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October 25, 2022

Jennifer Togliatti Chair, Nevada Gaming Commission 1919 College Parkway Carson City, Nevada 89706-7941

J. Brin Gibson Chair, Nevada Gaming Control Board 1919 College Parkway Carson City, Nevada 89706-7941

Dear Chair Togliatti and Chair Gibson:

The <u>Joint Interim Standing Committee on Education (COE)</u> spent a significant amount of time during the 2021–2022 Interim considering recommendations made by a variety of stakeholders to positively impact education in Nevada. During its <u>July 29 meeting</u>, the COE heard a report regarding the work of the <u>Committee to Conduct an Interim Study Concerning the Use of the Name, Image, and Likeness of a Student Athlete</u> (Student Athlete Committee). This report included recommendations voted on by the Student Athlete Committee concerning various name, image, and likeness (NIL) issues.

During the COE's work session on <u>August 30, 2022</u>, the members considered the recommendations put forth by the Student Athlete Committee. They unanimously voted to send a letter to the Nevada Gaming Commission and the Nevada Gaming Control Board, urging the Board or Commission to conduct a study concerning NIL implications for the gaming industry in Nevada. Specifically, this study may investigate what, if any, possibilities exist for NIL deals between student athletes and the gaming industry. The study may also investigate the possibility of deals with student athletes as brand agents, among other deals, and the implications of such deals. If such a study is conducted, the Board or Commission may submit a report of the results of the study, including any recommendations for legislation, to the COE on or before June 30, 2024.

Thus, as Chair of the COE, I respectfully encourage your consideration of this recommendation to study possibilities and implications of NIL deals and the Nevada gaming industry.

Chair Togliatti and Chair Gibson Page 2 October 25, 2022

Thank you for considering the COE's recommendations. Should you or your staff have any questions, please contact the Committee's policy analysts, Jen Sturm, Jennifer Ruedy, or Alex Drozdoff at (775) 684-6825 or jen.sturm@lcb.state.nv.us; JRuedy@lcb.state.nv.us; or Alex.Drozdoff@lcb.state.nv.us.

Sincerely,

Senator Moises (Mo) Denis, Chair Joint Interim Standing Committee on Education

MD/jk:W222996

cc: Michael K. Morton, Esq., Senior Policy Counsel, Administration Division, Nevada Gaming Control Board Adam Drost, Principal Program Analyst, Fiscal Analysis Division, LCB Asher Killian, Chief Deputy Legislative Counsel, Legal Division, LCB Jennifer Ruedy, Deputy Research Director, Research Division, LCB Jen Sturm, Principal Policy Analyst, Research Division, LCB Alex Drozdoff, Senior Policy Analyst, Research Division, LCB