

MINUTES OF THE MEETING OF THE
LEGISLATIVE COMMISSION'S NATIONAL CONFERENCE OF
STATE LEGISLATURES (NCSL) HOST COMMITTEE

Nevada Legislative Counsel Bureau

April 8, 1997

The second meeting in 1997 of the Legislative Commission's National Conference of State Legislatures (NCSL) Host Committee, created pursuant to Nevada Revised Statutes (NRS) 218.682, was held on Tuesday, April 8, 1997, commencing at

3:05 p.m., in Room 1214 of the Legislative Building, Carson City, Nevada, with a simultaneous video conference conducted in Room 4401 of the Grant Sawyer State Office Building, Las Vegas, Nevada.

COMMITTEE MEMBERS PRESENT:

Senator John B. (Jack) Regan, Chair, in Carson City

Senator Lawrence E. Jacobsen, Vice Chair, in Carson City

Senator Kathy Augustine, in Carson City

Senator Bob Coffin, in Carson City

Assemblyman Morse Arberry, Jr., in Carson City

Assemblywoman Barbara K. Cegavske, in Carson City

Assemblywoman Vonne Chowning, in Carson City

Assemblyman Jack D. Close, Sr., in Carson City

Assemblyman Lynn Hettrick, in Carson City

Assemblywoman Sandra Tiffany, in Carson City

COMMITTEE MEMBER ABSENT:

Senator Dina Titus

Assemblyman Dario Herrera

LEGISLATIVE COUNSEL BUREAU (LCB) STAFF PRESENT:

Lorne J. Malkiewich, Director, in Carson City

Steven J. Watson, Chief Deputy Director, Administrative Division,
in Carson City

Brian L. Davie, Administrative Services Officer, in Las Vegas

Susan E. Gardner, Senior Deputy Legislative Counsel, in Carson City

Donald O. Williams, Chief Principal Research Analyst, in Carson City

Lyndl L. Payne, Administrative Assistant, in Las Vegas

Marilyn K. White, Administrative Assistant, in Carson City

A copy of the Agenda is attached as Exhibit A. A copy of the Attendance Record - Sign-In Sheet is attached as Exhibit B.

Item I--Approval of Contract for Fund Raiser and Event Coordinator for 1998 Annual Meeting.

Mr. Malkiewich recalled that the contract was tentatively awarded to Cerrell Associates, Inc. at the last meeting. The proposed price was \$250,000 and the committee directed staff to attempt to reduce the amount and to require that Cerrell Associates, Inc. seek

an in-state fund raiser. A price of \$215,000 was negotiated and an in-state fund raiser is "on board" to assist. Approval to enter into the contract was requested by

Mr. Malkiewich.

Mr. Close inquired if the services of the in-state fund raiser is included in the \$215,000 amount. Mr. Malkiewich responded in the affirmative. He noted that expenses are additional, which was consistent with all the proposals received.

ASSEMBLYMAN CLOSE MOVED APPROVAL AND RATIFICATION OF THE CONTRACT FOR
THE FUND RAISER AND EVENT COORDINATOR FOR THE 1998 NCSL ANNUAL MEETING.
MOTION SECONDED BY ASSEMBLYMAN ARBERRY AND CARRIED UNANIMOUSLY.

Mr. Malkiewich said that the company subcontracted to perform the in-state fund raising is R & R Advertising.

Item II--Formation of Private Sector Committee.

Chairman Regan referred to a handout entitled, "Listing of Persons Who Have Volunteered to Serve on the NCSL 1998 Private Sector Committee" (copy attached as Exhibit C). He noted that 195 letters have been sent to individuals in and out of the State of Nevada. The listing contains the names of those who have committed to serving on the private sector committee, with Sam McMullen of McMullen Strategic Group who has volunteered to chair the committee. The chairman stated that additional suggestions of names would be welcome and asked that members contact him or the committee secretary and letters would be sent. Mr. Close requested a list of persons who had been sent letters so that duplication could be avoided.

Mr. Malkiewich said the list could be provided to each member of the host committee.

Item III--Approval of Logo.

Chairman Regan referred to a handout (attached as Exhibit D) showing the proposed logo. Mr. Malkiewicz commented that several suggestions and versions were reviewed. Since it has been necessary to generate various mailings and correspondence, the proposed logo has been used on letterhead generated in-house. The logo shown had, by far, the greatest amount of support of committee members.

Mr. Hettrick commented that he had suggested that fireworks be used instead of palm trees for the "V" in Las Vegas. He also was unsure about the use of so many colors. Ms. Cegavske inquired about the possibility of obtaining additional suggestions. It was noted that it is too late to start the process again.

Mr. Malkiewicz stated that he is concerned about starting over on the logo selection process. He noted that if the committee wanted to make some adjustments and agree on them, it would be fine. However, the logo should be agreed to at this meeting.

Senator Augustine suggested that black be used for the outline of the state instead of blue so that one color could be eliminated.

SENATOR AUGUSTINE MOVED TO ACCEPT THE LOGO EXCEPT TO USE BLACK INSTEAD OF BLUE FOR THE OUTLINE SO THERE IS A DEFINITE CONTRAST BETWEEN THE BLACK AND THE GOLD. MOTION SECONDED BY ASSEMBLYMAN HETTRICK.

Under discussion, Ms. Chowning stated that the blue lends a positive image to the entire logo and it also blends very nicely with the gold and she is very much in favor of keeping the blue outline. Discussion ensued and a representative of R & R Advertising was invited to comment on the logo.

Steven Horsford with R & R Advertising said that the suggestion he would make

would be that the logo concept be approved and then the company could work with

Mr. Malkiewicz on the final colors. There might be a way to accomplish some cost savings if the number of colors could be limited. R & R Advertising would be willing to "come up with the logo and do it 'in-kind' so that there is no cost to NCSL to do that."

Steve Bullock, Vice President of Finance, Cerrell Associates, Inc., noted that it is better to see what the effect is rather than guessing what it would look like. The easiest way to go might be to see what is the most effective visually.

The motion and the second were withdrawn.

ASSEMBLYWOMAN CHOWNING MOVED APPROVAL TO HAVE R & R ADVERTISING AND CERRELL ASSOCIATES, INC., WORK WITH LCB STAFF AND NCSL TO FINALIZE THE LOGO. MOTION SECONDED BY ASSEMBLYWOMAN CEGAVSKE AND CARRIED UNANIMOUSLY.

Item IV--Theme for 1998 Annual Meeting.

Mr. Bullock introduced Sharon Levy, Director of Special Projects, and Heidi Siegel, Assistant Account Executive, of Cerrell Associates, Inc. A handout entitled "Presentation to the Legislative Commission's National Conference of State Legislatures Host Committee - Tuesday, April 8, 1997," was provided and a copy is attached as Exhibit E.

The handout contained suggested themes for the overall conference in 1998 and themes for the Philadelphia meeting in 1997. The three themes were "Las Vegas ... Bet On It," "Not Your Father's Vegas" and "The New Old West/The New Frontier."

Mr. Bullock noted that in considering the theme for 1998, the issue that must be confronted head on is that of gaming in Nevada and whether it is something that will be presented boldly, passively or not at all. Once that important issue is decided, it will give direction on how to proceed.

Mr. Arberry stated that he liked some of the ideas and commented that Las Vegas is taking a new direction and trying to attract the hidden market of families. He suggested that be taken into consideration as there is a misconception that Las Vegas is "Sin City" and does not take care of the family and the children.

Ms. Tiffany said that she liked the theme "24 Hour City" developed for the convention authority and wondered if it could be used or, perhaps, a "spin off" of it.

The chair asked Mr. Malkiewich to address some things he learned at a meeting of the Assembly on State Issues (ASI) Committees of NCSL over the past weekend.

Mr. Malkiewich referenced the suggested theme of "Las Vegas ... Bet On It" / "Bright Lights, Big City" and noted that an attempt is being made to broaden the approach and not just focus on the gaming aspects. While it will not be denied that is part of it,

Las Vegas and Clark County have more going for them. He noted that when he was attending a meeting of one of the ASI committees, a discussion was being held about training freshmen legislators. A question was asked about whether freshmen legislators would be more likely to attend the annual meeting in Philadelphia or the spring or fall ASI meeting. The response was that they would be more likely to be at the annual meeting in Philadelphia--their leadership is more likely to let them go to that but, of course, they won't be in Las Vegas in 1998. One participant said that since it is 3-1/2 months before the election, "I'm not going to send any freshmen from my caucus there because if I send a freshman, they are not going to become a sophomore." Therefore, Mr. Malkiewich cautioned there is that perception and we need to make sure

that we present the business and program aspects of the meeting and the amount of work that is done there. It is something that is being kept in mind in the development of the themes.

Chairman Regan said that it is also something that came up at the Executive Committee meeting recently in San Diego, California. He said "we will do everything we can to protect the delegates from 'gotcha' journalism."

Ms. Levy noted that the ideas suggested in the handout for the 1998 theme and the reception in Philadelphia are a "jumping off" point for the committee. She indicated that whatever theme is selected, it would incorporate the family in any entertainment that would take place.

Chairman Regan emphasized that Las Vegas is still considered "The Entertainment Capital of the World" and we cannot overlook that fact.

Mr. Hettrick stated that he liked Ms. Tiffany's idea of picking up on the "24 Hour City" and wondered about using "The New 24 Hour City" and then emphasize that we are moving to incorporate families but we can also have the tradition of the 24 Hour City, do both in one statement and it may not infringe on someone else's theme.

Mr. Horsford said that they could work with their public relations people who handle the Las Vegas Convention and Visitors Authority (LVCVA) account and brainstorm some additional ideas. He requested that if committee members have any additional ideas that they submit them in writing and he will ensure that they are included in the brainstorming session.

Senator Augustine stated that the LVCVA currently uses the "Bet On It" theme and she wants to ensure that there are no infringements on copyrights. In addition, she noted that a wild west, cowboy-type of theme was used at a conference she recently attended and it was very successful and "went over very well" with the other legislators in attendance.

Later in the meeting, Mr. Davie suggested promoting an "all American" concept to encompass a lot of different ideas — the "All American 24 Hour City" idea.

Item V--Planning for Annual Meeting in Philadelphia in 1997 and

Item VI--Planning for Major Events at 1998 Annual Meeting.

Discussion of these two agenda items was intermingled and is reflected herein as it occurred.

It was noted that the selected theme could be incorporated, as a teaser, into the reception being sponsored by Nevada at the 1997 meeting in Philadelphia. The reception would be held on the Friday evening during the convention from 5:30 p.m.

to 7 p.m.

Senator Augustine commented that magnets, pins and mechanical pencils are available from and would be provided by the LVCVA. The magnets were given out at the reception hosted by Nevada in St. Louis, Missouri last year.

Mr. Hettrick recalled that a card was given out when a person registered which could be redeemed for a gift from the Host State. He suggested that Nevada could do something similar with tokens that are "fake" which could be turned in for the delegate gift. He also suggested that a handle could be pulled on a machine and delegates could "win" prizes. Mr. Malkiewicz said staff would research Pennsylvania laws to ensure there would be no violations.

Mr. Malkiewicz said that one of the things being considered is similar to what Pennsylvania did in St. Louis which was give out their larger gift at their reception and have small giveaway items at their booth. Such giveaway items would include

various brochures, pins, magnets and anything else that could be obtained from the LVCVA and the Commission on Tourism.

Ms. Tiffany questioned why such things as gaming tables, slot machines and the like are being considered if the committee is trying to stay away from the gambling theme for people concerned about their reelection. She suggested using the showgirls at the booth as the LVCVA does and take Polaroid pictures or get the small instamatic cameras with 10 exposures and put Las Vegas on it. She said, "I don't know that we should do anything related to gaming but we're entertainment, we're show, we're 24 hours--I'm kind of thinking that more than gaming chips and a slot machine."

Mr. Arberry questioned whether an elected official from another state might wish to have his picture taken standing between a couple of showgirls.

Chairman Regan inquired if any contact has been made with the hotels with whom NCSL is contracting to determine whether they would be willing to send any staff, displays or showgirls to Philadelphia to promote the meeting in Las Vegas.

Ms. Levy said that they would be talking with the LVCVA's Washington, DC office to determine what booth will be provided. Mr. Malkiewicz said that contracts are still being finalized with hotels and once they are

"locked in" it is a very good place to begin. In addition, he noted that the committee members are seeing the same problem that staff is running up against in that you don't want to ignore the gaming side but you don't want to overplay it. You want to strike some kind of balance between all the factors.

Mr. Davie indicated that he reviewed the ideas proposed by Cerrell Associates for the tours and he would be willing to work with them on coming up with other ideas based upon experience with other groups.

Ms. Levy said that a sampling of spouse/guest tours are included on pages 8 and 9 of the handout. She welcomed input from the committee. She also said that suggested offsite tours for the youth program are shown on page 10, noting that these are in addition to the child care facility. Senator Augustine suggested adding Spring Mountain Ranch to the Red Rock Canyon State Park and Old Nevada tour indicated for the spouse/guest tours. On the youth program, she said that there is a Guinness World Book of Records Museum that is across the street from Wet 'n Wild.

Senator Coffin said that babysitting is also needed. Ms. Levy said that past youth programs have ranged in age from 4 to 17 years. She thought that 4 years old

was the youngest age accepted in the youth programs and she will check further.

Chairman Regan said that most of the major hotels have babysitting contracts within their own facility. Mr. Bullock said that young infants may be an issue which might need to be explored within the subcommittee structure because there is an issue of liability when you get beyond a controlled environment for the standard youth program. Senator Coffin commented that his family has been unable to attend the last couple of meetings because they have an infant.

Mr. Malkiewich said that one of the reasons for finalizing the subcommittee structure is to begin the process of discussing things such as the spouse/guest and youth programs. Draft Request for Proposals (RFP's) have been prepared and contracts with hotels are being finalized and more information will be forthcoming in the next few months. Staff assignments are being made for the various areas of responsibility. There will be an opportunity to observe what works and what does not while attending the meeting in Philadelphia.

Ms. Chowning said that while discussion is occurring on spouse/guest tours consideration should be given to evaluating tours of the new Railroad Museum, the State Museum and a museum on Boulder Highway on the way to Hoover Dam. There is also the Children's Museum, the Natural History Museum and the Valley of Fire which could be considered as options. Ms. Levy explained that for the purposes of the presentation document they elected to only list a few of the possibilities and the draft RFP would contain a more expanded listing.

Mr. Bullock said that in hearing the members comments regarding the theme, it seems that Las Vegas is the thing to focus on and gaming itself seems to be the issue that we want to present and sell for 1997 and 1998, and they can return with more refined themes of that variation. Chairman Regan said, "The thing you must remember is we are the resort recreation capital of the world. No matter how you gild the lily, gaming presents 55 percent of this state's budget and if a few freshmen from other legislatures . . . I still think we can overcome that. If we can bring 10,000 Baptists to the Hilton for a convention, we can convince legislators to come here. The main thing is the 'gotcha' journalism and to overcome just through word of mouth and everything else - that this is the convention capital, entertainment capital and resort capital of the world."

Mr. Bullock clarified that he did not mean strictly gaming but the entertainment nature of Las Vegas. Another issue that had to be confronted was that this is a state legislative activity and do we try to focus on Nevada

as a whole and talk about the western nature of the state knowing that the heart and soul of Nevada and its economy is Las Vegas. It seems that Las Vegas and its entertainment nature is the item to present.

Ms. Levy commented that maybe "the entertainment capital of the world" is a slogan that can be incorporated as an "all-inclusive, broad-based theme."

Ms. Chowning said that "entertainment capital of the world" should be stressed more than "gaming." That would also include the northern part of the state and the cowboy poetry and so forth. "We don't want to forget the rest of our state either and the recreational areas that are available in the rest of our state. Yes, we are focusing on Las Vegas but the rest have to be brought in too with our parks and Lake Tahoe, Lake Mead, etc."

Senator Jacobsen said that he thought "Bet On It" was a good slogan. He suggested having something to greet the visitor first, such as "Howdy Pardner." He recalled the use of the phrase, "Thanks for being a friend," when the NCSL Annual Meeting was held in Reno in 1988, and the positive results. Attendees from other states who were reluctant to attend the meeting in Reno left with the feeling that Nevada was no different from their own states. It is the kind of image that should be expanded upon. He suggested that cowboy poetry should be somehow included in the entertainment for the 1998 meeting. He also mentioned the popularity of the spouse lounge during the Reno meeting.

Chairman Regan said a lounge area is something that should be evaluated. He noted the difficulty in St. Louis to find a place to sit down. He suggested that perhaps a Nevada hospitality room could be arranged at the Las Vegas Convention Center where someone could just come in, sit down, have a soft drink and relax for a few minutes.

Ms. Tiffany suggested that perhaps at the back of the program there could be a listing of alternative things to do. She noted that there are numerous activities that individuals could do on their own which would not be part of the official activities.

Chairman Regan recalled that part of the materials for the 1993 NCSL Meeting in

San Diego which were produced by Cerrell Associates included such activities and events in San Diego. It is his understanding that would be replicated for Las Vegas. Ms. Levy said it is a great idea. Another idea which they proposed for a similar meeting is having the legislators and legislative staff brainstorm and suggest local places where they like to go. Also, in 1993 legislative spouses were involved in part of the spouses program and it seemed to be very popular. Ms. Tiffany said she was thinking of sponsorships in the program where various companies could place ads.

The chairman inquired if Fremont Street and the MGM Grand Theme Park are still being evaluated as opening and closing events for the 1998 Meeting. Ms. Levy responded that those are the two venues suggested as a "jumping off" point and any ideas and direction from the committee members would be appreciated.

Mr. Malkiewich said that the National Governors Association (NGA) will be meeting in

Las Vegas in late July of this year. One of the events they are planning will take place on Fremont Street. Even though the NGA is a much smaller group, Mr. Davie will be in attendance to observe the logistics and how the conference works out.

Senator Coffin cautioned that whatever venue is selected, the committee should make sure that there is no potential for any labor disputes. He thought the MGM Grand was currently in dispute with one of the largest labor organizations in the state.

Senator Jacobsen suggested the possibility of using the new racetrack facility in Las Vegas. It is his opinion that it is better than the Indianapolis 500 Race Track.

Ms. Chowning said that in conjunction with the race track, there are several classic car groups that have shows quite often during the year. It might be possible to have classic cars at the race track or Fremont Street if events are scheduled at those locations, which would lend a "50's atmosphere" to an event. It might be a good idea, she said, to take one of the events totally away from a gaming atmosphere. Chairman Regan clarified that an event at the MGM Grand would be in the Theme Park area, not the casino.

Senator Jacobsen suggested that perhaps something could be held around the Nellis Air Force Base area. It might be possible to include them in some kind of demonstration and he also noted that there is a nice museum at the base. He acknowledged that there might be transportation considerations.

Mr. Close indicated that transportation should definitely be considered because "you can have all the greatest things in the world and have bad transportation and it goes out bad." He thinks it is critical to keep transportation down to a minimum.

Mr. Bullock said that NCSL has informed them that the anticipated attendance is 5,000 to 6,000 people for the opening and closing events. Transportation is an obvious consideration because you want to have a comfortable situation going to and from the events.

Mr. Malkiewicz said that arrangements have been made with NCSL to allow Nevada to host a reception on one of the evenings during the annual meeting in Philadelphia. A date and time have been set for Friday, August 8th, from 5:30 to 7 p.m. The Pennsylvania Host Committee has scheduled their opening event for Thursday,

August 7th, and their closing event for Saturday, August 9th. There isn't a whole lot scheduled for Friday night and meetings are held until about 5:30 p.m. It is planned to do something similar to what Pennsylvania did at last year's meeting in St. Louis, Missouri. It will enable people to stop by the reception after the meetings and still have time to go out to dinner later. There are two potential locations--the Ballroom and the Grand Hall. The type of event selected might dictate the preferred location. He referred to page four of the handout provided by Cerrell Associates, Inc. (previously identified as Exhibit E). He noted that the size and capacity are about the same for both locations. Chairman Regan inquired about how much time the committee had before a decision is made. Mr. Malkiewicz indicated a specific date had not been set for a decision but cautioned that it should not be delayed too long since the convention will take place the first week in August.

Ms. Chowning said that the theme should be determined prior to the location. Since the Grand Hall does not have a sound system it might be ruled out if it is decided to provide musical entertainment but if the reception is to be a "meet and greet" and exchange pins and so forth then it would be sufficient.

Mr. Bullock said that the Grand Hall is a nice space for a general reception such as a wine and cheese or a "meet and greet" but a slightly smaller more controlled environment produces a stronger theme if that is what you are trying to do regardless of whether it is casino or western or any other type of theme. It is easier to set your environment [in a smaller space]. Chairman Regan said, "What we'd like to do, Steve, is knock their socks off in Philadelphia . . . when they walk out of our Philadelphia event, all we want them to think is — only in Las Vegas."

Senator Coffin inquired, "What can we afford?" Mr. Malkiewicz responded that the budget for the event is \$75,000. Our total budget for Philadelphia is \$130,000. Before anything is modified in the budget, staff will return to the committee and make sure that the expenditures and revenues balance. Senator Coffin commented that if it is determined to have entertainment, it will be a lot more expensive because you will still

have the same amount of food regardless of the location. He said, "I like the idea of the Ballroom much better than the Grand Hall but if we're going to use the Ballroom to its maximum and sell Las Vegas, we'll have to spend more money and I don't know if that's still in the budget." Mr. Malkiewich said that this is an area where in-kind contributions can be very helpful. The budget still balances if we get the services donated.

Ms. Cegavske inquired if the figure of 4,000 is projected and what the attendance has been at past conferences. Mr. Malkiewich responded that 4,000 is the estimated attendance for the event. He guessed that the attendance last year in St. Louis was about 3,000 or 3,500 and the attendance in Philadelphia is expected to be higher. In consulting with NCSL, the consensus was to anticipate 4,000 for the Friday night reception. Mr. Bullock added that NCSL does provide historical figures of attendance.

Ms. Chowning inquired if the committee has given enough direction. She commented, "My own feeling is that in St. Louis, we did the 'meet and greet' thing and we did it very well. It came off very successfully and with a friendly atmosphere and gave out pins and I think everyone was very impressed and excited about Las Vegas hosting this in '98 . . . I think that this needs to be a little more exciting, a little bit more splashy."

Mr. Malkiewich said that it sounds like what's being proposed is more appropriate for the Ballroom and more "the entertainment capital of the world, new 24-hour city type theme" and various types of entertainment within that area. Chairman Regan addressed the consultants, noting "that's the guidelines we'd like you to follow." He reiterated that the location will depend on the theme.

Senator Jacobsen inquired about using entertainers from the Philadelphia area or bringing entertainers from Nevada. Mr. Malkiewich said that not a lot of thought has been given yet to that detail. He wondered whether some Las Vegas-based entertainers might be willing to travel to Philadelphia for just the costs of transportation. He said, "I would think that we would want Las Vegas or Nevada-based entertainment or at least Nevada-style entertainment if necessary."

Senator Jacobsen observed that Wayne Newton is pretty well known world wide and he wondered whether somebody like that should be selected or someone that is entertaining but not a big name. Mr. Malkiewich remarked, "I think for Philadelphia, our budget is going to dictate that if we did anything on Wayne Newton, it would be a Wayne Newton impersonator. For Las Vegas itself, that might be more within the realm of possibilities."

Ms. Cegavske suggested The Captain and Tennille who are Nevada residents might be willing to appear at the meeting in Las Vegas. Mr. Malkiewich said that they performed at the Council of State Governments Annual Meeting which Nevada hosted in 1985. The chairman said that they are close to this legislature so they could be asked to come to Las Vegas. Chairman Regan observed that guidelines have been given to Cerrell Associates, Inc. as to the committee's thinking and understanding.

There was a brief discussion on what might be considered Nevada cuisine and the committee did not come to a definite conclusion on what might be considered "typical" other than the "buffet," the "shrimp cocktail" or "southwestern" type of food. A "chili cook-off" or "barbeque" was also mentioned as a possibility.

Mr. Watson recalled that during the annual meeting held in New Orleans, Louisiana, the local, well-known restaurants had booths featuring their theme and favorite recipes. He suggested that the same arrangement could be set up for Las Vegas. Chairman Regan concurred with the suggestion.

Ms. Levy recalled that during a recent event held on Fremont Street, local restaurants had various food stations along the street.

Mr. Watson said that one of the things that has been lacking at the NCSL annual meetings over the past

three or four years has been something for the youth ages 13 through 17 to do at night. If an event such as a teen dance party could be added to the program, it would give them something to do. Chairman Regan suggested that if a discount could be obtained at "Wet N' Wild" through a former senator, it might be a good location.

Ms. Cegavske mentioned that several of the legislators have teenagers who would be a good source of information on activities that are available in the Las Vegas area.

Ms. Levy responded that comments and suggestions have been received from other legislators along the same lines and they are continuing to evaluate the youth activities, such as a teen dance.

Mr. Malkiewich commented that as the members have an opportunity to review the packet after the meeting, they could provide any ideas on specific events or general suggestions to the chairman or staff and they would pass along the comments to Cerrell Associates or R & R Advertising. Mr. Bullock also added that the packet provided is to stimulate ideas and is "just the beginning and not the end." As the subcommittees meet, more parameters will be given and ultimately an "RFP" process will occur with tour operators and youth program providers to find out what is commercially feasible.

Ms. Chowning mentioned she is chairing the subcommittee on volunteers. She stressed that since it is summer, the outfits for volunteers need to be light in color and weight and shirts or tee-shirts should be provided as well as sun visors or hats from which to chose.

Senator Jacobsen commented on the importance of having a host state presence and assistance at the airport with luggage or children and the need to be ready and willing to deal with unexpected situations. He said, "I think that catering to people is nine-tenths of the game."

Item VII--Addition of Members to Subcommittees.

This item was discussed earlier in the meeting but is placed here for purposes of continuity.

Chairman Regan called attention to a handout entitled, "List of Subcommittees" (copy attached as Exhibit F). He reviewed the assignments and noted that he did not have an assignment for Mr. Arberry or Ms. Tiffany. Mr. Arberry volunteered to serve on the Transportation Subcommittee with Mr. Close. Ms. Tiffany also volunteered to serve on the Transportation Subcommittee.

ASSEMBLYWOMAN CHOWNING MOVED APPROVAL OF THE SUBCOMMITTEE COMPOSITION INCLUDING THE RECENT ADDITIONS. MOTION SECONDED BY ASSEMBLYMAN HETTRICK AND CARRIED UNANIMOUSLY.

Item VIII--Public Comment.

Sam McMullen, McMullen Strategic Group, commented that as the host committee members are traveling in the hallways of the Legislative Building, it is a great opportunity to express to individuals how interested the members are in their participation and help.

Item IX--Adjournment.

There being no further business, the meeting was adjourned.

Respectfully submitted,

Marilyn K. White

Administrative Assistant

Senator John B. (Jack) Regan, Chair

Legislative Commission's National Conference of
State Legislatures (NCSL) Host Committee