

Nevada Department of Health and Human Services

Division of Welfare and Supportive Services

"Quick Facts": Supplemental Nutrition Assistance Educational Programs (SNAP Ed)

Program:

The Supplemental Nutrition Assistance Nutrition Education Program (SNAP Ed) formally the Food Stamp Nutrition Education Program (FSNE) is an optional program for state agencies which has been active in Nevada since 1997. The Nevada Division of Welfare and Supportive Services partners with organizations and agencies to design and implement nutrition education programs to assist low income families make healthier nutrition choices within a budget. Current partners are: UNR Cooperative Extension, Food Bank of Northern Nevada, Southern Nevada Health District, Duckwater Shoshone Tribe (with Nevada Purchasing Department -Food Distribution Programs), Yerington Paiute Tribal Food Distribution on Indian Reservations, Te-Moak Tribe of Western Shoshone, Courtney Children's Foundation, and Step 2.

Eligibility:

SNAP participants and eligibles as well as locations where at least 50% of the audience would be SNAP eligible.

Contact Info:

Details on the SNAP Ed program may be obtained by calling 775-684-0605

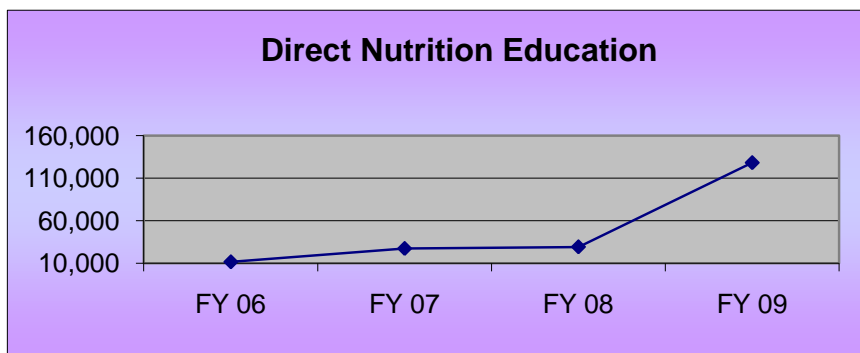
Other:

Fiscal Year Participant Data

Fiscal Year	Budget Federal Funds	Persons Receiving Direct	Person Reached with Social
FY06	\$778,731	11,674	216,162
FY07	\$1,032,015	27,393	226,790
FY08	\$1,200,414	29,340	995,087
FY09	\$1,411,337	128,288	#####
FY10	\$1,754,390		

Program History:

Fiscal Year	FY 06	FY 07	FY 08	FY 09
Direct Education	11,674	27,393	29,340	128,288



Fiscal Year	FY 06	FY 07	FY 08	FY 09
Social Marketing Nutrition Message Reach	216162	226,790	995,087	#####

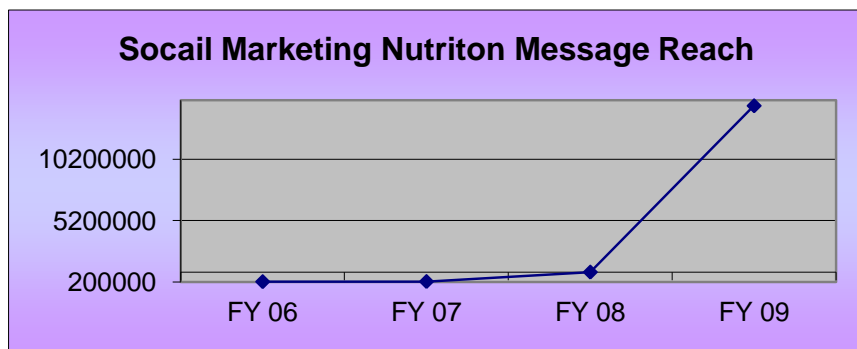


EXHIBIT M-3 HEALTH CARE
Meeting Date: 1-13-10
Document consists of 1 page.
Entire Exhibit provided.

Trends

Major efforts are being made to have consistent nutrition messages from all of the USDA - FNS programs. The message for Nevadans is Eat Healthily Be Active and in 2009-2010 the emphasis is on increasing fruit and vegetable consumption.