

STATE OF LAS VEGAS TOURISM

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VegasMeansBusiness.com

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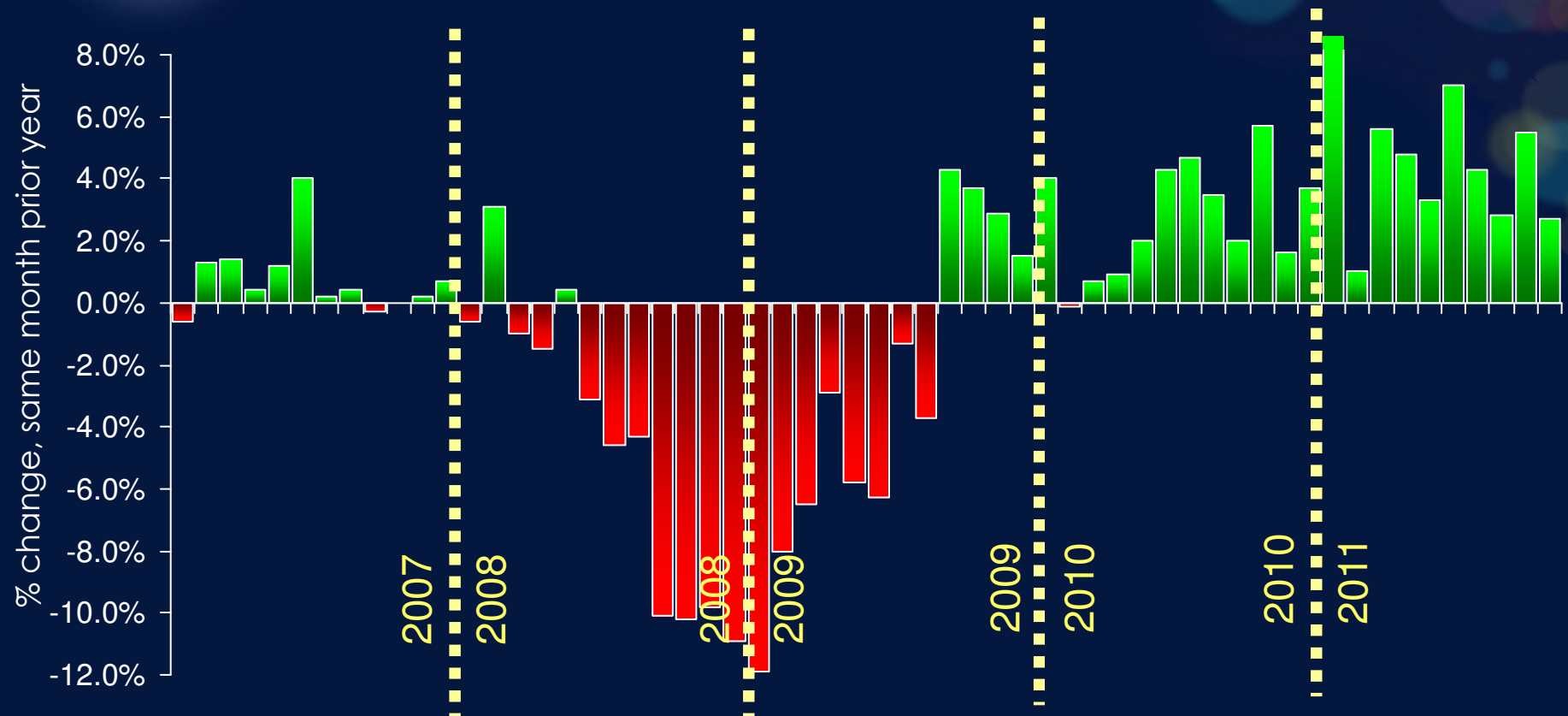
Las Vegas Visitor Statistics

2011 Year-To-Date results

	<u>October 2011 TYD</u>	<u>change from prior yr.</u>
Visitor Volume	32.9m	+4.5%
Room Inventory	150,425	+1.7%
Citywide Occupancy	85.4%	+3.9 pts
ADR	\$106	+10.9%
Convention Attendance	4.3m	+9.8%
En/Deplaned Passengers	35.0m	+4.4%
Avg. Daily Auto Traffic	100,488	-0.4%
Clark Co. Gaming Rev.	\$7.7b	3.3%

LAS VEGAS VISITATION

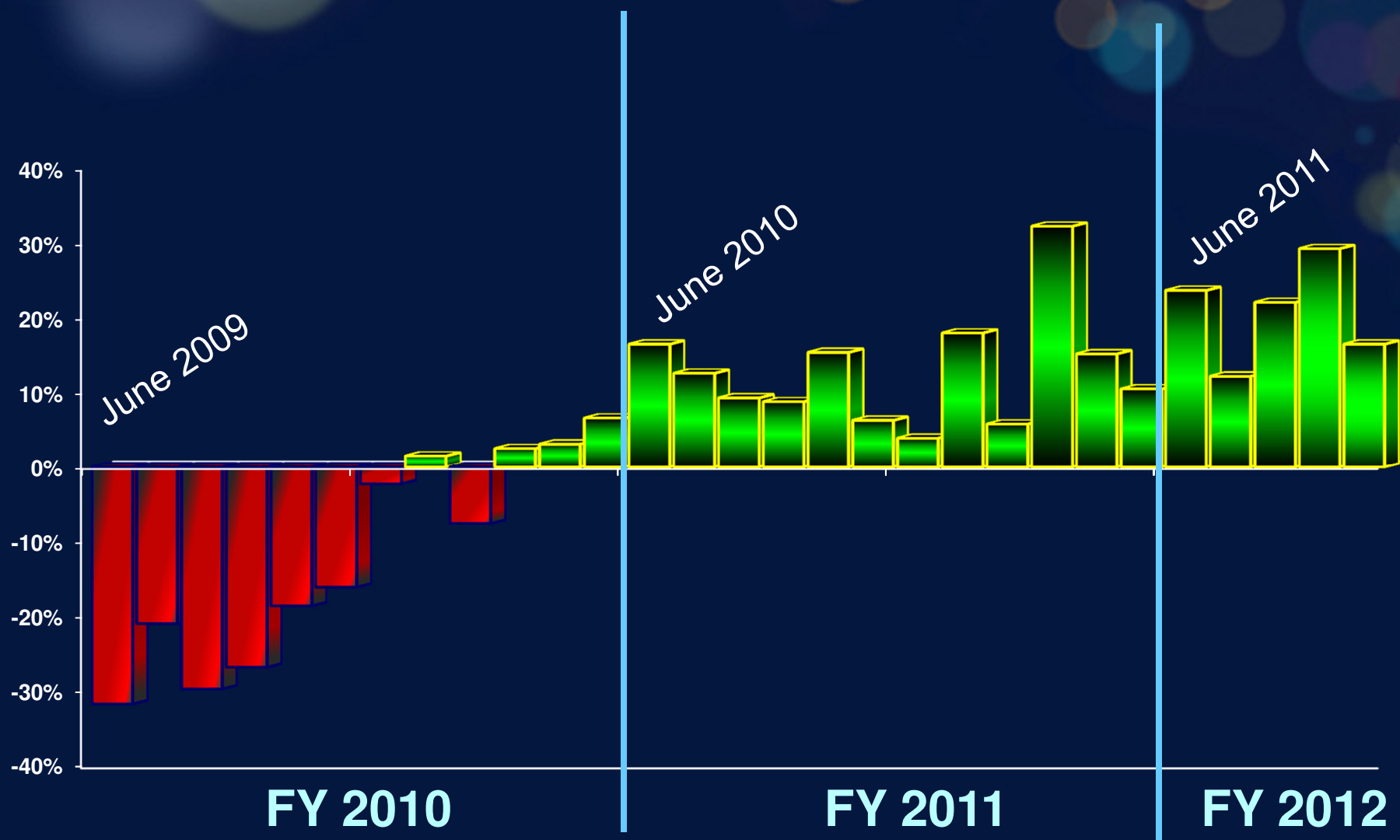
Jan 2007- Oct 2011 monthly increase/decreases



Source: LVCVA

Recent Trends in Room Tax

Percent Change Month-over-Month



Leisure and Hospitality Sector Employment

- +5.7 percent in the first ten months of 2011
 - Outpaced the broader market (-0.7 %, excluding leisure and hospitality)
 - Added roughly 14,400 positions over the prior year
- Growth is sourced to:
 - Accommodations (+8,900 jobs)
 - Food services and drinking places (+5,100 jobs).
- Regained 19,600 jobs since bottoming in November 2009
 - Represents growth of 7.9%.



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