



Workforce Development in the Tahoe Area

EXHIBIT I-TAHOE
Document consists of 11 pages.
Entire exhibit provided.
Meeting Date: 05-02-14

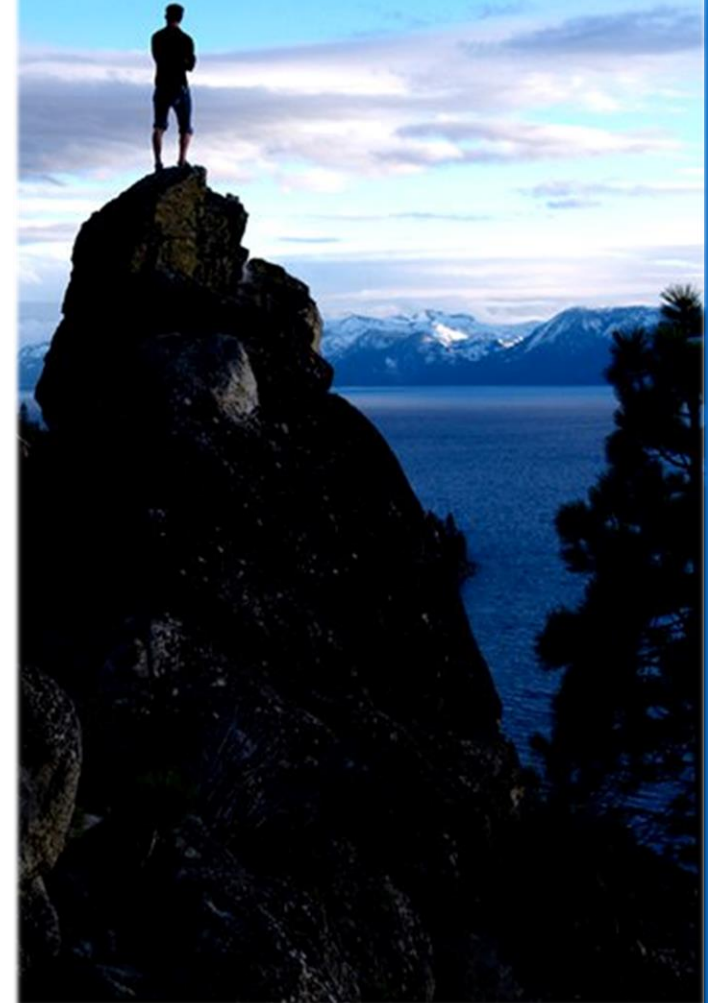
Sierra Nevada College

- 4-Year, Private, Liberal Arts College
- 500 undergraduate and 500 graduate students in Incline Village, Reno, Las Vegas and online.
- Core Themes: Entrepreneurial Thinking, Professional Preparedness, Liberal Arts and Sustainability
- 22% of students from NV, 44% of students from CA
- Undergraduate Degrees in Business, Entrepreneurship, Humanities, Fine Art, Science and Technology.
- Masters Degrees in Teacher Education, Fine Art and Creative Writing



SIERRA
NEVADA
COLLEGE

LAKE TAHOE



Workforce Development Initiatives

- Professional Preparedness emphasis in undergraduate and graduate degree programs
- Entrepreneurial Thinking emphasis in undergraduate and graduate degree programs
- Retraining programs in Teacher Education
- Professional development through recertification courses in Teacher Education
- Community Programming

Entrepreneurial Thinking



- It is unique for a liberal arts college to emphasize entrepreneurial thinking.
- 10% of all SNC graduates go on to start their own business.
- Recently invited to speak at three universities in China on our expertise in entrepreneurial thinking curriculum design.

We Start with the Freshmen

- In the first-year experience course at SNC, students work with community organizations to develop solutions to real-world problems.
- Soft skills emphasized: teamwork, interpersonal communication and project management.
- Projects include:
 - Development of recruiting strategies for Adventure Risk Challenge (ARC)
 - Helping Project Mana to better engage the citizens of Kings Beach through community gardens
 - Examining the economic impacts of IVGID parks on Incline Village businesses



Service Learning



- Every student in the Interdisciplinary Studies Program (our largest major) must complete one semester of service learning.
- Helps students to think of themselves as active participants in a community.
 - Lost Sierra Hoedown to raise funds for the non-profit ski area to reopen
 - mmHMM productions made promotional film for Adventure Risk Challenge program

"My topic was on becoming a stakeholder in the ski industry and making skiing more accessible. I was learning about issues that I'm very passionate about from all different angles." – Interdisciplinary Studies Student, Drew Fischer

Graduates in the Community

- Students from SNC often seek employment in the Tahoe area and become economic contributors to the local area.
 - 48 SNC students were hired by Vail Resorts in 2013-2014 for jobs and internships.
- In 2013, IT Convergence moved to Incline Village because of its proximity to a college.
 - Has hired 9 SNC students as employees and interns in the past year
 - Currently changing their hiring process to look more favorably on liberal arts graduates based on SNC student performance
- The Sierra Angels venture capitalist group consistently hires interns from Sierra Nevada College



Teacher Education

- Over 500 students are currently enrolled in the Master of Arts in Teaching and Master of Education programs at SNC. These students graduate and become teachers primarily in Washoe and Clark Counties.
- Two SNC alumni from the teacher education department were co-winners of the Tahoe Truckee Teacher of the Year in 2012-2013.
 - Another SNC alum has been nominated as the March finalist for Teacher of the Year in 2014.



Teaching English as a Second Language

- We host an accelerated summer program for teachers to meet state requirements for the Teaching English as a Second Language endorsement.
- In Summer 2013, 18 teachers participated and in 2014 we expect growth in the program.

Preparation for STEM

- The SNC TED department has partnered with UC Davis and Washoe County School District to offer the Nevada Teachers STEM Institute.
 - Teachers learn best practices for teaching earth and environmental sciences
 - Students benefit through better preparation for work and education in STEM fields.

Future for an Independent Tomorrow (FIT)

- We have partnered with the Foundation for an Independent Tomorrow (FIT) whose mission is “to empower unemployed and underemployed individuals in southern Nevada into jobs that pay enough to make them able to support their family without public assistance.”
- We developed a course which is currently being used by FIT instructors, which teaches clients to articulate their strengths and improve upon weaknesses through applied learning and assessment.