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January 30, 2023

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Carson City, NV 89701-4747

Sent via email to: director@lcb.state.nv.us

RE: 2023 Biennial Report on the Southern Nevada Enterprise Community (SNEC)

Pursuant to the Special Act of the Nevada Legislature the Southern Nevada Enterprise Community Infrastructure Improvement Act, Chapter 407, Statutes of Nevada 2007, the SNEC Board submits to the Director of the Legislative Counsel Bureau, for transmittal to the Nevada Legislature, the enclosed report on the activities of the SNEC Board for 2022.

Please contact our Administrator, Karen Schnog, if you have any questions or require additional information.

Sincerely,

Chair William McCurdy II



Biennial Report on the Southern Nevada Enterprise Community (SNEC)

January 31, 2023



Activities of the SNEC BOARD 2022:

During the calendar year 2022, the SNEC Board appointed two new community board members, bringing the full membership to nine (9). In addition, the Board conducted a review of the area Comprehensive Economic Development Strategy (CEDS), a plan to build capacity for economic development in the district. Upon completion, the updated CEDS was submitted to the U.S. Economic Development Agency (EDA), and was subsequently approved. This strategy paves the way for applications for funding from the EDA for programs and projects within the District. A copy of the SNEC CEDS has been attached to this report.

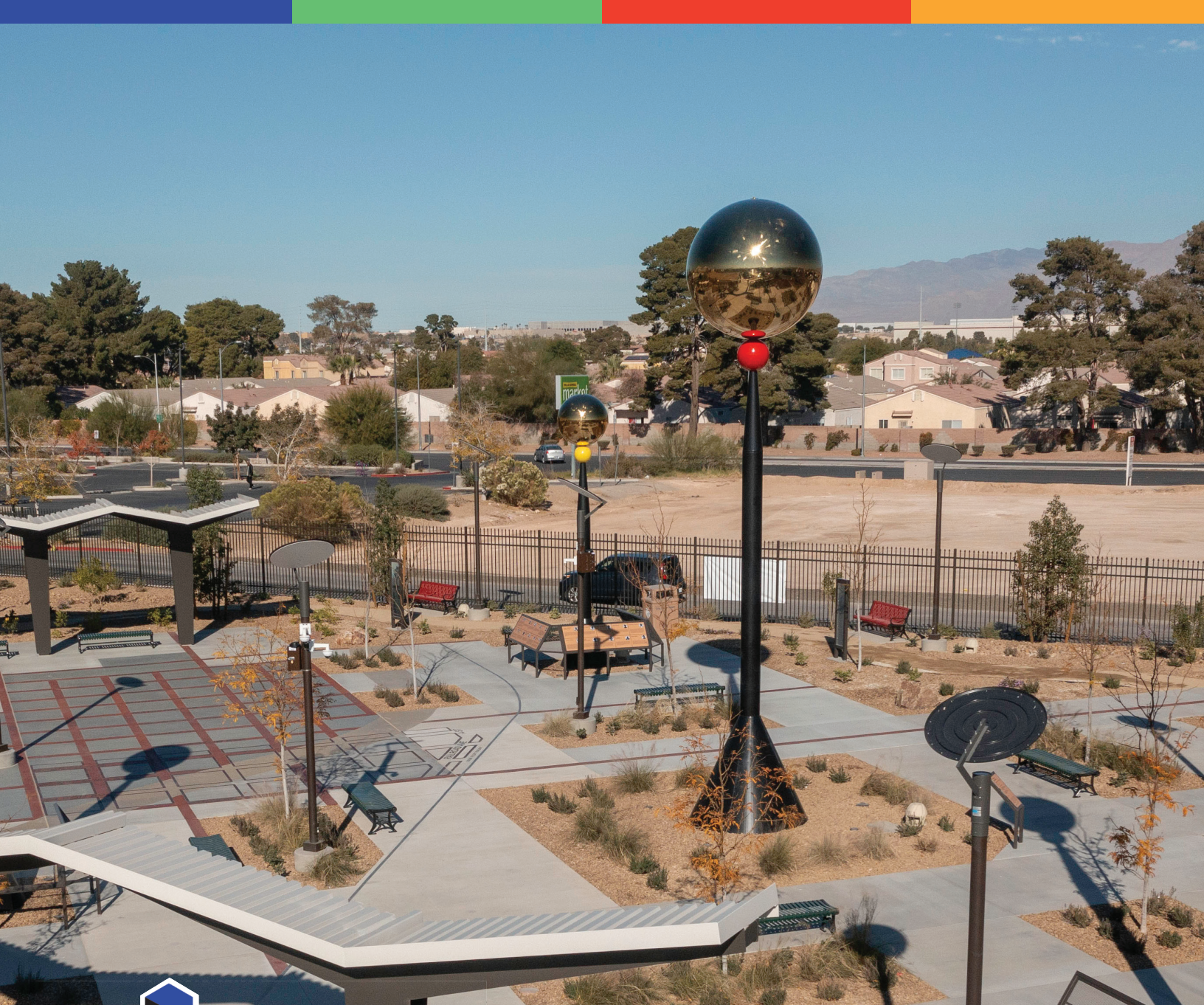
The Board held four (4) meetings including presentations and discussion from the following organizations regarding their activities in the SNEC District:

- University of Nevada Las Vegas
- Clark County School District
- Nevada Partners, Inc.
- Nevada Department of Transportation
- Workforce Connections
- Southern Nevada Housing Authority
- Southern Nevada Regional Transportation Authority
- Advantage Capital on Federal and State New Markets Tax Credits
- City of Las Vegas on Infill Housing in the Historic Westside

Finally, the SNEC Board worked with Nevada Partners, Inc., to submit an application to CCSD for funds to support learning recovery and wraparound services for families impacted by COVID-19. The grant award of \$5,997,127, is being administered by Nevada Partners in schools located in the SNEC district.

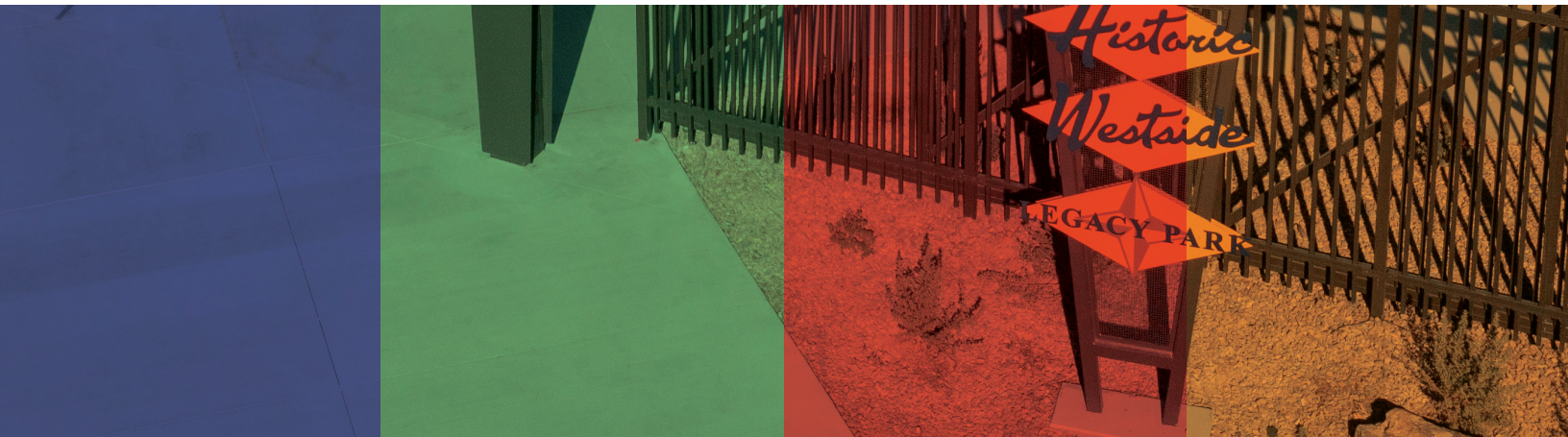
Activities of the SNEC Board 2021:

During the calendar year of 2021, the Southern Nevada Enterprise Community (SNEC) Board held four (4) Board Meetings. These meetings included presentations and discussions regarding development activities taking place in the City of North Las Vegas, the Historic Westside of the City of Las Vegas, and Unincorporated Clark County. In addition, the Director of the Governor's Office of Economic Development met with the Board two (2) times. The Board also submitted 10 applications for funding through the State of Nevada's allocation of the American Rescue Plan Act.



Comprehensive Economic Development Strategy

March 2022



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Acknowledgements

The Southern Nevada Enterprise Community Board would like to thank the community members who participated in the development of this plan. The SNEC Board is particularly grateful to the members of the Strategy Committee who contributed their time and expertise to the development of this plan.

Southern Nevada Enterprise Community Board

Commissioner William McCurdy II, Clark County, Chair
Senator Dina Neal, Nevada Senate, Vice Chair
Councilman Cedric Crear, City of Las Vegas
Councilwoman Pamela A. Goynes-Brown, City of North Las Vegas
Representative Steven Horsford, United States Congress
Assemblywoman Daniele Monroe-Moreno, Nevada Assembly
Mr. Nic Steele, Representative Chamber of Commerce

Strategy Committee

Anthony Manor, Clark County
Dina Neal, Southern Nevada Enterprise Community Board
Karen Schnog, City of Las Vegas
Nic Steele, Chamber of Commerce
Terry Sheridan, City of North Las Vegas

Past Members

Nancy Brune, Guinn Center for Policy Priorities
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Brian Maddox, Clearinghouse CDFI
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Send inquires and comments to



Karen Schnog
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Executive Summary

The Southern Nevada Enterprise Community (SNEC) is a diverse and vibrant multicultural District which includes portions of Clark County and the cities of Las Vegas and North Las Vegas. The history of the focus area is rich and unique to the region, yet the challenges it faces represent many disadvantaged communities in need of revitalization. The SNEC District has been plagued with high unemployment, high poverty, low educational attainment, and a negative community image. This has resulted in long term neglect of buildings, infrastructure and housing leading to extreme blight. At the same time, development in the area is problematic with a scarcity of developable parcels due to land assemblage difficulties. Certain areas are further challenged by soil, fault and fissure issues. As an already disadvantaged community, the COVID pandemic hit the SNEC area particularly hard, underscoring the need to address the community wide issues and regional disparities.

Conventional approaches to local economic development have not proven effective in addressing the problems of the District. The SNEC Board is the only regional entity focused on looking at the challenges and opportunities facing the SNEC District from a comprehensive perspective. There are multiple government entities with jurisdictional control over the District, and each jurisdiction is making efforts to revitalize the area. However, those efforts have been somewhat fragmented do to geographic and political subdivisions.

The Board has developed this Comprehensive Economic Development Strategy (CEDS) through an extensive collaborative planning process to address the economic challenges and reveal the potential of the SNEC District. The purpose of this strategy is to reinvigorate the economy through job creation, economic diversification, and neighborhood stabilization while promoting sustainable development. This CEDS includes mechanisms for coordinating the efforts of individuals, organizations, local governments, and private industry.

The strategy plan contained within is the result of a continuing economic development planning process incorporating broad-based and diverse community participation, and discusses the following points:

- An analysis of the economic and community development problems and opportunities including incorporation of relevant material and suggestions from other government sponsored or supported plans;
- Background and history of the economic development situation of the District, with a discussion of the economy, including: population, geography, labor force, resources, and the environment;
- A discussion of community participation in the planning effort;
- Goals and objectives for taking advantage of the opportunities and solving the economic and community development problems in the District;
- A plan of action, including projects and performance measures that will be used to evaluate the extent to which goals and objectives are being met.

Introduction

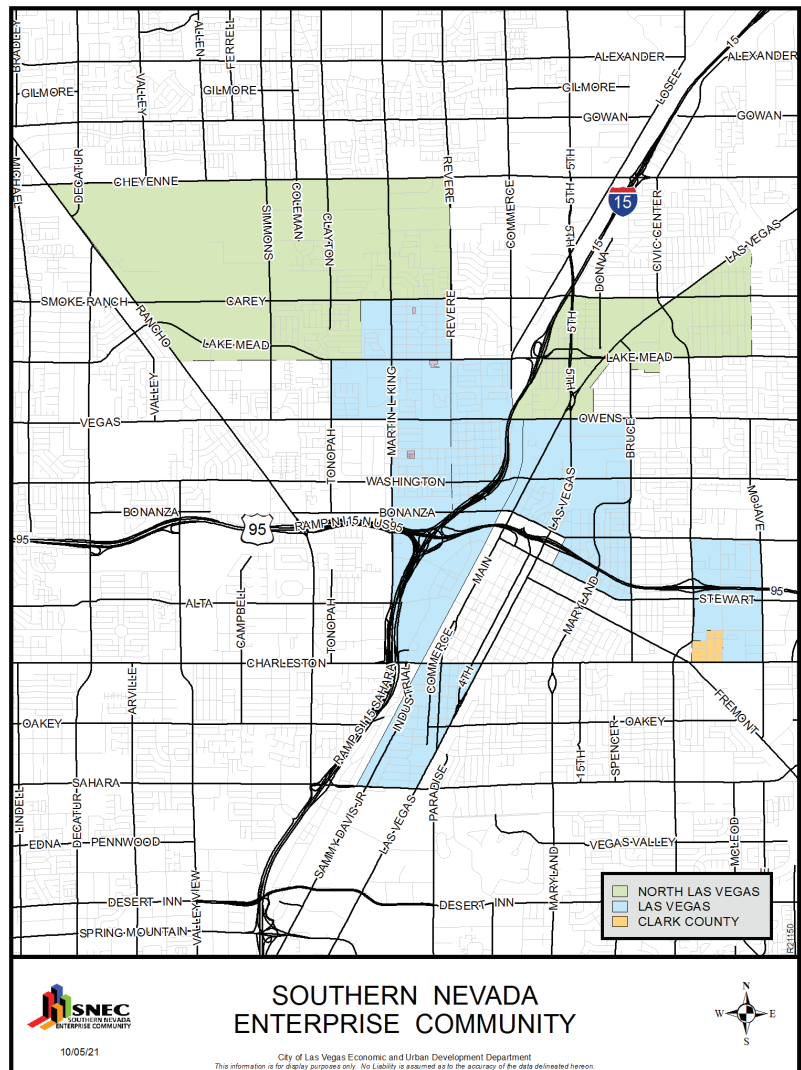
In 2007 the Nevada State Legislature passed Senate Bill 352, the “Southern Nevada Enterprise Community Infrastructure Improvement Act” (Appendix A).

The Bill was sponsored by Senator Steven Horsford and modeled after the Federal Enterprise Community designation that was put in place by President William Jefferson Clinton on December 21, 1994. The Act designated nine census tracts in the urban core of Clark County as “The Southern Nevada Enterprise Community” (SNEC). With the latest Census, the number of tracts has increased to 14, but still represent the same boundaries. The target areas include: West Las Vegas, East Las Vegas, Meadows Village, and North Las Vegas (Appendix B - Map).

The SNEC is a collaborative partnership among the cities of Las Vegas and North Las Vegas, and Clark County, working together to harness resources from the public, private and nonprofit sectors to provide programs, services and facilities in the SNEC District.

The SNEC is governed by a nine member board appointed in consultation with residents of the Community, as follows:

1. *One member of the Nevada Congressional Delegation or his or her designee*
2. *One member of the Senate who represents the Community*
3. *One member of the Assembly who represents the Community*
4. *One member of the Clark County Board of County Commissioners*
5. *One member of the Las Vegas City Council*
6. *One member of the North Las Vegas City Council*
7. *A representative appointed by the Chamber of Commerce established in the Community*
8. *Two residents of the Community*



The primary purposes of the Board:

1. *Advise the governmental entities that have members on the Board with respect to the District;*
2. *Identify projects that may be eligible for federal funding, state economic development funds, or funding through city and county redevelopment authorities, and request appropriations for those projects from said entities including: the Clark County Board of County Commissioners, the Las Vegas City Council and the North Las Vegas City Council or the governing boards of their respective redevelopment authorities;*
3. *Carry out such additional projects as may be directed by the Legislature;*
4. *Ensure that the needs and opinions of the residents of the Community are reflected adequately by the Project and any additional projects assigned to the Board; and*
5. *Communicate, meet, and collaborate with the Executive Director of the Governor's Office of Economic Development (added in 2019)*

The SNEC Act requires the Board to create and maintain a written plan to address the needs of the Community. The plan includes, without limitation, goals, objectives, and policies relating to, and feasible timeframes for achieving:

1. *The construction, repair, and refurbishment of streets, buildings, and other infrastructure or facilities as necessary to attract and maintain successful businesses within the Community;*
2. *The incorporation within the Community of open space, facilities for recreation, facilities for medical care and other measures as necessary to ensure that the Community develops with mixed uses;*
3. *The eradication of brownfields, the rehabilitation of condemned properties, and the removal of structures and facilities that create a disincentive for development; and*
4. *The identification of sources of money to carry out the projects.*

The SNEC Act intends to create partnerships among residents, businesses, nonprofit organizations, and various levels of government. Together, these partners are reinvigorating the SNEC area that has been in decline for decades. The goal is for businesses to expand and create jobs, and give residents access to the services they need to take advantage of new economic opportunities. To do this also requires fortifying infrastructure, improving current housing stock and availability, and developing conditions to establish neighborhoods able to sustain business expansion.

Senate Bill 352 also mandates that the SNEC Board shall submit to the Director of the Legislative Counsel Bureau for transmission to the Nevada Legislature a report that summarizes the activities of the Board on or before February 1, 2009, and every 2 years thereafter. The next report is due in 2023.

The SNEC Board was created in 2008 and has been meeting bi-monthly since that time. The City of Las Vegas provides administrative support to the SNEC Board.

Summary Background and Economic Assessment

The SNEC District is a community that has not only been left behind, but also will become increasingly disadvantaged without significant intervention.

Economy

The SNEC District has historically suffered from low per capita income, high unemployment (greater than 1.5 times the national average), low educational attainment, and persistent economic distress. The poverty rates in the census tracts within the district range from an average of 30% to a high of 55% of the population. In addition, the number of vacant lots in neighborhoods significantly inhibits business sustainability. Businesses in the SNEC boundaries tend to be lower wage services and retail sales oriented, requiring lower skilled employees.

Population

While the population has stayed relatively consistent in the SNEC area at 44,151 (a decrease of 590 over the past 10 years), the population in the surrounding region has grown by over 250,000 since 2010. Currently, the population is 53.5% male and 46.5% female, with the median age of 32 (as compared to the region of 37.3 years of age).

Race and Ethnicity

The demographic makeup of the District varies greatly from that of the region, state, and country as a whole, as can be seen in Table 1 below. The SNEC in 2021 has the following racial composition: White Alone 29.4%, Black Alone 31.5%, Some Other Race Alone 30.3%, American Indian Alone 1.0%, Asian Alone 2.8%, Pacific Islander Alone 0.5%, and Two or More Races 4.4%. As far as ethnicity, Hispanic Origin (any race) accounts for the majority of the community at approximately 55%. In comparison, regional and national data is markedly different. Most notable is

the diversity of race representation, being that Black, white, and other each represent approximately 30% of the population. Minority population combined account for over 60% of the population in the SNEC. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 90.4 in the identified area, compared to 62.6 for the U.S. as a whole.

Geography

SNEC is a group of inner city neighborhoods that dates back to the 1920s. From the 1930s to the 1960s this community was predominantly African American subject to segregation. While the District is located in the heart of the Las Vegas Valley, from an economic development perspective, it has been isolated and neglected. The primary land use is single family residential housing, and many of these neighborhoods have significant vacant land due to economic blight or land instability causing building degradation and demolition.



Table 1: Demographic and Income Profile				
	SNEC District	Clark County	Nevada	U.S.
Summary				
Population	47,151	2,305,737	3,160,524	333,934,112
Households	14,899	841,184	1,175,439	126,470,675
Average Household Size	2.97	2.71	2.66	2.58
Median Age	32.00	37.30	38.00	38.80
Income				
Median Household Income	\$24,777	\$61,830	\$62,813	\$64,730
Average Household Income	\$36,546	\$84,730	\$85,437	\$92,435
Per Capita Income	\$11,960	\$30,973	\$31,838	\$35,106
Race and Ethnicity				
White Alone	29.4%	53.9%	60.0%	69.2%
Black Alone	31.5%	12.9%	10.0%	13.0%
American Indian Alone	1.0%	0.8%	1.2%	1.0%
Asian Alone	2.8%	10.2%	8.5%	5.9%
Pacific Islander Alone	0.5%	0.8%	0.7%	0.2%
Some Other Race Alone	30.3%	15.1%	13.7%	7.1%
Two or More Races	4.4%	6.3%	5.8%	3.6%
Hispanic Origin (Any Race)	54.9%	32.4%	30.0%	18.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021

Environment

The SNEC District includes areas with expansive soils, faults, and fissures. Other environmental factors include noise from the North Las Vegas airport. The housing stock lacks the energy efficiency of current technologies used in newer construction, as well as water backflow issues. The high number of vacant lots within the residential neighborhoods decreases business sustainability. Infrastructure such as streets, sidewalks, and utilities in the area lag behind that of the newer developed areas within the region resulting in difficulty for business retention, attraction, and expansion.

Workforce

The high unemployment in the area is a culmination of many factors including lack of job availability within reasonable transportation distance, lack of educational attainment, and lack of job training opportunities. Workforce development is seeing significant growth in the area with the addition of a technical training center, workforce training, educational support, and the future addition of a community college campus. Still, lack of diverse job opportunities will stunt income growth until such jobs become available, particularly within the District itself.

Transportation Access

The public transportation system is both adequate and at the same time does not meet many of the needs of the community. Some of the routes require a significant commute time to access employment outside of the District. Older streets and sidewalks also cause challenges. Specifically, although there are bus routes available throughout the District, some of the sidewalks do not allow for accommodations such as shaded bus stops and waiting areas due to small sidewalks and ADA compliance. This can make the transportation almost unusable during the summer months due to extreme heat. Community members state that there is low frequency of busses in the area resulting in long wait times.



Government Resources

Significant resources located within the SNEC boundaries include: all three local government facilities, two chambers of commerce, the North Las Vegas Airport, local and state government economic development departments, and magnet schools and private schools.

Small Business Development and Lending

Small business technical support designed to meet the needs of the community and access to capital has been limited in the SNEC District. Diverse and economically disadvantaged small businesses including women-, veteran- and minority-owned businesses need financing for equipment, expansion, and working capital, similar to all small businesses. Yet, the SBA grants and loans offered in the beginning of the COVID pandemic highlighted the significant gap in access to capital for these disadvantaged businesses, particularly minority-owned businesses. Traditional lending institutions generally avoid smaller loans due to high transaction costs in relation to the risk and return; therefore, borrowers who need small loans are severely penalized. Moreover, the recent trend in bank mergers has resulted in a predominance of larger banks, reducing market opportunities for financing small businesses. Finance and credit gaps have developed as traditional lenders lean more and more towards borrowers who have strong collateral coverage and the ability to make substantial equity injections. This requirement is especially burdensome to women and minority-owned businesses. The finance and credit gap exist not because these businesses are necessarily poor investments, but because they are not the preferred investment of traditional lending institutions.

Households

The household count in this area is currently estimated to be 14,899; due to this value being an estimate of past results, it is unclear if there has been an actual increase in the number of households. Average household size is currently 2.97, higher than regional, state, and country averages. The number of families currently in the SNEC is estimated to be just under 9,000.

Household Income

Current median household income is \$24,777, an increase that has not kept pace with inflation. Comparatively, the median household income for the county, state and U.S. are all approximately 2.5 times greater. This comparison is even more bleak when looking at per capita income where all regions are more than 2.6 times greater, telling that a greater percentage of people experience poverty in the SNEC district. The current rise in inflation and aftermath of the COVID pandemic will likely exasperate these trends.

Housing

Currently, only an estimated 18% of the 18,000 plus housing units in the area are owner occupied, 61% renter occupied, and 21% are vacant. Comparatively, in the U.S. as a whole, 57% of the housing units are owner occupied; 31% are renter occupied; and 12% are vacant. Median home value also lags behind the region.

SNEC District Employment

The SNEC District employment clusters around the more traditional, less diversified industries listed below, primarily service industries and retail trade.

Employment Clusters in the District

- Service industries including hotels, automotive, and amusement (35%)
- Retail trade including food service, food stores, and general merchandise (16%)
- Government services (15%)
- Transportation (9%)
- Construction (6%),
- Manufacturing (5%)
- Wholesale trade (5%)

State Key Target Industries

In contrast, during 2020, the Nevada Governor's Office of Economic Development identified key industries to focus future development and diversify the economy. The sectors are:

- Aerospace & Defense
- Health
- Information Technology
- Manufacturing & Logistics
- Mining
- Natural Resources Technology
- Tourism, Gaming & Entertainment

Southern Nevada Target Industries

In addition to the statewide industries mentioned above, the Southern Nevada region is also focused on target industries which include:

- General & Advanced Manufacturing
- Creative Industries
- Information & Communication Technologies
- Transportation & Logistics Technologies
- Business & Financial Services
- Healthcare Services
- Clean Technologies



Investments in the Community

There have been numerous investments in the community in the past as well as extensive current development. Most notable are the plans for the future. The SNEC Board submitted 10 grant applications to the State of Nevada for American Rescue Plan (ARP) funds, which if approved will add to the projects below. Housing has become an increasing priority for development in the area as it will be key to insure development without displacement. Fortifying current housing stock and providing additional housing opportunities are necessary to stabilize this economically disadvantaged area. In addition, the COVID-19 pandemic has emphasized long standing socio-economic issues. Below is a list of completed, current, and future projects in the SNEC district.

City of Las Vegas (CLV) projects in the SNEC:

PROJECT DESCRIPTION	Status
African American Museum & Cultural Arts Center	Future
CSN Westside Education and Training Center	Future
D Street Properties Development	Future
Ghost Kitchen/Market Hall	Future
Health Center Eastside	Future
Historic Westside Design Center	Future
Infill Housing (Pilot)	Future
Jackson Main Street	Future
M & Madison	Future
Mario's Westside Market Expansion (CVS)	Future
Market Hall & Small Business Incubator	Future
Small Business Support Center	Future
Urban Agriculture	Future
Vertical Agriculture in James Gay Park	Future
West Las Vegas Holistic Wellness Center	Future
West Las Vegas Library Expansion & Performing Arts Center	Future
ACCED Network	Current
Courtyard Corridor of Hope	Current
Employ NV Career Hub	Current
Historic Westside Housing Infill	Current
Historic Westside Legacy Park	Current
Inventory & Preserve Historic Westside Building Stock	Current
Miller Street Fire Station	Current
Miller Street Fire Station Rehab/Rebuild	Current
Reimagined James Gay Park	Current
Strong Start Mobil Pre-K	Current
Stupak Community Center Classroom Remodel	Current
Support for Residential Property Owners	Current

STREET IMPROVEMENTS & INFRASTRUCTURE PROJECTS	Status
Complete Streets Expansion to Full SNEC Area	Future
Lake Mead to Losee Road to Simmons Improvements	Future
Bonneville Underpass Pump Station Replacement	Current
Casino Center Complete Street Wyoming Ave to Colorado Ave	Current
Charleston Boulevard, Art Way to Grand Central Parkway	Current
City Parkway Improvement, Grand Central Parkway to Bonanza	Current
Colorado Ave, Commerce St to 3rd. Street	Current
Complete Streets D, H, F, Washington, Bonanza	Current
Jackson Ave. Complete Streets Improvements	Current
Lake Mead: Losee Road to Simmons Street	Current
Las Blvd North, Stewart Ave to Washington Ave	Current
Las Vegas Blvd. Sahara to Washington	Current
Main Street improvements in Arts District	Current
Utah Ave., Industrial Ave to 3rd Street	Current
Wyoming Ave. Industrial to LV BLVD	Current

SYMPHONY PARK AREA PROJECT DESCRIPTION	Status
Symphony Park Hotel	Future
Symphony Park Midrise Residential	Future
Symphony Park Mixed Use Tower	Future
Symphony Park Retail	Future
Symphony Park Vic's Restaurant	Future
Symphony Park West Carson Ave Improvements	Current
Lou Ruvo/Cleveland Clinic	Completed
Project Neon	Completed
Simon Premium Outlets	Completed
Smith Center for Performing Arts	Completed
Symphony Park Auric Apartments	Completed
Symphony Park Parc Heaven Apartments	Completed
Symphony Park Parking Garages	Completed
World Market Center Expo Center	Completed

City of North Las Vegas (CNLV)

PROJECT DESCRIPTION	Status
Maya Cinema Retail Plaza	Future
Citywide School Safety	Current
Improvements Phase II (Fitzgerald Elementary)	Current
Safety Upgrades Program	Current
Beauty Society	Current
Buena Vista Redevelopment	Current
Cine Apartments	Current
Desert Gem Townhomes	Current
Dunkin' North Las Vegas	Current
Healthcare Clinic (West & Carey)	Current
Lake Mead West - Multi Family	Current
Maverick Convenience - Lake Mead	Current
N 5th Brew Company	Current
Smithfield Foods (former Chelten House)	Current
SunCap - SunPoint West Industrial	Current
UNR - Cooperative Extension	Current

STREET IMPROVEMENTS & INFRASTRUCTURE PROJECTS	Status
Streetlight LED Retrofit	Future
Cheyenne/Revere Traffic Signal Improvements	Current
Complete Streets (Hunkins & McDaniels)	Current
Illuminated Street Name Signs	Current
Lake Mead Blvd Street Improvements to Simmons	Current
Reflectorized Traffic Signal Head Back plates	Current
Intersection Improvement at Cheyenne and MLK	Current
Las Vegas Blvd - Complete Streets Implementation Plan	Current
Wayfinding Signage to Community Parks	Current

FIESTA PLAZA AGORA PROJECT	Status
Agora Downtown Gateway Development	Future
Shoe Palace	Future
Ace Hardware	Current
Denny's	Current
Fiesta Plaza Façade Improvement	Completed
La Bonita - Expansion	Completed
Las Vegas Baker	Completed
Ross Dress For Less	Completed
Wingstop	Completed

Economic and Community Development Problems and Opportunities

Relevant Studies and Plans

The Southern Nevada Enterprise Community (SNEC) District has experienced long term structural problems, such as high poverty levels, pervasive unemployment, and general distress that have greatly impacted the economic well-being of the residents.

In order to gain a broader understanding of the community and economic circumstances, the Strategy Committee reviewed relevant government sponsored or supported planning documents that focused on economic development, community development, neighborhood revitalization, educational attainment, and housing. A list of the plans reviewed are cited in the references section of this document. Of particular note, both the City of Las Vegas and the City of North Las Vegas have Neighborhood Revitalization Strategy Area Plans (NRSA) and both have areas designated as Choice Neighborhoods that fall within the SNEC District. The Historic Westside is of particular focus for redevelopment in the SNEC District and revitalization efforts are outlined in the Historic Urban Neighborhood Design Redevelopment Plan, known as the HUNDRED Plan in Action.

In addition, extensive community outreach is ongoing within the SNEC neighborhoods. Both the City of Las Vegas and the City of North Las Vegas conducted community charrettes, surveys, and other engagement activities to gain an understanding of the needs and desires for community development within the SNEC area. A more complete review of these efforts is available in the “Community Participation and Planning Efforts” section of this document.

Utilizing both the existing planning efforts, past and current development, and extensive community outreach, the Strategy Committee developed the following Strengths, Weaknesses, Opportunities, and Threats (SWOT) analysis for the SNEC area.

SWOT Analysis

STRENGTHS

- Potential large undeveloped in-fill parcels
- Freeway access
- Diverse ethnic population
- CCSD Magnet and Career Technical Academies
- Real-estate values are less than surrounding areas providing potential for development
- Available workforce
- Cluster strength in: Retail Trade, Accommodation and Food Service, Healthcare and Social Services, Other services and Public Administration
- Increasing access to health services
- North Las Vegas Airport

WEAKNESSES

- Lack of workforce opportunities leading to living wage employment with benefits
- Multiple land owners in some areas make land assemblage difficult
- Lack of interested developers
- Significant barriers to business expansion and development
- High school not located within walking distance
- Area is sparsely populated limiting sustainability of local retail
- Aging infrastructure
- Fragmented income levels
- High unemployment
- Public transportation bus stops and sidewalks are not conducive to inclement weather ridership or aging population mobility
- Lack of financing for business creation and expansion
- Lack of incentives for business attraction
- Lack of access to capital for minority-owned businesses
- Not in my back yard (NIMBY-ism)

OPPORTUNITIES

- Incentives for employers to hire local residents
- Police becoming more involved in the community to reduce crime
- Residents becoming more involved to reduce crime
- Undeveloped in-fill land opportunities
- Building code modifications to allow for use of existing facilities without major investment
- Cities could provide assistance regarding how to write and submit responses to their Requests for Proposals (RFP's) with specific focus on minority-owned businesses
- Real estate is affordable
- Public transportation
- Free Trade Zone designation
- Expanding and improved coordination for workforce training opportunities
- Sustainable grocery stores, co-operative, or urban agriculture
- Nontraditional financing may be available in low-income and redevelopment areas
- Federal grant funds for economic development
- Partnerships with Chambers of Commerce in the region
- Revolving Loan Fund
- Support and promote minority-owned business in the community that provide products and services the community needs

THREATS

- Traditional businesses in area are low wage and lacking benefits and career development
- Image that the neighborhood is unsafe
- Undervalued real estate creates potential for absentee investors to develop in ways that detract from area revitalization goals
- Different local jurisdictions have different priorities for SNEC District
- Building code too rigid or requires large investments to bring old buildings up to code
- Aging or inadequate utility infrastructure to support growth
- Geotechnical issues in some areas
- Stakeholder conflicts
- Water restrictions

Goals and Objectives

This section sets forth goals and objectives to address the economic problems in the District, and capitalize on the available resources. The Goals define a destination for SNEC. The Objectives are intended to provide specific steps that can be implemented to move towards the broader goals upon which they are based.

Goal #1 Secure Funding for New Development and Redevelopment Opportunities

Acquisition of Financial resources for development of projects, business creation, and comprehensive planning efforts across jurisdictions are challenges across the SNEC District. It is critical to the success of this plan that these resources become available in the District.

Objective A

Submit this plan for approval to the Economic Development Administration (EDA), so that the SNEC District can qualify for assistance under the EDA's public works and/or economic adjustment and planning programs, and become an EDA Economic Development District.

Objective B

Establish working group to secure immediate EDA funding for projects within SNEC. Consider various resources to request funding for staffing and grant writing. Possible funding sources include state legislature, local jurisdictions, and EDA.

Objective C

With staffing funds, establish an intermediary business entity focused on executing SNEC goals and coordinating master planning efforts across jurisdictions.

Objective D

Engage public and private sector resources to research and identify funding and investment opportunities that the District and its residents may qualify for and pursue, such as:

- American Rescue Plan Grants
- Infrastructure Grants
- Community Development Block grants (CDBG)
- Promise Neighborhood designation (education)
- Promise Zone designation
- Choice Neighborhood Initiative grant (housing and economic resilience)
- New Markets Tax Credits (state and federal)
- Redevelopment Area funds
- Historically Underutilized Business (HUB) Zones
- Community lenders and financial institutions
- Leverage existing state incentives and funding resources (Appendix E)
- Nevada Community Development Capacity-Building Initiative

Objective E

Secure bonding guarantee support for minority-owned businesses to allow them to compete with larger firms for government contracts.

Goal #2 Create Jobs

In order to truly revitalize the SNEC District, residents need high quality, true living wage jobs. A comprehensive and inclusive job creation effort must be undertaken. A particular focus should be paid to reducing unemployment within the minority communities.

Objective A

Increase support for the creation and expansion of minority-owned businesses in the District by focusing on the following:

- Expand technical support for small businesses in the area including business development, mentorship programs, and contract awards
- Increase access to capital for District businesses
- Expand workforce training resources available to existing businesses
- Provide site selection services for businesses to locate in the District

Objective B

Increase the number and type of jobs available in the District by focusing on successful business sectors currently operating in the area that want to expand and can utilize the existing workforce and provide advancement opportunities for employees.

Objective C

Work with the Department of Employment, Training, and Rehabilitation (DETR) and the Governor's Workforce Investment Board as per Nevada Statute (NRS 232.930) to address workforce development and unemployment for specified demographic groups in the SNEC area. Increase collaboration, coordination, and integration of efforts between state and local entities including community colleges, jurisdictions, and workforce programs.

Objective D

Identify target sector based companies that will add to the clustering that already exists in the District and have the capacity to employ local residents based on workforce skill levels.

Goal #3 Diversify the Economy

Diversification of the economy is a key component in this plan. The SNEC District's economic base is somewhat narrow. Broadening this base will create more opportunities to grow and expand the economy while also allowing the area to better weather fluctuations in the economy.

Objective A

Actively support Black-owned business enterprises to expand in identified sectors to diversify business in the area.

Objective B

Identify specific sector-based opportunity sites that take advantage of the synergy of the natural clusters already in the area that can make use of the skill set of the current workforce through vertical expansion.

Objective C

Market the positive aspects of doing business in the District by creating:

- Marketing and collateral materials
- Establishing a website
- Engaging in social media, such as: Facebook, Twitter, and others

Objective D

Work with state, regional, and local economic development teams to actively attract new diverse businesses to the SNEC area

Objective E

Build on relationships with Urban, Latin and other Chambers of Commerce to support minority-owned business ventures that employ minorities from the community.

Goal #4 Promote Sustainable Development

Sustainable economic and community development will enable the community to take a long term approach to revitalizing the SNEC District. In many ways, the lack of a sustainable approach can be blamed for the challenges faced by the district today.

Objective A

Partner with development community to assist existing companies in the area with regard to future business opportunities as vendors for new development. Collaborate with local economic development groups on projects located in the SNEC District, groups to include: City of Las Vegas, City of North Las Vegas, Clark County, Governor's Office of Economic Development, Las Vegas Global Economic Alliance, and chambers of commerce.

Objective B

Engage local jurisdictions in a collaborative effort to develop a comprehensive and cohesive infrastructure master plan across the SNEC District. This may include, but is not limited to, complete streets improvements, neighborhood walkability, public transportation, utility upgrades to support business growth, broadband access, and address community water backflow.

Objective C

Engage with jurisdictions efforts to support a cohesive plan to address the housing issues within the SNEC by rehabilitating current housing stock and providing infill housing solutions to develop sustainable neighborhoods.

Objective D

Support historic preservation efforts in a manner consistent with driving economic development in the District by working with the community and the Nevada State Historic Preservation Office as well as local government planning departments.

Implementation

Goal #1 Secure Funding for New Development and Redevelopment Opportunities

STRATEGIES	TIMELINE				
	YEAR 2022	YEAR 2023	YEAR 2024	YEAR 2025	YEAR 2026
<p>Objective A Submit this plan for approval to the Economic Development Administration (EDA), so that the SNEC District can qualify for assistance under the EDA’s public works, economic adjustment and planning programs, and be designated by the EDA as an Economic Development District.</p>					
<p>Objective B Establish a working group to secure immediate EDA funding for projects within the SNEC. Request grant writing and staffing funds.</p>					
<p>Objective C Establish an intermediary entity focused on implementing SNEC goals (ARP Grants administration, master planning efforts across jurisdictions, etc.).</p>					
<p>Objective D Identify funding and investment opportunities that the District may qualify for and pursue (including federal, state, local, and public-private partnerships).</p>					
<p>Objective E Secure bonding guarantee support for minority-owned businesses to allow them to compete with larger firms for government contracts; this includes initial costs for insurance bonds.</p>					

Goal #2 Create Jobs

STRATEGIES	TIMELINE				
	YEAR 2022	YEAR 2023	YEAR 2024	YEAR 2025	YEAR 2026
<p>Objective A Support the creation and expansion of minority-owned businesses in the District through technical support, access to capital, and work force training.</p>					
<p>Objective B Increase the number and type of jobs available in the District by focusing on successful business sectors currently operating in the area that want to expand and can utilize the existing workforce and provide advancement opportunities for employees.</p>					
<p>Objective C Establish a workforce development liaison to align education, training and workforce development efforts with targeted opportunities available within the SNEC District’s geographic area. This will allow for close collaboration, coordination, and integration of efforts between Nevada Department of Employment Training and Rehabilitation and the state and local government entities.</p>					
<p>Objective D Identify target sector based companies that will add to the clustering that already exists in the District and have the capacity to employ local residents based on workforce skill levels.</p>					

Goal #3 Diversify the Economy

STRATEGIES	TIMELINE				
	YEAR 2022	YEAR 2023	YEAR 2024	YEAR 2025	YEAR 2026
<p>Objective A Actively support Black-owned business enterprises to grow and expand by providing technical support, mentorship, and capital.</p>					
<p>Objective B Identify specific sector based opportunity sites that take advantage of the synergy of the natural clusters already in the area that can make use of the skill set of the current workforce through vertical expansion.</p>					
<p>Objective C Market the positive aspects of doing business in the District using internet, social media, and printed materials.</p>					
<p>Objective D Work with state, regional, and local economic development teams to attract new diverse businesses to the SNEC area.</p>					
<p>Objective E Build on relationships with Chambers of Commerce to support minority-owned business ventures that employ minorities from the community.</p>					

Goal #4 Promote Sustainable Development

STRATEGIES	TIMELINE				
	YEAR 2022	YEAR 2023	YEAR 2024	YEAR 2025	YEAR 2026
<p>Objective A Partner with development community to assist existing companies in the area with regard to future business opportunities as vendors for new development.</p>					
<p>Objective B Engage local jurisdictions in a collaborative effort to develop a comprehensive and cohesive infrastructure master plan across the SNEC District.</p>					
<p>Objective C Engage with local jurisdictions to support a cohesive plan addressing housing issues within the SNEC by rehabilitating current housing stock and providing infill housing solutions to develop sustainable neighborhoods and support the economy.</p>					
<p>Objective D Support historic preservation efforts in a manner consistent with driving economic development in the District by working with the community and the Nevada State Historic Preservation Office as well as local government Planning Departments.</p>					

Projects, Programs and Activities

This section identifies projects, programs and activities designed to implement the Goals and Objectives of this plan. There are a number of projects that would benefit the SNEC District, and many of those projects are currently being planned by local governments. The SNEC Board and community want to work with the local governments to facilitate and prioritize the projects in a way that will enhance the quality of life for residents, and revitalize the District.

The projects, programs, and activities listed below were derived from residents, businesses, community partners, local government officials, and other regional planning efforts currently taking place in the region.

PROJECTS, PROGRAMS AND ACTIVITIES

Secure EDA funding for grant applications and project funding

Create Infrastructure Master Plan for the District: Engage collaboration with jurisdictions in infrastructure redevelopment efforts including complete streets improvements, neighborhood walkability, public transportation, utility upgrades to support business growth, broadband access, and address community water backflow

Increase funding to programs that provide specific technical support to businesses (start-up and expansion), design programs to meet specific needs for the community and remove barriers

Increase access to capital for minority-owned businesses in the community

Implement the ARP grants received from the state

Secure funding to support the implementation of this plan including Jackson Main Street Feasibility, Infrastructure Master Plan, and new CEDS.

Secure staff to promote implement and monitor the plan

Expand business attraction, retention, and expansion capabilities within the SNEC District by working with regional partners to include: local governments, the Governor's office of Economic Development, the Las Vegas Global Economic Alliance, and Chambers of Commerce

Create and track performance metrics over time

Continue to expand access to community based health services and develop training opportunities for the residents to address health needs within the community

Identify minority owned business in the SNEC District and plug them into existing opportunities

Pursue funding sources to create new incentives for companies to locate in the SNEC District

Secure planning funds for infrastructure master plan and ongoing CEDS update

Continue to encourage job training and employment for residents and businesses located in SNEC and partner with Nevada Partners to support regional workforce development

Establish internet and social media presence along with printed collateral materials

Become an active member of the Las Vegas Global Economic Alliance's Economic Development Advisory Group

Partner with chambers of commerce to access funding to support and promote entrepreneurial ventures and provide scholarships

Performance Measures

Performance measures are a critical component of any economic development strategy. The performance measures are used to evaluate the successful development and implementation of the plan. The following performance measures have been derived from the goals and objectives established within this plan:

INDICATORS

Increase the number of jobs in the SNEC District and reduce overall unemployment amongst residents in the District.

*Data Source:
Nevada Department of Employment
and Training and Rehabilitation*

Increase the number and type of investments undertaken in the District.

*Data Source:
Clark County Business Development Office*

Increase the number of business start-ups in the District

*Data Source:
Nevada Department of Employment
and Training and Rehabilitation*

Increase the amount of private sector investment in the District.

*Data Source:
Clark County Assessor's Office*

Increase the number of households in the District and decrease vacant lots

*Data Source:
Census count/ County Assessor*

Demonstrate a positive change in the overall economic environment in the District.

*Data Source:
Surveys and interviews with community
member and businesses*



Community Participation in the Planning Efforts

This plan was developed through a collaborative planning process with broad based and diverse community participation that addresses the economic problems and potential of the area. Outreach efforts in the community have been ongoing for more than two decades. A variety of community based organizations, nonprofits, governmental entities, trade groups, chambers of commerce, and business owners have engaged the stakeholders to solicit input. The input gleaned from the groups mentioned below has been incorporated into the plan. By no means is this a complete list of all the initiatives that have taken place. Rather, it is reflection of the hard work and community involvement that has taken place over the years. Historic community engagement from 2004 through 2014 is available in Appendix G. Community engagement from 2014 through present day and ongoing outreach is discussed below.

Current Outreach

The SNEC Board holds regularly scheduled meetings every other month to discuss economic and community development issues as they pertain to the SNEC District.

The City of Las Vegas Office of Community Services (OCS) and Youth Development teams participate in over 100 community events and outreach activities per year. In addition to conducting phone calls and door to door interaction with the neighborhoods, the team reaches out to property owners, and attends monthly neighborhood association meetings.

Over the last year Community Services engaged with the community extensively in capacity building workshops including 4 workshops and ongoing monthly meetings to help advance a potential Community Development Corporation with a focus on local foods, local places grocery store co-op. They held several grant writing workshops and provided technical assistance in support of this effort. In launching an entrepreneur development pilot program, the OCS engaged local property owners and paired them with consultants to help take their plans to fruition. They joined forces with the

City of Las Vegas Economic and Urban Development Team to develop a think tank for future project focus. They supported National Promise Day community cleanup, conducted a vaccination popup location, met with community residents in low-income housing, attended Ladies Making a Difference meetings, coordinated the Take Flight Community Event, toured the new workforce development site, conducted meetings for museum development with a consultant, and conducted many community meetings in the development of the HUNDRED Plan In Action. Events ranged in size from 1 on 1 contact, to over 1000 attendees.

The City of North Las Vegas and its partners engaged in extensive outreach leading to an award of a United States Department of Housing and Urban Development (HUD) Choice Neighborhood Planning grant starting in 2015. As part of this initiative, North Las Vegas created the Community Engagement Team (CET) which conducted 3 community charrettes in 2016 and surveyed 1000 residents in the Choice Neighborhood area within the SNEC boundaries. Partnering with the Housing Authority, and the non-profits Nevada Partners and Lutheran Social Services, the City of North Las Vegas also created a Transformation Plan approved by the City Council and accepted by HUD. These efforts led to the further creation of the HUD/CDBG designated Neighborhood Revitalization Strategy Area (NRSA) starting in 2018 and extending through 2024. The city continues to engage in extensive outreach including monthly meetings with the choice initiative group. These initiatives resulted in the development of a medical campus, hundreds of multifamily housing units, a STEM Center for Excellence, and the soon to be Urban Center of Advanced Agricultural Technology Campus. The City of North Las Vegas and its partners continue to focus on 7 NRSA development programs stemming from community interest including: job training and placement, youth leadership, continuing community engagement, Rose Garden tablet program, Zion Community Gardens, continuing neighborhood revitalization, and community arts.



For additional details on past community outreach see Appendix G – Historic Community Outreach.

References

Access 2050, Enhancing Mobility for Southern Nevada Residents, Regional Transportation Commission of Southern Nevada (2022)

Las Vegas Community Satisfaction Survey, ETC Institute (2021)

Nevada Small Business Lending Report, Increasing Access to Capital for Underserved Communities, Access Capital (2021)

Choice Neighborhood Revitalization Strategy Area (NRSA) Plan, Area Designation (2020-2024)

Comprehensive Economic Development Strategy for Southern Nevada, Las Vegas Global Economic Alliance, SRI International (February 2020)

Nevada's Plan for Recovery & Resilience, Nevada Governor's Office of Economic Development (December 2020)

City of Las Vegas 2050 Master Plan (2020)

HUNDRED Plan in Action (July 2020)

Mapping the Future, An Analysis of Clark County's Communities and Economy (December 2020)

Choice Neighborhood Initiative (CNI) Transformation Plan (April 2017)

Southern Nevada Enterprise Community, Community Economic Development Plan (January 2015)

Buena Vista Springs Market Demand Study, City of North Las Vegas (January, 2015)

Southern Nevada Strong Regional Plan, Southern Nevada Regional Planning Coalition (February 2014)

Economic Development Investment Strategy, City of Las Vegas (June 2013)

City of Las Vegas Downtown Centennial Plan (October, 2012)

City of Las Vegas Downtown Centennial Plan (October, 2012)

Las Vegas Redevelopment Agency Employment Plan Policy, City of Las Vegas (April, 2011)

Unify Regionalize Diversify: An Economic Development Agenda for Nevada, Metropolitan Policy Program at the Brookings Institution, Brookings Mountain West, and SRI International (June, 2011)

North Las Vegas Downtown Master Plan and Investment Strategy (February, 2009)

North Las Vegas Planning and Zoning 2006 Comprehensive Master Plan (November, 2006)

Infill Study Plan, Southern Nevada Regional Planning Coalition (2001)

Las Vegas Master Plan 2020 (September, 2000)

Southern Nevada Enterprise Community, Strategic Plan and Designation Proposal (June, 1994)

[Rev. 12/22/2019]

SOUTHERN NEVADA ENTERPRISE COMMUNITY INFRASTRUCTURE IMPROVEMENT ACT

CHAPTER 407, STATUTES OF NEVADA 2007

AN ACT relating to economic development; requiring the Southern Nevada Enterprise Community Advisory Board to develop a project to make certain improvements to infrastructure in and near the Community; * * *; and providing other matters properly relating thereto.

[Approved: June 13, 2007]

(Leadlines for sections have been supplied by the Legislative Counsel of the State of Nevada)

WHEREAS, On December 21, 1994, President William Jefferson Clinton designated nine census tracts in the urban core of the Las Vegas Valley as an “enterprise community”; and

WHEREAS, The designation was accompanied by an award of \$2,950,000 in Title XX funds to be used for projects in the enterprise community; and

WHEREAS, The Southern Nevada Enterprise Community so created includes the target areas of West Las Vegas, East Las Vegas, Meadows Village and North Las Vegas; and

WHEREAS, The Southern Nevada Enterprise Community involves a partnership among the cities of Las Vegas and North Las Vegas, and Clark County, working together to harness resources from the public, private and nonprofit sectors to provide programs, services and facilities to the target areas; and

WHEREAS, The empowerment of persons and neighborhoods within the Southern Nevada Enterprise Community includes “weed and seed” strategies to “weed” out violence, gangs, drug trafficking and drug-related crime, and to “seed” neighborhoods with social services and economic revitalization; and

WHEREAS, Efforts to revitalize neighborhoods economically, to be successful, require a certain minimum level of “infrastructure” in the form of the basic facilities, services and installations needed for the proper functioning of a community; now, therefore,

The People of the State of Nevada, represented in Senate and Assembly, do enact as follows:

Section 1. Short title. This act may be cited as the Southern Nevada Enterprise Community Infrastructure Improvement Act.

(Ch. 407, [Stats. 2007 p. 1782](#))

Sec. 2. Definitions. As used in sections 1 to 14, inclusive, of this act, unless the context otherwise requires, the words and terms defined in sections 3 to 7, inclusive, of this act have the meanings ascribed to them in those sections.

(Ch. 407, [Stats. 2007 p. 1782](#))

Sec. 3. “Board” defined. “Board” means the Southern Nevada Enterprise Community Board created pursuant to section 8 of this act.

(Ch. 407, [Stats. 2007 p. 1782](#); A — Ch. 481, [Stats. 2009 p. 2771](#))

Sec. 5. “Community” defined. “Community” means the Southern Nevada Enterprise Community, which consists of the nine census tracts designated by President William Jefferson Clinton on December 21, 1994.

(Ch. 407, [Stats. 2007 p. 1782](#))

Sec. 6. “Infrastructure” defined. “Infrastructure” means publicly owned or publicly supported facilities that are necessary or desirable to support intense habitation within a region, including, without limitation, parks, roads, schools, libraries, community centers, police and fire protection, sanitary sewers, facilities for mass transit and facilities for the conveyance of water and the treatment of wastewater.

(Ch. 407, [Stats. 2007 p. 1782](#))

Sec. 7. “Project” defined. “Project” means the Southern Nevada Enterprise Community Improvement Project developed pursuant to section 11 of this act.

(Ch. 407, [Stats. 2007 p. 1782](#))

Sec. 8. Board: Creation; members; terms; election of Chair and Vice Chair; vacancies; provision of administrative support.

1. The Southern Nevada Enterprise Community Board is hereby created.
2. The Board consists of nine members, appointed in consultation with residents of the Community, as follows:
 - (a) One member of the Nevada Congressional Delegation selected from among its membership or his or her designee;
 - (b) One member of the Assembly and one member of the Senate who represent the Community selected by the Legislative Commission;
 - (c) One member of the Clark County Board of County Commissioners selected from among its membership;
 - (d) One member of the Las Vegas City Council from among its membership;
 - (e) One member of the North Las Vegas City Council from among its membership;
 - (f) Two residents of the Community; and
 - (g) A representative of the private sector appointed by the Chamber of Commerce established in the Community.
3. Each member of the Board serves for a term of 3 years. A vacancy on the Board must be filled in the same manner as the original appointment. A member may be reappointed to the Board.
4. The members of the Board shall elect a Chair and Vice Chair by majority vote. After the initial election, the Chair and Vice Chair shall hold office for a term of 1 year beginning on August 1 of each year. If a vacancy occurs in the office of Chair or Vice Chair, the members of the Board shall elect a Chair or Vice Chair, as appropriate, from among its members for the remainder of the unexpired term.
5. The City of Las Vegas shall provide administrative support for the Board.
(Ch. 407, [Stats. 2007 p. 1782](#); A — Ch. 481, [Stats. 2009 p. 2771](#))

Sec. 9. Board: Purposes. The primary purposes of the Board are to:

1. Advise the governmental entities that have members on the Board with respect to the Project.
2. Identify projects that may be eligible for federal funding or funding through city and county redevelopment authorities, and request appropriations for those projects from the Clark County Board of County Commissioners, the Las Vegas City Council and the North Las Vegas City Council or the governing boards of their respective redevelopment authorities.
3. Carry out such additional projects as may be directed by the Legislature.
4. Ensure that the needs and opinions of the residents of the Community are reflected adequately by the Project and any additional projects assigned to the Board.
5. Communicate to the Office of Economic Development:
 - (a) Projects within the Community which the Board recommends for the receipt of any abatement, partial abatement or exemption from taxes or any other incentive for economic development which is administered by the Office; and
 - (b) Recommendations of the Board for any legislative action concerning economic development incentives that would enable such incentives to be provided to businesses within the Community and its surrounding areas.
6. Meet and collaborate with the Executive Director of the Office of Economic Development as provided in [NRS 231.0543](#).
(Ch. 407, [Stats. 2007 p. 1783](#); A — Ch. 481, [Stats. 2009 p. 2772](#); Ch. 159, [Stats. 2019 p. 870](#))

Sec. 11. Board: Duties.

1. On or before January 31, 2008, the Board shall prepare a written plan to carry out the Project to address the needs and issues of the Community.
2. The Board shall, within 120 days after preparing the written plan:
 - (a) Hold at least two public hearings on the written plan, each of which must be preceded by at least 30 days' notice within the Community; and
 - (b) Approve or reject the written plan based on input from the Community received at the public hearings.
3. A written plan adopted by the Board must:
 - (a) Set forth an adequate framework for carrying out the Project;
 - (b) Set forth a reasonable period in which to accomplish the goals of the Project; and
 - (c) Incorporate each of the required elements of the Project, as set forth in section 12 of this act.
4. If the Board rejects the written plan, the Board shall:
 - (a) Provide to the appropriate officers of the governmental entities that have members on the Board a written explanation of its reasons for the rejection; and
 - (b) Prepare a revised written plan and repeat the notice and hearings required by subsection 2 before approving or rejecting the revised written plan.

5. The Board shall revise the parameters of the Project and the written plan as necessary to ensure that it continues to address the needs of the Community.

(Ch. 407, [Stats. 2007 p. 1783](#); A — Ch. 481, [Stats. 2009 p. 2772](#))

Sec. 12. Requirements of Project. The Project must include, without limitation, goals, objectives and policies relating to, and feasible timeframes for achieving:

1. The construction, repair and refurbishment of streets, buildings and other facilities as necessary to attract and maintain the viability of successful businesses within the Community;

2. The incorporation within the Community of open space, facilities for recreation, facilities for medical care and other measures as necessary to ensure that the Community develops with mixed uses;

3. The eradication of brownfields, the rehabilitation of condemned properties and the removal of structures and facilities that create a disincentive for development; and

4. The identification of sources of money to carry out the Project.

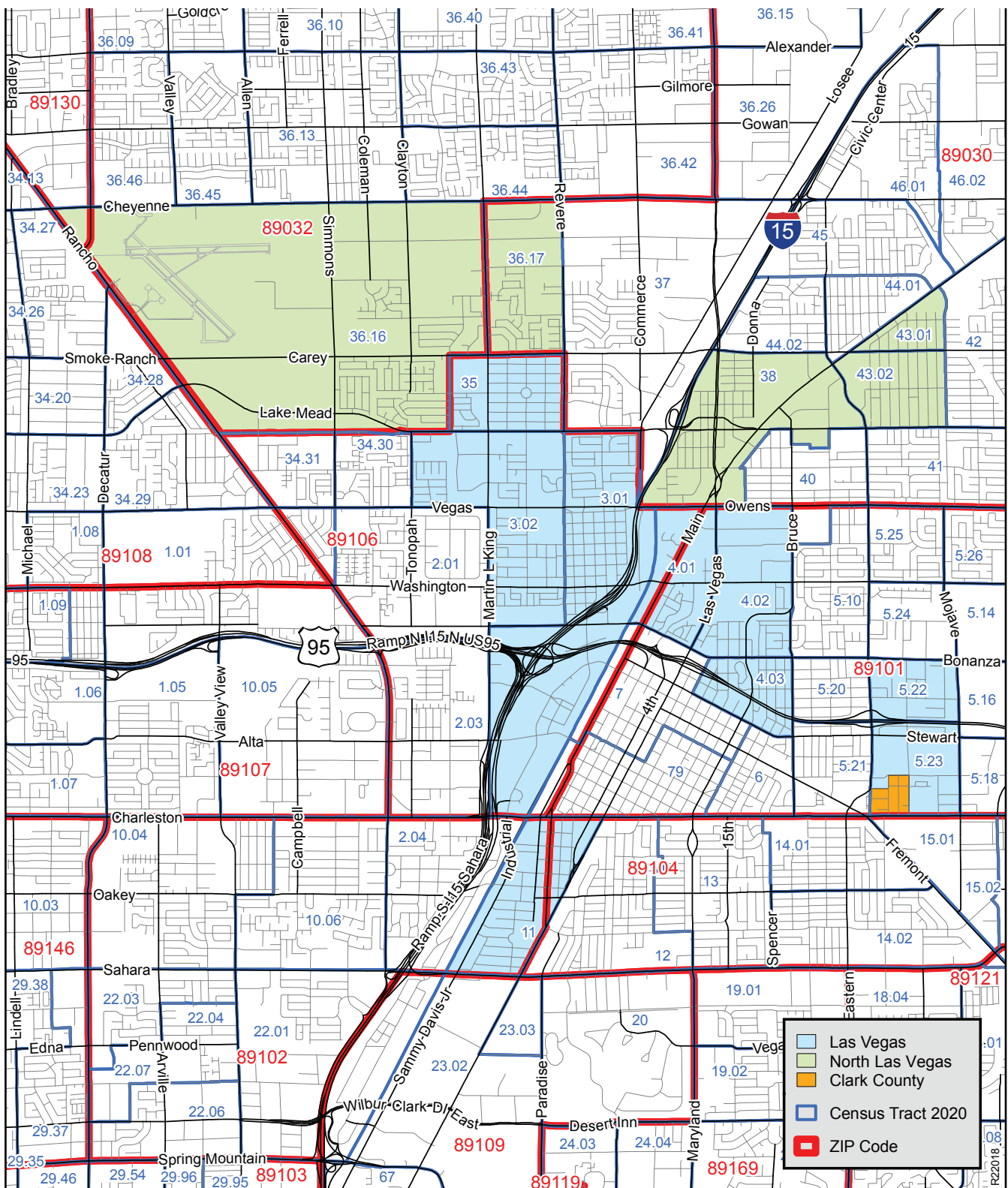
(Ch. 407, [Stats. 2007 p. 1783](#))

Sec. 13. Acceptance of gifts, grants and donations. The Board may accept any gifts, grants or donations for the purpose of preparing, developing and carrying out the Project.

(Ch. 407, [Stats. 2007 p. 1784](#); A — Ch. 481, [Stats. 2009 p. 2772](#))

Sec. 14. Report. On or before February 1, 2009, and every 2 years thereafter, the Board shall submit to the Director of the Legislative Counsel Bureau for transmission to the Nevada Legislature a report that summarizes the activities of the Board.

(Ch. 407, [Stats. 2007 p. 1784](#); A — Ch. 481, [Stats. 2009 p. 2773](#))



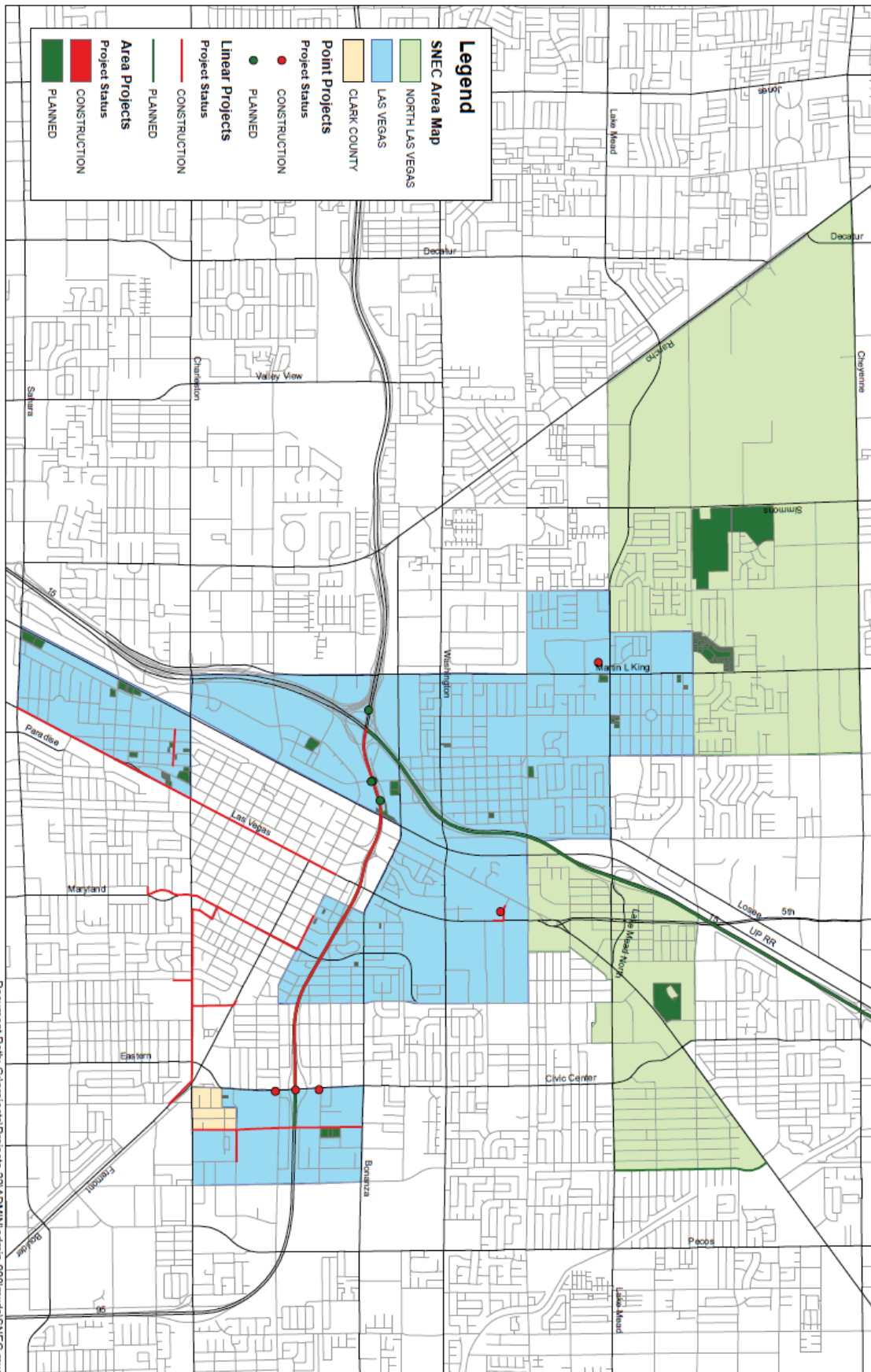
SOUTHERN NEVADA ENTERPRISE COMMUNITY



03/02/22

City of Las Vegas Economic and Urban Development Department
 This information is for display purposes only. No Liability is assumed as to the accuracy of the data delineated hereon.





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Demographic and Income Profile

SNEC District

Area: 10.15 square miles

Prepared by Esri

Summary	Census 2010		2021		2026	
Population	45,661		47,151		50,319	
Households	14,496		14,899		16,205	
Families	8,927		8,995		9,739	
Average Household Size	2.99		2.97		2.93	
Owner Occupied Housing Units	3,414		3,438		3,747	
Renter Occupied Housing Units	11,082		11,461		12,458	
Median Age	30.8		32.0		32.8	
Trends: 2021-2026 Annual Rate	Area		State		National	
Population	1.31%		1.50%		0.71%	
Households	1.69%		1.49%		0.71%	
Families	1.60%		1.46%		0.64%	
Owner HHS	1.74%		1.85%		0.91%	
Median Household Income	2.57%		2.62%		2.41%	
Households by Income	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	5,005	33.6%	5,069	31.3%	5,069	31.3%
\$15,000 - \$24,999	2,477	16.6%	2,410	14.9%	2,410	14.9%
\$25,000 - \$34,999	1,725	11.6%	1,649	10.2%	1,649	10.2%
\$35,000 - \$49,999	1,959	13.2%	2,148	13.3%	2,148	13.3%
\$50,000 - \$74,999	2,109	14.2%	2,527	15.6%	2,527	15.6%
\$75,000 - \$99,999	839	5.6%	1,097	6.8%	1,097	6.8%
\$100,000 - \$149,999	547	3.7%	849	5.2%	849	5.2%
\$150,000 - \$199,999	155	1.0%	281	1.7%	281	1.7%
\$200,000+	73	0.5%	165	1.0%	165	1.0%
Median Household Income	\$24,777		\$28,134		\$28,134	
Average Household Income	\$36,546		\$43,975		\$43,975	
Per Capita Income	\$11,960		\$14,859		\$14,859	
Population by Age	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,628	10.1%	4,280	9.1%	4,560	9.1%
5 - 9	4,202	9.2%	3,864	8.2%	3,989	7.9%
10 - 14	3,625	7.9%	3,495	7.4%	3,534	7.0%
15 - 19	3,410	7.5%	3,302	7.0%	3,305	6.6%
20 - 24	3,015	6.6%	3,537	7.5%	3,743	7.4%
25 - 34	6,690	14.7%	7,093	15.0%	7,653	15.2%
35 - 44	6,458	14.1%	6,195	13.1%	6,613	13.1%
45 - 54	5,811	12.7%	5,493	11.6%	5,758	11.4%
55 - 64	4,120	9.0%	4,811	10.2%	4,939	9.8%
65 - 74	2,347	5.1%	3,260	6.9%	3,841	7.6%
75 - 84	1,067	2.3%	1,427	3.0%	1,873	3.7%
85+	288	0.6%	394	0.8%	511	1.0%
Race and Ethnicity	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
White Alone	15,261	33.4%	13,872	29.4%	15,009	29.8%
Black Alone	13,096	28.7%	14,847	31.5%	15,970	31.7%
American Indian Alone	481	1.1%	474	1.0%	501	1.0%
Asian Alone	1,369	3.0%	1,328	2.8%	1,395	2.8%
Pacific Islander Alone	251	0.5%	250	0.5%	262	0.5%
Some Other Race Alone	13,235	29.0%	14,293	30.3%	14,984	29.8%
Two or More Races	1,968	4.3%	2,087	4.4%	2,198	4.4%
Hispanic Origin (Any Race)	24,578	53.8%	25,898	54.9%	27,232	54.1%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

February 15, 2022

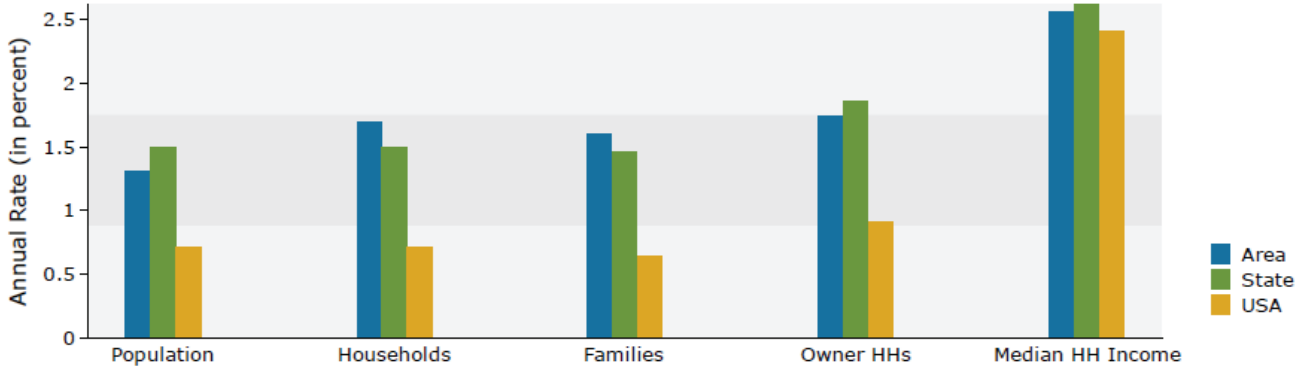


Demographic and Income Profile

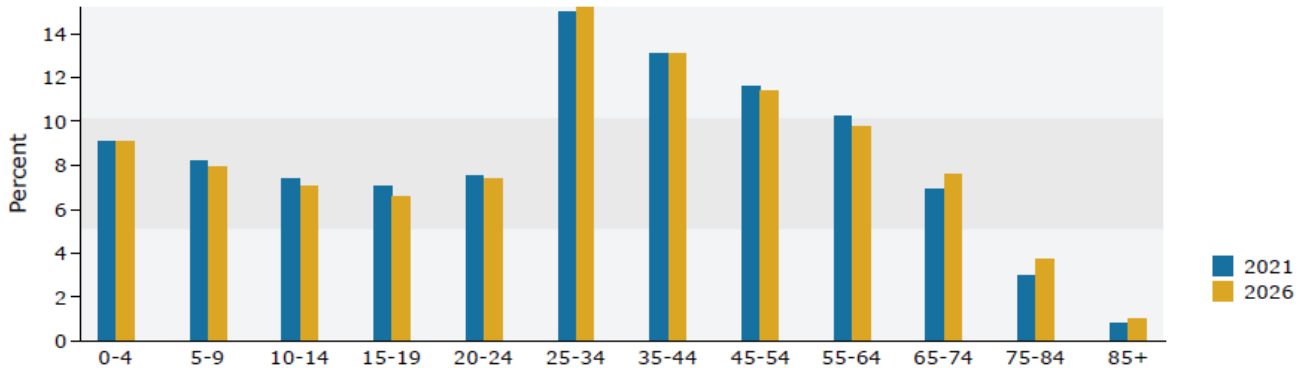
SNEC District
Area: 10.15 square miles

Prepared by Esri

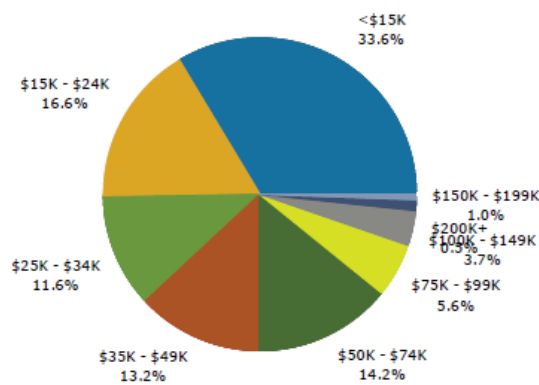
Trends 2021-2026



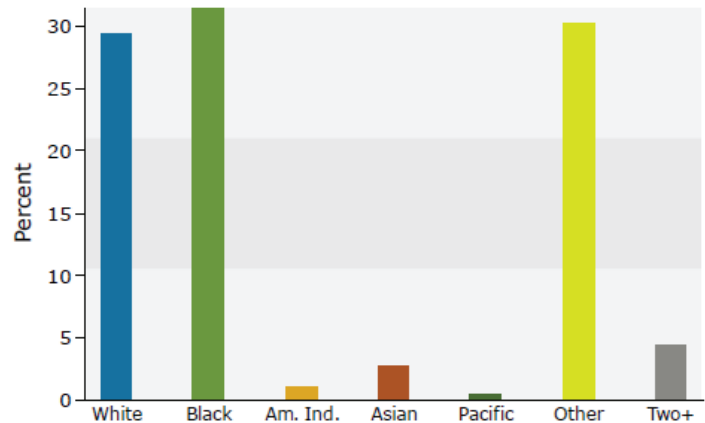
Population by Age



2021 Household Income



2021 Population by Race



2021 Percent Hispanic Origin: 54.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

February 15, 2022





Business Summary

SNEC District
Area: 10.15 square miles

Prepared by Esri

by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.0%	3	0.0%
Mining	2	0.1%	4	0.0%
Utilities	2	0.1%	330	0.7%
Construction	108	5.3%	2,892	6.1%
Manufacturing	55	2.7%	997	2.1%
Wholesale Trade	59	2.9%	2,527	5.3%
Retail Trade	441	21.7%	5,246	11.1%
Motor Vehicle & Parts Dealers	38	1.9%	250	0.5%
Furniture & Home Furnishings Stores	43	2.1%	602	1.3%
Electronics & Appliance Stores	6	0.3%	32	0.1%
Bldg Material & Garden Equipment & Supplies Dealers	17	0.8%	141	0.3%
Food & Beverage Stores	44	2.2%	679	1.4%
Health & Personal Care Stores	32	1.6%	264	0.6%
Gasoline Stations	10	0.5%	52	0.1%
Clothing & Clothing Accessories Stores	90	4.4%	905	1.9%
Sport Goods, Hobby, Book, & Music Stores	9	0.4%	282	0.6%
General Merchandise Stores	20	1.0%	574	1.2%
Miscellaneous Store Retailers	117	5.7%	1,461	3.1%
Nonstore Retailers	15	0.7%	4	0.0%
Transportation & Warehousing	50	2.5%	4,887	10.3%
Information	45	2.2%	2,649	5.6%
Finance & Insurance	57	2.8%	263	0.6%
Central Bank/Credit Intermediation & Related Activities	35	1.7%	185	0.4%
Securities, Commodity Contracts & Other Financial	4	0.2%	14	0.0%
Insurance Carriers & Related Activities; Funds, Trusts &	18	0.9%	64	0.1%
Real Estate, Rental & Leasing	87	4.3%	463	1.0%
Professional, Scientific & Tech Services	128	6.3%	1,369	2.9%
Legal Services	29	1.4%	230	0.5%
Management of Companies & Enterprises	5	0.2%	36	0.1%
Administrative & Support & Waste Management & Remediation	63	3.1%	664	1.4%
Educational Services	36	1.8%	1,431	3.0%
Health Care & Social Assistance	154	7.6%	1,673	3.5%
Arts, Entertainment & Recreation	40	2.0%	5,807	12.3%
Accommodation & Food Services	174	8.6%	4,508	9.5%
Accommodation	18	0.9%	2,357	5.0%
Food Services & Drinking Places	156	7.7%	2,151	4.5%
Other Services (except Public Administration)	280	13.8%	2,574	5.4%
Automotive Repair & Maintenance	50	2.5%	137	0.3%
Public Administration	122	6.0%	7,388	15.6%
Unclassified Establishments	126	6.2%	1,589	3.4%
Total	2,035	100.0%	47,300	100.0%

Source: Copyright 2021 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2021.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

February 16, 2022



Business Summary

SNEC District
Area: 10.15 square miles

Prepared by Esri

Data for all businesses in area

Total Businesses:				2,035
Total Employees:				47,300
Total Residential Population:				47,151
Employee/Residential Population Ratio (per 100 Residents)				100
	Businesses		Employees	
by SIC Codes	Number	Percent	Number	Percent
Agriculture & Mining	15	0.7%	390	0.8%
Construction	103	5.1%	2,806	5.9%
Manufacturing	52	2.6%	2,602	5.5%
Transportation	58	2.9%	4,256	9.0%
Communication	20	1.0%	689	1.5%
Utility	3	0.1%	336	0.7%
Wholesale Trade	62	3.0%	2,536	5.4%
Retail Trade Summary	607	29.8%	7,544	15.9%
Home Improvement	17	0.8%	141	0.3%
General Merchandise Stores	20	1.0%	574	1.2%
Food Stores	57	2.8%	856	1.8%
Auto Dealers, Gas Stations, Auto Aftermarket	48	2.4%	302	0.6%
Apparel & Accessory Stores	75	3.7%	804	1.7%
Furniture & Home Furnishings	51	2.5%	656	1.4%
Eating & Drinking Places	153	7.5%	2,099	4.4%
Miscellaneous Retail	186	9.1%	2,112	4.5%
Finance, Insurance, Real Estate Summary	119	5.8%	576	1.2%
Banks, Savings & Lending Institutions	31	1.5%	150	0.3%
Securities Brokers	4	0.2%	14	0.0%
Insurance Carriers & Agents	18	0.9%	64	0.1%
Real Estate, Holding, Other Investment Offices	66	3.2%	348	0.7%
Services Summary	747	36.7%	16,584	35.1%
Hotels & Lodging	18	0.9%	2,357	5.0%
Automotive Services	62	3.0%	327	0.7%
Motion Pictures & Amusements	49	2.4%	6,370	13.5%
Health Services	103	5.1%	1,096	2.3%
Legal Services	27	1.3%	219	0.5%
Education Institutions & Libraries	35	1.7%	1,418	3.0%
Other Services	453	22.3%	4,797	10.1%
Government	123	6.0%	7,392	15.6%
Unclassified Establishments	126	6.2%	1,589	3.4%
Totals	2,035	100.0%	47,300	100.0%

Source: Copyright 2021 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2021.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

February 16, 2022



Executive Summary

SNEC District

Area: 10.15 square miles

Prepared by Esri

Population

2000 Population	51,027
2010 Population	45,661
2021 Population	47,151
2026 Population	50,319
2000-2010 Annual Rate	-1.10%
2010-2021 Annual Rate	0.29%
2021-2026 Annual Rate	1.31%
2021 Male Population	53.5%
2021 Female Population	46.5%
2021 Median Age	32.0

In the identified area, the current year population is 47,151. In 2010, the Census count in the area was 45,661. The rate of change since 2010 was 0.29% annually. The five-year projection for the population in the area is 50,319 representing a change of 1.31% annually from 2021 to 2026. Currently, the population is 53.5% male and 46.5% female.

Median Age

The median age in this area is 32.0, compared to U.S. median age of 38.5.

Race and Ethnicity

2021 White Alone	29.4%
2021 Black Alone	31.5%
2021 American Indian/Alaska Native Alone	1.0%
2021 Asian Alone	2.8%
2021 Pacific Islander Alone	0.5%
2021 Other Race	30.3%
2021 Two or More Races	4.4%
2021 Hispanic Origin (Any Race)	54.9%

Persons of Hispanic origin represent 54.9% of the population in the identified area compared to 18.9% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 90.6 in the identified area, compared to 65.4 for the U.S. as a whole.

Households

2021 Wealth Index	23
2000 Households	15,866
2010 Households	14,496
2021 Total Households	14,899
2026 Total Households	16,205
2000-2010 Annual Rate	-0.90%
2010-2021 Annual Rate	0.24%
2021-2026 Annual Rate	1.69%
2021 Average Household Size	2.97

The household count in this area has changed from 14,496 in 2010 to 14,899 in the current year, a change of 0.24% annually. The five-year projection of households is 16,205, a change of 1.69% annually from the current year total. Average household size is currently 2.97, compared to 2.99 in the year 2010. The number of families in the current year is 8,995 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026. Esri converted Census 2000 data into 2010 geography.

February 15, 2022



Executive Summary

SNEC District
Area: 10.15 square miles

Prepared by Esri

Mortgage Income

2021 Percent of Income for Mortgage	37.8%
-------------------------------------	-------

Median Household Income

2021 Median Household Income	\$24,777
2026 Median Household Income	\$28,134
2021-2026 Annual Rate	2.57%

Average Household Income

2021 Average Household Income	\$36,546
2026 Average Household Income	\$43,975
2021-2026 Annual Rate	3.77%

Per Capita Income

2021 Per Capita Income	\$11,960
2026 Per Capita Income	\$14,859
2021-2026 Annual Rate	4.44%

Households by Income

Current median household income is \$24,777 in the area, compared to \$64,730 for all U.S. households. Median household income is projected to be \$28,134 in five years, compared to \$72,932 for all U.S. households

Current average household income is \$36,546 in this area, compared to \$90,054 for all U.S. households. Average household income is projected to be \$43,975 in five years, compared to \$103,679 for all U.S. households

Current per capita income is \$11,960 in the area, compared to the U.S. per capita income of \$34,136. The per capita income is projected to be \$14,859 in five years, compared to \$39,378 for all U.S. households

Housing

2021 Housing Affordability Index	66
2000 Total Housing Units	17,731
2000 Owner Occupied Housing Units	4,088
2000 Renter Occupied Housing Units	11,778
2000 Vacant Housing Units	1,865
2010 Total Housing Units	17,906
2010 Owner Occupied Housing Units	3,414
2010 Renter Occupied Housing Units	11,082
2010 Vacant Housing Units	3,410
2021 Total Housing Units	18,732
2021 Owner Occupied Housing Units	3,438
2021 Renter Occupied Housing Units	11,461
2021 Vacant Housing Units	3,833
2026 Total Housing Units	20,269
2026 Owner Occupied Housing Units	3,747
2026 Renter Occupied Housing Units	12,458
2026 Vacant Housing Units	4,064

Currently, 18.4% of the 18,732 housing units in the area are owner occupied; 61.2%, renter occupied; and 20.5% are vacant. Currently, in the U.S., 57.3% of the housing units in the area are owner occupied; 31.2% are renter occupied; and 11.5% are vacant. In 2010, there were 17,906 housing units in the area - 19.1% owner occupied, 61.9% renter occupied, and 19.0% vacant. The annual rate of change in housing units since 2010 is 2.02%. Median home value in the area is \$223,495, compared to a median home value of \$264,021 for the U.S. In five years, median value is projected to change by 14.53% annually to \$440,417.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026. Esri converted Census 2000 data into 2010 geography.

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Demographic and Income Profile

Clark County, NV
 Clark County, NV (32003)
 Geography: County

Prepared by Esri

Summary	Census 2010		2021		2026	
Population	1,951,269		2,305,737		2,498,746	
Households	715,365		841,184		910,710	
Families	467,916		546,358		590,515	
Average Household Size	2.70		2.71		2.72	
Owner Occupied Housing Units	408,206		488,056		539,178	
Renter Occupied Housing Units	307,159		353,128		371,532	
Median Age	35.5		37.3		37.3	
Trends: 2021-2026 Annual Rate	Area		State		National	
Population	1.62%		1.50%		0.71%	
Households	1.60%		1.49%		0.71%	
Families	1.57%		1.46%		0.64%	
Owner HHs	2.01%		1.85%		0.91%	
Median Household Income	2.62%		2.62%		2.41%	
Households by Income	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	86,412	10.3%	84,716	9.3%	84,716	9.3%
\$15,000 - \$24,999	63,942	7.6%	56,680	6.2%	56,680	6.2%
\$25,000 - \$34,999	68,504	8.1%	60,460	6.6%	60,460	6.6%
\$35,000 - \$49,999	110,715	13.2%	109,321	12.0%	109,321	12.0%
\$50,000 - \$74,999	159,629	19.0%	167,019	18.3%	167,019	18.3%
\$75,000 - \$99,999	114,316	13.6%	128,403	14.1%	128,403	14.1%
\$100,000 - \$149,999	130,975	15.6%	163,492	18.0%	163,492	18.0%
\$150,000 - \$199,999	51,434	6.1%	71,086	7.8%	71,086	7.8%
\$200,000+	55,242	6.6%	69,518	7.6%	69,518	7.6%
Median Household Income	\$61,830		\$70,356		\$70,356	
Average Household Income	\$84,730		\$96,137		\$96,137	
Per Capita Income	\$30,973		\$35,102		\$35,102	
Population by Age	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	138,982	7.1%	149,245	6.5%	165,714	6.6%
5 - 9	135,411	6.9%	150,177	6.5%	162,536	6.5%
10 - 14	133,660	6.8%	146,290	6.3%	160,267	6.4%
15 - 19	131,440	6.7%	135,156	5.9%	145,922	5.8%
20 - 24	128,245	6.6%	143,861	6.2%	148,787	6.0%
25 - 34	294,525	15.1%	351,008	15.2%	380,507	15.2%
35 - 44	288,486	14.8%	324,461	14.1%	363,046	14.5%
45 - 54	264,813	13.6%	282,812	12.3%	292,117	11.7%
55 - 64	215,262	11.0%	267,537	11.6%	268,597	10.7%
65 - 74	134,903	6.9%	219,148	9.5%	235,849	9.4%
75 - 84	65,858	3.4%	104,807	4.5%	137,568	5.5%
85+	19,684	1.0%	31,235	1.4%	37,836	1.5%
Race and Ethnicity	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
White Alone	1,188,112	60.9%	1,243,876	53.9%	1,347,999	53.9%
Black Alone	204,379	10.5%	297,771	12.9%	322,697	12.9%
American Indian Alone	14,422	0.7%	17,598	0.8%	19,071	0.8%
Asian Alone	168,831	8.7%	235,339	10.2%	255,039	10.2%
Pacific Islander Alone	13,628	0.7%	17,944	0.8%	19,446	0.8%
Some Other Race Alone	262,506	13.5%	347,713	15.1%	376,819	15.1%
Two or More Races	99,391	5.1%	145,496	6.3%	157,675	6.3%
Hispanic Origin (Any Race)	568,644	29.1%	747,116	32.4%	809,655	32.4%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

February 15, 2022



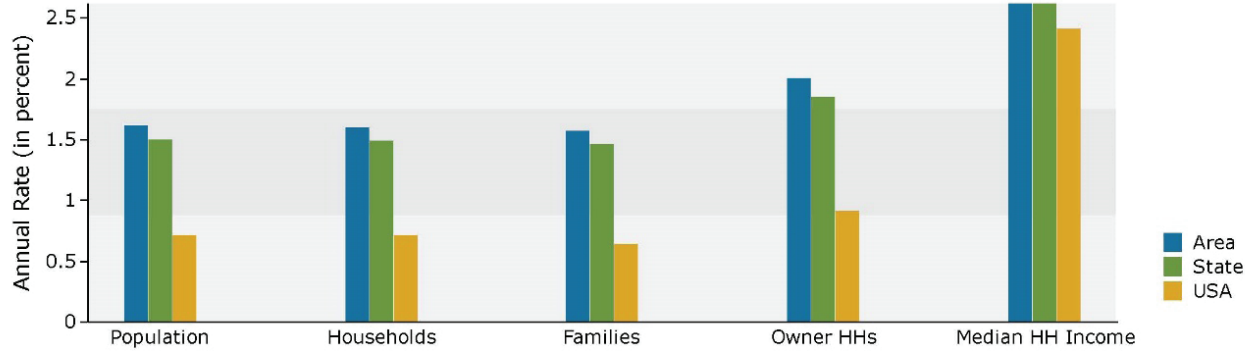


Demographic and Income Profile

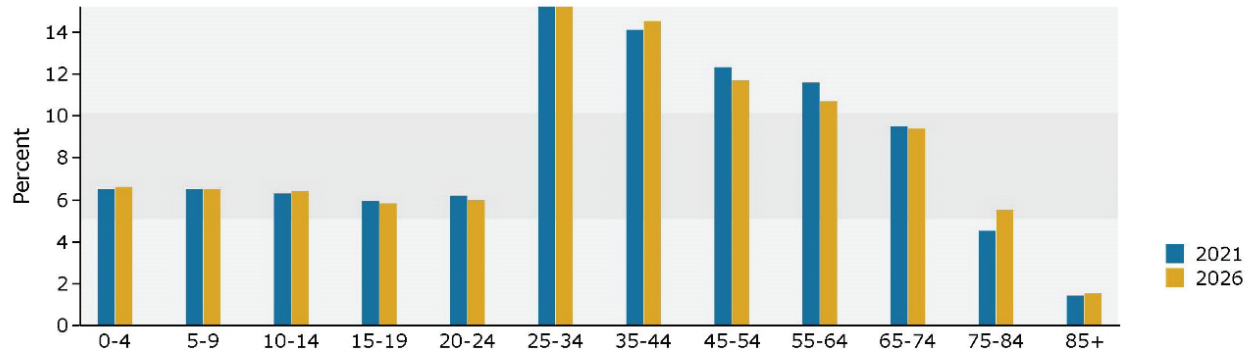
Clark County, NV
 Clark County, NV (32003)
 Geography: County

Prepared by Esri

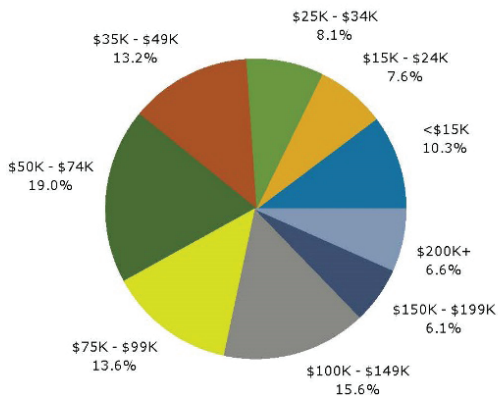
Trends 2021-2026



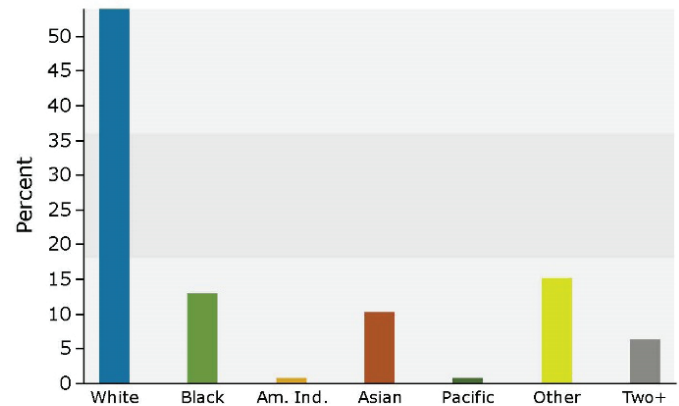
Population by Age



2021 Household Income



2021 Population by Race



2021 Percent Hispanic Origin: 32.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

February 15, 2022



Appendix E - Legislative History of SNEC

AB385 - Year 2019 - An Act revising provisions governing the duties of the Southern Nevada Enterprise Community Board; requiring the Executive Director of the Office of Economic Development to meet with the Board to discuss and collaborate on topics related to the economic development of the SNEC

AB294 - Year 2013 - AN ACT relating to economic development; requiring: Submission of certain reports concerning local emerging small businesses to the Office of Economic Development;

SB357 - Year 2013 - Nevada New Markets Jobs Act relating to tax credits for businesses development in low-income census tracts.

SB135 - Year 2013 AN ACT relating to redevelopment of communities; revising: Requirements for the submission of an employment plan relating to certain redevelopment projects

AB-263 - Year 2013 Section 1 of this bill requires:

The Director to consider the person's comparable experience rather than considering only such information relating to transportation projects for bidding on transportation projects

AB417 - Year 2013 AN ACT relating to redevelopment; requiring: The legislative body of each community in which a redevelopment area has been established to create a revolving loan account administered by the redevelopment agency

AB317 - Year 2009- attempts to provide an alternative funding mechanism for:

The various development authorities in the State. The development authorities were created in 1983 as public and private partnerships to manage the economic development activities of the State. The private nonprofit organizations thus created have been financed through the General Fund with matching grants

SB 229 - Year 2005 AN ACT relating to economic development; creating tax incentives for: Expanding or relocating businesses in certain economic development areas; creating tax incentives for businesses who hire certain employees at a certain level of wages; providing a temporary tax incentive for locating or expanding businesses that are or will become grocery stores within the Southern Nevada Enterprise Community

B429 - Year 1997Summary: Makes: Appropriation to Department of Employment, Rehabilitation and Training for programs relating to child care. (BDR S-1323)

SB258 - Year 1997AN ACT relating to special proceedings; revising:

the provisions governing the sealing of criminal records; requiring a person who petitions for the sealing of criminal records to include a current, certified record of his criminal history from certain local law enforcement agencies; and providing other matters properly relating thereto.

Appendix F - Incentives and Financial Resources

City of Las Vegas

<https://www.lasvegasnevada.gov/Business/Economic-Development/Business-Incentives>

Downtown Business Assistance

Provides business owners with project coordination assistance when undertaking remodel work within the redevelopment area

New Markets Tax Credits

The New Markets Tax Credits (NMTC) program helps bring capital investment business and organizations located in distressed low-income neighborhoods.

<https://files.lasvegasnevada.gov/eud/New-Markets-Tax-Credits.pdf>

Retail Assistance

Provides assistance to retailers for finding locations, and aids commercial brokers and property owners with recruiting high quality retail tenancies in the city's core.

Residential Interior and Exterior

This program provides qualifying property owners with financial assistance for substantial rehabilitation and renovation of multifamily residential properties located in the city's redevelopment areas.

Tax Increment Financing

The Redevelopment Agency offers Tax Increment Financing (TIF) rebate incentives for retail, hotel, mixed-use and high-rise residential projects located within the city of Las Vegas Redevelopment Areas.

Visual Improvement Program

The VIP program offers business owners in the city's redevelopment areas a rebate of up to 50 percent for pre-approved costs involved in substantially upgrading the exterior appearance of their establishment and bringing the property up to code.

City of North Las Vegas

<https://www.cityofnorthlasvegas.com>

Commercial Facade Upgrade Program

Provides for Redevelopment Agency (RDA) financial assistance for property owners who are interested in upgrading the exteriors of their businesses located within the geographic boundaries of the City of North Las Vegas Redevelopment Areas.

CNLV Redevelopment Agency will consider financial participation for eligible projects for amounts up to \$10,000 on a matching basis for facade improvements designed to upgrade the aesthetic appearance of commercial, retail and office properties located within the boundaries of the City's RDA. Requests in excess of \$10,000 will require Redevelopment Agency Board approval.

Tax Increment Financing

The Redevelopment Agency (RDA) offers Tax Increment Financing (TIF) rebate incentives for eligible projects located within the Redevelopment Areas. A portion of an eligible project's tax increment (increase in property value prior to start of construction and the assessed value at the project's completion) can be rebated to the developer of a property for eligible construction expenditures.

Taskforce Team - RDA

Staff helps facilitate collaborative assessment amongst inter-department of planning, zoning, permitting, fire and additional approvals for new projects through the City's development process.

Fast Track Permitting

Expedited permit processing available for a fee

Governor's Office of Economic Development

The Governor's Office of Economic Development offers program and incentives to support business development across the state. Some of the programs are listed below. Programs & Incentives - [Nevada Governor's Office of Economic Development \(nv.gov\)](http://Nevada Governor's Office of Economic Development (nv.gov))

Tax Abatement

Offers an abatement of various state taxes for business growth and attraction.

Nevada Microenterprise Initiative

<https://ssbci.nv.gov/About/Microenterprise/>

Emerging Small Business

Offers a business certification for Local Emerging Small Businesses that want to do business with state and local government agencies.

Procurement Assistance

Offers assistance for local businesses interested in contracting with local, state, and federal agencies.

Department of Business & Industry

<https://business.nv.gov/>

Guide to Starting and Growing a Business in Nevada

This is a comprehensive guide to support business development in the state. Nevada Business Start Up Guide (nv.gov)

New Market Tax Credits

The Nevada New Markets Tax Credit Program (NMTC) offers alternative financing to complement conventional capital resources. It is patterned after the Federal New Markets Tax Program. NMTCs are a tool that can be used to assist financing of projects.

Other Resources

NV Energy Electrical Rate Program for Newly Located Businesses in Nevada

The program provides a discount on electric rates for new businesses that locate in the state of Nevada. The company must first apply and be approved for state-offered incentives through the Governor's Office of Economic Development to be eligible for the program, and the company must meet the following requirements:

- The power demand or load must be a minimum of 300 kW
- The load factor for the operation must be a minimum of fifty percent (50%) and must be maintained at that level during the period of the contract
- A new commercial or industrial customer of NV Energy
- Not have been customers of any electric utility in the state of Nevada within the last twelve months

[Incentives and No-Cost Offers | NV Energy](#)

Silver State Opportunities Fund

The Nevada Silver State Opportunities Fund manages \$50 million of capital dedicated to investing in businesses located in, looking to expand in or seeking to relocate to Nevada.

<http://nvssof.com/index.html>

Silver State Works

The Silver State Works initiative creates an opportunity for employers to help strengthen Nevada's economy while receiving incentives to hire pre-screened qualified workers to staff their businesses.

<http://www.silverstateworks.com/>

General Tax Climate

No corporate income tax

No estate tax

No franchise tax on income

No inheritance or gift tax

No personal income tax

No unitary tax

PROJECT DESCRIPTION	Status
Cox Innovation Center	Completed
Dollar General	Completed
Doolittle Park Renovations	Completed
Edmond Towne Center	Completed
Enterprise Park	Completed
Fire Station 106	Completed
Historic Westside Form-Based Zoning	Completed
Historic Westside School	Completed
Lorenzie Park Renovations	Completed
MLK retail at Washington	Completed
Molasky Corporate Center	Completed
Mount Mariah and MLK - Starbucks and other fast food	Completed
Bike Lanes in West Las Vegas	Completed
F Street Reopening	Completed
MLK Improvements - Widening in and Landscape	Completed
Owens Ave Improvements	Completed
Reduction of Speed on MLK	Completed

PROJECT DESCRIPTION	Status
AT&T Wireless	Completed
Buena Vista Springs Sites 1&2 Demo	Completed
Cali Burgers	Completed
Chelton House Products, Inc.	Completed
Choice Grant	Completed
Civica Nevada Career & Collegiate Academy	Completed
College Park Retail Center	Completed
Conn's	Completed
DaVita Dialysis (Lake Mead)	Completed
Delta Academy	Completed
Dotty's - Lake Mead	Completed
Dutch Bros.	Completed
El Super	Completed
Farmer Boys Restaurant	Completed
German American Club - Façade Improvement	Completed
Goodwill Industries	Completed
Jerry's Nugget Façade Improvements	Completed
Joe Kneip Park Improvements	Completed
Maya Cinema	Completed
Melrose Fashions	Completed
Nevada Partners - expansion	Completed
North Las Vegas City Hall	Completed
Popeye's Restaurant	Completed
Risas Dental and Braces	Completed
So. NV Housing Rose Gardens - Relocation	Completed
Stations Plaza Retail Center	Completed
Stocker Street Industrial - Façade Improvement	Completed
Studio 6 Façade Improvement	Completed
Video Detection Upgrade	Completed
Wells Fargo (Relocation)	Completed
WSS Shoes	Completed
Carey Avenue and Revere Street Traffic Signal Improvements	Completed
Downtown Bike Lanes	Completed
Flashing Yellow Light Turn Arrows	Completed
N. 5th Street / Las Vegas Boulevard Roundabout	Completed
NDOT Pedestrian Safety Improvements	Completed
North 5th Street Improvements	Completed
North 5th Street Bridge Over I-15	Completed
Rapid Flashing Crosswalk Beacons	Completed
Revere Street Roadway Improvements	Completed
RTC Major Corridor Study	Completed
Simmons Improvements	Completed

Appendix I – Historic Community Outreach

The following is a review of the historic community outreach that took place in the SNEC District before 2015. Since that time additional outreach has been completed for the plans sited in the References section of this document. The programs listed below may no longer be active, yet the discussion is relevant to the needs of the community.

Las Vegas Promise Neighborhood Collaborative was a planning organization focused on educational opportunities and initiatives within the District and they held regular public meetings where the community participated in the planning process.

Nevada Partners took the lead in pursuing a Promise Zone designation for portions of the SNEC District. They performed outreach and engaged numerous public and private sector entities to create a vision of the community.

Choice Neighborhood NLV Initiative Grant – focused on assisting Buena Vista Springs and Rose Gardens communities in developing successful neighborhood transformation plans through a collaborative planning process that included residents and public and private sectors.

North Valley Leadership Team

The “North Valley Neighborhood” (formerly the 40 Block Area) was an example of how the City of North Las Vegas energized and revitalized the community. In 2006, the City of North Las Vegas Office of Housing and Neighborhood Services reactivated the 40 Block Area Community Enhancement Project, which was first established in May 2004, by the North Las Vegas Police Department. The 40 Block Area project was selected by the Nevada Bankers Collaborative for a pilot revitalization initiative and the City of North Las Vegas (“CNLV”) committed HOME, CDBG and General Fund dollars to the initiative.

A Leadership Team for North Valley emerged from the initial roundtable meeting held in October 2007. It established a sub-committee of the larger North Valley Revitalization Task Force. The Leadership Team met every month since October 2007 and refined their priorities as: Addressing drug issues (including drug houses and drug vendors), Housing issues (including Section 8 renters and “Carey Arms”-both sites of BVS), Code enforcement and Police intervention. The residents voted in February to re-name their community “North Valley” and held a naming ceremony in May 2008.

A community survey was conducted in February 2008 with the help of the Urban League to update information from the October session and to include a service provider perspective. The findings of the survey are consistent with input from the roundtable.

In 2013 another community survey was conducted to update the community’s perception of needs, assets, desired outcomes, things they could do to improve their community, and actions they would like to see from the city. The Leadership Team also identified the economic challenges their community is faced with as well as the opportunities that their community presents.

The Resident Leadership Team was comprised of both homeowners and renters, all

of whom were long term residents of the community. The Leadership Team met each month and also function as a sub-committee of the North Valley Revitalization Task Force. Residents were involved in every aspect of planning and implementing activities. They developed neighborhood priorities, met with North Las Vegas Police Department and other local officials, and acted as liaisons with schools and churches.

North Valley Revitalization Task Force

A Revitalization Task Force was initiated in March 2008 that included the CNLV, CNLV Police Department, Bankers Collaborative, HUD, Urban League, United Way, Neighborhood Housing Services of Southern Nevada, and the Resident Leadership Team. The Urban League presented the results of a gap analysis for the area. Using the data from the various methods of community engagement, the Revitalization Task Force selected three primary areas of focus: crime prevention, youth and children, and financial literacy with foreclosure prevention.

Work groups in each of these areas of focus worked on specific issues. Additional stakeholders were identified to include the area schools and the faith-based community.

The North Valley Revitalization Task Force met on a regular basis to develop programs and coordinate activities that addressed the issues and concerns of the neighborhood.

In September 2007 the City of North Las Vegas and the Banker's Collaborative commissioned the Las Vegas Clark County Urban League, to complete a gap analysis of non-profit service providers, facilitate a roundtable discussion, and do a door-to-door survey.

The SNEC District has been in existence since 2007. Upon its creation, a Community Economic Development Plan was prepared in 2008. At that time, a series of meetings were held within the community to gather input from the public and the business community for inclusion in the plan.

Economic development planning and redevelopment staff members from the cities of Las Vegas and North Las Vegas facilitated those meetings. The meeting also included representatives from, the Southern Nevada regional Planning Commission's Technical Committee and its Board. Other major stakeholders, included: representatives of the American Institute of Architects (AIA), National Association of Industrial and Office Properties (NAIOP), the Urban Land Institute (ULI), members of the local tourism industry, and local developers.

The process began with a questionnaire mailed to SNRPC staff representing each jurisdiction, surveying local attitudes, policy, and definitions regarding infill. A similar survey was mailed to local chapters of the ULI and AIA, and the University of Nevada at Las Vegas (UNLV). A series of workshops were held based on the survey results, where residents, business owners and public officials identified local barriers and potential incentives for infill.

The SNEC Board held six public meetings from November 2007 through May 2008 during which the public actively participated in the planning process. In addition, a special public meeting was held on April 28 and notices were mailed to all of the residents of the SNEC Focus Area.

Public comment periods were allotted during the regular SNEC Board meetings.

Additional public input meetings were held, for which 8,000 notifications were mailed to residents and businesses in the SNEC Area.

The City of North Las Vegas hosted a series of three business charrettes between February and March of 2008 and invited representatives of the following business organizations: North Las Vegas Chamber of Commerce, Urban Chamber of Commerce, Latin Chamber of Commerce, Asian Chamber of Commerce, Ward 5 Chamber of Commerce, Las Vegas Chamber of Commerce, and Las Vegas Clark County Urban League. Members of the SNEC Board were present to lead the discussion. The discussion focused on how the SNEC Board could communicate with local SNEC businesses to learn their concerns about doing business and what steps could be taken to promote the community and economic development in the District.

Invitations to the Business Charrettes were also distributed to all of businesses located within the SNEC Focus Area. In addition, the invitation was posted in selected public buildings in or near the SNEC Focus Area. During the week before the charrette, city staff phoned each of the businesses to personally invite them to attend or send a representative to the Business Charrettes.

The Business Charrettes were led by Ngai Pindell, of the UNLV William S Boyd School of Law. Participants were asked to list obstacles experienced by SNEC District businesses as well as strategies that could be implemented to improve the business climate within the District.

The Stop the F Street Coalition, LLC is a neighborhood based group that focused on the reopening of a major arterial roadway that connects the SNEC District to downtown Las Vegas.



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