



Recent Accomplishments

[Home](#) > [Recent Accomplishments](#)

In 2023 Golden Productions began filming a new documentary on the rancher's role in conservation. This production will focus on the different ways they maintain and improve both the private and public rangelands under their jurisdiction as well as the concern about the BLM's new proposal to make conservation a multiple use. The documentary will air in 2024.

2023 activity also includes the production of 20 social media video clips for the NRRC website and a paid ad campaign on Facebook and Instagram.

Funding was approved to continue an aggressive social media campaign on Instagram facilitated by Sage Knight.

Range Magazine's request to continue their back cover full page ad campaign was approved as well as funding for Progressive Rancher, Nevada Rancher and Great Basin Water Network.

In 2022 nearly half of the funding approved, went toward an aggressive, three-month campaign on Reno TV from Jan 21st thru April 15th. Each Saturday night for 16 weeks NRRC documentaries on wild horses, pinyon/juniper, rangeland fire, grazing, water and rangeland issues aired as a series. The campaign brought the NRRC message to 200,000 northern Nevada households.

In 2021 Golden Productions produced a 30 minute documentary on wild horses. Six eastern Nevada ranchers experiencing wild horse over population issues were interviewed as well as Jim French of the Wild Horse Advisory Board and BLM representatives. The documentary aired 6 times on the Reno CBS affiliate.

The cooperative project to create 3 educational/social media pinion juniper video segments for the Eastern Nevada Landscape Coalition as well as a 30 minute documentary were completed. These projects, approved for funding the year before were delayed in production a year because of the Corona-virus shutdown.

The Commission approved additional funding to continue to receive increased exposure on social media as well as additional rancher interviews for the NRRC website



In 2021, New projects will be considered for funding in the Spring of 2021.

In 2020, despite the unprecedented disruption of the Coronavirus pandemic and the necessity to conduct meetings by Zoom, NRRC commissioners funded and approved the following projects.

In 2020, For the first time Commissioners approved funding to air 4 documentaries “Rangeland Grazing and Water, The Arid West, Future Stewards of the Range and Rangeland Fire” as a series over a two month period in evening prime time television in the northern Nevada market which allowed a significant increase in exposure and continuity to the rangeland message.

In 2020, directed “Range Magazine” to create four new, full color full page NRRC ads for future additions with the theme “Growing Your Food on Your Public Land” as well as continuing funding publication expenses.

In 2020, In addition to funding ½ page color ads in “Progressive Rancher” magazine the publication will continue to honor traditional agriculture while educating readers about how public land ranchers and land management agencies work together to insure rangeland health.

In 2020, Great Basin Water Network was congratulated on their victory in their long battle to stop the “Water Grab” by Las Vegas and were funded to continue their newsletter and, for a new banner for the Water Grab bucket.

In 2020, Continued funding for Reveg Edge in their continued efforts to utilize native grassland ecological restoration technologies to restore cheatgrass infested rangelands to native grasses.

In 2020, Progressive Rancher and Nevada Rancher magazines also received funding for their advertising and editorial efforts to support public land ranching.

In 2020, In cooperation with the Eastern Nevada Landscape Coalition NRRC approved funding to produce a series of video segments for education and social media on proactive Pinion Juniper management. Covid-19 concerns have delayed the project but it is scheduled to be completed

by June of 2021.



In 2019, Began production on a new documentary on the impact of rangeland fire on Nevada ranchers and aired on Reno TV the “Rangeland Water & Grazing” documentary.

In 2019, Funded the promotion of NRRC’s message by placing ads and a written column in Nevada Rancher Magazine.

In 2019, Funded Sierra Nevada Journeys a Reno non profit in the creation of a rangeland station to bring awareness and understanding of rangeland specific issues to urban youth and their families.

In 2019, Supported Great Basin Water Network in their ongoing effort to prevent the massive inter-basin transfer of water from rural Nevada to urban southern Nevada.

In 2019, Continue monetary support for “Range Magazine” to provide 500 gift subscriptions for eastern doctors and attorney’s offices, a 4 color full page ad and distribution of 652 copies of the new book “The Magnificent American West”.

In 2019, Continue funding for “Progressive Ranching” magazine as they continue to educate readers how public land ranchers contribute to the rural economy and rangeland health.

In 2019, Reveg Edge received funding for their test program to develop native grassland restoration methods in partnership with local ranchers.

In 2019, Through Golden Productions contracted with DragonFly Media to maintain the NRRC website, initiating a new upgrade to allow the site to be accessed by a variety of hand-held devices in addition to laptops and desktop computers

In 2019, Approved airing the documentary “Rangeland Grazing and Water” on Reno television KRNV and KRXI 13 times

**Rangeland Resources Commission
FY 2022 Operating Statement
March 30, 2022**

**Activity from
July 1, 2021
March 30, 2022**



RECEIPTS:

FY21 BALANCE FORWARD	\$	158,448.00
Assessments		148,389.50
Interest earned		227.19
TOTAL RECEIPTS:	\$	307,064.69

EXPENDITURES:

Rachel Buzzetti	10,000.00
Miscellaneous/Overhead Costs	1,572.98
Golden Productions (Dennis Golden)	44,805.00
Great Basin Water Network	15,000.00
Range Conservation Foundation	23,868.00
RB Publish/Cattle Mag (Barbara March)	1,776.00
Sierra Nevada Journeys	3,340.00
American Dreams Media LLC	25,000.00
Progressive Rancher (Leana Carey)	2,205.00
Winnemucca Publishing (Pacific Publishing Co. Inc)	2,170.00

SUBTOTAL:	\$	129,736.98
------------------	-----------	-------------------

RESERVED OBLIGATIONS:

Administrative Costs FY22	\$	5,927.02
Grants Estimated FY22	\$	1,992.00
Refunds		12,995.96

SUBTOTAL:	\$	20,914.98
------------------	-----------	------------------

TOTAL OBLIGATIONS:	\$	150,651.96
---------------------------	-----------	-------------------

UNOBLIGATED CASH BALANCE:	\$	156,412.73
----------------------------------	-----------	-------------------

Rangeland Resources Commission
FY 2023 Operating Statement
November 23, 2022



Activity from
July 1, 2022
November 23, 2022

RECEIPTS:

FY22 BALANCE FORWARD	\$ 155,993.00
Assessments	-
Interest earned	-
TOTAL RECEIPTS:	\$ 155,993.00

EXPENDITURES:

Refunds	\$ -
Rachel Buzzetti	5,000.00
Miscellaneous/Overhead Costs	140.07
Golden Productions (Dennis Golden)	50,930.00
Great Basin Water Network	17,000.00
Range Conservation Foundation	11,360.00
RB Publish/Cattle Mag (Barbara March)	-
Sierra Nevada Journeys	-
Sage Knight	3,500.00
American Dreams Media LLC	-
Progressive Rancher (Leana Carey)	-
Winnemucca Publishing (Pacific Publishing Co. Inc)	-
Merchant Fees	-

SUBTOTAL: **\$ 87,930.07**

RESERVED OBLIGATIONS:

Administrative Costs FY22	\$ 15,370.86
Grants Estimated FY22	\$ 43,578.00
Refunds Estimate	16,000.00

SUBTOTAL: **\$ 74,948.86**

TOTAL OBLIGATIONS: **\$ 162,878.93**

UNOBLIGATED CASH BALANCE: **\$ (6,885.93)**

Rangeland Resources Commission
FY 2024 Operating Statement
November 7, 2023



Activity from
July 1, 2023
November 7, 2023

RECEIPTS:

FY23 BALANCE FORWARD	\$ 132,699.00
Assessments	41.30
Interest earned	-
TOTAL RECEIPTS:	\$ 132,740.30

EXPENDITURES:

Refunds	\$ -
Rachel Buzzetti	3,750.00
Miscellaneous/Overhead Costs	-
Golden Productions (Dennis Golden)	54,880.00
Great Basin Water Network	-
Range Conservation Foundation	11,360.00
RB Publish/Cattle Mag (Barbara March)	-
Elko County Cattlewomen	-
Sage Knight	-
Progressive Rancher (Leana Carey)	-
Winnemucca Publishing (Pacific Publishing Co. Inc)	-
Merchant Fees	-

SUBTOTAL: **\$ 69,990.00**

RESERVED OBLIGATIONS:

Administrative Costs FY24	\$ 15,436.00
Grants Estimated FY24	\$ 59,058.00
Refunds Estimate	14,385.90

SUBTOTAL: **\$ 88,879.90**

TOTAL OBLIGATIONS: **\$ 158,869.90**

UNOBLIGATED CASH BALANCE: **\$ (26,129.60)**

**Rangeland Resources Commission
FY 2024 Operating Statement
March 22, 2024**



**Activity from
July 1, 2023
March 22, 2024**

RECEIPTS:

FY23 BALANCE FORWARD	\$ 132,699.00
Assessments	126,567.55
Interest earned	1,625.51
TOTAL RECEIPTS:	\$ 260,892.06

EXPENDITURES:

Refunds	\$ 13,964.14
Rachel Buzzetti	10,000.00
Miscellaneous/Overhead Costs	1,377.58
Golden Productions (Dennis Golden)	54,880.00
Great Basin Water Network	14,000.00
Range Conservation Foundation	31,978.00
RB Publish/Cattle Mag (Barbara March)	-
Elko County Cattlewomen	-
Sage Knight	7,200.00
Progressive Rancher (Leana Carey)	3,310.00
Winnemucca Publishing (Pacific Publishing Co. Inc)	4,620.00
Merchant Fees	79.36

SUBTOTAL: \$ 141,409.08

RESERVED OBLIGATIONS:

Administrative Costs FY24	\$ 7,808.42
Grants Estimated FY24	\$ 9,310.00
Refunds Estimate	-

SUBTOTAL: \$ 17,118.42

TOTAL OBLIGATIONS: \$ 158,527.50

UNOBLIGATED CASH BALANCE: \$ 102,364.56