

# NEVADA LEGISLATURE'S COMMISSION ON SPECIAL LICENSE PLATES

(*Nevada Revised Statutes* 482.367004)

## SUMMARY MINUTES AND ACTION REPORT

The second meeting of the Nevada Legislature's Commission on Special License Plates was held on Monday, July 12, 2004, at 9 a.m., in Room 4412, Grant Sawyer State Office Building, 555 East Washington Avenue, Las Vegas, Nevada, and videoconferenced to Room 2134, Legislative Building, 401 South Carson Street, Carson City, Nevada. A copy of this set of "Summary Minutes and Action Report," including the "Meeting Notice and Agenda" ([Exhibit A](#)) and other substantive exhibits, is available on the Nevada Legislature's Web site at [www.leg.state.nv.us/Session/72nd2003/Interim](http://www.leg.state.nv.us/Session/72nd2003/Interim). In addition, copies of the audio record may be purchased through the Legislative Counsel Bureau's Publications Office (e-mail: [publications@lcb.state.nv.us](mailto:publications@lcb.state.nv.us); telephone: 775/684-6835).

### COMMISSION MEMBERS PRESENT IN LAS VEGAS:

[Assemblywoman Vonne Stout Chowning](#), Chairwoman  
[Senator Raymond C. Shaffer](#), Vice Chairman  
Assemblyman Morse Arberry Jr.  
George Togliatti, Director, Department of Public Safety (nonvoting member)

### COMMISSION MEMBERS PRESENT IN CARSON CITY:

[Assemblyman Don Gustavson](#)  
Ginny Lewis, Director, Department of Motor Vehicles (nonvoting member)  
Scott K. Sisco, Interim Director, Department of Cultural Affairs (nonvoting member)

### COMMISSION MEMBER ABSENT:

Senator Michael A. Schneider

### LEGISLATIVE COUNSEL BUREAU STAFF PRESENT:

Jennifer Ruedy, Senior Research Analyst  
M. Scott McKenna, Principal Deputy Legislative Counsel  
Nenita Wasserman, Senior Research Secretary

### CALL TO ORDER

Assemblywoman Chowning called the second meeting to order and welcomed everyone to the meeting.

### APPROVAL OF MEETING MINUTES OF JANUARY 14, 2004

The Commission **APPROVED THE FOLLOWING ACTION:**

SENATOR SHAFFER MOVED TO APPROVE THE MEETING MINUTES OF JANUARY 14, 2004.  
THE MOTION WAS SECONDED BY ASSEMBLYMAN GUSTAVSON AND PASSED  
UNANIMOUSLY.

## **OVERVIEW OF ACTIVE PLATE COUNTS, REVENUE GENERATED, AND APPROVED PLATES AWAITING PRODUCTION**

- Jennifer Ruedy, Senior Research Analyst, Research Division, reviewed the license plates that are awaiting approval, revenue generated, and active license plate counts ([Exhibit B](#)).
- Ms. Ruedy reported that the Lake Tahoe and the Las Vegas Commemorative special plates are collecting the most revenue. Of the 19 special license plates that have been approved, 6 have not been produced yet. The Atomic Testing special plate is still awaiting design approval.

## **REPORT ON THE STATUS OF THE DIGITIZED TECHNOLOGY FOR THE PRODUCTION OF LICENSE PLATES**

- Ginny Lewis, Director, Department of Motor Vehicles, testified regarding the status of digitized technology for the production of license plates. She commented the Request for Proposal went out November 2003. The Evaluation Committee selected 3M Corporation for the contract.
- Bob Ostrovsky, 3M Corporation, Las Vegas, Nevada, explained the tag plant will have sufficient space for the equipment required to produce the license plates.

## **DISCUSSION AND POTENTIAL APPROVAL OF APPLICATIONS FOR SPECIAL LICENSE PLATES**

### **Hot August Nights**

- David D. Saville, Hot August Nights, Inc., Sparks, Nevada, stated the funds collected for the Hot August Nights special license plate will benefit high school children in the Reno, Nevada, area ([Exhibit C1](#)).

The Commission **APPROVED THE FOLLOWING ACTION:**

ASSEMBLYMAN GUSTAVSON MOVED TO APPROVE THE HOT AUGUST NIGHTS SPECIAL LICENSE PLATE. THE MOTION WAS SECONDED BY SENATOR SHAFFER AND PASSED UNANIMOUSLY.

### **Nevada Airport Managers Association**

Raymond “Skip” Lawrence Polak, President, Nevada Airport Managers Association, Reno, explained that membership in the Nevada Airport Managers Association is voluntary. He explained the funds collected for the Nevada Airport Managers special license plate will be used to educate the general public regarding airports and build airports in Nevada. A copy of the design for the Nevada Airport Managers Association plate is ([Exhibit C2](#)).

The Commission **APPROVED THE FOLLOWING ACTION:**

SENATOR SHAFFER MOVED TO APPROVE THE NEVADA AIRPORT MANAGERS ASSOCIATION SPECIAL LICENSE PLATE. THE MOTION WAS SECONDED BY ASSEMBLYMAN GUSTAVSON AND PASSED UNANIMOUSLY.

### **Reno Air Race Foundation**

Susan L. Fisher, Fisher Consulting, LLC, National Championship Air Races, Reno Air Race Foundation, and Tom Gribben, Vice Chairman of the Board, Reno Air Race Foundation introduced other members present at this meeting who represent the Reno Air Race Foundation which included: Tom Robinson, Chairman of the Board, National Championship Air Races; and Michael J. Houghton, CEO, National Championship Air Races. Ms. Fisher presented a copy of the proposed Reno Air Race Foundation special license plate to the commission members ([Exhibit C3](#)).

The Commission **APPROVED THE FOLLOWING ACTION:**

ASSEMBLYMAN GUSTAVSON MOVED TO APPROVE THE RENO AIR RACE FOUNDATION SPECIAL LICENSE PLATE. THE MOTION WAS SECONDED BY SENATOR SHAFFER WHICH PASSED UNANIMOUSLY.

## **FUTURE MEETINGS**

Chairwoman Chowning stated that future meeting dates will be scheduled in response to the receipt of completed applications for special license plates.

## **PUBLIC COMMENT**

There was no testimony from the public.

## **ADJOURNMENT**

There being no further business to come before the Commission, the meeting was adjourned at 10:09 a.m.

Respectfully submitted,

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Nenita Wasserman  
Senior Research Secretary

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Jennifer Ruedy  
Senior Research Analyst

APPROVED BY:

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Assemblywoman Vonne Stout Chowning, Chairwoman

Date: \_\_\_\_\_

## **LIST OF EXHIBITS**

[Exhibit A](#) is the “Meeting Notice and Agenda.”

[Exhibit B](#) is a list of active special license plates and revenue figures current as of June 2004, provided by Jennifer Ruedy, Senior Research Analyst, Research Division, Legislative Counsel Bureau, Carson City, Nevada.

[Exhibit C1](#) is a document provided by David D. Saville, Hot August Nights, Inc., Sparks, which shows the design of the Hot August Nights special license plate.

[Exhibit C2](#) is a copy of the design of the Nevada Airport Managers Association special license plate provided by Raymond “Skip” Lawrence Polak, President, Nevada Airport Managers Association, Reno, Nevada.

[Exhibit C3](#) is a copy of the proposed special license plate for the National Championship Air Races provided by

Susan L. Fisher, Fisher Consulting, LLC, National Championship Air Races, Reno Air Race Foundation.

This set of “Summary Minutes and Action Report” is supplied as an informational service. Exhibits in electronic format may not be complete. Copies of the complete exhibits, other materials distributed at the meeting, and the audio record are on file in the Research Library of the Legislative Counsel Bureau, Carson City, Nevada. You may contact the Library online at [www.leg.state.nv.us/lcb/research/library/feedbackmail.cfm](http://www.leg.state.nv.us/lcb/research/library/feedbackmail.cfm) or telephone: 775/684-6827.