



December 19, 2024

Amy Stephensen, Director
Governor's Finance Office
Budget Division
209 E. Musser Street, Suite 200
Carson City, NV 89701-4298

Subject: Interim Expenditure Report for Assembly Bill 525 (AB525) and Senate Bill 341 (SB341), December 7, 2023 to December 1, 2024

We are submitting herein the Interim AB525 Expenditure Report pursuant to Section 55(1) "Prepare and transmit a report to the Interim Finance Committee on or before December 20, 2024, that describes each expenditure made from the money appropriated by this act from the date on which the money was received by The Neon Museum through December 1, 2024".

We are also submitting the Interim SB341 Expenditure Report pursuant to Section 35(1) "Prepare and transmit a report to the Interim Finance Committee on or before December 20, 2024, that describes each expenditure made from the money appropriated by this act from the date on which the money was received by The Neon Museum through December 1, 2024".

The Neon Museum received the appropriated sum for 2023 to 2025 of \$2,000,000 via electronic transfer on December 7, 2023. The amount of \$412,885 for 2023 to 2024 has been expended.

The below spreadsheet shows 2023-2024 expenses by broad categories.

Category	Total Amount	AB525/SB341
Staff Travel and Meetings	\$13,022	\$6,702
Administrative Overhead Includes Staff Salaries <ul style="list-style-type: none"> • Salaries \$136,457 • Payroll Tax \$69,177 • Insurance \$78 • Postage \$21 	\$3,187,079	\$205,733
Professional Services <ul style="list-style-type: none"> • Advisory Services \$25,000 • Consulting Services \$76,750 • Relocation Report \$5,000 	\$432,870	\$106,750
Sign Restoration <ul style="list-style-type: none"> • Flamingo Sign 	\$93,700	\$93,700
Total	\$3,726,671	\$412,885

The Neon Museum, a nationally accredited institution, faces multiple capacity issues. Welcoming 200,000 visitors annually to its outdoor experience, more than 30,000 a year were turned away due to sold-out nights last year alone. The Museum has reached capacity in its exhibit space. A staggering 65% of our collection is in storage and not accessible to the public because the grounds cannot accommodate more signage. The Museum’s educational efforts have reached capacity now serving 4,000 Title 1 schoolchildren with free tours, lesson plans, and bus accommodations (a 167% increase over two years ago and an increase in staffing to accommodate).

An intentional plan to expand the Museum’s campus is the clear path forward. The Neon Museum requested seed money to engage in identifying and securing a suitable relocation site. Assembly Bill 525 (AB525) and Senate Bill 341 (SB341), earmarked as Capital Improvements granted funds needed to achieve these preliminary actions.

A committee scouted 13 potential locations. None of the sites were on the market. Consequently, each potential site required a series of individual and group meetings to determine their viability. The Committee evaluated each on the site’s *visibility, cost to acquire, ability to expand, versatility, construction costs, and ease of fundraising*. As a result, the 13 independent sites were reduced to two. The Neon Museum retained independent consultants to review each of the two sites to ensure due diligence before selecting the final location.

The consultants included:

- An economic analyst examining anticipated visitorship over a 20-year period in both locations as well as a proforma of projected revenues and operating expenses at each location.
- A Las Vegas-based developer was hired to assess growth patterns in the surrounding areas as it would pertain to both local and tourist visitation.
- Two electric sign manufacturers evaluated each site providing strengths and areas of concern when displaying and maintaining historic signage at each site.
- The Museum retained an architectural firm to assess the structural integrity of the historic 1961 La Concha and identify any potential weaknesses since its move to the property in 2008 (for the record, The Neon Museum is a proud steward of this building and pleased to report La Concha is a sound, solid building).

Based on these assessments, The Neon Museum's Board of Trustees unanimously selected a site. Currently the Museum is continuing to negotiate with stakeholders to outline a construction timeline.

In anticipation of expansion, The Neon Museum prioritized sign restoration with the rationale that signs currently exposed to Southern Nevada weather for decades needed to be preserved and restored to their original state and ultimately relocated. The Museum's collections team identified three individual pieces from the Flamingo – the oldest hotel-casino on the Strip. A 1976 road pylon and two 1967 plumes that cumulatively weigh over 11,000 pounds and span 30 feet wide and 20 feet tall. Research for these signs included historical film footage and even amateur snap shot photographs to safeguard the color selection of the framework and neon tubing. After decades, these signs glow once again.

The Flamingo property, because of its lifespan on the Strip, allows our Educational team to convey stories of evolution of the Strip, wedding culture, mob ownership, and entertainment to visitors. Further, the Museum created custom programming specific to our K-12 students and family programming.

On behalf of The Neon Museum's Trustees and its dedicated staff, thank you for your support to preserve Las Vegas' history.

Sincerely,



Aaron Berger
Executive Director

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Attachment: 1. Profit & Loss Report 2. Transaction Detail Report

The Neon Museum
Profit & Loss
December 7, 2023 through December 1, 2024

	<u>Dec 7, '23 - Dec 1, 24</u>
Expense	
1001 · Community Relationships	6,701.96
1006 · Insurance-Life,Disb,Den,Vis,Acc	78.30
1009 · Postage/Shipping Costs	20.90
68510 · Sign Repairs/Restoration	93,699.80
70005 · Wages	136,456.75
70012 · Employer Payroll Taxes	69,177.42
71000 · Professional Services	
71000 · Professional Services - Other	106,750.00
Total 71000 · Professional Services	<u>106,750.00</u>
Total Expense	<u>412,885.13</u>

The Neon Museum
Transaction Detail By Account
December 7, 2023 through December 1, 2024

1001 · Community Relationships

Type	Date	Num	Name	Memo	Amount
General Journal	01/02/2024	01.10.24 CM	Aaron Berger	12-28 CLV Parking	7.00
General Journal	01/02/2024	01.11.24 CM	Bruce Spotleson CC	12-5 Table 34	47.83
General Journal	01/02/2024	01.10.24 CM	Aaron Berger	12-27 LAZ Parking	15.00
General Journal	01/02/2024	01.10.24 CM	Aaron Berger	12-11 Oscar's Steakhouse	459.81
Bill	01/29/2024	678298E7-0002	Culture for Hire, LLC	Rethinking Relevance Workshop	5,000.00
General Journal	02/02/2024	2.72.24 CM	Bruce R Underwood	1-21 CLV Parking Meter	4.00
General Journal	02/02/2024	2.72.24 CM	Bruce Spotleson CC	1-19 1228 Main	24.23
General Journal	02/02/2024	02.77.24 CM	Aaron Berger	1-19 LAZ Parking Downtown	13.00
General Journal	02/02/2024	02.77.24 CM	Aaron Berger	1-19 Triple George Grill	112.86
General Journal	02/29/2024	03.110.24CM	Aaron Berger	02-09 PublicUs	24.39
General Journal	02/29/2024	03.110.24CM	Aaron Berger	02-09 PublicUs	7.71
General Journal	02/29/2024	03.110.24CM	Aaron Berger	02-09 PublicUs	3.85
General Journal	02/29/2024	03.110.24CM	Aaron Berger	02-01 Parking Charges	10.00
General Journal	02/29/2024	03.110.24CM	Aaron Berger	02-01 Triple George Grill	89.78
General Journal	03/31/2024	04.122.24CM	Aaron Berger	03-06 Bugalow Coffee	26.66
General Journal	03/31/2024	04.122.24CM	Aaron Berger	03-03 LAZ Parking	2.00
General Journal	04/02/2024	04.20.24 CM	Bruce Spotleson CC	03-06 Henderson Chamber of Commerce	65.00
General Journal	04/02/2024	04.20.24 CM	Bruce Spotleson CC	03-03 LAZ Parking	2.00
General Journal	05/01/2024	5.132.24 CM	Aaron Berger	04-28 LAZ Parking	2.50
General Journal	05/01/2024	5.132.24 CM	Aaron Berger	04-21 MTO Cafe Downtown	48.85
General Journal	05/01/2024	5.132.24 CM	Aaron Berger	04-12 Saginaws Delicatessen	27.84
General Journal	05/01/2024	5.132.24 CM	Aaron Berger	04-11 Circa parking	25.00
General Journal	05/02/2024	05.13.24 CM	Bruce Spotleson CC	04-19 Hendrson Chamber of Commerce	100.00
General Journal	05/02/2024	05.13.24 CM	Bruce Spotleson CC	04-18 City of Las Vegas Parking Meter	4.00
General Journal	05/02/2024	05.13.24 CM	Bruce Spotleson CC	04-15 Bell Transportation	(1.50)
General Journal	05/02/2024	05.13.24 CM	Bruce Spotleson CC	04-11 Bell Transportation	47.74
General Journal	05/02/2024	05.14.24 CM	Sarah Hulme	04-19 Bungalow Coffee	46.33
General Journal	05/02/2024	05.14.24 CM	Sarah Hulme	04-12 Circa Parking	15.00
General Journal	07/01/2024	7.129.24 CM	Aaron Berger	06-21 1228 Main	24.34
General Journal	07/01/2024	7.129.24 CM	Aaron Berger	06-21 CLV Parking Meter	4.00
General Journal	07/02/2024	07.07.24 CM	Bruce Spotleson CC	06-21 City of Las Vegas (Parking)	4.00
General Journal	08/31/2024	09.28.24 CM	Aaron Berger	08-18 Triple George Grill	91.86
General Journal	08/31/2024	09.28.24 CM	Aaron Berger	08-01 PublicUs	41.08
General Journal	09/30/2024	10.105.24JA	Aaron Berger	MTO Cafe Downtown	31.84
General Journal	10/31/2024	11.40.24 CM	Bruce Spotleson CC	10-23 LAZ Parking	2.00
General Journal	10/31/2024	11.40.24 CM	Bruce Spotleson CC	10-17 Parking.com	25.99

The Neon Museum
Transaction Detail By Account
December 7, 2023 through December 1, 2024

	General Journal	10/31/2024	11.41.24 CM	Aaron Berger	10-23 LAZ Parking	2.00	
	General Journal	11/30/2024	12.47.24 CM	Aaron Berger	11-17 Fine Company	49.02	
	General Journal	11/30/2024	12.47.24 CM	Aaron Berger	11-15 Garagiste Wine Room	91.02	
	General Journal	11/30/2024	12.47.24 CM	Aaron Berger	11-15 CLV Parking Meter	4.00	
	General Journal	11/30/2024	12.47.24 CM	Aaron Berger	11-15 PublicUs	37.09	
	General Journal	11/30/2024	12.47.24 CM	Aaron Berger	11-11 Fremont Street Experience	25.00	
	General Journal	11/30/2024	12.47.24 CM	Aaron Berger	11-06 Plaza Parking	10.00	
	General Journal	11/30/2024	12.47.24 CM	Aaron Berger	11-04 Smiths Food	27.84	
	Total 1001 · Community Relationships						6,701.96
	1006 · Insurance-Life,Disb,Den,Vis,Acc						
	General Journal	03/04/2024	03.102.24JA	Principal Life Insurance Company	03-2024 Principal Insurance Premium For Period: 03-01-2024 - 03-31-2024	78.30	
	Total 1006 · Insurance-Life,Disb,Den,Vis,Acc						78.30
	1009 · Postage/Shipping Costs						
	General Journal	10/31/2024	11.46.24 CM	Kristie Harvego	10-23 USPS	20.90	
	Total 1009 · Postage/Shipping Costs						20.90
	68510 · Sign Repairs/Restoration						
	Bill	01/30/2024	222346-1	Hartlauer Signs	Flamingo Feather Refurbishment	40,090.00	
	Bill	05/16/2024	BLS_2024-44.5	Bully Lawn Service	Flamingo Restoration-Fill in trench	375.00	
	Bill	07/02/2024	240079	Southwest Electric, LLC	Flamingo Sign Restoration	13,144.80	
	Bill	07/16/2024	222346-2	Hartlauer Signs	Flamingo Feather Refurbishment	40,090.00	
	Total 68510 · Sign Repairs/Restoration						93,699.80
	70005 · Wages						
	General Journal	12/21/2023	13.06.23 JA	PAYLOCITY	Paylocity Payroll 12.22.2023 - Payroll Period 12.04.2023 - 12.17.2023	4,512.46	
	General Journal	01/05/2024	14.00.24 JA	PAYLOCITY	Paylocity Payroll 01.05.2024 - Payroll Period 12.18.2023 - 12.31.2023	4,261.86	
	General Journal	01/18/2024	14.03.24 JA	PAYLOCITY	Paylocity Payroll 01.19.2024 - Payroll Period 01.01.2024 - 01.14.2024	5,014.51	
	General Journal	02/01/2024	02.15.24 JA	PAYLOCITY	Paylocity Payroll 02.02.2024 - Payroll Period 01.15.2024 - 01.28.2024	5,573.40	
	General Journal	02/16/2024	02.18.24 JA	PAYLOCITY	Paylocity Payroll 02.16.2024 - Payroll Period 01.29.2024 - 02.11.2024	4,981.49	
	General Journal	02/29/2024	02.99.24 JA	PAYLOCITY	Paylocity Payroll 03.01.2024 - Payroll Period 02.12.2024 - 02.25.2024	4,923.63	
	General Journal	03/14/2024	16.18.24 JA	PAYLOCITY	Paylocity Payroll 03.15.2024 - Payroll Period 02.26.2024 - 03.10.2024	5,476.98	
	General Journal	03/28/2024	16.22.24 JA	PAYLOCITY	Paylocity Payroll 03.29.2024 - Payroll Period 03.11.24 - 03.24.24	5,490.05	
	General Journal	04/11/2024	4.993.24 JA	PAYLOCITY	Paylocity Payroll 04.12.2024 - Payroll Period 03.25.24 - 04.07.24	5,139.51	
	General Journal	04/25/2024	04.112.24JA	PAYLOCITY	Paylocity Payroll 04.26.2024 - Payroll Period 04.08.24 - 04.21.24	5,515.54	
	General Journal	05/09/2024	5.106.24JA	PAYLOCITY	Paylocity Payroll 05.10.2024 - Payroll Period 04.22.24 - 05.05.24	5,608.67	
	General Journal	05/23/2024	5.116.24JA	PAYLOCITY	Paylocity Payroll 05.24.2024 - Payroll Period 05.06.24 - 05.19.24	5,712.17	
	General Journal	06/07/2024	06.69.24JA	PAYLOCITY	Paylocity Payroll 06.07.2024 - Payroll Period 05.20.24 - 06.02.24	5,586.08	
	General Journal	06/21/2024	06.72.24JA	PAYLOCITY	Paylocity Payroll 06.21.2024 - Payroll Period 06.03.24 - 06.16.24	5,755.93	
	General Journal	07/05/2024	07.106.24JA	PAYLOCITY	Paylocity Payroll 07.05.2024 - Payroll Period 06.17.24 - 06.30.24	5,402.17	
	General Journal	07/18/2024	07.111.24JA	PAYLOCITY	Paylocity Payroll 07.19.2024 - Payroll Period 07.01.24 - 07.14.24	4,415.55	

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General Journal	08/02/2024	08.58.24JA	PAYLOCITY	Paylocity Payroll 08.02.2024 - Payroll Period 07.15.24 - 07.28.24	5,263.35
General Journal	08/15/2024	08.59.24JA	PAYLOCITY	Paylocity Payroll 08.16.2024 - Payroll Period 07.29.24 - 08.11.24	5,405.17
General Journal	08/29/2024	08.123.24JA	PAYLOCITY	Paylocity Payroll 08.30.2024 - Payroll Period 08.12.24 - 08.25.24	5,199.64
General Journal	09/13/2024	09.80.24JA	PAYLOCITY	Paylocity Payroll 09.13.2024 - Payroll Period 08.26.24 - 09.08.24	6,093.59
General Journal	09/27/2024	09.83.24JA	PAYLOCITY	Paylocity Payroll 09.27.2024 - Payroll Period 09.09.24 - 09.22.24	6,082.69
General Journal	10/11/2024	10.109.24JA	PAYLOCITY	Paylocity Payroll 10.11.2024 - Payroll Period 09.23.24 - 10.06.24	6,569.84
General Journal	10/24/2024	10.117.24JA	PAYLOCITY	Paylocity Payroll 10.25.2024 - Payroll Period 10.07.24 - 10.20.24	6,516.48
General Journal	11/07/2024	11.76.24JA	PAYLOCITY	Paylocity Payroll 11.08.2024 - Payroll Period 10.21.24 - 11.03.24	5,833.21
General Journal	11/21/2024	11.83.24JA	PAYLOCITY	Paylocity Payroll 11.22.2024 - Payroll Period 11.04.24 - 11.17.24	6,122.78

Total 70005 · Wages

136,456.75

70012 · Employer Payroll Taxes

General Journal	12/21/2023	13.05.23 JA	PAYLOCITY	12.22.23 PR Taxes PR 12.04.23-12.17.23	1,854.03
General Journal	01/05/2024	13.05.24 JA	PAYLOCITY	01.05.2024 PR Taxes PR 12.18.23-12.31.23	2,308.55
General Journal	01/18/2024	14.02.24 JA	PAYLOCITY	01.19.2024 PR Taxes PR 01.01.24-01.14.24	3,019.92
General Journal	02/01/2024	02.14.24 JA	PAYLOCITY	02.02.2024 PR Taxes PR 01.15.24-01.28.24	2,917.01
General Journal	02/16/2024	02.17.24 JA	PAYLOCITY	02.16.2024 PR Taxes PR 01.29.24-02.11.24	2,848.92
General Journal	02/29/2024	02.98.24 JA	PAYLOCITY	03.01.2024 PR Taxes PR 02.12.24-02.25.24	2,834.78
General Journal	03/14/2024	16.17.24 JA	PAYLOCITY	03.15.2024 PR Taxes PR 02.26.24-03.10.24	2,893.43
General Journal	03/28/2024	16.21.24 JA	PAYLOCITY	03.29.2024 PR Taxes PR 03.11.24-03.24.24	2,888.43
General Journal	04/11/2024	4.992.24 JA	PAYLOCITY	04.12.2024 PR Taxes PR 03.25.24-04.07.24	2,810.89
General Journal	04/25/2024	04.111.24JA	PAYLOCITY	04.26.2024 PR Taxes PR 04.08.24-04.21.24	2,902.87
General Journal	05/09/2024	05.105.24JA	PAYLOCITY	05.10.2024 PR Taxes PR 04.22.24-05.05.24	2,822.49
General Journal	05/23/2024	05.115.24JA	PAYLOCITY	05.24.2024 PR Taxes PR 05.06.24-05.19.24	2,913.28
General Journal	06/07/2024	06.69.24JA	PAYLOCITY	06.07.2024 PR Taxes PR 05.20.24-06.02.24	2,879.09
General Journal	06/21/2024	06.71.24JA	PAYLOCITY	06.21.2024 PR Taxes PR 06.03.24-06.16.24	2,920.62
General Journal	07/05/2024	07.107.24JA	PAYLOCITY	07.05.2024 PR Taxes PR 06.17.24-06.30.24	2,834.13
General Journal	07/18/2024	07.110.24JA	PAYLOCITY	07.19.2024 PR Taxes PR 07.01.24-07.14.24	2,636.52
General Journal	08/02/2024	08.57.24JA	PAYLOCITY	08.02.2024 PR Taxes PR 07.15.24-07.28.24	2,802.24
General Journal	08/15/2024	08.60.24JA	PAYLOCITY	08.16.2024 PR Taxes PR 07.29.24-08.11.24	2,738.66
General Journal	08/29/2024	08.120.24JA	PAYLOCITY	08.30.2024 PR Taxes PR 08.12.24-08.25.24	2,482.14
General Journal	09/13/2024	09.79.24JA	PAYLOCITY	09.13.2024 PR Taxes PR 08.26.24-09.08.24	2,748.43
General Journal	09/27/2024	09.82.24JA	PAYLOCITY	09.27.2024 PR Taxes PR 09.09.24-09.22.24	2,748.80
General Journal	10/11/2024	10.108.24JA	PAYLOCITY	10.11.2024 PR Taxes PR 09.23.24-10.06.2024	3,129.61
General Journal	10/24/2024	10.116.24JA	PAYLOCITY	10.25.2024 PR Taxes PR 10.07.24-10.20.24	2,897.12
General Journal	11/07/2024	11.77.24JA	PAYLOCITY	11.08.2024 PR Taxes PR 10.21.24-11.03.24	2,539.75
General Journal	11/21/2024	11.73.24JA	PAYLOCITY	11.22.2024 PR Taxes PR 11.04.24-11.17.24	2,805.71

Total 70012 · Employer Payroll Taxes

69,177.42

71000 · Professional Services

The Neon Museum
Transaction Detail By Account
December 7, 2023 through December 1, 2024

Bill	12/12/2023	SSS1201	SSS Public Affairs, LLC	Monthly Retainer - Nov. 2023	5,000.00
Bill	12/12/2023	TNM103123	Applied Analysis	Professional Consulting Services	26,750.00
Bill	12/13/2023	SSS1202	SSS Public Affairs, LLC	Monthly Retainer - Dec. 2023	5,000.00
Bill	01/17/2024	SSS1203	SSS Public Affairs, LLC	Jan.24-Monthly Retainer	5,000.00
Bill	02/20/2024	SSS1204	SSS Public Affairs, LLC	Feb. 2024 - Monthly Retainer	5,000.00
Bill	03/11/2024	SSS1205	SSS Public Affairs, LLC	March 2024 - Monthly Retainer	5,000.00
Bill	04/09/2024	SSS1206	SSS Public Affairs, LLC	April 2024-Monthly Retainer	5,000.00
Bill	04/22/2024	Invoice #1	Community and Commercial Development LLC	Advisory Services for Expansion	12,500.00
Bill	05/07/2024	SSS1207	SSS Public Affairs, LLC	May 2024 - Monthly Retainer	5,000.00
Bill	06/11/2024	SSS1208	SSS Public Affairs, LLC	June 2024 - Monthly Retainer	5,000.00
Bill	06/25/2024	241280-1	Hartlauer Signs	Labor to compile report to relocate	5,000.00
Bill	06/26/2024	TNM061524	Applied Analysis	Comparative Site Analysis	5,000.00
Bill	07/10/2024	SSS1209	SSS Public Affairs, LLC	July 2024 - Monthly Retainer	5,000.00
Bill	07/10/2024	2	Community and Commercial Development LLC	Advisory Services for Expansion	12,500.00

Total 71000 · Professional Services

TOTAL

106,750.00

412,885.13