BEAD UPDATE

Joint Interim Standing Committee on Growth and Infrastructure

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Office of Science, Innovation and Technology

THE NEED FOR BROADBAND INFRASTRUCTURE

Underserved and Unserved residential/business locations*

BROADBAND VISION:

Universal Access to broadband that is:
☐ Affordable
☐ Reliable
☐ Scalable
Strategies:
Collaboration and Partnerships
☐ Efficient weaving of funds
☐ Long-term Investments

Phase I

- Fiber to Government Facilities and Community Anchor Institutions (CAIs)
- Affordable Connectivity Program (ACP)
 Train the Trainer
- ACP Enrollment Outreach and Events
- Workforce Development Plan

Phase II

- Construct the Nevada Middle Mile Network
- Connect Nevada's Low-Income Communities
- Tribal Connectivity
- Digital Equity Asset Mapping and Partner Development
- Development of a Device Access
 Program
- Begin Workforce Development

Phase III

- Deployment of Last-Mile Infrastructure
- Launch Digital Equity State Capacity Grant Program

BROADBAND FUNDING SOURCES

Digital Equity Act Planning Program

Statewide Digital Equity Plan - \$754,459

- Community Outreach and Engagement
- Data Collection and Analysis

State Capacity Grant Program

- Funding decisions must be based on the Statewide Digital Equity
 Plan
- Invest in Building Capacity of Local Programs
- Potential Examples: Libraries, Senior Centers, Community Centers, Non-Profits, Digital Navigators, etc.

DIGITAL EQUITY

What: Affordability, Device, Digital Literacy

Funding:

□ \$18-20 million formula

□ \$1.25 billion nationwide competitive grants

Award Timeline: Spring 2024 after submission of

Statewide Digital Equity Plan



STAKEHOLDER ENGAGEMENT

DIGITAL EQUITY — 8 COVERED POPULATIONS

DIGITAL EQUITY PLAN SUMMARY AND FINDINGS

DIGITAL EQUITY PLAN SUMMARY AND FINDINGS

Infrastructure Deployment

Adoption

Affordability

Device Access

Digital Literacy

Infrastructure Deployment

Adoption

Affordability

Device Access

Digital Literacy

- Grow and nurture partnerships with State and local governments, non-profit organizations, public schools and higher education, libraries, workforce, and other community organizations to build awareness for the Affordable Connectivity Program (ACP).
- Provide training to local governments, case workers, social service agencies, and other community-based organizations that work with and provide services to ACP-eligible households to also offer ACP enrollment assistance.
- Partner with key stakeholders, including with counties and municipalities, internet service providers, and engagements with community-based organizations, faith-based organizations, schools, and libraries, in zip codes with low ACP enrollment rates to increase enrollment in ACP by hosting ACP enrollment events.
- OSIT will deploy a cadre of digital navigators throughout the state will travel to different communities to build key stakeholder capacity to offer ACP enrollment assistance as well as offer personalized in-person enrollment assistance.

Infrastructure Deployment

Adoption

Affordability

Device Access

Digital Literacy

- Strategically deploy middle mile infrastructure to high-cost regions of Nevada to reduce last-mile operating costs and improve retail affordability.
- Develop and administer a BEAD grant deployment program that will effectively and efficiently bring affordable, reliable, and scalable high-speed internet access to every unserved and underserved residential and business location in Nevada.
- Prioritize affordability when making infrastructure funding decisions.

Infrastructure Deployment

Adoption

Affordability

Device Access

Digital Literacy

- Create a sustainable device ecosystem that identifies a technology supply chain and manages the procurement, refurbishment, configuration, outreach, distribution, and technical support of devices for low-income Nevadans.
- Explore public-private partnerships in the creation of the sustainable device ecosystem.
- Develop a strategy and partnerships to provide on-demand device technical support where Nevadans are. Include consideration for multilingual tech support in the development of the strategy.
- Partner with internet service providers to develop a plan to expand participation in and the reach of the ACP's device benefit.

Infrastructure Deployment

Adoption

Affordability

Device Access

Digital Literacy

- Collaborate with national organizations and experienced local organizations to research and identify how, where, and when to best offer opportunities for Nevadans to learn digital skills, whether formal classes in a CAI or in more informal environments. Draft statewide policies and fund necessary curriculum, professional development, and staff to offer training. Identify and build the capacity of local community-based organizations, such as community centers, senior centers, libraries, non-profit organizations, public schools and higher education institutions and others to offer digital skills training to covered populations.
- Provide technical assistance to internet service providers wishing to fund their own digital skills training programs as a part of their subscriber promotion programs.
- Fund roaming digital navigators who will facilitate training sessions in partnership with community organizations that lack the capacity to offer digital skills trainings themselves.
- Fund digital literacy classes and on-demand tech support.

Infrastructure Deployment

Adoption

Affordability

Device Access

Digital Literacy

- Create a public Digital Equity Dashboard that tracks needs, needs met, and the organization meeting the need.
- Create a digital equity investment map to accompany digital equity needs map.
- Partner with an external evaluator to evaluate the success of funded programs and efforts.
- Create a What Works in Digital Equity guide for government and non-government funders. Use data from the Digital Equity Dashboard and the external evaluation to inform the creation of the guide.
- Fund the telling of celebratory digital equity success stories.

PHASE III - BEAD

Infrastructure Investment and Jobs Act (IIJA)

Infrastructure

- \$42.5B in broadband formula grants to States- BEAD Fund
- \$1B Middle Mile competitive grant program
- \$2B for Tribal Broadband competitive grants

Affordability and Digital Equity

- \$14.5B Affordability Connectivity Program Subsidy to go to \$30/month for non-Tribal|\$75/month for Tribal- individual application
- \$2.75B in broadband adoption/digital equity programs

NTIA BEAD PROGRAM

Amount: \$42.5 Billion (nationwide)

Type: Formula Allocation

Allocation Date: 06/30/2023 **Expenditure Deadline:** 12/31/2026

Expenditure Timeline: Early 2024-2026

Purpose: Last-mile infrastructure to

unserved locations

Funding Amount: \$416,000,000

Allocation Formula: Based on FCC Map

Required Match: 25%



INITIAL PROPOSAL CONTENTS

- 1. Outline long-term objectives for deployment and closing digital divide
- 2. Outline support to local planning and local/Tribal coordination
- 3. Identify existing efforts and funding sources
- 4. Certify coordination and describe how coordination affected plan and describe future coordination
- 5. Identify unserved locations using FCC map
- 6. Describe how Community Anchor Institutions were defined
- 7. Detailed plan for a challenge process
- 8. Identify last-mile deployment plan/competitive award plan
- 9. Explain how state will conduct non-deployment activities
- 10. Describe any initiatives state will implement without making a grant

- 11. How the State will ensure strong labor standards and protections
- 12. How the State will ensure diverse, highly skilled workforce
- 13. Describe how minority, women-owned and labor surplus firms will be recruited
- 14. Describe how State will reduce costs and lower barriers by utilizing existing infrastructure, dig-once, permitting, etc.
- 15. Climate assessment
- 16. Intended use of 20%
- 17. Whether State will waive municipal broadband statutes
- 18. Certification of compliance with requirements
- 19. Certification and accountability

STAKEHOLDER ENGAGEMENT

SELECTED REQUIREMENTS OF RECIPIENTS

INITIAL PROPOSAL VOLUME I AND II

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TIMELINE

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