



Special Presentation to Nevada's Economic Forum





The Las Vegas Global Economic Alliance


The Las Vegas Global Economic Alliance is a 501(c)6 membership organization dedicated to developing the economies of Las Vegas, Clark County, Henderson, North Las Vegas, Boulder City, and Mesquite through regional cooperation, global trade, and global connectivity.

Vision

To help our residents thrive in a global economy by fostering a more prosperous, diverse, and connected regional economy.

Mission

To grow the economy in Southern Nevada through connectivity, community development and aggressive business recruitment, retention and outreach.

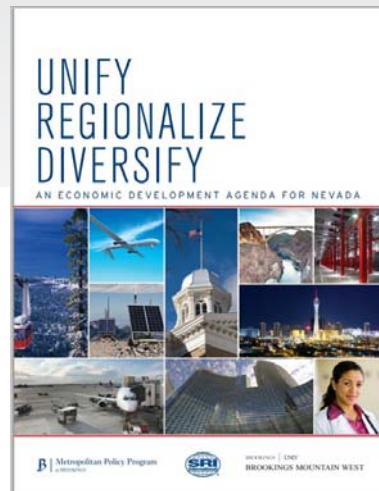


Economic Development Strategy

Comprehensive Economic Development Strategy

LAS VEGAS GLOBAL ECONOMIC ALLIANCE

Prepared by TIP Strategies, Inc. | www.tipstrategies.com | June 2013

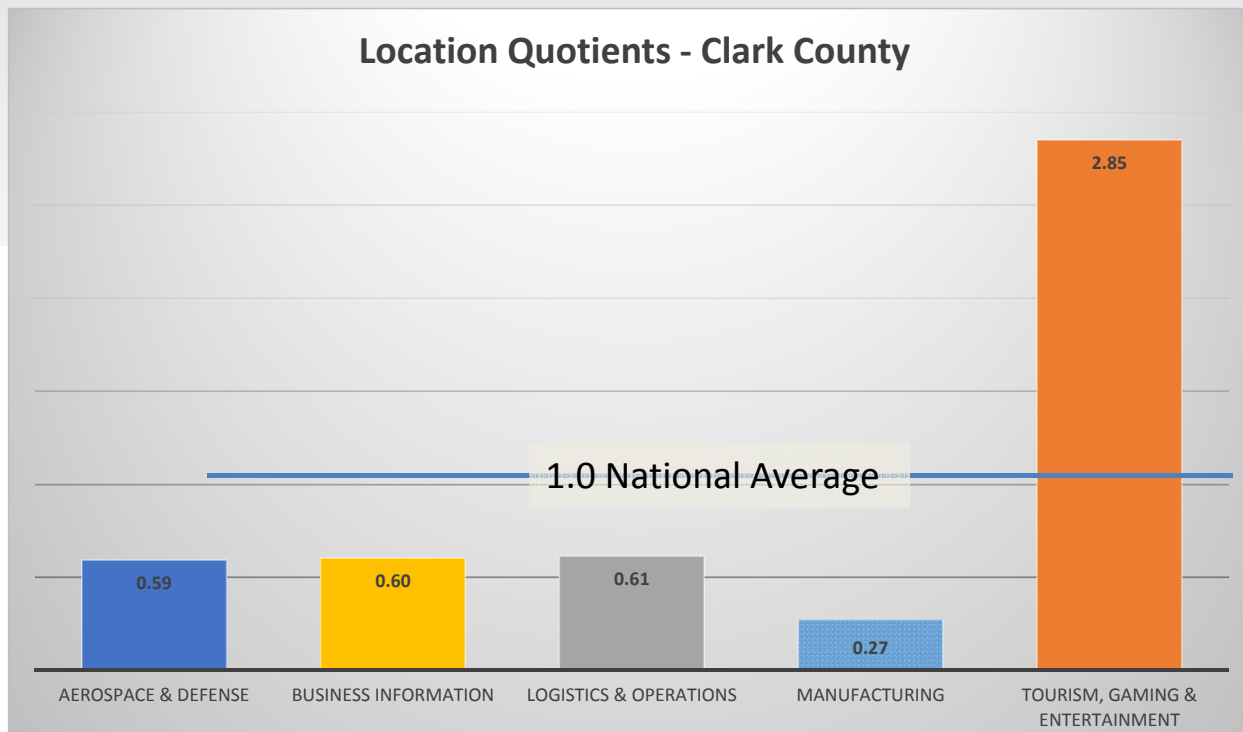


Comprehensive Economic Development Strategy

- Gaming, Tourism, and Conventions
- **Logistics, Manufacturing, and Assembly**
- Health Care and Life Sciences
- **Business and IT Ecosystems**
- Clean Technology
- **Defense and Unmanned Aerial Systems**
- Global Finance and Banking



Economic Diversification



- 337,000 people employed in hospitality sector in the Las Vegas MSA
- Leverage nation-leading tourism sector while also diversifying the economy

Source: Nevada Resort Association

2015 Projections

- Total Businesses
Attracted/Expanded: 37
- Jobs Attracted/Expanded: 2,260
- Capital Investment:
\$247,023,451
- One-year economic impact:
\$603,710,535

LVGEA Assisted Jobs





Economic Development Toolbox

Nevada has a range of tools that help us compete for relocating and expanding companies.



Abatements

Incentives

Workforce
Training

Business
Services




Southern Nevada

BizCONNECT

Business Development Services

Helping businesses connect to regional resources and assistance programs

BizCONNECT is Southern Nevada's first truly regional business retention and expansion program. Local business owners can use the BizCONNECT network to access resources and connections in Southern Nevada that will support businesses growth, job creation, and capital investment for strengthening Southern Nevada's economy. The goal of the program is to continually improve the local business environment so that companies will grow and create jobs.



Business Development Services

Southern Nevada's Foreign Trade Zone:

LVGEA is the grantee of the Foreign Trade Zone for Southern Nevada and can help businesses that manufacture, import and export save money.

In a Foreign Trade Zone, a business can:

- Defer Duties
- Significantly Reduce Duties on Custom Entries and Merchandise Processing Fees
- Eliminate Duties Completely in Some Cases
- Improve Supply Chain Efficiencies
- Improve Profits A key benefit of the FTZ program is improving cash-flow by deferring, reducing and eliminating customs duties. There are many other advantages to doing business in the zone. Almost any business that imports and/or exports goods and products can benefit.

FOREIGN
TRADE ZONE
NO. 89

LAS



Business Development Services

Market Information & Research:

LVGEA publishes the Las Vegas PERSPECTIVE, an annual community publication filled with market research, relocation information, surveys, and polling.





Opportunities/Threats

Opportunities

1. Allopathic Medical Schools
2. Interstate 11
3. Faraday Future, Industrial Projects
4. Southern Nevada Tourism
Infrastructure Committee: Transit,
Large Capacity Stadium, Convention
Center
5. “New Nevada” K-12 Education
Reforms

Threats

1. Lack of Skilled Workforce
 2. Land Availability
 3. Lack of Funding for Opportunities
 4. Access to Capital
 5. Inadequate Infrastructure
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