



## ONE PLATFORM / ONE AGREEMENT

A SINGLE PLATFORM PROVIDING SAFE  
AND SECURE PAYMENT SOLUTIONS  
FOR ONLINE GAMING OPERATORS

ABOUT US

VERIFI™

VERIFI PROVIDES GLOBAL E-COMMERCE BRANDS WITH:

**FRAUD & RISK  
MANAGEMENT**

**CHARGEBACKS  
REFUNDS  
DECLINES**

**RECURRING  
HIGH FREQUENCY  
MERCHANTS**

**PAYMENT  
CONNECTIVITY**

**IMPROVE LIFETIME  
VALUE**

CAMS IS PCI LEVEL 1 CERTIFIED / HEADQUARTERED IN LOS ANGELES, CA

## ABOUT US



CAMS PROVIDES ONLINE GAMING AND GAMBLING SITES WITH:



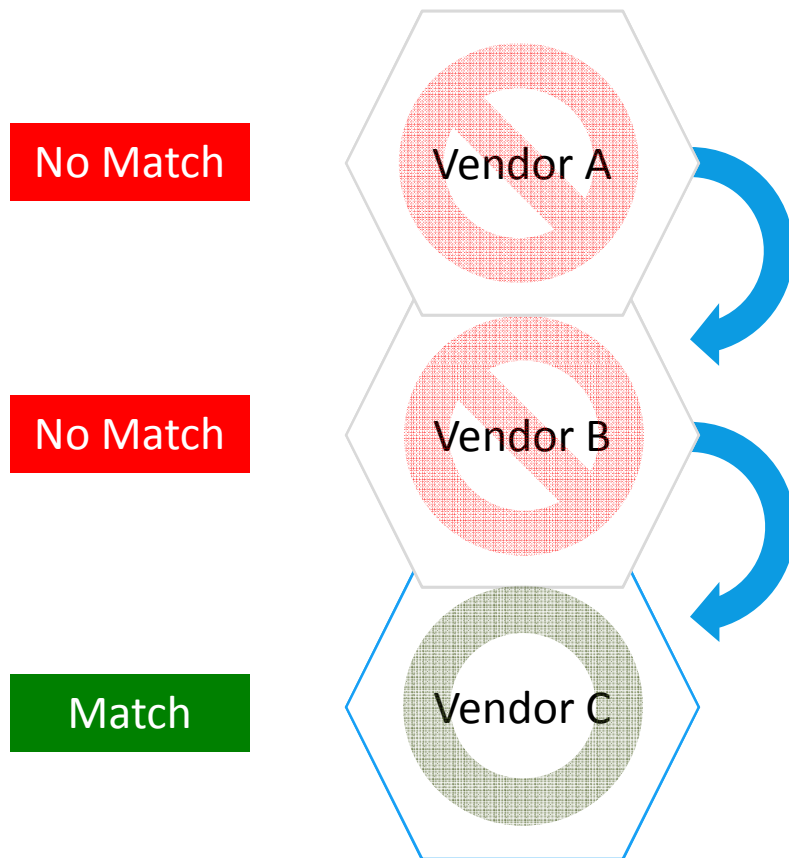
CAMS IS PCI LEVEL 1 CERTIFIED / HEADQUARTERED IN LOS ANGELES, CA

# PARTNER MATRIX

KYC / CONSUMER INTELLIGENCE	GEO-LOCATION	DEVICE INTELLIGENCE	ANTI-MONEY LAUNDERING	USER AUTHENTICATION
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•Integrated | \*\*Specs Received

# WATERFALL TECHNOLOGY

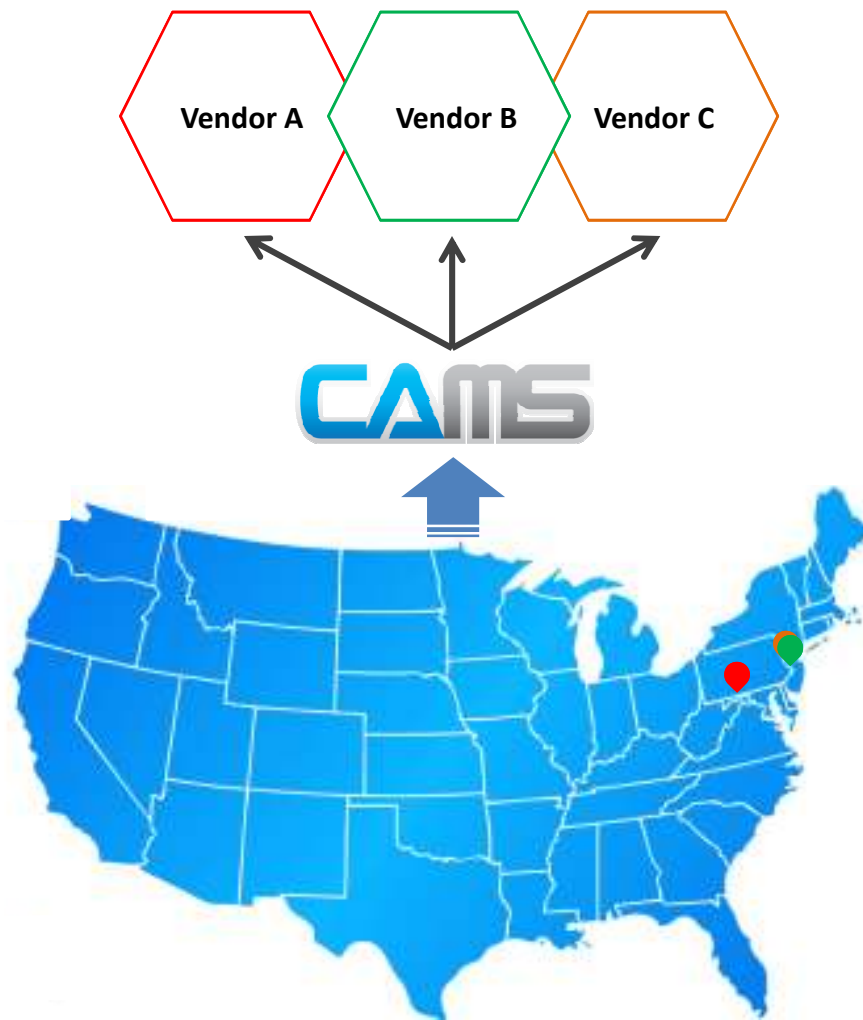


## Example: KNOW-YOUR-CUSTOMER

- Typical ID success is between 90% to 95%\*
- Using a “Waterfall” approach, CAMS flows each unmatched query to the next vendor to improve match rates.

\* Common results, varies by country and jurisdiction

# LAYERED TECHNOLOGY



## Example: GEO-LOCATION

- Geo vendors can have false positives/negatives
- CAMS “Layers” vendors that respond to simultaneous call-outs
- Merchants receive the CAMS Confidence Score that determines player’s location

# CENTRAL CLEARING HOUSE THE EXTRA STEP

## THE RISKS

- Multiple Accounts
- Exceeding Limits
- Problem Gambler
- Banking Risks
- Approvals and 7995
- Brand Damage

## THE SOLUTION

- Account Limits
- Loss Limits
- Velocity Controls
- Self-Exclusion/Alerts
- Deposit Approval
- Objective Data

**AN OBJECTIVE APPROACH FOR MANAGING  
CUSTOMER RISK ACROSS PLATFORMS**

# POKER SITE LIABILITY example



(Assume \$5,000 Balance Limit)



**CAMS**

**\$5,000**

(Assume \$5,000 Balance Limit)

## OPERATOR LIABILITY ISSUE

- Limit exceeded across poker sites
- No consolidated player monitoring



# P.A.L. / PLAYER ACCOUNT LIMITS example tiers

**POKER SITE MUST AUTHORIZE  
UNLIMITED PLAY**



**\$ UNLIMITED PLAY**

**COPY OF RECENT TAX RETURNS**



**\$100,000 / MONTH**

**CREDIT CHECK TO APPROVE INCREASE**



**\$50,000 / MONTH**

**PHOTOCOPY OF DRIVERS LICENSE  
PHOTOCOPY OF CREDIT CARD (front/back)**



**\$10,000 / MONTH**

**IDENTITY VERIFICATION & DEVICE REGISTRATION**



**\$3,000 / MONTH**



CAMS maintains Player Account Limits and acts as backend partner for all increase requests.