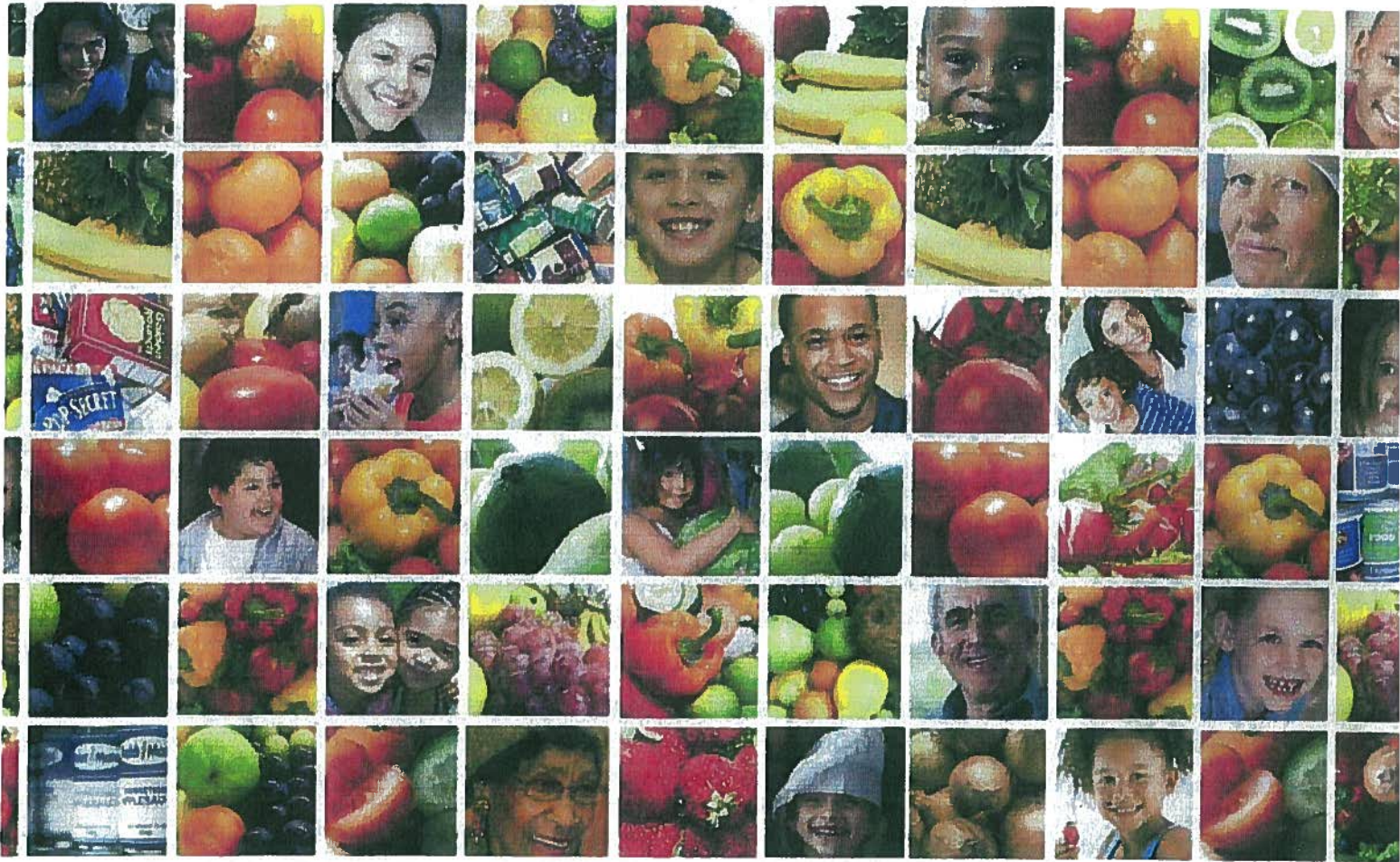


Making Hunger History



**FOOD BANK**  
OF NORTHERN NEVADA



Annual Report

2010 - 2011



# Presidents' Letter

2  
8  
10  
18

The Food Bank of Northern Nevada continues to grow and evolve to better serve the hungry people in our region. In FY 2010-11 we distributed more than 10.5 million pounds of food and served an average of more than 65,000 people per month. With our state-of-the-art Donald W. Reynolds Regional Distribution Center, comprehensive food resourcing and generous donors, nearly 4 million pounds (40%) of the food distributed was fresh, nutritious produce. The distribution of this produce is made possible by our network of more than 125 partner agencies and our mobile pantry program, which focuses on getting perishable foods directly to the neighborhoods that need it most.

Individual programs continue to be a vital part of our mission, providing access to food for several particularly vulnerable populations. SNAP (Food Stamps) Outreach efforts assisted 13,857 eligible people through the approval process for these vital benefits. The Back-Pack Kids program, which provides weekend food to children who are homeless or chronically hungry, helped more than 2,500 children in this fiscal year. The Kids Cafe after school meals and the summer meal program served 300,000+ meals to more than 5,000 children, and more than 3,000 seniors and young families received Commodity Supplemental Food Program boxes every month.

There have been SO many more families in our region needing the support of emergency food services in recent years – three times the number we served in 2008. We are deeply grateful to the thousands of contributors of food and funds whose generosity gives those the hope that is so essential to their success. The work of the Food Bank is a community effort and our supporters are clearly our partners in this fight to Make Hunger History. We are proud to share this report of our work with our dedicated partners in the many communities we serve. We could not accomplish what we do without you.

Bill Engle



President, Board of Directors

Cherie Jamason



President and CEO



# FINANCIALS

· FINANCIAL REPORT FOR FISCAL YEAR 2010-2011

# STATISTICS

· FOOD DISTRIBUTION · PROGRAMS OF SERVICE

# PROGRAMS

· HIGHLIGHTS FROM 2010 - 2011 · VOLUNTEERS · PARTNERSHIPS AND EVENTS

# DONORS

· NEW HOME, NEW HOPE CAPITAL CAMPAIGN · HARVESTERS · FOUNDATIONS · SILVER CAN DONORS  
· GOVERNMENT AND COMMUNITY GRANTS · PLATINUM CAN DONORS · GOLD CAN DONORS



*With our state-of-the-art Donald W. Reynolds Regional Distribution Center, comprehensive food resources, and generous donors, nearly 4 million pounds (40%) of the food distributed was fresh nutritious produce.*

## Leadership

### Board of Directors

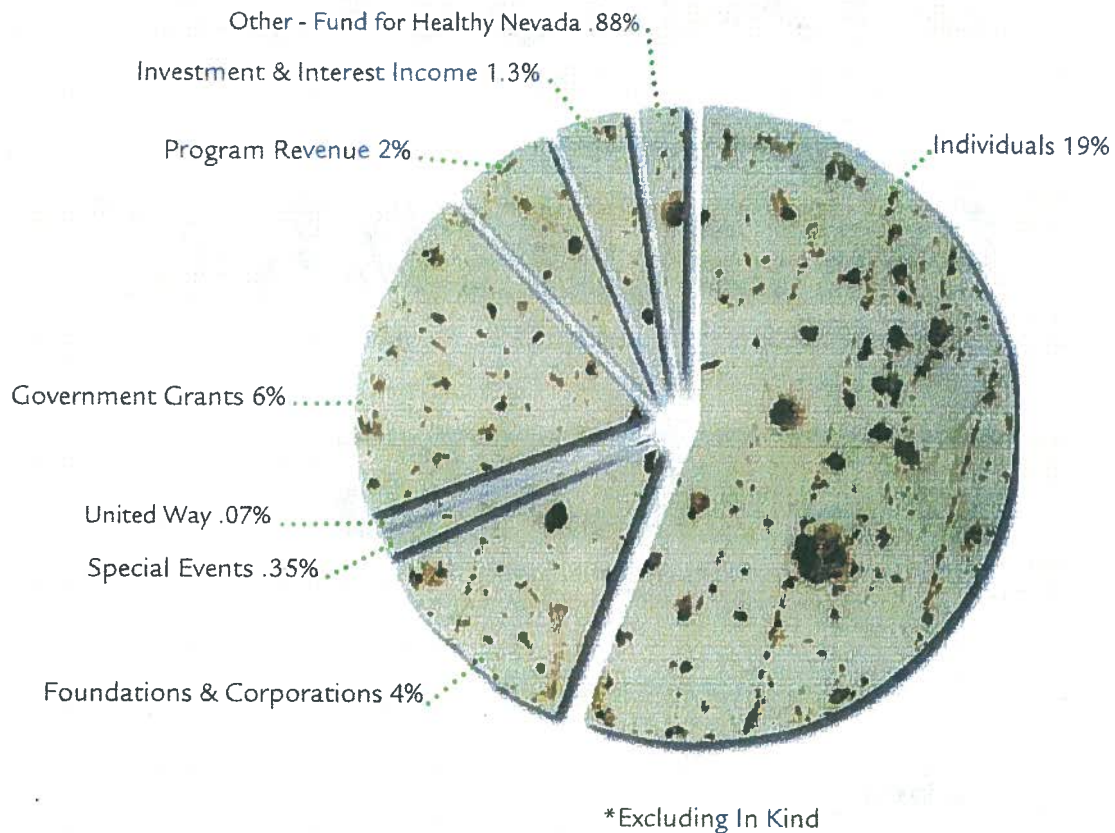
Gary Aldax, Saint Mary's Regional Medical Center  
Brad Atkins, IGT  
John Atwell, Dermody Properties  
Kathy Barlow, Saint Mary's Mission outreach  
Nancy Bostdorff  
Chad Bowen, Bowen Logistics  
Bill Engle, US Foodservice  
Micheline N. Fairbank, Burton, Barton & Glogovac  
Rhonda Lundin, University of Nevada Athletics  
Karen McClenahan, NV Energy  
Felicia O'Carroll, Kafoury, Armstrong & Co.  
Brent Richard, KTVN Channel 2  
Debra Struhsacker, Environmental Permitting & Government Relations Consultant  
Pierre Sundland, Scolari's Food & Drug Company  
Greg Titus, Bank of America  
Frankie Vigil, Olsen & Associates

### Food Bank Management Team

Cherie Jamason, President & CEO  
Cindi Mitchell, Chief Financial Officer  
Doris Phelps, Chief Marketing & Philanthropy Officer  
Clyde Takahashi, Chief Operations Officer  
Vinnie Oakes, Director of Food Procurement  
Sue Eckes, Director of Child Nutrition Programs  
Dan Clift, Operations Manager  
Jenny Yeager, Agency Relations Team Leader  
Kelly Nowak, SNAP Outreach Team leader  
Dianne Stover, Business Manager  
Jocelyn Lantrip, Marketing & Communications Manager  
Angela Dazey, Bridges & Circles Program Director

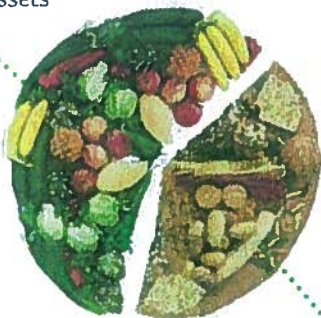


## Revenue



### Allocation of Revenue

In-Kind Contributions  
& Donated Assets  
(65.70%)



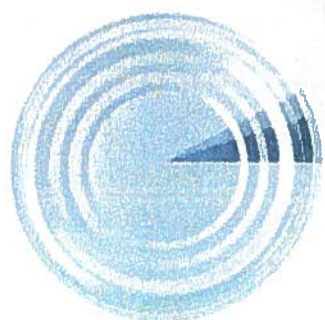
Individuals	4,127,792
Foundations & Corporations	914,676
Special Events	75,634
United Way	14,237
Government Grants	1,382,590
Program Revenue	412,479
Investment & Interest Income	280,150
Other - Fund for Healthy Nevada	189,566

In-Kind Contributions & Donated Assets	14,170,169
<b>TOTAL REVENUE</b>	<b>21,567,293</b>

## Expenses

Food Procurement, processing, & distribution	15,560,391
Salaries	1,853,857
Payroll taxes & benefits	603,471
Contract labor	75,018
Rent	0
Telephone & Utilities	120,144
Repairs & Maintenance	187,192
Supplies - Program and Office	113,721
Printing & Postage	99,350
Professional Services	375,421
Education, Conferences & Travel	85,916
Dues, Subscriptions & Books	17,216
Equipment	97,018
Advocacy / Governance	2,485
Grant Expenses	12,510
Insurance	54,790
Advertising, Fundraising & Special Events	409,845
Bridges Initiative	76,828
Other	21,017
Depreciation	492,961
Realized/unrealized gain/loss	0
<b>Total Expenses</b>	<b>20,259,151</b>
<b>Increase in net assets</b>	<b>1,308,142</b>

### Allocation of Expenses



Public Support & Fundraising 2.9%
Administrative & General 4.8%
Program Services 92%

Program Services	18,685,169
Public Support & Fundraising	598,265
Administrative & General	975,717

<b>TOTAL EXPENSES</b>	<b>20,259,151</b>
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5.6 million households in the USA sought emergency food assistance in 2010





*Children who are food insecure may be at higher risk for chronic health conditions, such as anemia and asthma.*

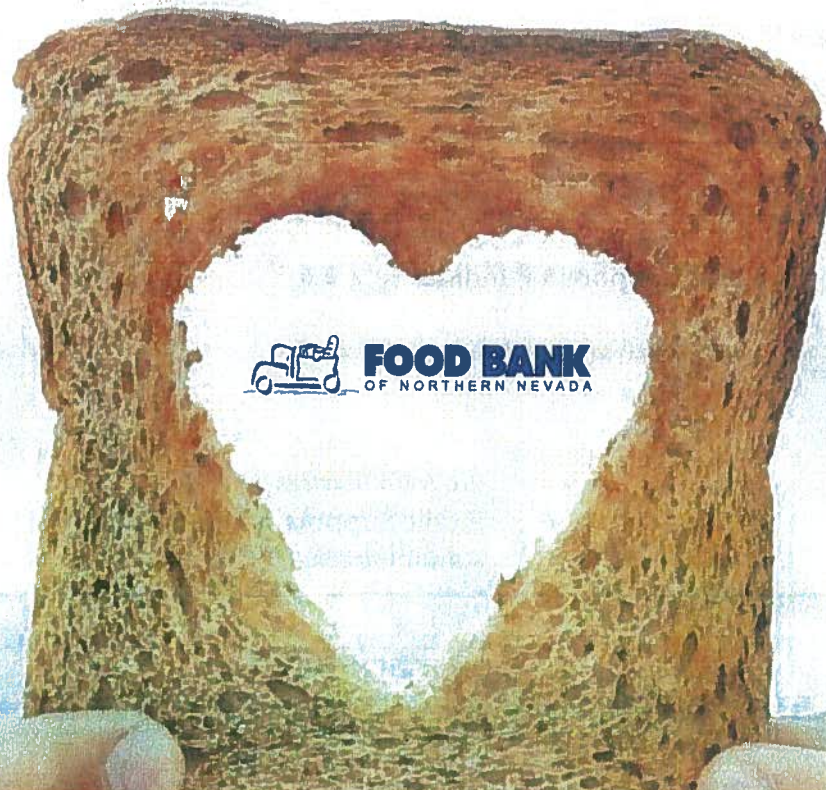


# The Story of Hope

Looking back over the first three years of the Food Bank of Northern Nevada in the Donald W. Reynolds Food Distribution Center, it is obvious that many more people in the region are in need of emergency food resources. The long term unemployment rate and recession have affected thousands of families in the area.

It would have been almost impossible to predict three years ago that the Food Bank of Northern Nevada would have been providing services to an average of more than 65,000 people each month during the fiscal year of 2010-2011. This tremendous need has inspired innovation and increased effectiveness in how clients are served by the Food Bank of Northern Nevada. To get the most from valuable resources, services are often bundled offering emergency food services, mobile pantry and SNAP outreach at one location instead of three.

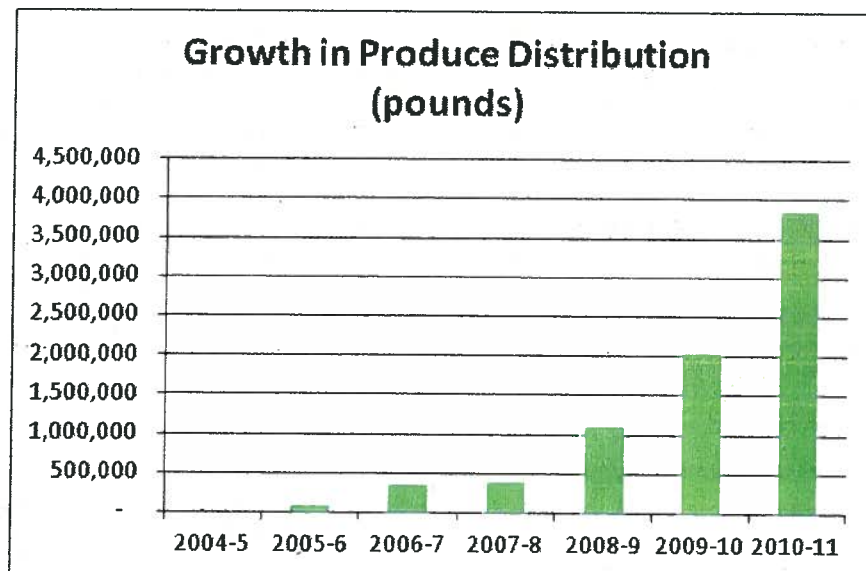
The story of what has been accomplished for the families in our region during this time is a hopeful one.



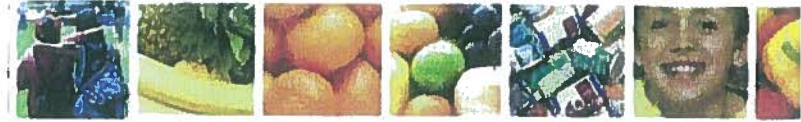
## Making Hunger History

- Due to the increased refrigeration, capacity and food resourcing by the Food bank, 40%, or close to 4 million pounds of the food distributed during the year was fresh produce.
- During the last three years, the Food Bank interviewed 83% more people for SNAP (Food Stamp) benefits resulting in 13,857 people being assisted in 2010-2011.
- The amount of food distributed through the Food Bank has more than doubled since the first year in the new facility. Last year, more than 10.5 million pounds of food were delivered throughout the region, which is 55% more than the first year in the building.

These amazing feats could not have been achieved without the support and caring of so many donors, partners, businesses, and concerned members of our communities. The call of increased need has been answered by many and together we can meet the needs of those who desperately need help. Together, we are making hunger history.







# Partner Agencies

### Carson City:

Advocates to End Domestic Violence, shelter  
Boys & Girls Club of Western Nevada,  
youth program  
Community Counseling Center, residential facility  
ComputerCorps, pantry  
Eagles Wing Christian Fellowship, pantry  
F.I.S.H., pantry, congregate feeding, shelter  
Ron Wood Family Resource Center, pantry  
Salvation Army, pantry  
Stewart Community Church, pantry

Living Faith Christian Fellowship, pantry  
Lyon County Human Services, SNAP outreach  
New Hope Recovery Ranch, residential facility  
New Life Church of God, pantry  
Silver Springs Christian Center, pantry  
Well of Worship, pantry  
Yerington Paiute Tribe, congregate feeding,  
youth program

### Mineral County:

Consolidated Agencies of Human Services, pantry  
Macedonia Baptist Church, pantry

### Pershing County:

Lovelock Community Food Pantry, pantry

### Storey County:

Community Chest Inc., pantry  
Comstock Community Church, pantry

### White Pine County:

Calvary Assembly of God Church, pantry

### Washoe County:

Alpha Productions, training center  
Assistance League, pantry  
Apostolic Assembly of Faith Reno, pantry  
Bethel AME Church, pantry  
Boys & Girls Club of Truckee Meadows, youth center  
Boy Scouts of America, youth program (seasonal)  
Bristlecone Family Resources, residential facility  
Camp Git-a-long, youth program (seasonal)  
Casa De Vida, residential facility  
Catholic Charities of Northern Nevada, pantry,  
resident facility, congregate feeding site  
Center of Hope Christian Fellowship, pantry  
Central Reno Family Resource Center, pantry  
Children's Cabinet, youth resource center & pantry  
Church of Jesus Christ Spirit-Filled, pantry  
Committee to Aid Abused Women, shelter  
Cottonwood Apartments (NNCHRB), pantry  
Desert Springs Baptist Church, pantry  
Destiny Christian Center, pantry  
El Cordero de Dios, pantry  
Faces of Grace Outreach Ministries, pantry  
Faith Alive Christian Center, pantry  
Faith Lutheran Church, pantry  
Family Promise, shelter  
Freedom Baptist Church, pantry  
First Samoan Full Gospel New Life Church Family, pantry  
First Tongan United Methodist Church, pantry  
First United Methodist Church, pantry

### Churchill County:

Churchill County Social Services, pantry  
Churchill County Parks & Recreation,  
youth program  
Domestic Violence Intervention, shelter, pantry  
Fallon Youth Club Inc., youth center (seasonal)  
Fallon Seventh Day Adventist Church, pantry  
New Frontier Treatment Center, residential facility  
Out of Egypt Pantry, pantry

### Douglas County:

Carson Valley Food Closet, pantry  
Douglas County Backpack Buddies, backpack  
program  
Our Lady of Tahoe Outreach Program, pantry  
Tahoe Community Church, pantry

### Elko County:

Community In Schools, youth program  
Friends In Service Helping (FISH), pantry  
Vitality Unlimited, residential

### Humboldt County:

Frontier Community Action Agency, resource center  
Indigent Services, pantry  
Winnemucca Food Pantry, pantry

### Eureka County:

Eureka Nutrition Sites, pantry, congregate feeding

### Lander County:

Assembly of God Helping Hands, pantry  
Battle Mountain Family Resource Center, pantry  
Helping Hands of Austin, pantry

### Lyon County:

Boys & Girls Club of Mason Valley, youth  
program & pantry  
Healthy Community Coalition/ Dayton  
Food Bank, pantry





Girl Scouts of Sierra Nevada, summer camp  
 Gates of Life Christian Center, pantry  
 Grace Tabernacle Church, pantry  
 HOPE Church of the Nazarene, pantry  
 H.O.P.E.S., pantry for HIV patients  
 Happy Days Pre School, day care  
 High Sierra Industries, enhanced living facility  
 Nevada Urban Indians, pantry  
 Nevada Youth Empowerment, residential facility  
 New Life Assembly of God, pantry  
 Northeast Reno Family Resource Center, pantry  
 Northern Nevada Teen Challenge, residential facility  
 Our Savior Lutheran Church, pantry  
 Project MANA, Incline Village, pantry  
 Rainshadow Community Charter High School, teen program  
 Reno-Sparks Gospel Mission, congregate feeder, pantry, residential facility  
 ReStart, shelter & pantry  
 Ridge House, residential facility  
 Rose McGuire Family Resource Center, SNAP outreach/MP only  
 Safe Embrace, shelter  
 Safe Harbors of Nevada, residential facility  
 Saint Mary's Mission Services, outreach  
 Salvation Army, residential facility, pantry  
 Sister Carmen's Ministry, pantry  
 Sunrise Christian Church, pantry  
 Sparks Christian Fellowship, pantry  
 Sparks Family Resource Center, pantry  
 St. John's Child Care Center, day care  
 St. Paul's Episcopal Church, pantry  
 Step 1, residential facility  
 Step 2, residential facility  
 Steps to New Freedom, residential facility  
 Sun Valley Family Resource Center, pantry  
 The Bridge Church, pantry  
 The Friar's Pantry, pantry  
 TLC 24/7, residential facility  
 The Launching Pad, residential facility  
 University Family Fellowship, pantry  
 Valley View Christian Fellowship, pantry

Vitality Veterans Program (formerly Actions), residential facility  
 Voice In the Wilderness, pantry  
 Volunteers of America, shelter & SNAP outreach  
 W.A.R.C., vocational training  
 Washoe Valley Christian Church, pantry  
 WestCare Community Triage Center, residential treatment  
 YMCA of the Sierra, youth program

#### El Dorado County:

Christmas Cheer, pantry  
 Vitality Lake Tahoe (formerly Sierra Recovery), residential facility  
 Tahoe Turning Point, residential facility

#### Lassen County:

Communities United for Children & Families, pantry  
 Feather River Worship Center, pantry & youth program

#### Mono County:

Bridgeport Baptist Church, pantry

#### Nevada County:

Project MANA, Truckee, pantry

#### Placer County:

North Tahoe Hebrew Congregation, seasonal Holiday baskets

#### Plumas County:

ABC Resource Center, pantry  
 Community Assistance Network, pantry  
 Eastern Plumas Community Assistance Network, pantry  
 Indian Valley Food Pantry, pantry  
 Plumas Rural Services, Inc, outreach and support for ABC

#### Sierra County:

Loyalton Senior Nutrition Center, congregate feeding

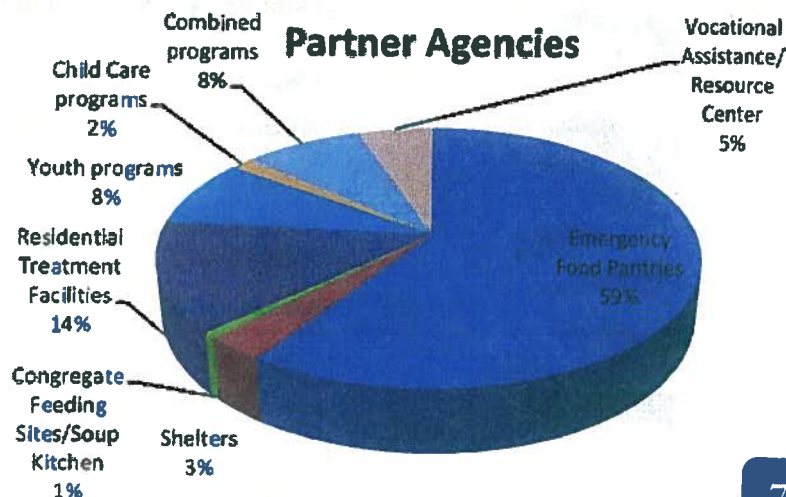
374,000 Nevadans  
 are living in food  
 insecure situations.



## Types of Partner Agencies working with the Food Bank

The Food Bank of Northern Nevada's work is dependent on the many partner agencies in the region that deliver food and services directly to the many clients in need.

Emergency Food Pantries	78	59%
Shelters	4	3%
Congregate Feeding Sites/Soup Kitchen	1	1%
Residential/Treatment Facilities	18	14%
Youth programs	11	8%
Child Care programs	2	2%
Combined programs	11	8%
Vocational Assistance/Resource Center	7	5%
Total:	132	



Children from many poor families receive less than 70% of the recommended daily intake of major nutrients.



10,538,698

Total Pounds of Food Distributed

## Service Statistics

### Total Pounds of Food Distributed Through the Food Bank of Northern Nevada

<b>Total Pounds Distributed Through Food Bank of Northern Nevada</b>	10,538,698
<b>Total Pounds Distributed Through Community Partners</b> <i>Community partners include emergency food pantries, community organizations, emergency shelters, faith based organizations, rehabilitation facilities, soup kitchens, and youth programs.</i>	7,660,477
<b>Commodity Supplemental Food Program</b>	1,159,868
<b>Mobile Pantry</b>	1,036,722
<b>Back-Pack Kids</b>	204,860
<b>Kids Cafe</b>	476,771

### Number of People Served Through Direct Service Programs

<b>Kids Cafe</b>	5,485
<b>Back-Pack Kids</b>	2,607
<b>Commodity Supplemental Food Program (CSFP)</b>	3,309
<b>SNAP (Food Stamp) Outreach</b>	13,857
<b>Mobile Pantry</b>	25,294
<b>Partner Agencies</b>	159,5023

### Nutritional Education

<b>Children who attended the Food Smarts Class</b>	525
<b>Adults who attended the Smart Shopper Class</b>	140

Clients may be served by more than one Food Bank of Northern Nevada program.









# Food Distribution Programs

## Food Distribution Program

The Food Bank of Northern Nevada distributed more than 10.5 million pounds of food, which totals more than 8.1 million meals, to the region last fiscal year. Of that distribution, 7.7 million pounds of that food, an equivalent of more than 6 million meals, was distributed through a network of 132 partner agencies that serve the hungry in our state. These agencies include emergency food pantries, community organizations, emergency shelters, faith based organizations, and more.

### Kids Cafe:

The Kids Cafe program aims to fill the outside-of-school nutrition gap for children who rely on free meals at school. Kids Cafe provides free after-school and summer meals to children ages 1-18 years who live in low-income neighborhoods in Washoe County. During the school year, Kids Cafe provides dinners at 28 sites that offer educational and enrichment programs after school. When school is not in session, low-income children miss out on school breakfast and lunch. In 2010, children and youth could get a free nutritious meal at one of 22 summer meal sites, including parks, playgrounds, and community centers.

The award-winning Kids Cafe meal program is funded in part by USDA's Child and Adult Care Food Program (after-school dinners) and the Summer Food Service Program (summer meals). Kids Cafe started in 1996 at 2 elementary schools in Washoe County School District.

### Nutrition Education:

The Food Bank's commitment to ending hunger in our region includes a proactive approach of teaching children and adults about making wise food choices, simple food preparation, safe food handling, getting the most nutrition with a limited food budget, and increasing physical activity for healthy living. "Food Smarts" is a six-lesson course teaching children in afterschool programs in Kids Cafe (low-income) schools. "Smart Shopper" classes for adults eligible for SNAP benefits are offered at schools and other community sites. This program is supported by USDA SNAP Nutrition Education funding and by private grants and donations.

### Back-Pack Kids:

This program provides a backpack of kid-friendly nutritious food (3-4 simple meals) for the weekend to children showing signs of food insecurity. Without weekend food, these children return to school on Mondays unable to concentrate and learn. Generous funding from our community allows this important program to serve over 2,607 children. Over 30,800 backpacks of food were distributed weekly at 28 local schools during this last year.

### School Pantries:

The Food Bank supports emergency food pantries in 6 local high schools. A teen or parent of a student can take an emergency bag or box of food home when the home cupboards are bare. Referrals are provided to families in need of food assistance.

In accordance with Federal law and U.S. Department of Agriculture policy, the summer food program and Kids Cafe sponsors are prohibited from discriminating on the basis of race, color, national origin, sex, age or disability. To file a complaint of discrimination, write USDA, Director, Office of Civil Rights, 1400 Independence Avenue, S.W., Washington, DC 20250-9410 or call (800) 795-3272 or (202) 720-6382 (TTY). USDA is an equal opportunity provider and employer.





### SNAP Outreach Program:

The SNAP Outreach Program has seen tremendous growth over the last four years. Outreach personnel have been able to connect more and more of our neighbors with the SNAP (formerly Food Stamp) benefits than ever before. In 2010-2011, there were 7,563 applications submitted on behalf of clients of the Food Bank. In the first year of the program, there were just over 2,000 applications submitted. The approval percentage has also risen over the years from 74 to 91%.

- Every \$5 in new SNAP benefits generates as much as \$8.95 in economic activity in the community, according to a USDA Economic Research Service study published October 2010.
- Every additional dollar's worth of SNAP benefits generates 17 to 47 cents of new spending on food.
- On average, \$1 billion of retail food demanded by SNAP benefits generates 3,300 farm jobs.

### Mobile Pantry Program:

The Mobile Pantry Program was designed in 2007 to improve nutrition for children in low-income neighborhoods. The program serves neighborhoods in which more than 50% of the children qualify for free and reduced school lunch meals. Mobile Pantry delivers perishable food including fresh produce directly to these neighborhoods. In 2010-2011, there were 25,294 people served through this program.

### Commodity Supplemental Food Program:

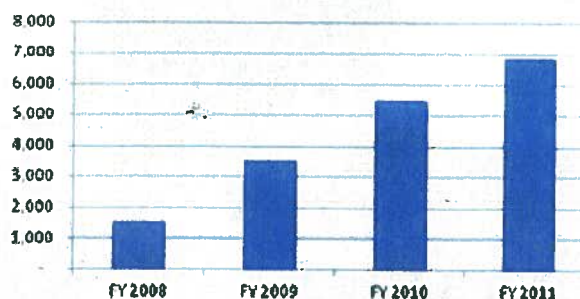
The Commodity Supplemental Food Program (CSFP) provides a monthly box of supplemental food to qualified low-income seniors, pregnant and nursing mothers and families with children up to the age of six.

There were 3,309 people served by the Commodity Supplemental Food Program in 2010-11. Seniors account for more than 90% of the recipients. Boxes are distributed at many sites around northern Nevada and can include cheese, cereals, beans, rice or pasta and canned fruits and vegetables.

### Bridges Out of Poverty Program:

The Food Bank is the lead agency in a five year pilot with the Bridges Out of Poverty program, an intensive training for at-risk families and individuals that helps them identify behaviors keeping them in poverty, set goals (64 'mini' goals moving them incrementally toward education, better parenting, improved housing, better paying jobs, etc.). In the first 18 months of the program, coaching was provided for about 170 clients with monitoring progress against goals and working with 6 community agencies to facilitate workshops for clients. This is a social change initiative, and while we are seeing good short term progress, community change will happen over the course of the next 5-10 years, as public perception about poverty (and those living in poverty) begins to change. This process is similar to that which has taken place around domestic violence over the past 15 or more years. In the 3rd year, the Bridges Initiative is moving toward improving education and job opportunity, creating a future story for people in poverty, and becoming a more sustainable community.

**Households Helped by the Food Bank to Access SNAP Benefits**



*Sixty-five percent  
of working families  
that received SNAP  
were single-parent  
families.*



*Programs of the Food  
Bank include direct food  
distribution and nutrition  
education for northern  
Nevada's most  
disadvantaged  
population.*

*Children from many poor families receive less than 70% of the recommended daily intake of major nutrients.*



## *Food Bank Volunteers*

### *The Heart of Our Effort*

*Continuing a seven year trend, the region increased its level of support for the Food Bank's volunteer program. A record number of hours were donated to the cause of ending hunger and the number of volunteers and the number of volunteer interactions were also at record levels.*





## Service Hours at a Glance

## Service Hours

**We thank the following volunteers for their extraordinary service:**

**500+ hours:** Sierra Nevada Job Corp Center, Roger Slugg

**301-499 hours:** Picollo School

**201 – 300 hours:** Episcopal Churches, Marks Family, McQueen High School

**101-200 hours:** Starbucks, Step 2, Summit Church, Microsoft Licensing, WET Labs, Johanna Folk, Boy Scout Troop 443, Phil & Nancy Bushard, Linda Reeves, Wells Fargo, Sam Lumpe, Sparks High School Community Based Program, Briarwood, New Frontier, P-C Doctor Inc, Reno Rotary, UNR Dean's Future Scholars, WalMart Distribution Center 7048, Circus Circus, Upward Bound, LDS Youth, US Navy, UNR Circle K, National Charities League, Montelongo Family, Greater Reno Church of Christ, Gigmac Family, Carolyn Collins

**75-100 hours:** International Executive Housekeepers Association, Umpqua Bank, Americorp, Northern Nevada Fire Rescue Academy, US Foods, Randy Fisher, Reed High School, Lana Tarbutton, Spanish Springs High School Community Based Program, Delta Sigma Pi, Linda Peri, Mountain View Montessori School, Sigma Alpha Epsilon Fraternity, Sebastian Martinez

**50 – 74 hours:** Judy Sneed, Sparks Christian Fellowship, Target Employees, Calvary Chapel, Alpha Kappa Psi, Well Point /Anthem, Intuit, Veronica Martinez, First Tee, Kathy Lane, Pat Garry, Pro Net, Pfizer, Boy Scout Troop 43, Janice Hoke, Washoe County School District Transitional Program, Catholic Singles, EP Minerals, Sparks Youth Football League Cheerleaders, Ellen Williams Covenant Presbyterian, UPS, Horizon Church, Tim Minard, NV Energy, Mike Dadek, Kiwanis Sunrisers, Peggi Jones, Stacey Jones, St. Rose of Lima, Charles Modeleski, Northern Nevada Women's Club, Sparks Piranhas, Reno High School Soccer

**35 – 49 hours:** Elcano Family, Fernley Rotary, Torben Schroder, Chris Sietsma, Kurt Ritterby, Lezlie Lucas, Cesar Moreno, Geneygassiot, NACE, High Desert Montessori School, Sigma Kappa, Vineyard Church, UNR Medical students, Kappa Alpha Theta, UNR Social Psychology, TMCC Circle K, Judi Stone, Sheila Cervantes, Sierra Baptist Church, River Christian Church, New York Life, Agape Singles, RR Donnelly, Ivy League Alumni Club, Payroll Systems of Nevada, DeMolay, Four H, Stephan Lower, Quin Street, Girl Scouts, ASM Affiliates, Battle Born Rollers Demons, Out of Egypt, Randall Johnson, James Freeman, Centennial Sunset Rotary, Louanne Pauley, Linda Labowe, Nathan Lloyd, John Etcheto Jeri Chaney, Nu Alpha Kappa, Cub Scout Pack 14, ROTC, Sean Maletsky, Carol Greene, Project 33, Laura Wallace, Stewart Butler



## Service Hours

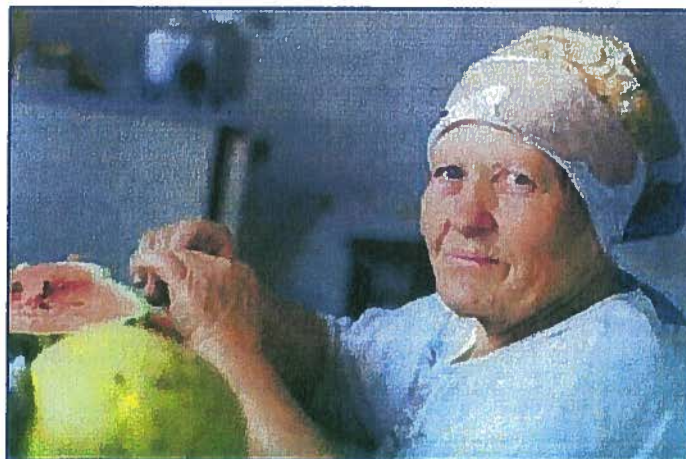
### Service Hour Totals

So what do more than 5,100 volunteers do to donate 20,728 hours of service? Here's how they spent their time...

<b>CSFP Packing and Delivery</b>	<b>4,375 hrs</b>
<b>Sort and Pack Donated Food</b>	<b>8,614 hrs</b>
<b>Back-Pack Kids Program</b>	<b>682 hrs</b>
<b>Office &amp; Clerical</b>	<b>284 hrs</b>
<b>Special Events</b>	<b>1,807 hrs</b>
<b>Mobile Pantry Packing</b>	<b>4,249 hrs</b>
<b>Mobile Pantry Delivery</b>	<b>737 hrs</b>
<b>Total</b>	<b>20,748 hrs</b>

### Volunteer Totals

<b>Total number of volunteers</b> (An increase of 10 % From 2009 - 2010)	<b>5,131</b>
<b>Total volunteer hours</b> (An increase of 10.1 %)	<b>20,728</b>
<b>Total volunteer groups</b> (An increase of 8 %)	<b>197</b>
<b>Total number of unique group volunteers</b>	<b>4,177</b>
<b>Total number hours by groups</b>	<b>11,366</b>
<b>Total number of individual volunteers</b>	<b>954</b>
<b>Total hours by individual volunteers</b>	<b>9,303</b>





34% of all households served by Feeding America have had to choose between food or medical care.



**FOOD BANK**  
OF NORTHERN ILLINOIS





5.7 million people  
received emergency  
food assistance from  
Food Banks across  
the USA.



*"The Empowerment Center is thrilled to work so closely with the Food Bank of Northern Nevada as we continue creating solutions for change."*

*The Empowerment Center*

# Partnerships & Events

## July 9, 2010: Boogie Down for Hunger Concert

The Food Bank produced the Boogie Down for Hunger Concert at Bartley Ranch Park in the Hawkins Amphitheater as part of the annual Artown Festival. The SOLD OUT Boogie Down for Hunger Concert followed last year's successful Cowboy Up for Hunger concert. The concert featured legendary blues / boogie rockers, Little Feat. The event generated much needed funds for the Food Bank. The event was sponsored by IGT, the Robert Z. Hawkins Foundation, Catalyst 360, Charles Schwab and WETLAB. Event supporters included: Event Services, Inc, Peppermill Hotel Casino, Great Basin Brewing Company, Qdoba Mexican Grill, Emerald City Café, Maytan Music Center, Artown, Recycled Records and KTVN Channel 2, KTHX- The X, Reno News and Review, JAG Productions, Washoe County Parks and Open Space, Studio 33 and many dedicated volunteers.

## September: Hunger Action Month

In September the Food Bank adopted Feeding America's mantra of "30 ways in 30 days" in its effort to be a part of Hunger Action month. The calendar was packed with events and activities all designed to focus the community's attention on the hunger issue.

## November-December 2010: Holiday Food Drive

More than 300 Washoe County businesses, grocery stores, churches, libraries, civic groups and individuals donated 176,301 pounds of food. Hundreds of volunteers worked throughout the season to sort, pack and stack food donation boxes

## Kraft Fight Hunger Bowl

The Food Bank partnered with the University of Nevada, Reno and the community to cheer on the Wolf Pack and to score big in the fight against hunger. A variety of activities were held including food drives, ticket sale proceeds match donations, Community and corporate donations from US Foods and the Atlantis Casino Resort were highlights. The Food Bank accepted the challenge from Kraft Fight Hunger Bowl and Feeding America and participated in the first-ever text challenge. Pack fans and Food Bank supporters rallied to overwhelmingly win this challenge over the Food Bank of Boston and the Boston College fans.

## December 10, 2010: Share Your Christmas Drive By Food Drive

This 17th annual event sponsored by CBS affiliate KTVN Channel 2 to benefit the Food Bank of Northern Nevada inspired hundreds of individuals, businesses and schools to drop off a record -setting 178,465 pounds of food at four collection sites in our area. The Share Your Christmas Drive By Food Drive was held from 6 am to 6 pm at the Grand Sierra Resort, Summit Shopping Center, Legends at Sparks Marina, Great Clips, Champagne Family Dentistry, the Governor's Mansion in Carson City, and the Carson Valley Inn in Minden. Supporters included Camelot Rentals, Sierra RV, Bright Productions and hundreds of hardworking volunteers.





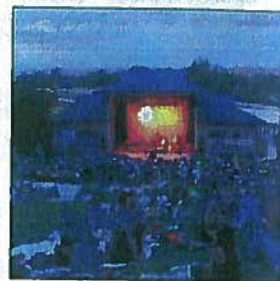
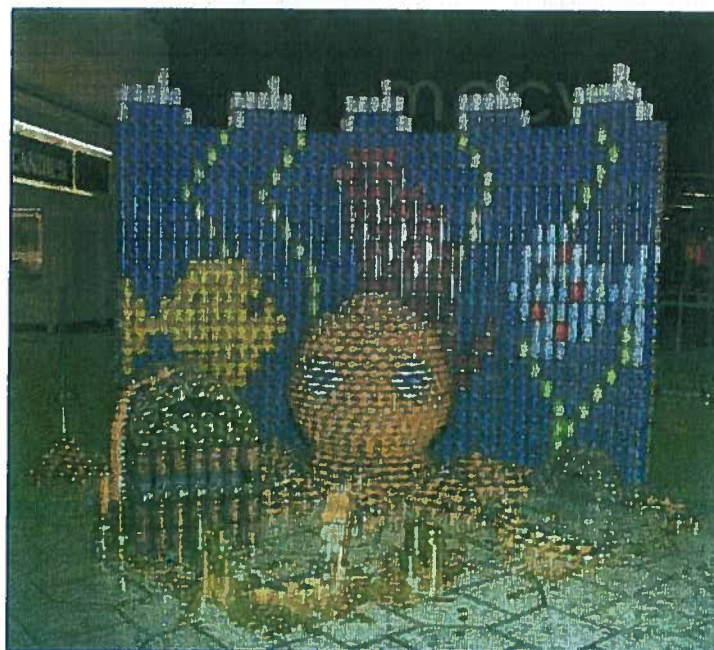
### March 30-April 3, 2011: CANstruction

The 8th annual CANstruction event in northern Nevada, a joint project of the American Institute of Architects Northern Nevada and the Food Bank, was held at Meadowood Mall and attracted 12 teams of area architects, engineers, designers and students. The event, one of 80 nationwide, collected 20,000 pounds of non-perishable food that was distributed from our warehouse to our partner agencies. CANstruction 2011 was sponsored by Moneytree, Dermody Properties, Save Mart Stores, Fred and Janice Graham, Meadowood Mall, AIANN, HMC Designing Futures Foundation, Ormat Technologies, Inc and Pacific Radomes. Support for the event was provided by Qdoba Mexican Grill, Nevada Blue, Freeman Decorating, KRNV- Channel 4, Cooks Photography, Digiprint, Bill Frankmore and the many individuals and companies associated with the building teams, as jurors and as members of the planning committee.

### May 14, 2011: The Letter Carriers' Food Drive

The largest one-day nationwide food drive was sponsored by the National Association of Letter Carriers. This year's event collected 157,387 pounds of food in Reno-Sparks for the Food Bank. Safeway, Save Mart, Raley's, Scolari's, Sierra Nevada Job Corps sponsored the purchase of plastic food bags to help generate donations. Letter Carriers distributed the bags in advance as a convenient reminder to leave a food donation by the mailbox. Area grocery stores, including Smith's, Raley's, Save Mart and Scolari's Food and Drug participated to help collect food donations in addition to the sponsoring stores. Postal Service and Food Bank trucks carried big mail totes full of food to the Food Bank warehouse. Bowen Transportation donated the use of a commercial trailer.

*The 8th annual CANstruction event in northern Nevada was held at Meadowood Mall and attracted 12 teams of area architects, engineers, designers and students.*





# Harvesters

**Donors of 500 Pounds or more of food, warehousing services and /or in-kind services of \$1,000 dollars or more per year.**



2nd Harvest Inland Northwest  
Amazon  
Atlantis Casino Resort & Spa  
Bender Warehouse Company  
Bonanza Produce Company  
Bowen Transportation  
Boy Scouts of America  
Brady Industries  
C & S Wholesale Grocers  
C.R. England  
California Emergency Food Link  
Carolina Logistics Services  
Castle Foods  
Caughlin Ranch Elementary School  
Circus Circus  
Clayton Middle School  
Conagra Grocery Products, Inc.  
Coral Academy of Science  
Coremark  
Costco  
Country Classics, LLC  
Covenant Presbyterian Church  
Curves  
D & M Carriers, Inc.  
Damonte Ranch High School  
Dare 2 Share  
Dillard's Department Store  
Edgewater Homeowners Association  
Edible Reno-Tahoe  
Farmers Market Nutrition Program  
Food Bank of Contra Costa  
Freeman Decorating Company  
Frightfest  
Frito Lay  
Girl Scouts of the Sierra Nevada  
Goddard School, Sparks  
Gold Dust West  
Goodwill Industries  
Gordon Trucking  
Grand Sierra Resort  
Great Clips  
Harrah's  
Hidden Valley Ranch  
High Quality Organics  
Idaho Food Bank  
Intechra Group, LLC

International Game Technology  
Intuit  
K-Mart Distribution Center  
La-Z-y Boy  
LDS Trucking  
Lord of Mercy Lutheran Church  
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Marten Transportation  
Menante Family  
Microsoft Licensing  
Momar Industries  
Morgan Stanley  
Mountain View Montessori  
National Association of Letter Carriers  
National Council of Family and Juvenile Court Judges  
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NBTY, Inc.  
Nevada Department of Transportation  
Nevada Onion  
Newman's Own  
Next Day Gourmet  
Nutrisystem  
NV Energy  
Oroweat Food Company  
Out of Egypt  
Ozburn-Hessey Logistics  
Pay it Forward Organization  
PC-Doctor, Inc.  
Peri & Sons Farms, Inc.  
Pepsi Bottling  
Pilgrim's Pride  
Placer Food Bank  
Prime, Inc.  
Raley's  
Ralston Foods  
Reed High School  
Regional Transportation Commission (RTC)  
Rhapsody Hair Salon  
Safeway  
Sam's Club  
SanMar Corporation  
Save Mart Supermarkets

Sav-Mor Drug Stores  
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Scolari's Warehouse  
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Walgreens  
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Walmart  
Washoe County Library System  
Washoe County School District  
Washoe County Senior Center  
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Wells Fargo KRN Food Drive  
Whole Foods  
Yuma Community Food Bank

## Donor Advised Gifts

Anonymous Donor, at the Vanguard Charitable Endowment Program  
Hinderks Family Foundation Fund at the Community Foundation of Western Nevada  
Irvin G. Martin Memorial Fund at the Fargo-Moorhead Area Foundation  
John and Christine Worthington at the Parasol Tahoe Community Foundation  
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## New Home, New Hope Capital Campaign Donors 2009-2010

Donations to the New Home, New Hope Capital Campaign & Building Fund have provided the Food Bank the needed funds to support the new Donald W. Reynolds Regional Food Distribution Center -- helping to feed the hungry in our region, day in and day out.

Steve and Ardith Carrick  
June Cox, CPA MS  
Martha Gould  
Millie Mitchell

C. Brent Richard  
Greg Titus  
PPG Industries Foundation

*"Since joining with the Food Bank of Northern Nevada we have been better able to handle this tremendous increase in meals served; both through our food pantry and our family dining room."*

*ELSH Friends In Service Helping*

## Major Donors

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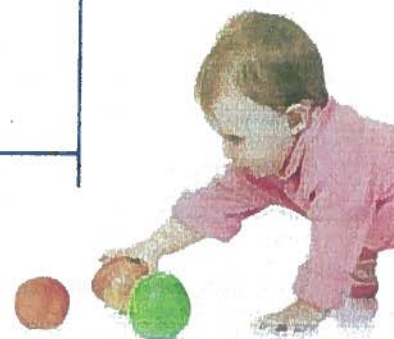
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Walmart Foundation

25.1% of the children  
in households in  
Northern Nevada  
have one or more  
children ages 0 to  
5 years.



**FOOD BANK**  
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Washoe Pines Foundation  
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*"Communities In Schools of Northeastern Nevada experienced a nearly 100% growth in our weekend Hunger Prevention program (9 new sites)' during the 2010-2011 school year. This explosion of growth was made manageable due to the ability of our program to secure pre-packed backpacks from the Food Bank of Northern Nevada."*

*Communities In Schools of Northeastern Nevada*



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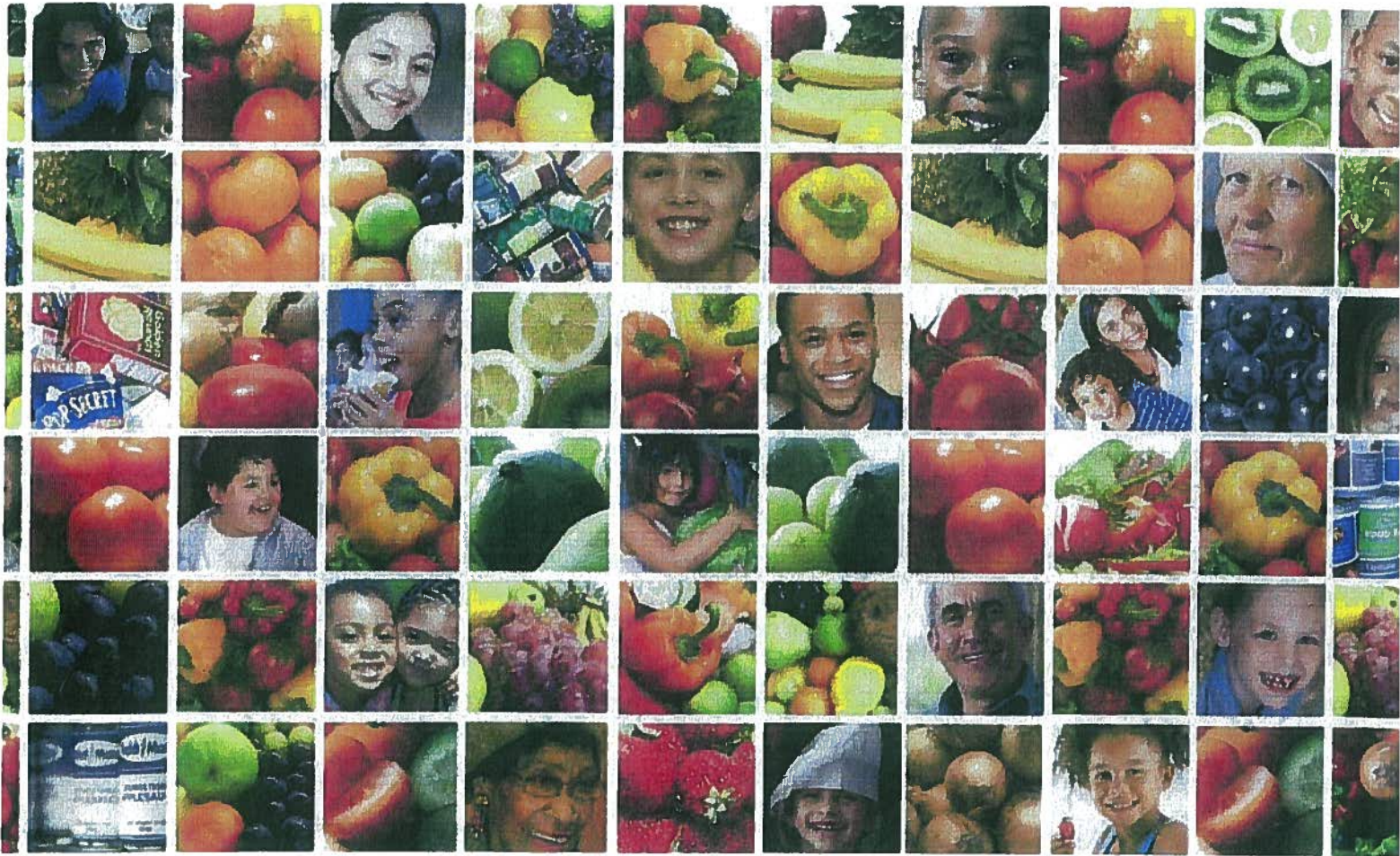




Making Hunger History



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**The Food Bank of Northern Nevada**

Donald W. Reynolds Regional Food Distribution Center  
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