

94

NEVADA STUDENTS

**DROP
OUT**

EVERY
DAY

Only 70%
of Nevada's
high school
students graduate



CIS of Nevada gets results

- 87% of all case-managed seniors graduate
- 97% of all case-managed K-11 students are promoted to the next grade

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Communities
In Schools

Nevada



Exhibit B-1 - CCSD Tech Adv
Document consists of 2 pages.
Entire exhibit provided.
Meeting Date: 03-28-16

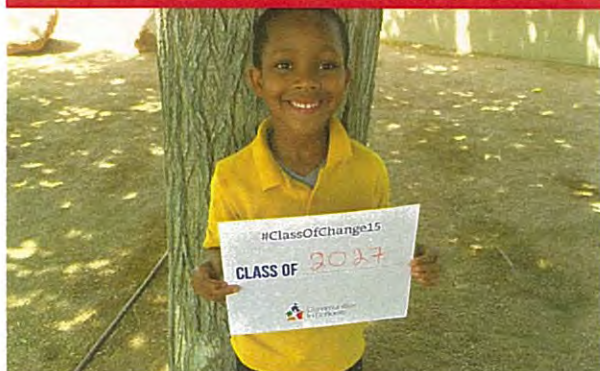
Surrounding students with a
community of support,
empowering them to stay in
school and achieve in life.

CIS OF NEVADA IN ACTION

CIS of Nevada is part of the nation's largest and most effective dropout prevention organization, dedicated to keeping kids in school and helping them succeed in life. CIS of Nevada works with both schools and their surrounding communities, determining student needs and establishing relationships with local businesses, social service agencies, health care providers, and parent and volunteer organizations to provide needed resources.

CIS of Nevada provides vital student support and dropout prevention services throughout Nevada through affiliates in Las Vegas, Elko and Reno.

In 2014-2015, we provided over \$4 million of desperately-needed, in-kind goods and services to over 58,000 students in 55 schools - up from 45,000 students in 43 schools in the prior school year.



STUDENT RISK FACTORS

1. Low socioeconomic status
2. Low educational expectations
3. Poor academic performance
4. Not living with natural parents
5. Parents with low educational expectations

EMPOWERING STUDENTS TO SUCCEED



Keyla was transferred to a new school after several disciplinary issues. Keyla was often truant and got into trouble. She felt no one noticed whether she was in school or not. After meeting with her father, the Site Coordinator made sure to alert him to any absences. Her father now often expresses how happy he is someone at school is checking up on her. Communication at home has been better, and the disciplinary calls to her home have stopped. "I used to ditch, get into fights, talk back to teachers and my parents...CIS is important because they motivate kids to do good in school, graduate and make good choices. If I didn't have CIS, I would have probably kept ditching and still do bad things. I am grateful!"

RETURN ON INVESTMENT

A national Return on Investment (ROI) study was conducted in May 2012 that examined CIS affiliates' impact upon the communities we serve.

Among the significant findings of the study are:

- The average annual rate of return to society is 18.4%.
- The benefit/cost ratio is 11.6, which means that every dollar invested in CIS creates \$11.60 of economic benefit for the community.

Donate Today

Give a tax-deductible gift today and make a lasting difference in the life of a child. Ninety cents out of every dollar contributed goes to direct programming.

\$10 – Buys a winter coat for a student

\$15 – Buys a school uniform for a student

\$25 – Fills backpacks with food for the weekend for four students

\$50 - Buys hygiene kits for five students

\$75 – Provides a cap & gown for a graduating senior

\$100 – Pays for testing fees and college applications for two students

Communities In Schools of Nevada, Inc. is registered with the State of Nevada as a nonprofit 501 (c)(3). Your donation may be tax deductible pursuant to the provision of section 170 (c) of the Internal Revenue Code of 1986