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Heidi S. Parker, MA



EXHIBIT F Health Care
Document consists of 15 pages.
Entire exhibit provided.
Meeting Date 3-05-14

Immunize Nevada's Mission

Will create a pro-immunization environment that results in a dramatic increase in immunization rates to exceed the national average by 2020 by:

- Supporting community partners to successfully implement effective immunization efforts throughout Nevada;
- Advocating for, informing and educating about the need for and benefits of vaccines;
- Facilitating greater collaboration statewide to achieve Nevada's immunization priorities.

Our Funding

Incorporated as Nevada nonprofit with 501c3 designation

- Income
 - 80% grants
 - 11% community donations, event revenue and health plan reimbursement
 - 8% private foundations
- Expenses
 - 90% of funding directly helps Nevada communities
 - 10% is designated for indirect operating costs

Immunize Nevada Team

Heather – *Chief Administrator*

Emily - Chief Educator

Rhonda - Chief Nurse



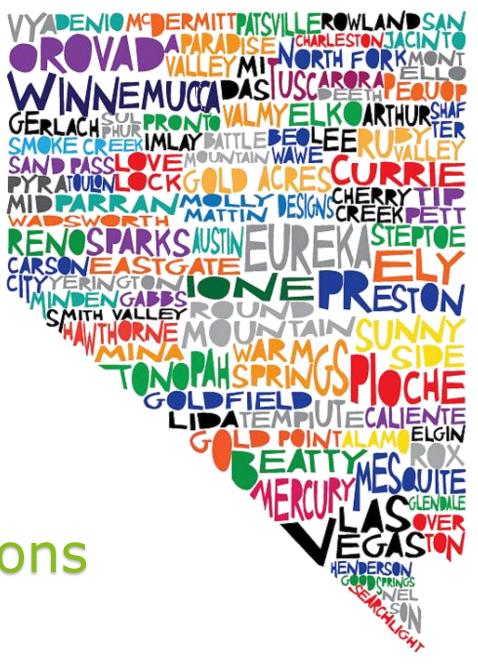
Claire - Chief Organizer

Heidi - Chief Executive

Katie - Chief Communicator

Coalition Benefits

- Maximizes resources and minimizes duplication
- Mobilizes diverse talents, assets and approaches
- Increases the "critical mass" behind community immunization efforts
- Improves knowledge, skills, trust and communication among immunization partners
- Creates strong sense of solidarity, togetherness and commitment to Nevada's communities



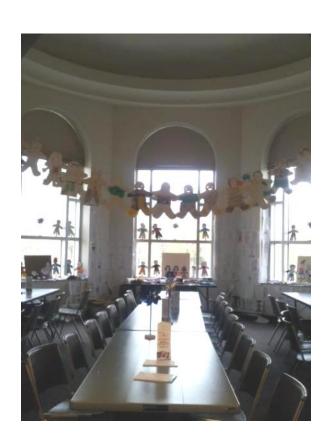
Immunizations in Nevada

Advocacy

We support health care stakeholders and pro-vaccine policies by following issues that impact Nevada at the local, state, and national level

This happens through:

- Networking
- Education
- Topic research papers
- Stakeholder outreach
- Silver Syringe Awards recognition
- Media, Public and Community Relations



Education

We train health care professionals through the Nevada Immunization Learning Exchange (NILE)



This happens through:

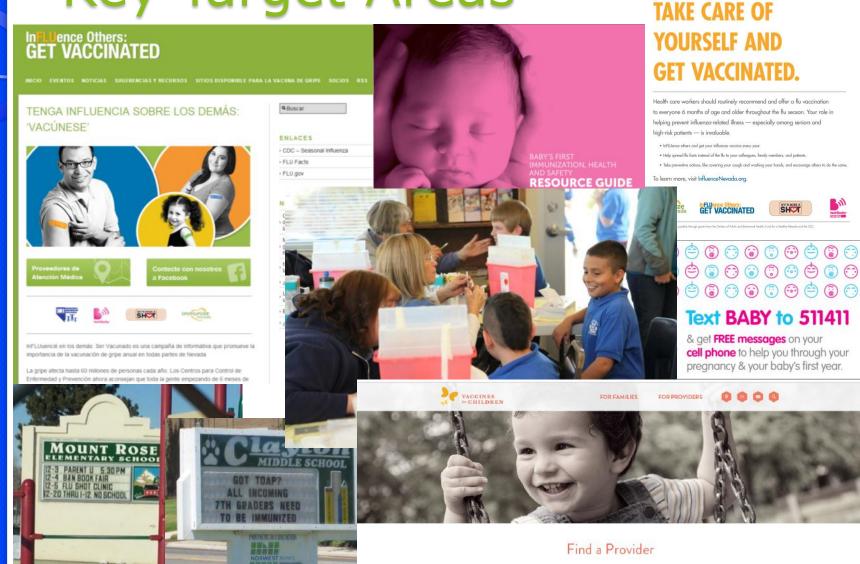
- The Annual Nevada Health Conference
 - Integrated Health Focus MCAH, Chronic Disease & Vaccines
- Monthly Webinar Trainings
 - Current Immunization Topics
 - No cost CEU and Pharmacy Credits
- Medical Assistant Trainings
- College/University Lectures
- Regional/National Conference Workshop Presentations

Outreach

Every day, residents from our urban, rural and frontier communities ask us for help accessing vaccines, health care, and other resources they need to stay healthy.



Key Target Areas



THE BEST WAY TO

CARE FOR YOUR

PATIENTS?

Finding a provider is easy! Search for a location near your

zip code

New Parents

- Protect and Immunize Nevada's Kids (PINK)
 - Annually 35,000 portfolios distributed statewide through 19 birthing hospitals
 - 12 partners contributing information including health, safety and immunization
- text4baby Nevada
 - 71% user increase in 2012
 - Nevada chosen for one of two national pilot sites for vaccination reminder module
 - 8,184 users since program inception

Access to Vaccines

- School Located Vaccination Clinics Billing Project
 - Clark, Elko and Washoe Counties
 - 13 health plan contracts (and counting!)
 - Creating sustainability for public health
- Vaccines for Children Outreach
 - Website, mobile, TV, radio, clinic locator
 - Spanish/English
 - Grassroots outreach to new parents and parents of teens
- Community Partnerships
 - Hard to reach/High risk populations
 - Shots at mobile food pantries, malls, parks, special events, sports facilities, health fairs
 - Seniors and caregivers at long-term care/skilled nursing facilities

Seasonal Influenza

- InFLUence Others: Get Vaccinated
 - Website, media placement, key messages, partner toolkit
- Peak illness/Outbreak crisis communication
 - Media Relations where to go and why it's important
- Health Care Workers
 - Assist facilities in achieving Healthy People 2020 goal of 90% or higher receive a flu vaccine each season

Be an Ambassador

- Promote the importance of vaccines at school, work and home
- Help decrease missed opportunities
- Get vaccinated & spread the word!
- Got a flu shot? Tag it #NVFlu!

Connect with Us

- Phone: 775.624.7114
- Email: <u>heidi@immunizenevada.org</u>
- Web:
 - ImmunizeNevada.org
 - InFLUenceNevada.org
- Facebook: ImmunizeNevada
- Twitter and Instagram: ImmunizeNV
- text IMMUNIZENV to 22828 to sign up for our monthly newsletter