From: Mike Fletcher

To: <u>Interim Finance Committee</u>

Subject: Public Testimony in Support of Project Orion - Nevada Secretary of State

Date: Thursday, October 10, 2024 9:47:44 AM

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Dear Interim Finance Committee,

I am writing on behalf of our organization to express strong support for Project Orion, an essential initiative aimed at modernizing Nevada's business licensing system. Our organization has extensive experience working with Secretaries of State across the country, which has provided us with a deep understanding of both highly effective and less efficient systems.

The Nevada Secretary of State's current website is outdated and requires significant improvements. This outdated infrastructure can pose challenges for businesses looking to establish or expand operations in Nevada, potentially slowing economic growth and creating unnecessary administrative burdens.

In our work with other state offices, we've had the opportunity to observe systems that function with remarkable efficiency and user-friendliness. These modern systems typically offer the following benefits:

- 1. Streamlined online application processes
- 2. Quick turnaround times for business registrations and renewals
- User-friendly interfaces for both businesses and state employees
- 4. Robust data management and reporting capabilities
- 5. Enhanced security features to protect sensitive business information

By adopting a modernized business licensing system, Nevada will not only enhance the user experience for businesses but also position itself as a more competitive and business-friendly state. For these reasons, we strongly endorse the Nevada Secretary of State office's request to implement a new business licensing system as part of Project Orion.

Thank you for your consideration, and we urge you to support this critical initiative. Sincerely,

Mike Fletcher Director of Business Services

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