

Subcommittee #3 Recommendations
Tobacco Control
April 26, 2006

Agenda Item V.C. - CATEGORY 3					
Organization	Req/Granted	Project Title	Project Description	Meeting Minutes	Response Summary
American Cancer Society	\$188,000/\$106,493 SFY 07 \$172,600/\$91,900 SFY 08	Statewide Tobacco Coalition	Strengthen and expand statewide tobacco coalition; educate Nevadans, including those from disparate groups, about secondhand smoke & tobacco industry tactics through and with coalition member partnerships; increase awareness of statewide tobacco cessation resources and highlight tobacco cessation through Great American Smokeout activities; increase knowledge and skill of tobacco control professionals in Nevada through education and shared training.	Some marketing costs remain in budget. Need more budget detail on travel. Need clarification on accreditation.	Will accept the funding recommendation . A cursory review suggest the following changes to the program. 1. Staff salary and fringe benefits will stay the same 2. Supplies will be reduced to reflect the overall changes in goals and objectives 3. public information will be significantly reduced. The second hand smoke education projects will be eliminated and the Native American Campaign will be scaled down. 4. Travel will be significantly reduced to include participation in the World Conference on Tobacco or Health , the Best of the West Conference & minimal in-state travel. NTPC will collaborate with partners for the Great American Smokeout, Middle school educ. with MAD Science, cessation provider educ. w/Tobacco Free Babies project, Kick Butts Day projects and Board insurance will be eliminated. Contractual admin support will be eliminated.
American Lung Association	\$470,531/\$328,992 SFY 07 \$487,279/\$293,443 SFY 08	NOT, TATU and TFS	Continuation of TATU, NOT and assistance to school districts that choose to become Tobacco Free Schools. Expansion to middle schools	Satisfactory response.	ALA will accept the funding recommendation . The anticipation is a reduction of the goals on the timeline of 10% in the first year and 15% in the 2nd. We will attempt to exceed if possible. Difficulty in marketing the NOT cessation program is anticipated. The intention is to keep all 5 Coordinator positions. We will have to raise over \$40,000 to cover salary alone for FY08. FY07: 225 NOT Teens served (from 250) 11,700 Elementary and MS students presented to (from 13,000) 900 TATU Teens Trained (from 1000) FY08: 213 NOT teens, 11,000 students presented to TATU, 850 TATU Teens Trained
Board of Regents Nevada System of Higher Education University of Nevada, Las Vegas Crack Down on Cancer	\$750,852/\$565,415 SFY 07 \$768,106/\$494,745 SFY 08	Crackdown on Cancer	Tobacco education, oral cancer screening, brief interventions through two mobile dental clinics traveling to a majority of Nevada high schools and middle schools.	Need documentation of evidence-based program.	Will accept funding. In order to adapt the program we will adjust the contracts of the professional staff to 9 months and change the schedule for the clinical staff to few days. Unfortunately, classified staff can't be on 9 month contracts, their days will be cut back throughout the year. An adjustment will be made to travel schedules to visit the schools every other year. Other changes may need to be made depending on how the budget looks. In general staff contracts will be adjusted as well as the travel schedule until the budget balances out.

EXHIBIT H Healthy Nevada Document consists of 5 pages.
☒ Entire document provided
 A copy of the complete document is available through the
 Research Library (775/684-6827) or e-mail
 library@leg.state.nv.us). Meeting Date 5/04/06

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Big Brothers Big Sisters of NV	\$69,650/\$43,896 SFY 07 \$72,000/\$40,380 SFY 08	Tobacco Prevention Project	Prevent tobacco use among the youth enrolled in BBBSN by training them, their mentors and parents and institutionalizing the tobacco prevention message in BBBSN service delivery.	Timeline does not have percentage goals. Need additional documentation for smoke-free home program. FY08 budget figures do not match.	Will accept the funding
Board of Regents Nevada System of Higher Education University of Nevada, Las Vegas School of Medicine	\$828,032/\$604,464 FY07 \$801,586/\$522,618 FY08	Nevada Tobacco Users Helpline	Telephone based nicotine dependence information, education and treatment services. Treatment is delivered by professional alcohol and drug counselors supported by medication assistance.	Review IT and software costs and indirect calculation.	
Carson Advocates for Cancer Care	\$150,000/\$40,000 FY07 \$150,000/\$36,400 FY08	Cancer Treatment	Provide funding for cancer treatment, cancer-related pharmacy bills, and transportation to and from cancer medical appointments and treatments for needy cancer patients living in northern Nevada and coming to Carson City for treatment.	Accreditation still pending. No measurable outcomes. No documentation on relation to tobacco use.	Will be able to implement the program with the funding allocated by the committee with a reduction in the position salary.
Clark County Health District (AKA Southern Nevada Health District)	\$797,662/\$621,529 FY07 \$781,462/\$539,810 FY08	Tobacco Control Program	Comprehensive Tobacco Control: prevent youth initiation; promote quitting among youth and adults; eliminate exposure to secondhand smoke; and decrease tobacco related health disparities in diverse communities. Continue and expand counter-marketing and community based programs.	Satisfactory response.	Yes we will be able to go forward based on the funding decision made, with reduced services. The number of prevention media campaigns will be reduced along with the number of outreach activities. In summary, we will be able to continue but not with the same reach as before.
Community Counseling Center	\$47,210/\$15,576 FY07 \$47,201/\$13,707 FY08	Tobacco Prevention and Cessation	Tobacco prevention, cessation and treatment	Satisfactory response.	

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HealthSmart	\$227,778/\$164,969 FY07 \$193,634/\$137,160 FY08	Tobacco and ETS Reduction	Work toward reduction of tobacco-related morbidity and mortality through implementation and integration of standard of care for pregnant women at Washoe Pregnancy Center and new program to train healthcare professionals throughout Nevada on tobacco and ETS avoidance interventions as standard of care for all clients/patients.	Need specific fiscal oversight with appropriate experience.	Will accept the funding and do the best we can. With a cut of \$62,852 the first year and \$56,356 the 2nd year we will have to greatly reduce the scope of the work. We are firmly committed to the pregnancy center to continue the integration of the standard of care. This type of implementation takes from four to 10 years, we need to embark on Operation Tobacco Free Nevada in order to make some significant changes for the citizens of our State. I will try to submit a grant to American Legacy for \$100,000 for each of the 2 years and see if we can make up the difference with other funding. Technical Notes: Healthsmart has a pending application with United Way of Northern Nevada for Standards of Excellence Accreditation and a meeting is scheduled with GMU and fiscal staff with regard to the fiscal issue.
Healthy Communities Coalition	\$66,203/\$45,552 FY07 \$66,203/\$41,685 FY08	Youth Tobacco Use Prevention	Youth tobacco use prevention	Satisfactory response.	
Nevada Academy of Family Physicians	\$50,490/\$39,715 FY07 \$50,490/\$36,623 FY08	Tar Wars	Tar Wars is an interactive tobacco-free education program for fourth and fifth-grad students, and present in their classrooms by medical professionals such as physicians.	Need clarification on indirect costs.	Allocation accepted. Technical Notes: Indirect cost issue has been addressed

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Nevada Cancer Institute	\$135,334/\$44,660 FY07 \$141,341/\$39,301 FY08	Stages of Change Smoking Cessation	Provide Stages of Change smoking cessation classes to 540 smokers including Hispanics working in service industries, Native Americans living on Nevada Indian Reservations and people living in and around Reno, Fallon and Elko.	Satisfactory response.	NVCI accepts the recommended funding. NVCI will pursue partnership opportunities with service industries, Indian Health Services and individual NV tribes to augment these state provided funds.
Nevada State Health Division	\$254,585/\$106,009 FY07 \$310,930/\$89,954 FY08	Coordinated Counter-marketing	An integrated, coordinated, and strategic counter-marketing approach in rural Nevada that will complement community and regional efforts to prevent and eliminate tobacco use with an emphasis on specific populations identified by data sources and confirmed by community needs assessments.	Satisfactory responses. Maybe need to transfer grant to another agency.	
Northern Nevada Center for Independent Living, Inc.	\$95,521/\$32,681 FY07 \$98,049/\$30,159 FY08	Prevention and Intervention for tobacco, alcohol and substance abuse	Prevention and intervention for youth with disabilities with emphasis on tobacco, alcohol and substance abuse.	Need to fix indirect cost charges.	Will accept funding. Revised budgets provided.
Nye Community Coalition	\$95,328/\$34,305 FY07 \$91,587/\$31,789 FY08	ATOD Abuse Prevention	Provide alcohol, tobacco and other drug abuse prevention programming across Nye and Esmeralda Counties.	Need documentation of evidence-based program. Need to remove evaluation.	Nye County is able to complete the project but the scope will significantly change. A meeting with the Nye Co. School Dist. is scheduled for 5/2 regarding how they want to handle their Prevention Coordinator's position which was previously paid for through FHN funding and was applied for in this application. We will definitely have to change the areas we were going to address, the population range, and narrow it down a lot. We may not be able to partner with the school district in the way that we had hoped, funding that position, as they may choose to eliminate the position. If so, we will work directly with the schools and see what we can do that way.

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PACE Coalition	\$60,128/\$45,929 FY07 \$52,102/\$38,534 FY08	Tobacco Prevention	Reduce tobacco use among youth and adults by implementing a countywide community-based prevention approach using youth activism, community education and counter advertising/publicity campaigns.	Satisfactory response.	
Partnership of Community Resources	\$78,468/\$53,187 FY07 \$80,548/\$49,093 FY08	Tobacco Control	Comprehensive multi-strategy approach for tobacco prevention, elimination of second-hand-smoke, and tobacco cessation.	Satisfactory response.	
Saint Mary's Foundation	\$489,607/\$304,942 FY07 \$485,682/\$267,428 FY08	Tobacco Prevention/Countermarketing	Continuation of countermarketing campaigns and new campaign regarding risks for pre-menopausal women. Youth-developed PSA's. Extension of brief intervention training for healthcare professionals.	Need justification for separate survey.	
United Way of Northern Nevada/Sierra □	\$488,838/\$90,000 FY07 \$524,610/\$90,000 FY08	2/1/2001	Nevada 2-1-1 will provide comprehensive human service information and referral services to callers using trained specialists.	Satisfactory Responses.	
Washoe County District Health Division	\$300,000/\$226,000 FY07 \$300,000/\$198,880 FY08	Young Adult and Latino Tobacco Campaign	Address tobacco use and prevention for the Latino and 18-24 year old populations in Washoe County through culturally appropriate education and outreach.	Need to remove evaluation and survey from budget. \$5,000 over the biennium.	The Washoe DHD accepts the proposed recommendation for funding; the scope of work will be commensurately reduced. It is important to note that the DHD in accordance with the CDC prevention Priorities constitutes the only tobacco prevention program in Northern Nevada that specifically addresses populations that are disproportionately affected by both tobacco marketing and tobacco use rates. Although DHD will continue to maintain outcomes for the 18-24 year old population and Latino population, overall reach into these communities will be reduced. DHD will continue our strategic plan for ongoing sustainability which includes diversified funding and developing innovative low cost outreach strategies.