

NIL Policies at the NJCAA

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The NJCAA supports equitable opportunities consistent with the educational objectives of each member institution and student athlete.



Presentation Overview

- Introduce NJCAA
- Discuss NIL Policies Instituted by the NJCAA and Future Policy Considerations
- Discuss the Implications of NIL, Including the Impact on Student-Athletes and Oversight and Compliance Issues

About the NJCAA

- Largest governing body for two-year college athletics in the United States
- Notable NJCAA alumni include Bryce Harper, Sheryl Swoopes, Bubba Watson, Crystl Bustos, Jimmy Butler, Jessica McDonald, and Roger Staubach, etc.
- Seeks to foster a national program of athletic participation and equitable opportunities for member colleges and athletes



OPPORTUNITIES START HERE

NJCAA NIL History

- New bylaw that will promote and provide NIL opportunities for student-athletes passed in June 2021
- Prompted by the changing landscape of collegiate athletics/intersection of student-athletes' rights and athletic participation



NJCAA NIL Policy: Current Policies



- The following acts **do not** cause a student-athlete to lose amateur status in the NJCAA:
 - Radio and Television Programs
 - Compensation for supervision of physical education, playground, or recreational activities.
 - Using NIL for commercial purposes/public or media appearances (except when it conflicts with existing partnerships, sponsorships, and agreements of institutions)
 - Receiving compensation in accordance with state law.

NJCAA NIL Policy: Current Policies (cont.)

- The following acts remain prohibited in the NJCAA:
 - Direct payment to athletes
 - Direct payments in exchange for athletic performance or as a recruiting inducement



NJCAA NIL Policy: Future Policy Considerations



- Policy changes made by other collegiate athletics governing bodies (i.e., the NCAA and the NAIA)
- Policy changes made by legislative bodies (both at the state and federal levels)
- Changes in societal standards (what types of endorsements may be deemed acceptable for student-athletes)

The Implications of NIL Changes on Student-Athletes

- Dominic Brown – first NIL deal
- Several other NJCAA athletes have followed in Brown's footsteps and signed NIL deals



The Implications of NIL Changes on the NJCAA

- Must continue to monitor compliance with amateurism rules (with a new caveat)
- Vigilance in staying updated on state laws regarding NIL and their disparities
- Must maintain rules consistent with changes to state laws, federal laws, and four-year collegiate athletics governing bodies



QUESTIONS AND ANSWERS

OPPORTUNITIES START HERE
