



JANUARY & FEBRUARY

When influenza vaccine supplies appear scarce and unavailable, statewide pharmacies, healthcare providers and partners rally together to provide daily flu vaccine availability and supply updates through the InFLUenceNevada.org website and statewide media connecting Nevadans with vaccine.

MARCH

Due in large part to the nurturing support of our longtime partners, donors and supporters we incorporate as a Nevada non-profit organization. This milestone allows us to pursue new fundraising opportunities and establish a new mission and priorities based on the needs of our partners and Nevada's communities.

APRIL

As part of National Infant Immunization Week, the CDC awards Heidi Parker, executive director, with the 2013 CDC Childhood Immunization Champion Award. Community projects including PINK, text4baby and community clinics involving hundreds of partners make this recognition possible.

MAY

Thanks to the vision of the Washoe County School District, Washoe County Health District, Clark County School District, Southern Nevada Health District and Southern Nevada Immunization and Health Coalition, graduating seniors receive information about the Vaccines for Children (VFC) program to learn about recommended immunizations and program eligibility. Materials are Spanish/English and direct users to a website about important teen vaccines including Tdap, HPV and meningococcal.

JUNE

The hepatitis A outbreak linked to contaminated berries sold at a large national retailer creates a national panic and Nevadans look to us for information. We activate our network of public information officers and communication experts throughout Nevada to help us provide regular updates to partners and the community.

JULY

Contracting with insurance providers begins in conjunction with the School Located Vaccination Clinics project through the Nevada State Immunization Program and CDC, allowing us to recoup clinic costs in Clark County, Elko County and Washoe County. By the end of 2013, more than 10,000 people are immunized with flu and/or Tdap vaccines through 83 clinics and additionally, we have contracts with 13 health plans.

AUGUST

We launch a Nevada specific text4baby logo reflective of the localized messages users now receive through the vaccination text reminder pilot. Preliminary data shows at least 91% of users who attend their well-baby visits report their baby is vaccinated.

SEPTEMBER

An innovative program pairing Food Bank of Northern Nevada mobile pantries with the Walgreens voucher program offers 14 clinics held from September through October at community locations where 563 Food Bank clients take advantage of getting a flu vaccine at no cost. This partnership expands to include additional clinics at area malls and community events where 682 additional people receive flu vaccines with Walgreens vouchers.

OCTOBER

Forward thinking and an integrated strategy proposed by the Nevada Division of Public and Behavioral Health allows expansion of the 2013 Nevada Annual Health Conference to include chronic disease prevention and health promotion; maternal, child and adolescent health (MCAH) in addition to immunizations. Nearly 300 local, regional and national attendees take advantage of presentations from 27 regional and national speakers. With the help of sponsors, 51 attendees receive scholarships to cover conference fees, travel and hotel accommodations.

NOVEMBER

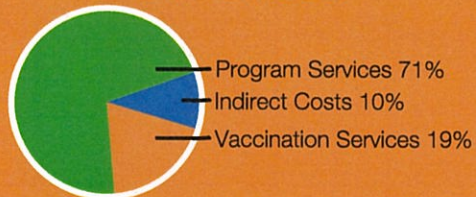
Nevada's community leaders, elected officials and immunization champions lend their image and influence to encourage Nevadans to get an annual flu vaccine in the "InFLUence Others: Get Vaccinated" campaign. The ads run in a series of outdoor boards, media relations, social media outreach, radio, print and online publications.

DECEMBER

Vaccinate Nevada Week takes place as part of National Influenza Vaccination Week the first week in December. During this time, we work with statewide partners to create a Nevada-specific message, "Don't Gamble With Your Health." By the end of the month, influenza awareness campaigns result in millions of impressions across the state including: radio: 1,040,620; Northern Nevada/rural outdoor boards: 5,804,165; online: 2,700,000; and print, 435,411.

Immunize Nevada exists to support community partners to successfully implement effective immunization efforts throughout Nevada; advocate for, inform and educate about the need for and benefits of vaccines; and facilitate greater collaboration statewide to achieve Nevada's immunization priorities.

EXPENSES



INCOME



HERE ARE SOME WAYS TO HELP FURTHER OUR MISSION!

GET INVOLVED

- Join a committee. Committees meet in person and by conference call.
- Invite a colleague to a community or committee meeting.
- Apply to become a member of the Board of Directors or Professional Council.
- Send us stories and pictures of how you promote immunizations in your clinic, office or workplace.

DONATE

- Share your time and volunteer to help at our next community event or health fair.
- Make a one-time or recurring donation.
- Make an in-kind donation (such as meeting space, materials or expertise.)

STAY CONNECTED

- Sign-up for our monthly newsletter by texting IMMUNIZENV to 22828.
- Follow us on Facebook and Twitter and check out our photos on Instagram.
- Visit our website and read our current blogs, news and press releases.

MORE 2013 HIGHLIGHTS ARE AVAILABLE AT
www.ImmunizeNevada.org/2013Highlights



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EXHIBIT F-1 Health Care
 Document consists of 2 pages.
 Entire exhibit provided.
 Meeting Date 3-05-14

Contact Us: Info@ImmunizeNevada.org • (775) 624-7117