Teacher Academy
College Pathway Program

CCSD

Year 1 Implementation



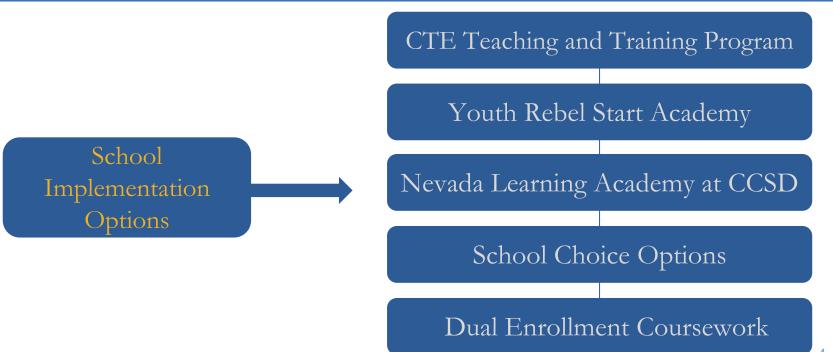
- Provided guidance and information to schools about the Teacher Academy College Pathway Program (TACPP)
- Implemented a Career Exploration Week highlighting TACPP
- Conducted a student interest survey about TACPP
- Educated counselors and provided marketing collateral to inform students prior to pre-registration
- Worked with schools on best practices of expanding or adding the Career and Technical Education (CTE) Pathway
- Collaborated consistently with partners involved in the implementation of Assembly Bill (AB) 428

Year 2 Implementation



- Expand options outlined in Regulation 074-24 to include students who wish to enter outside of the traditional CTE Pathway
- Designate a full-time employee responsible for implementing AB 428
- Implement mandatory training for full-time employees responsible for implementing AB 428
- Begin implementation of a comprehensive retention plan of students in TACPP
- Create more robust marketing in partnership with related stakeholders

Teacher Academy College Pathway Program





Current Enrollment: Teaching and Training Career and Technical Education Pathway

Participation

- 4,413 students currently enrolled
- 390 percent increase since 2017 CTE Teaching and Training Pathway implementation
- 1,014 students are currently enrolled in Dual Enrollment coursework with the University of Nevada, Las Vegas and Nevada State University



Teacher Academy College Pathway Program Challenges, Successes, and Lessons Learned

Challenges

- Competing interests in other programs, such as those within science, technology, engineering, and mathematics (STEM)
- Implementation at choice schools where students apply to specialized programs, magnet schools, and career and technical academies

Successes

- Enrollment momentum and growing interest of the value of TACPP
- Strong collaboration with stakeholders
- Leveraging high-quality educators to refine the curriculum and develop a comprehensive TACPP retention plan

Lessons Learned

- Need for a stronger communication and marketing plan
- Develop strategies that not only attract students in the short term but also ensure long-term retention by providing meaningful programrelated experiences and mentoring



Marketing Plan

We will expand our strategic marketing efforts by creating engaging, inclusive marketing materials and leveraging social media, community events, and local partnerships. This multi-faceted approach aims to increase visibility and ensure all stakeholders and students are well-informed about our program and its benefits.





Marketing Collateral

Highlight benefits of program and success stories



Partnerships

Work with partners to assist in amplifying message



Online Content

Create a dedicated web page containing information and resources



Career Exploration Week

Continue to highlight program through events and engaging activities



Social Media

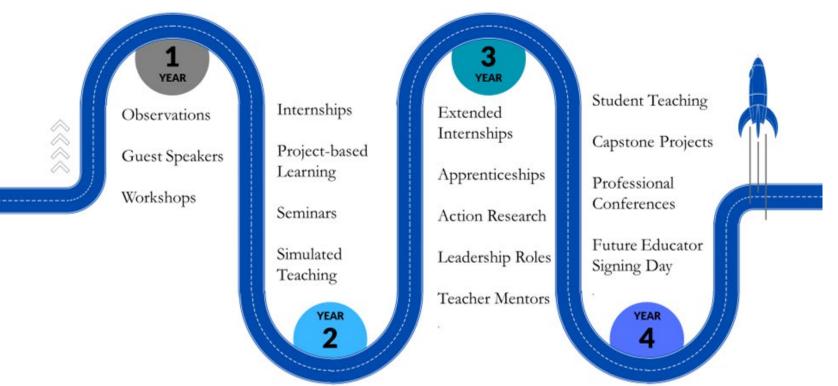
Promote program with engaging content on various platforms



Workshops and Training

Host required training for site coordinators and informational sessions for students and parents/guardians

Retention Plan





ONE Community our Children



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