

MOCK-UP

PROPOSED AMENDMENT 7609 TO
ASSEMBLY BILL NO. 399

PREPARED FOR ASSEMBLYWOMAN NEAL
MAY 25, 2015

PREPARED BY THE LEGAL DIVISION

NOTE: THIS DOCUMENT SHOWS PROPOSED AMENDMENTS IN CONCEPTUAL FORM. THE LANGUAGE AND ITS PLACEMENT IN THE OFFICIAL AMENDMENT MAY DIFFER.

EXPLANATION: Matter in (1) *blue bold italics* is new language in the original bill; (2) variations of green bold underlining is language proposed to be added in this amendment; (3) ~~red strikethrough~~ is deleted language in the original bill; (4) ~~purple double strikethrough~~ is language proposed to be deleted in this amendment; (5) orange double underlining is deleted language in the original bill proposed to be retained in this amendment.

THE PEOPLE OF THE STATE OF NEVADA, REPRESENTED IN
SENATE AND ASSEMBLY, DO ENACT AS FOLLOWS:

Section 1. The Legislature hereby finds and declares that:

1. It is vital to the overall health and growth of the economy of the State of Nevada to promote favorable conditions which allow the expansion of Nevada businesses that demonstrate the ability to grow;

2. As a result of the extraordinary economic challenges which have been, and are, confronting the State, the public has an interest in expanding the resources of this State to stimulate investment in Nevada's economy;

3. It is the intent of the Legislature that resources be provided for the operation of the pilot program described in section 2 of this act; and

4. The purpose of the pilot program described in section 2 of this act is to stimulate investment in Nevada's economy by providing technical assistance for businesses in this State that are expanding or ready to expand.

Sec. 2. 1. The Office, in consultation with the ~~{Centers and other interested parties,}~~ the stakeholder's group, shall develop, create and oversee the NV Grow Program as a pilot program to stimulate Nevada's economy with a view toward providing assistance to businesses that are already located and operating in this State rather than recruiting businesses from other states to relocate in Nevada.

2. Under the auspices of the pilot program:

(a) ~~{The College of Southern Nevada,}~~ Institutions of the Nevada System of Higher Education located in Clark County ~~{,}~~ and the Nevada Small Business Development Center in Clark County, shall, in cooperation with the geographic information system specialist employed at ~~{the College,}~~ an Institution of the Nevada System of Higher Education located in Clark County, mentor and track businesses participating in the pilot program in Clark County. The Clark County Department of Business License will coordinate with the College to provide such data as may be necessary for the operation of the pilot program in Clark County.

(b) ~~{The Nevada Small Business Development Center, in Washoe County, shall mentor and track businesses participating in the pilot program in Washoe County. The Bureau of Business and Economic Research of the University of Nevada, Reno, will coordinate with the Development Center to provide such data as may be necessary for the operation of the pilot program in Washoe County.~~

~~{(c) The {College of Southern Nevada and the} Nevada Small Business Development Center located in Washoe County shall {, in Clark County and Washoe County, respectively,} cooperate with the geographic information system specialist employed at an Institution of the Nevada System of~~

1 Higher Education located in Clark County, to assist businesses in Clark County that are participating
2 in the pilot program with marketing and other efforts.

3 3. The pilot program must include, without limitation:

4 (a) The employment of a geographic information specialist at an institution of the Nevada
5 System of Higher Education located in Clark County who provides data to clients of the
6 stakeholder’s group;

7 (b) The appointment of the Nevada Small Business Development Center in Washoe County as
8 administrator of the geographic information system.

9 (c) An analysis of businesses in this State that are ready to expand;

10 ~~(b)~~ (d) The identification of the skilled labor that exists in this State and its potential for growth;

11 ~~(c)~~ (e) The targeting of business sectors and occupations in this State that have demonstrated the
12 ability to grow and stimulate the economy of the State;

13 ~~(d)~~ (f) A focus on the utilization of existing resources;

14 ~~(e)~~ (g) The harnessing of the academic expertise of the Centers to provide economic and market
15 data to contribute to the diversification and growth of the economy of this State;

16 ~~(f)~~ (h) The use of geographic information systems to map areas of this State to determine locations
17 in which retail sales and other commerce are flourishing and locations in which retail sales and commerce
18 demonstrate the capacity for further growth;

19 ~~(g)~~ (i) The selection of businesses and business sectors in this State to participate in the pilot
20 program;

21 ~~(h)~~ (j) The elements described in subsection 2;

22 ~~(i)~~ (k) The provision of informational and other assistance to businesses and business sectors in this
23 State; and

24 ~~(j)~~ (l) Such other components as the Office, in consultation with the ~~Centers and other interested~~
25 ~~parties,~~ stakeholder’s group determines are likely to be necessary, advisable or advantageous for the
26 growth and development of businesses located in this State.

27 4. The pilot program shall, insofar as is possible, use the resources and expertise of the Centers and
28 make available those resources and that expertise to businesses in this State for the purposes of:

29 (a) Developing business connections;

30 (b) Exchanging data and other information with and between businesses and trade associations;

31 (c) Creating and facilitating peer-to-peer mentoring sessions; and

32 (d) Providing to businesses and business sectors data and other information that is calculated or
33 otherwise generated through the use of geographic information systems.

34 5. To the extent possible, the pilot program must be conducted with the goal of selecting 10
35 businesses ~~, 5 each representing,~~ in Clark County ~~and Washoe County,~~ to participate in the pilot
36 program.

37 6. To qualify to participate in the pilot program, a business must:

38 (a) Have its principal place of business within the State of Nevada and have had its principal place of
39 business in this State for at least 2 years;

40 (b) Generate at least \$100,000 but not more than \$700,000 in revenue; and

41 (c) Have a business plan.

42 7. As used in this section:

43 (a) “Business plan” means a written statement of a set of business goals, the reasons those goals are
44 believed to be attainable and the plan for reaching those goals.

45 (b) “Centers” means all institutions of the Nevada System of Higher Education, including, without
46 limitation, the College of Southern Nevada and the University of Nevada, Reno.

47 (c) “Geographic information system” means a computerized database management system for the
48 capture, storage, retrieval, analysis and display of spatial or locationally defined data.

49 (d) “Office” means the Office of Economic Development within the Office of the Governor.

50 (e) “Stakeholder’s group” means a group of persons interested in economic development in this
51 State selected by the Office, including, without limitation, a representative of College of Southern
52 Nevada, the University of Nevada, Las Vegas, the Urban Chamber of Commerce of Las Vegas, the
53 Las Vegas Latin Chamber of Commerce, the Valley Center Opportunity Zone, the University of
54 Nevada Cooperative Extension in Clark County, Clark County and incorporated cities in Clark
55 County.

56 **Sec. 3.** In assisting and carrying out the pilot program described in section 2 of this act, the Centers,
57 as defined in section 2 of this act, shall, without limitation, perform the following services:

58 1. Analyze data;

1 2. Ensure that businesses participating in the pilot program understand the manner in which the data
2 so analyzed will be applied to those businesses so that the businesses may make better business decisions
3 and understand the current business market in which they exist;

4 3. Mentor the businesses as to the optimum use of data received under the pilot program relative to
5 the making of business decisions; and

6 4. With respect to the businesses participating in the pilot program:

7 (a) Track the business decisions and growth of each business over the entire period of the pilot
8 program; and

9 (b) Report the data tracked pursuant to paragraph (a), at least once each 6 months, to the Office of
10 Economic Development within the Office of the Governor.

11 **Sec. 4.** The Office of Economic Development within the Office of the Governor shall serve as a
12 consultant to the Centers described in subsection 2 of section 2 of this act, including, without limitation,
13 collecting and analyzing data to ensure that the data used by those Centers is uniform.

14 **Sec. 4.5.** The Office of Economic Development within the Office of the Governor may apply
15 for any available grants, accept any gifts, grants or donations and use any such gifts, grants or
16 donations to aid the Office in carrying out the pilot program described in section 2 of this act.

17 **Sec. 5.** There is hereby appropriated from the State General Fund to the Nevada System of Higher
18 Education the sum of ~~(\$300,000)~~ \$150,000 to allow ~~the Centers, as defined in section 2 of this act, that~~
19 ~~are~~ an institution of the System that is located in Clark County and that is participating in the pilot
20 program described in section 2 of this act to:

21 1. Purchase software for a geographic information system;

22 2. Hire a person who is a specialist in geographic information systems to operate the geographic
23 information system; and

24 3. Provide such other services as may be necessary to assist and carry out the pilot program
25 described in section 2 of this act.

26 **Sec. 6.** Any remaining balance of the appropriation made by section 5 of this act must not be
27 committed for expenditure after June 30, ~~2019,~~ 2017 by the entity to which the appropriation is made or
28 any entity to which money from the appropriation is granted or otherwise transferred in any manner, and
29 any portion of the appropriated money remaining must not be spent for any purpose after September 20,
30 ~~2019,~~ 2017, by either the entity to which the money was appropriated or the entity to which the money
31 was subsequently granted or transferred, and must be reverted to the State General Fund on or before
32 September 20, ~~2019,~~ 2017.

33 **Sec. 7.** The pilot program described in section 2 of this act must begin operating not later than
34 January 1, 2016.

35 **Sec. 8.** 1. This act becomes effective upon passage and approval for the purpose of performing
36 any preparatory administrative tasks necessary to carry out the provisions of this act, and on July 1,
37 ~~2017,~~ 2015, for all other purposes.

38 2. This act expires by limitation on June 30, ~~2019,~~ 2017.