



**The mission of the Tahoe Prosperity Center is to promote regional sustainability through economic vitality, environmental stewardship and healthy communities in and around the Lake Tahoe Basin**

☞ **Regional Collaborative (501(c)3)**

- 5 Counties, Two States, One City
- Board of Directors includes stakeholders from: Business, Education, Transportation, Housing, Environmental Groups, Utilities, Tourism, Recreation

☞ **Regional Economic Cluster Initiatives**

- Visitor Services and Tourism
  - Geotourism
  - Regional Sports Commission
  - Regional Marketing and Tahoe Brand Enhancement
  - Authentic Visitor Experiences: Arts, Culture, Culinary, Adventure
- Green Business and Environmental Innovation
  - Innovation Hub with Research to Commercialization Strategies
  - Renewable Energies
  - Tahoe Green Business Program
  - Sustainable Communities Project
- Health & Wellness
  - Centers Of Excellence: Orthopedics, Oncology, Medical Tourism
  - Specialized Skill Training Centers For Health & Wellness Careers
  - World Class Athletics, Fitness, Training, and Rehabilitation
  - Telemedicine and e-Health

☞ **Tahoe Prosperity Center Services**

- Convener & Stewardship of Regional Initiatives
  - Strategic Growth Council Contract
- Resources and Services for 3 Clusters including capital resources
- Research & Data Center
- Regional Grant Coordination and Contract Management
- Regional Linkages to Bi-State Leadership

**Contacts:**

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# The Tahoe Prosperity Center invites your participation!

Become part of the newly created Tahoe Basin Industry Cluster Groups and help the region stimulate innovation and create new products and services that not only serve the local population but also the broader market outside of the region

The Tahoe Prosperity Center requests your participation in a series of workshops tasked with jump-starting the Industry Cluster Groups for Health and Wellness, Tourism and Visitor Services, and Environmental Innovation

**The intent of the workshop is to:**

- **Review the reasoning behind the creation of the Industry Cluster Groups**
- **Outline the roles and responsibilities for the cluster groups**
- **Review initiatives currently contained in the Lake Tahoe Prosperity Plan**
- **Formulate next steps for each cluster group**

To ensure your voice is heard, please plan on attending one of the following sessions:

## Tuesday November 15<sup>th</sup>

Parasol Tahoe Community Foundation, Incline Village

12pm – 2pm	Tourism and Visitor Services
2:30pm – 4:30pm	Environmental Innovation
5pm – 7pm	Health and Wellness

## Wednesday November 16<sup>th</sup>

Lake Tahoe Community College, South Lake Tahoe

9:30am – 11:30am	Tourism and Visitor Services
12:30pm – 2:30pm	Environmental Innovation
3pm – 5pm	Health and Wellness

**For more info contact:**

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**Interim Executive Director, Michael Ward 530-573-0447**

