerate	0.5%

*% Land Area in Nevada:*

Mail out/Mail back	5.7%
Update/Leave	87.4%
Update/Enumerate	2.0%
Military	4.8%



# Race and Hispanic Origin in Nevada

One race alone in Nevada

White	80.3%
American Indian	1.5%
Black	8.3%
Asian	6.6%

Nevada is home to 18 federally recognized American Indian Tribes, 1.3% Of American Indians in the US live in Nevada.

Hispanic (of any race)

700,294 26.5%

Between 2000-2009 NV gained 306,324 people of Hispanic origin.





# Partnership Methods--Nevada

- Nevada State-wide Complete Count
- Complete Count Campaign-Southern Nevada Counts
- Washoe Counts 2010 Committee
- Specialized Outreach to HTC Populations
- Census in Schools
- Be Counted and Questionnaire Assistance Centers
- Targeted Special Events



# 2010 Census Process: Final Stages

- May 1-June 30 Non-Response Follow Up
- July 1-July 23 Vacant Delete Check
- Late September Nevada Offices Close
- December 31 State Counts to President
- Feb-March 2011 Redistricting Data to Nevada State Legislature

# What's Next...Updates/Data Releases

September 2010

1 Yr ACS Data Release

December 2010

5 Yr ACS Data Release

2010 Census State Population Counts  
delivered to President

January 2011

The New American Factfinder Debut

3 yr ACS Data Release

February 2011-March 2011

Census Redistricting Data delivered to States

May 2011

Demographic Profile

June 2011

Summary File 1 for States

December 2011-April 2012

Summary File 2

# Thank You Nevada for Your Invaluable Census Support!!!



# Questions and Comments...

