



INTRODUCTION



Dear Nevada Business Owner:

s Lieutenant Governor and chair of the Nevada Commission on Economic Development, part of my job is to educate business owners on the benefits of conducting business in Nevada — and to encourage them to take advantage of the business development programs the commission sponsors.

Many Nevada-based companies are missing out on a tremendous marketplace — government contracting. The Nevada Procurement Outreach Program (POP) works with business owners to help them find, bid on and win government contracts.

Throughout the last three years, the Procurement Outreach Program has helped companies land 1,924 prime contracts valued at \$957,605,293 and 319 subcontracts valued at more than \$43,993,342.

I'm no stranger to putting pencil to paper and examining the bottom line. With special set-asides to facilitate small-business competition and a requirement that vendors are paid within 30 days, government contracting is an attractive marketplace.

The Procurement Outreach Program celebrates its 20th anniversary this year. I invite you to browse through this brochure and consider joining the Nevada businesses currently using government contracting as part of their business-development strategy.

Best regards,

Brian K. Krolicki Lieutenant Governor

TABLE OF CONTENTS

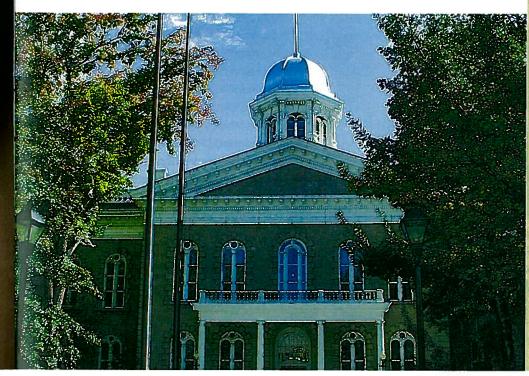
ABOUT POP

Procurement Outreach Program brid	ngs	
big business to small companies	PAGE	4
Frequently Asked Questions	PAGE	5

BUSINESS PROFILES

- Carson City company calls on POPPAGE 6
- Building Solutions scores big businessPAGE 7
- Sparks business secures military contracts .. PAGE 8

POP MEMBERSHIP DIRECTORY......PAGE 9





Nevada Commission
on Economic Development
Procurement
Outreach Program

108 E. Proctor St. Carson City, NV 89701 800-336-1600

555 E. Washington Ave. Suite 5400 Las Vegas, NV 89101 702-486-2700

www.expand2Nevada.com

POP is part of the Association of Procurement Technical Assistance Centers (www.aptac-us.org), a nationwide network of procurement professionals dedicated to providing businesses with an understanding of government contracting.

Published by the



CUSTOM PUBLISHING GROUP

Fred H. Hamilton
Karleen Arnink-Pate
Marjorie Schoelles
Mikalee Dahle
Brandi Schlossberg
Jodi Tenenbaum
Tim Kist
April Stokes

Publisher
Advertising Director
General Manager
Managing Editor
Project Editor
Art Director
Production Manager
Photographer



Nevada POP Provided Professional Technical Assistance TO 746 Nevada Businesses In fiscal Year 2006.

NEVADA POP SPONSORED 66 OUTREACH SESSIONS:

- Conferences
- Workshops
- Training Programs
- Presentations

These outreach programs had more than 3,486 participants.

DURING THE LAST FIVE YEARS, NEVADA BUSINESSES HAVE WON NEARLY \$2.7 BILLION IN GOVERNMENT CONTRACTS.

Procurement Outreach Program

Brings big business to small companies

By Carol Infranca

illions of dollars worth of government contracts are available for small businesses each year, and the Nevada Commission on Economic Development Procurement Outreach Program (POP) is helping local companies land those contracts every day.

From classes and workshops offering tips on successful bidding to individual sessions that walk business owners through the logistics of downloading a bid off the Internet, POP experts are ready to lend local businesses a hand.

POP staff members routinely help Nevada businesses learn exactly how to register and apply for bidding opportunities on government contracts, and they help interpret government forms.

"Not all government documents are crystal clear," said Kathy Dow, deputy director of POP." We can answer questions, interpret legalese and help a business owner right up to the point they submit their bid."

POP assistance also is available to Nevada companies during the bidevaluation process.

"Say a contracting officer comes back and asks questions about the bid," Dow said. "We can help with that. And if a Nevada company gets the bid, and they wonder 'Now what do I do?' We can help with that, too."

When small businesses want to begin bidding on federal, state or local government contracts, Dow said they often don't know where to begin.

"That's where we can really help," she said. "Governments buy everything. They buy products and services. So, if you're selling cars, or computers, or if you're business is tinting windows or printing documents, there are contracts out there waiting for your bid."

POP staff also is ready to assist with the payment process, Dow said, ensuring each government contract with a Nevada small business is paid in 30 days, in accordance with federal law.

Business owners looking to expand into government contracts should attend a Nevada POP event, such as a matchmaking session, if possible.

According to POP staff, matchmaking events give local businesses 10 minutes in front of various government agencies to pitch their products and leave a capabilities sheet.

"The government agencies can then call the businesses directly when they need to buy items or services," Dow said.



Penny and Rod Mello, president and vice president of Restroom Facilities, a POP member business located in Reno, look on as employee Jesus Rodriguez fabricates gable ends for a building in Fullerton, Calif.



Ginny Ganthner, marketing coordinator for Dinter Engineering in Reno, follows up on government leads provided by POP.

Another "helping hand" offered by POP is the relatively new Electronic Commerce Assistance Network, designed to help business owners in every aspect of e-commerce.

"We are working with Nevada universities and community colleges to use their computer labs to actually show business professionals how to locate bids online, download bids and respond to bids electronically," said Rick Horn, director of POP.

POP is lending technical assistance through its Collaborative Partnership Initiative to the Northern Nevada Development Authority's efforts to build the first "business incubator" in Nevada, Horn said. The Fernley-based incubator will allow new small businesses to share office space, administrative-support staff and manufacturing facilities, thereby cutting costs while the start-ups grow.

"The incubator will facilitate networking and opportunities for businesses to team up to take on government bids," Horn said.

POP will provide continual services to the incubator's clients.

For those entrepreneurs who have ideas on improving a particular product or service, but lack the capital to get those ideas off the ground, POP offers the Innovation Network Initiative. In addition to helping start-ups present solid business plans to venture capitalists, the initiative also helps these entrepreneurs apply for "innovation grants" from the government.

According to POP, 11 federal agencies set aside 2 percent of their annual budget — about \$2 billion — for small-business innovation research each year.

For more information on events and services offered by the

Nevada Commission on Economic Development Procurement Outreach Program, visit www.expand2Nevada.com or call 800-336-1600.



FAQs

Q: WHAT CAN POP DO FOR MY BUSINESS?

A: POP can help you identify markets for your products or services, locate bidding opportunities and assist with any post-award contracting issues.

Q: Why should I even consider expanding my business into the government arena?

A: The government has to buy just about everything, from cars to computers, as well as services such as janitorial assistance, engineering and construction.

Q: The bid documents are pretty intimidating. How am I supposed to figure this out?

A: POP staff can provide assistance obtaining, downloading and/or reviewing bid documents, and even understanding the government acronyms.

Q: I'M A SMALL BUSINESS, AND I CAN'T AFFORD TO WAIT A LONG TIME TO GET PAYMENT FROM THE FEDERAL GOVERNMENT. CAN YOU HELP?

A: Yes. First, the Federal Acquisition Regulations state that small businesses must be paid within 30 days. If you accept the government purchase card (VISA/Mastercard), you could be paid within days. Second, if you have any problems getting paid, call POP.

Q: Do I need to be registered to do government contracting?

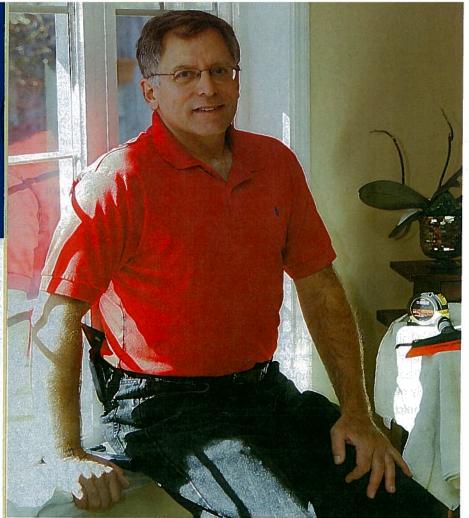
A: The federal government requires your business to be registered in the Central Contractors Registration (CCR) database. POP can help you get registered.

Q: WHAT ABOUT REGISTRATION FOR THE STATE OF NEVADA AND LOCAL GOVERNMENTS OR SCHOOL DISTRICTS?

A: In addition to the CCR, most purchasing offices maintain independent vendor listings, and POP can help with that, too.

Q: Where do I go for more information?

A: Visit www.expand2nevada.com or call 800-336-1600.



Craig Hartman is the owner of Nevada Eclipse, a POP member business that provides window-tinting services in government buildings and individual residences.

- Business Profile -

CARSON CITY COMPANY CALLS ON POP

By Peter Marschall

ight or dark, shiny or flat? In today's window-film market, options abound. Craig Hartman, owner of Nevada Eclipse in Carson City, has built his business around applying the right film to the right window.

"The main purpose of window film is to cut down on heat gain and reduce fading," Hartman said. "It works on many homes, businesses and government buildings."



As science progresses, so does the array of window film.

"The newer films have more technology," Hartman said. "They work a lot better, and they look nicer."

The Nevada business owner has seen a large increase in the demand for security film, especially among government agencies, because it protects building occupants in the event of an earthquake or explosion.

"It holds the glass together when it takes a hit." Hartman said.

Like so many small-business owners, Hartman struggled for the first few years, and he needed to attract more business from local government bodies to help his bottom line. He said he quickly grew frustrated at all the hurdles he had to jump over to even earn a chance at a government contract.

"I was having problems getting my foot in the door," Hartman said. "Carson City can and does buy products and services from successful contract bidders in other cities and states. Any agency can buy products in any state they choose."

As a local business, Hartman wanted a chance to compete for those bids.

When he learned about the Procurement Outreach Program (POP) at a Northern Nevada Development Authority expo, things changed.

As a member of POP, Hartman is notified of government contracts that are up for bid if they involve window films. POP also supports him through the completion of each project.

Kathy Dow, deputy director of POP, said a big part of POP's strength is assisting with e-commerce. Doing business with government at all levels requires technical knowledge of online forms, she said, as well as government language and acronyms. Many small businesses don't have the time to develop expertise in these areas.

"Craig is a very good example of a sole proprietor who is completely dependent on himself to run his business," Dow said.

She said Hartman once found a project he wanted to bid on, but he needed help downloading the proper form.

POP is more than willing to print documents, download forms and perform general support on government Web sites, Dow said, even in the middle of a project.

"It's help from the beginning to the end," Dow said. "Even when a project is going on, we are helping."



Vickie Frankovich, owner of Building Solutions in Reno, stands in the central kitchen at Nevada Mental Health and Developmental Services.

Her company completed construction on the kitchen in February 2007. The project was secured through POP for the Nevada Public Works Department.

- Business Profile -

BUILDING SOLUTIONS SCORES BIG BUSINESS

By Peter Marschall

ickie Frankovich remembers when she first found out about the Procurement Outreach Program (POP). It was fall 2003, and a POP representative stopped by the small office of her business, Building Solutions, on Ryland Street in Reno.

"He said he worked with contractors and small companies to support their needs," Frankovich said. "I thought the guy wanted a \$50 donation."

Instead, it was a \$50 membership fee, which Frankovich agreed to pay. She said she was surprised to see how quickly the benefits began to flow in.

"The next thing I knew I was getting these lead sources," Frankovich said. "Those leads just started to show up, very customized to our core discipline."

Leads are important for Building
Solutions because the company
specializes in working with government,
state and public-works agencies.
With POP providing timely leads,
the company landed numerous
construction projects, including tenant
improvement, historical restoration and

remodels. Frankovich said she gets 10 to 12 leads per day, and Building Solutions recently won the bid to expand the Veterans Hospital in Reno.

"It's the biggest project our company has ever been awarded," Frankovich said. "It's over a \$4 million project, and it was a lead that we got from POP."

POP also notifies her of trade workshops that have proven quite valuable, she said, on topics ranging from marketing to cost analysis.

"These workshops would go for thousands of dollars in the private sector, but all you pay is an administrative fee, if any," Frankovich said.

In addition, POP itself conducts monthly workshops on local, state and federal contracting.

The organization takes on an important role in Nevada, as there are no state-based preference programs to benefit specific business owners. Minority-owned businesses, for instance, and those located in historically underutilized business zones must apply for set-aside programs at a federal level.

"It's our job to help them if they want to go through the certification for a particular federal program," said Kathy Dow, deputy director of POP.

Most federal set-aside programs are not well known, she said, and often they are difficult to apply for without the inside information that POP provides.

The fact that there is no legislation in Nevada requiring a certain amount of business to go to local companies is one more reason Dow cites for calling on POP. The program offers assistance for Nevada-based companies trying to get contracts with the government.

"POP has relationships with all levels of local government," she said. "Any entity that you can consider governmental, anything that has to do with public money, that's where we help with the bidding process."

In one instance, POP made Frankovich aware of a lead at the Reno-Tahoe International Airport, where a mandatory walk-through was part of the bidding process.

"She was the only one who showed up for the walk-through," Dow said. "She got the job."



Herb Morghen, president of Azure Blue, and his son, Geoff, display low-pressure manifolds awaiting assembly. The Sparks company manufactures equipment that cleans artillery.

- Business Profile -

SPARKS BUSINESS SECURES MILITARY CONTRACTS

By Peter Marschall

n 1988, Herb Morghen was testing an engine degreasing tool at the Army's artillery headquarters in Fort Sill, Okla., when he noticed a group of soldiers cleaning a cannon.

He watched the soldiers spend six hours forcing a rod and brush into the barrel of a unit and back out again.

"It just looked like an awful lot of work," Morghen said. "I thought, 'There's got to be a better way to do this."

As it turns out, there was a better way, and Morghen wasted no time developing it. He built a device that uses a patented brush, which collapses before entering the cannon barrel. When it reaches the back of the barrel, the brush expands and is forced back out by water pressure.

But after building such a useful tool, Morghen faced a problem — he

couldn't catch the ear of the military, so he didn't have a buyer for his product.

Once Morghen called on the Procurement Outreach Program (POP), however, everything changed. Today, he is the owner of Azure Blue in Sparks, selling his products to organizations that own artillery, from the National Guard to the Pentagon.

Morghen counts the people at POP as integral to his success, as they helped him reach the proper military buyers.

"These people are all government employees," he said. "They know the ropes."

Morghen said POP continues to support his business on an ongoing basis by helping him "cut red tape," track invoices and find proper contacts.

Kathy Dow, deputy director of POP, said Azure Blue is a prime

example of how a business may benefit from POP services. Eventually, she said, Morghen might have located the right military contact, but it would have cost him valuable time and possibly the contract.

"Small-business owners need to be running their business," Dow said. "They don't have time to track down government employees, who can be very difficult to get a hold of."



Membership Directory

The Nevada Procurement Outreach Program (POP) provides assistance to more than 750 active clients statewide. This membership directory is a sampling of POP member businesses, showcasing the diversity of member products and services.

ARCHAEOLOGICAL CONSULTING SERVICES

Summit Envirosolutions, Inc.

813 N. Plaza St. • Carson City, NV 96161 775-888-8889 • www.summite.com

ARCHITECTURE & PLANNING

Ganther Melby, LLC and Terrence Melby, AIA

5190 Neil Rd., Suite 231 • Reno, NV 89502 775-829-8814 • www.gmlarchitects.com

BROADCAST: AUDIO/VIDEO PRODUCTION

Tanglewood Productions

125 Brinkby Ave. * Reno, NV 89509
775-688-6282 * www.TanglewoodProductions.com

BROADCAST: HIGH VOLUME DVD DUPLICATION

DVDs4Less

1775 Kuenzli St. • Reno, NV 89502 775-323-1055 • www.DVDs4Less.us

BROADCAST: VIDEO PRODUCTION

Camrac Studios

1775 Kuenzli St. • Reno, NV 89502 775-323-0965 • www.camrac.com

WAAAHOO Productions

2051 Canal Road • Sparks, NV 89434 775-688-6278 • www.WAAAHOO.com

BUSINESS: CONSULTING

Arlean & Company, LLC

3705 Russell Peterson Court • Las Vegas, NV 89129 702-336-5366

ESI Consulting

390 S. Sutro Terrace • Carson City, NV 89706 775-884-2203 • www.esiconsulting.net

BUSINESS: E-BUSINESS INTEGRATION, PROCESS IMPROVEMENT

DoConnect Systems, Inc.

10064 Donner Pass Rd., Suite 202-203 • Truckee, CA 89423 530-725-8340 • www.doconnect.com

BUSINESS: OFFICE EQUIPMENT, FURNITURE AND SUPPLIES

Ideal Office Equipment

1200 S. 3rd Street • Las Vegas, NV 89104 702-384-3814 • www.idealofficenv.com

BUSINESS: OFF-SITE RECORDS MANAGEMENT

Vanguard Vaults

775-689-7911 • www.VanguardVaults.com

CLEANING: WINDOWS

Desert Shine

4710 W. Dewey Dr., #102 • Las Vegas, NV 89118 702-227-7221

CLEANING: HAND SANITIZERS

Germ X Online

2766 Foxtail Creek Ave., Suite A * Henderson, NV 89052 702-896-3413 * www.germxonline.com

COMMUNICATIONS

Superior Business Communications, Inc.

295 Holcomb Ave., Suite 1 • Reno, NV 89721 775-323-5161 • www.superiorbusinesscom.com

COMMUNICATIONS: WIRELESS PRODUCTS AND SOLUTIONS

TESSCO Technologies

4775 Aircenter Circle • Reno, NV 89502 775-689-5553 • www.tessco.com

COMPUTER: PERIPHERAL DESIGN AND MANUFACTURE

Sliger Designs

150 E. Greg St., #106 • Sparks, NV 89431 775-356-5595 • www.sliger.com

COMPUTER: EQUIPMENT SERVICE AND SUPPORT

Harry's Business Machines, Inc.

323 West St. • Reno, NV 89521 775-322-4559 • www.since1928.com

COMPUTER: LASER PRINTER/FAX SERVICE

LaserPlus Services, Inc.

82 Hardy Dr. • Sparks, NV 89431 775-359-2000 • www.lpsi.biz

COMPUTER: NETWORK SOLUTIONS

Innovative Networks Inc.

1811 Newman Pl. • Carson City, NV 89703 775-882-4108 • www.InnovativeNetworks.US

COMPUTER: SUPPORT SOLUTIONS

KnowledgeBroker, Inc.

PO Box 17097 • Reno, NV 626-441-0702 • www.kbi.com

CONSTRUCTION

Building Solutions LLC

338 Ryland St. • Reno, NV 89701 775-323-7242 • www.buildingsolutionsnv.com

Casas Construction

2710 E. Patrick Lane, Ste. 2 * Las Vegas, NV 89120 702-597-2093

CJM Construction Co., LLC

7065 W. Ann Rd., #130-662 * Las Vegas, NV 89130 702-655-9842 * www.cjmconstruction.net

Napier Construction Inc.

4168 N. Pecos Rd., Suite 110 • Las Vegas, NV 89115 702-238-8673 • www.NapierConst.com

CONSTRUCTION: VACUUM TRUCK SERVICES/EXCAVATION

Waters Vacuum Truck Service

PO Box 18160 • Reno, NV 89511 775-825-1595 • www.watersvacuum.com

CONTRACTOR: PAINTING AND WALL COVERING

Lenzen Contracting

North Las Vegas, NV 89031 702-682-6170

ELECTRICAL

Candela Sales, Manufacturers Representative

3021 Rigel Ave., Ste. #2 • Las Vegas, NV 89119 702-368-1166 • www.candelasales.net

Casas Electric Inc.

2710 E. Patrick Lane, Ste. 2 * Las Vegas, NV 89501 702-597-2093 * dcasas@casaselecttric.com

ENGINEERING: CIVIL

CSA, Inc. Engineers

527 S. Arlington Ave. • Reno, NV 89502 775-323-0244 • csa@csaincengineers.com

ENGINEERING: CONSTRUCTION

Quality Engineering Solutions, Inc.

85 Keystone Ave., Suite I • Reno, NV 89103 775-337-2655 • www.QESpavements.com

ENGINEERING: CONSULTING

ADS Environmental & Construction, Inc.

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SRK Consulting US, Inc.

5250 Neil Rd., Suite 300 • Reno, NV 89502 775-828-6800 • www.srk.com

ENGINEERING: DESIGN

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ENGINEERING: MECHANICAL

Convergence Engineering Corp.

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ENGINEERING: STRUCTURAL

Stantec

6980 Sierra Center Pkwy., Suite 100 • Reno, NV 89511 775-850-0777 • www.stantec.com

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JV Safety & Supplies, LLC

3111 S.Valley View, Suite B-120 • Las Vegas, NV 89102 702-953-6036 • www.jvsafetylv.com

McGinnis and Associates, LLC

2655 Rose Mist • Reno, NV 89502 775-853-0449 • www.mcginnisandassociates.com

RDH Indoor Environmental Inc.

7500 Belltower St. Las Vegas, NV 89145 702-249-7997

Resource Concepts, Inc.

340 North Minnesota St. • Carson City, NV 89502 775-883-1600 • www.rci-nv.com

FLOORING AND INTERIOR SERVICES

Contract Flooring & Interior Services, Inc.

1335 Greg St., Suite 107 • Sparks, NV 89706 775-359-7880 • Roddy.Casas@contractflooring-inc.com

Sierra Material Concepts, Inc.

1215 Kleppe Ln., #10 • Sparks, NV 89502 775-359-1433 • sven@renonevada.net

FLORIST: RETAIL

Floral Expressions

2295 Kietzke Lane • Reno, NV 89511
775-825-7272 • www.FloralExpressionsReno.com

GEOLOGICAL: EQUIPMENT AND SUPPLIES

Contract Geological Services, Inc.

1335 Greg St., Suite 103 • Sparks, NV 89408 800-247-6853 • www.cgsmule.com

GLASS GLAZING: BULLET AND FIRE RESISTANT

AllGlaze Venture, Inc.

255 Bell St., Suite 120 • Reno, NV 89502 775-337-8882 • allglazeventure@aol.com

HYDRAULIC/PNEUMATIC

Hydraulic Industrial Service, Inc.

5248 Hwy 50 East • Carson City, NV 89701 775-885-1015 • www.hydindser.com

INDUSTRIAL: COMMERCIAL EQUIPMENT AND SUPPLIES

Industrial Sales & Service Co.

12 Sunset Way, B-206 • Henderson, NV 89014 702-456-5357 • www.isscowholesale.com

INDUSTRIAL: PROCESS/HVAC CONTROLS

George T. Hall Company

1315 Greg St., Suite 104 • Sparks, NV 89431 775-356-7401 • www.georgethall.com

INFORMATION TECHNOLOGY

AccountWare, Inc.

PO Box 20502 • Carson City, NV 89431 775-883-9363 • www.accountware.biz

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1100 S. Buffalo Dr., Suite #164 • Las Vegas, NV 89101 702-838-0138 • www.globaldocumentsincelearn.com

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775-884-2203 • www.www.explorationservicesincorporated.com

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American Solar Electric

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NATURAL RESOURCES: SOLAR AND SECURITY WINDOW FILM

Nevada Eclipse

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Aqua Sun International

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2206 Flowering Cactus Ave. • Henderson, NV 89052 702-616-3355

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800 N. Rainbow Blvd., Ste. 208 * Las Vegas, NV 89102 800-705-5463 * www.LineGroup.com

Southwest Specialdees

1620 N. Leslie St. * Pahrump, NV 89060 775-751-1529 * www.swspecialdees.com

SCREEN PRINTING

Carson Valley Screen Printing

2083 B South Lompa Lane • Carson City, NV 89434 775-887-8881 • cvscreenprinting@aol.com

SCREEN PRINTING AND EMBROIDERY

ABC Embroidery & Digitizing

5650 West Charleston Bl., #10 • Las Vegas, NV 89146 702-243-9356 • www.5starclothing.com

SECURITY SYSTEMS

American Video Surveillance

1421 E. Sunset Rd. • Las Vegas, NV 89119 702-896-4643 • www.avsdigital.com

Dunseath Key Company, Inc.

75 W. Arroyo St. • Reno, NV 89509
775-323-4372 • www.dunseathkey@powernet.net

Events Services, Inc.

8670 Technology Way • Reno, NV 89512 775-786-1122 • www.eventsservices.com

Securitron Magnalock Corp.

550 Vista Blvd. * Sparks, NV 89431 800-MAGLOCK * www.securitron.com

SHIPPING: PACKAGING AND MAIL BOXES

UPS Store #0949

561 Keystone Ave. * Reno, NV 89502 775-322-5105 * www.renoupsstore.com

TRUCKING

Kalbfleisch Trucking Inc.

7898 White Falls Court • Reno, NV 89120 888-808-8878 • www.kalbtrans.com

TRUCKING: BODY AND PARTS

Choquettes' & Son Truck Body

1230 Glendale Ave. • Sparks, NV 89431 775-359-0121 • www.choquettestruckbody.com

TRUCKING: BODY AND PARTS

Dynamic Diesel, Inc.

1009 Greg St. • Sparks, NV 89431 775-359-4477

TRUCKING AND TRAILER SUPPLY

All Trailer Supply, Inc.

1550 Marietta Way • Sparks, NV 89509

American Truck & Trailer Repair, Inc.

1550 Marietta Way * Sparks, NV 89431 775-351-2887 * www.attr1.com

WIRE AND CABLE

Northwest Datacom & Power

640 Maestro Dr., Suite 105 • Reno, NV 89506 775-786-9473 • www.northwestdatacom.com

Silver State Wire & Cable Inc.

625 Spice Island Dr., Unit P * Sparks, NV 89431 775-356-8969 * www.silverstatewire.com

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Always On Time

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WORKFORCE:TRAINING AND DEVELOPMENT

Marie Gibson, Training and Development

www.marie-gibson.com

Soaring Eagle Enterprises, Inc.

3172 North Rainbow Blvd., Suite #411 • Las Vegas, NV 89108 702-242-9080 • www.soaringeagleent.com

THE NEVADA COMMISSION ON ECONOMIC DEVELOPMENT PROCUREMENT OUTREACH PROGRAM WOULD LIKE TO THANK THE FOLLOWING RESOURCE PARTNERS:

Carson City School District. Purchasing Chambers of Commerce Churchill Economic Development Authority City of Reno, Purchasing City of Sparks, Purchasing Clark County, Purchasing Clark County School District Purchasing Economic Development Authority of Esmeralda/Nye Economic Development Authority of Western Nevada Las Vegas Valley Water District, Purchasing Management Assistance Partnership McCarran Airport Authority Mineral County Economic Development Authority Nevada Development Authority Nevada Microenterprise Initiative Nevada Power Nevada Small Business Development Centers Statewide Nevada System of Higher Education, Purchasing Northern Nevada Development Authority Pershing County Economic Development Authority Regional Transportation Commission

Reno-Tahoe Airport Authority SCORE

> Sierra Pacific Power Company Small Business Administration Southern Nevada Water Authority Southwest Gas State of Nevada, Purchasing Washoe County Purchasing

Washoe County School District, Purchasing UNLV. Purchasing

Nevada Commission on Economic Development Procurement Outreach Program

108 E. Proctor St. 800-336-1600



Las Vegas, NV 89101 702-486-2700

Putting Government to work for Nevada Business....

Is government contracting too complicated for your business? The Nevada Procurement Outreach Program (POP) helps increase the flow of government contract dollars to Nevada businesses. POP simplifies the contracting process, and connects Nevada's businesses, large and small, with lucrative opportunities.

POP is part of a national network of Procurement Technical Assistance Centers (PTACs). Ninety-three centers make up the PTAC network, all of which receive funding from the Department of Defense, Defense Logistics Agency. For more information about PTACs, visit www.aptac-us.org.

For a one-time, \$50 enrollment fee, Nevada businesses gain full access to all POP services and benefits.

Benefits of POP:

- Stimulates the Nevada economy
- Develops Nevada job opportunities
- Encourages market diversification
- Reduces costs to government entities
- Increases government agency access to qualified suppliers

Why do business with the government?

- Every year, the federal government spends more than \$500 billion in goods and services.
- Federal, state and local governments purchase almost every type of product or service.
- The government generally pays its bills within 30 days.



Commission on Economic Development Procurement Outreach Program

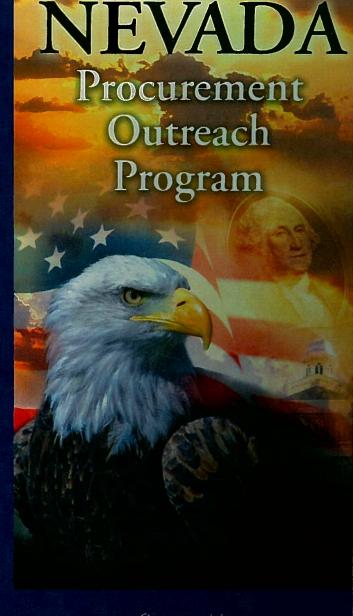
555 E. Washington, Suite 5400 Las Vegas, NV 89101 702-486-2716 702-486-2701 Fax mbosch@bizopp.state.nv.us

108 E. Proctor Carson City. NV 89701 775-687-1813 775-687-4450 Fax tbaldassare@bizopp.state.nv.u.

www.nvoutreachcenter.com or www.expand2Nevada.com



Your Nevada Business Resource



Opportunities
Marketing Strategies
Technical Assistance
Support Documentation
Training Events
Networking Opportunities

NEVADA PROCUREMENT OUTREACH PROGRAM (POP)

The goal of the Nevada Procurement Outreach Program is to provide Nevada's businesses with the necessary training and technical assistance to identify, submit bids and be awarded federal, state, and local contracts. As a Cooperative Agreement between the state of Nevada and the federal government, the POP acts as an important intermediary, allowing access for government agencies to the best value goods and services while helping small businesses succeed and grow.

Opportunities

POP uses a Value Added Network to search for bidding opportunities among nearly 1,500 purchasing activity bulletin boards. Bids are sorted by industry codes and key words and then sent daily by email to individual POP clients. POP also publishes a weekly electronic newsletter that highlights local Nevada bids and provides information about new companies, new projects, subcontracting opportunities, and upcoming events.

Marketing Strategies

Small businesses often need advice deciding which government or commercial entities to target in their marketing efforts. Procurement specialists guide businesses through the bidding process, and can suggest partnering, teaming arrangements, or subcontracting strategies for managing large projects.

Technical Assistance

POP provides valuable assistance with preparation of bids, quotes, proposals, and other pre-award and post-award requirements. Technical assistance is especially important as the federal government increasingly migrates toward e-commerce.



Support Documentation

Not sure where to find government forms, contract clauses, specifications or standards? Need to evaluate historical pricing for National Stock Numbers? POP resources include specifications, standards, and procurement history items contained in the government supply chain system, and procurement specialists are always available to provide assistance with support documentation.

Training Events

From bid details to contract closeout, contracting is a complex, multifaceted process. POP sponsors workshops and seminars to help small businesses cover all the bases, and to provide assistance with detailed applications, such as the Request For Proposal submission, General Services Administration schedules, or navigating government websites.

Networking Opportunities

Recognizing the invaluable benefit of networking, POP-sponsored events are excellent occasions to meet potential clients, establish teaming arrangements, and meet with commercial supplier diversity program representatives. Look for POP's Vendor Opportunity Days and Business Matchmaking events, or contact the POP team.

Testimonials

"The program is very helpful and I am looking forward to many bid opportunities during the upcoming season. Thank you."

Brian K. Smith

President, Cobalt Energy Group

"I rely on POP's daily and weekly e-mails to keep me informed of engineering opportunities not only in Nevada but also throughout the United States and the world since Dinter Engineering's work is not restricted to Nevada."

Ginny K. Ganther Dinter Engineering

"The staff at the Las Vegas NV Procurement Outreach Program is a fine group of quintessential professionals. With their support and direction, I have been able to assemble collaborative teams that have won significant projects; and, they have enhanced my networking success. My profound thanks to Rick Horn, Maria Bosch, and Pam Peril for all of their on-going hard work, help, and assistance."

Jeff Raithel
VP Global Development
R.M. Precision Swiss of Nevada, Inc.

"The Staff at the Procurement Outreach Program have been fantastic. They are diligent in providing us with new information and training that is relevant to our specific business. Their attention to detail and true desire to help small businesses succeed really do make them a great organization to work with."

Debbie Banko CEO Link Tech, LLC

PROCUREMENT OUTREACH PROGRAM

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The Procurement Outreach Program (POP) provides Nevada business the training and technical assistance necessary to find, bid, win and successfully complete contracts. POP simplifies the process by providing "behind the scenes" support mechanisms that are essential to the day-to-day business efforts undertaken by our Nevada companies. Methods used to accomplish the aforementioned are as follows:

- Initial registration requirements to be positioned for doing business with the federal government (i.e. D&B, CCR, Dynamic Search, TPIN, EFT, etc.).
- Identifying websites or other alternative methods to become registered with government purchasing offices at other levels (state, county, city, etc.).
- Connecting firms*(by industry codes & key words) to bid clearinghouses searching over 1,450 purchasing offices daily and downloaded directly to your email.
- Individual marketing plans created to identify specific targets and their structure.
- Extensive technical assistance with clients on preparation of their quotes, bids, proposals, pre-award and post-award situations and compliance issues.
- Program support (electronic) providing required documents, specifications & standards, drawings, procurement histories, etc.
- Outline programs offered by the government, prime contractor and corporate; purchasing offices; plus, how to position effectively to maximize participation.
- General training provided through workshops, seminars and one-on-ones.
- Proactively market Nevada companies facilitating and participating in numerous marketing fairs (relationships with the buyers enhance utilization of POP clients and afford broadcast opportunities to POP's email network).
- Actively assisting government prime contractors in meeting their mandated goals required within their subcontract plans (subcontract and supplier opportunities).
- Demonstrate electronic commerce programs being utilized within all markets (this
 includes proper positioning, website navigation and specific operation of the
 Biz2Biz (B2B) and Biz2Govt (B2G) programs). Government, Prime Contractor and
 Corporate Supplier Diversity programs are all addressed.
- Last, but not least, POP's weekly newsletter provides local opportunities, markets, new developments, a calendar of events and even a spotlighted client.

We are pleased to provide these services for a one-time enrollment fee of \$50.00.

For more information regarding the Procurement Outreach Program, call (702) 486-2716 in Las Vegas or (775) 687-1813 in Carson City.
