

# Commission on Special License Plates



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**COMMISSION ON SPECIAL LICENSE PLATES**

*Nevada Revised Statutes* **482.367004**

**BULLETIN NO. 07-22**

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## TABLE OF CONTENTS

	<u>Page</u>
Summary of Recommendations .....	iii
Report to the 74 <sup>th</sup> Session of the Nevada State Legislature by the Commission on Special License Plates .....	1
I. Introduction .....	1
II. Overview .....	2
III. History and Types of Special License Plates in Nevada.....	3
A. Military, Public Service, or Certain Groups.....	3
B. Fundraising Plates .....	3
IV. Differing Viewpoints on Special License Plates .....	6
A. New Technology.....	6
B. Political Statements.....	6
V. Legislative Limits on Special License Plate Issuance .....	7
A. Senate Bill 67 of the 1999 Session.....	7
B. Assembly Bill 229 of the 2001 Session .....	7
C. Assembly Bill 358 of the 2003 Session .....	7
D. Senate Bill 290 of the 2005 Session .....	8
VI. Commission on Special License Plates .....	8
A. Membership, Terms, and Duties .....	8
B. Applications Considered by the Commission.....	8
1. Asociación Civil Del Estado De Durango.....	9
2. Horse Power.....	9

	<u>Page</u>
3. Nevada Carpenters Union – Local 1977 .....	10
4. Friends of Red Rock Canyon .....	10
5. Douglas County Sheriff’s Search and Rescue (SAR) .....	11
6. University Medical Center Partners in Excellence Foundation, Inc. ....	11
7. National Law Enforcement Officers Memorial Fund .....	11
8. Nevada’s Department of Wildlife .....	12
C. Cessation of Plate Issuance .....	12
VII. Final Recommendations of the Commission .....	13
A. Submission of Criteria to the Commission on Special License Plates to Assess Applicant Organizations Wishing to Sponsor a Special License Plate .....	13
B. Submission of Required Financial Information to the Legislative Auditor by Applicant Organizations and Organizations with Existing Special License Plates .....	14
C. Member Salary and Per Diem Expenses .....	16
D. Legislative Audit of Existing Special License Plates .....	16
E. Pledge of the Legislature Concerning Special License Plates .....	16
VIII. Concluding Comments .....	17
IX. Appendices .....	19

## **SUMMARY OF RECOMMENDATIONS**

### **COMMISSION ON SPECIAL LICENSE PLATES**

*Nevada Revised Statutes 482.367004*

Following is a summary of the recommendations adopted by the Commission on Special License Plates at its October 19, 2006, meeting for transmittal to the 74th Session of the Nevada State Legislature.

#### **RECOMMENDATIONS TO DRAFT LEGISLATIVE MEASURES**

1. Draft a bill amending Chapter 482 of *Nevada Revised Statutes* (NRS) to provide that Nevada's Commission on Special License Plates may approve an organization's request for a special license plate if the organization meets the following requirements: To qualify as a sponsor of a special license plate, an organization that is not a governmental entity shall:
  - a. Apply, through the organization's officers, for a special license plate on a form prescribed by the Department of Motor Vehicles (DMV);
  - b. If the organization is required to be registered with the Office of the Secretary of State, submit proof of good standing to the Commission on Special License Plates (Commission); and
  - c. Submit to the Commission proof acceptable to the Commission that:
    - i. The organization is a nonprofit organization as demonstrated by its charter or bylaws or by an internal revenue service ruling;
    - ii. The primary purpose of the organization is to provide service to the community through specific programs that promote the improvement of public health, education, or general welfare and the organization is not offensive or discriminatory in its purpose, nature, activity, or name;
    - iii. The name of the organization or any part of the organization's purpose does not promote, advertise, or endorse any specific product, brand name, or service that is provided for sale; and
    - iv. The organization does not promote a specific religion, faith, or antireligious belief. (BDR 43-859)
2. Draft a bill amending Chapter 482 of NRS to require that each organization that sponsors a special license plate, whether in production or no longer being produced but receiving revenue generated by a special license plate still in circulation, must take the following steps on or before October 1 following the end of that fiscal year:

- a. If the revenue of the organization from all sources is less than \$50,000 for any fiscal year, a balance sheet for that fiscal year must be filed with the Commission on a form provided by the Legislative Auditor. The Legislative Auditor shall prepare and make available a form that must be used by an organization to prepare such a balance sheet; or
- b. If the revenue of the organization from all sources is \$50,000 or more for any fiscal year, a financial statement prepared by a certified public accountant that includes a balance sheet and income statement for that fiscal year must be filed with the Commission.

The Commission will provide a copy of the balance sheet or financial statement, as applicable, of each organization to the Legislative Auditor. No later than October 31 of each year, the Legislative Auditor must provide a report to the Commission that may, among other items, contain information regarding evidence of improper practices of financial administration or any inadequacy of fiscal records received by the organizations. Upon receipt of a report from the Legislative Auditor of inadequacy of fiscal records, the Commission shall review the Legislative Auditor's report and schedule hearings with the officers of the organization concerning such inadequacy of fiscal records. The Commission, after holding such hearings, must make a determination regarding the future production of the organization's special license plate.

If an approved organization, at any time, fails to meet any of the aforementioned criteria, then the Chairman of the Commission shall contact the Director of the DMV and request that the DMV withhold all fees collected for the organization and suspend production of the special license plate. The organization may submit the necessary information to the Commission, at which time the Commission will determine whether to recommend continued production of the special license plate.

Additionally, the Commission must consider each application for a special license plate based on the chronological order of application submission to the DMV. (BDR 43-860)

3. Draft a bill amending Section 3 of NRS 482.367004 to require that legislators serving on the Commission be paid a salary and compensated for their travel and per diem expenses. (BDR 43-861)
4. Draft a bill requiring the Legislative Auditor to conduct an audit of each special license plate as defined in NRS 482.367008, which is produced by the DMV. The audit must include an examination of the methods and procedures used to ensure that all money received from the fees generated by a special license plate is expended solely for the purposes as required by each special license plate. The audit may also include an analysis of the revenue generated by the sale of the license plate; and the distribution of the revenue by each organization or governmental entity. (BDR 43-862)

5. Draft a bill amending Chapter 482 of NRS to require the Legislature to pledge that if a new special license plate is authorized by an act of the Legislature after January 1, 2007, the Legislature will direct that the license plate not be designed, prepared, or issued by the DMV unless the Commission on Special License Plates also approves its application for the authorized plate. (BDR 43-863)



**REPORT TO THE 74<sup>TH</sup> SESSION OF THE NEVADA STATE LEGISLATURE  
BY THE COMMISSION ON SPECIAL LICENSE PLATES**

**I. INTRODUCTION**

The Commission on Special License Plates, in compliance with *Nevada Revised Statutes* (NRS) 482.367004 (Appendix A), approves or disapproves applications for special license plates and the issuance of the special license plates by the Department of Motor Vehicles (DMV). During the 2005-2006 legislative interim period, the Commission held three meetings, including two work sessions. All meetings were open to the public. The three public hearings were conducted through simultaneous videoconferences between the Grant Sawyer State Office Building in Las Vegas and the Legislative Building in Carson City.

At the second meeting, members conducted a work session at which they adopted five recommendations, which are bill draft requests (BDRs). The recommendations include requiring: the use of standards and guidelines when assessing the qualifications of applicant organizations and organizations with existing special license plates; the annual submission of financial information to the Legislative Auditor by applicant organizations and organizations with existing special license plates; legislators serving on the Commission be paid a salary and compensated for their travel and per diem expenses; the Legislative Auditor to conduct an audit examining the methods and procedures used to ensure that all money from the fees generated by a special license plate is expended solely for the purposes as required by each special license plate; and the Legislature to pledge that if a new special license plate is authorized by the Legislature, the Commission would also approve its application for the authorized plate.

The following members served on the Commission during the 2005-2006 legislative interim:

Senator Dennis Nolan, Chairman  
Assemblyman John Oceguela, Vice Chairman  
Senator Maggie Carlton  
Assemblyman Kelvin D. Atkinson  
Assemblyman Chad Christensen<sup>1</sup>  
Assemblyman Scott A. Sibley<sup>1</sup>  
Virginia (Ginny) Lewis, Director, DMV (nonvoting)  
Scott Sisco, Interim Director, Department of Cultural Affairs (nonvoting)<sup>2</sup>  
Michael E. Fischer, DDS, Director, Department of Cultural Affairs (nonvoting)<sup>2</sup>

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<sup>1</sup> Assemblyman Sibley did not seek reelection in 2006; therefore, a vacancy was created on the Commission on Special License Plates following the 2006 General Election. The Legislative Commission appointed Assemblyman Christensen on December 7, 2006, to fill that vacancy.

<sup>2</sup> Michael E. Fischer, DDS, was appointed on January 8, 2007, by Governor Jim Gibbons to serve as the Director of the Department of Cultural Affairs.

George Togliatti, Director, Department of Public Safety (DPS) (nonvoting)<sup>3</sup>  
Phil Galeoto, Director, DPS (nonvoting)<sup>3</sup>

The Legislative Counsel Bureau (LCB) provided staff services to the Commission. Research Division staff included Marjorie Paslov Thomas, Senior Research Analyst; Nenita Wasserman, Senior Research Secretary; and Sandra Gibbons, Senior Research Secretary. M. Scott McKenna, Senior Principal Deputy Legislative Counsel, and Heidi A. Chlarson, Senior Deputy Legislative Counsel, provided staff services from the Legal Division.

## **II. OVERVIEW**

The plain metal tags that have adorned registered vehicles for decades, providing a means to identify a vehicle and its owner, were once easily distinguishable between states' standard issue designs. Currently, several states offer more than one hundred different designs to allow people to demonstrate their support for special causes, professional sports teams, or identify themselves as a member of a certain organization. Special license plates differ in design from the standard state license plate and include both special interest fundraising plates and other types of plates. A plate matrix prepared by the DMV including all Nevada license plates currently seen on our State's highways is included with this report as Appendix B. The matrix includes a color photo of the design, plate type, description, special notes, NRS citation authorizing the plate, and initial and renewal fees for each license plate subject to fees in addition to those of the standard issue plates.

Special license plates that generate revenue for certain causes have become more widespread in Nevada since the first fundraising plate was approved in 1989. The Commission on Special License Plates was established in 2003 to provide another means of authorizing the plates outside of the limited 120-day legislative session. There are presently 25 special license plates authorized, which raise funds for certain causes and are available to the general public (see Appendix C for a partial list of approved plates and recently discontinued plates). These license plates are considered special license plates per NRS 482.367008.

As of January 15, 2007, there were 190,010 active special license plates, and the plates had generated \$13,817,399.72 in revenue. The Las Vegas Commemorative plate, with 72,962 active plates as of January 15, 2007, has been the most widely used plate and has generated the most revenue, with \$4,123,715.35. Revenue from the special license plates that is returned to the organizations is generated through an initial issuance fee of \$15 to \$25 and a renewal fee of \$10 to \$20 depending on the design, and these fees are in addition to all other applicable registration and license fees and governmental services taxes.

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<sup>3</sup> George Togliatti, Director of the DPS, resigned December 31, 2006. Phil Galeoto was appointed by Governor Gibbons as Director of DPS on January 1, 2007.



### **III. HISTORY AND TYPES OF SPECIAL LICENSE PLATES IN NEVADA**

The 1931 Nevada State Legislature enacted Senate Bill 59 (Chapter 202, *Statutes of Nevada*), which was a comprehensive transportation measure that required the registration of motor vehicles, trailers, and semitrailers and provided for the imposition of vehicle registration fees. The bill required that one license plate be furnished for each registered motorcycle, and semitrailer and two license plates be provided to each motor vehicle and trailer. The Motor Vehicle Fund (NRS 482.180) was established by the measure as a separate account in the State Treasury. The bill provided for “suitable distinguishing plates” for public-owned vehicles that were exempt from the registration fees, and it designated the Secretary of State as the “Vehicle Commissioner” of the small state with a population of approximately 90,000.

The distinguishing plates for public-owned vehicles may have been Nevada’s first special license plates, but there are now many different types of special license plates. Following is a table of the license plates associated with military or public service, or membership or affiliation with certain groups. The table includes the statute authorizing the plate, and the year of initial adoption listed in chronological order.

#### **A. Military, Public Service, or Certain Groups**

<i>Group</i>	<i>NRS</i>	<i>Year</i>
Exempt public-owned vehicles	482.368	1931
United States Senators and Representatives	482.370	1931
Holder of license for amateur radio station	482.375	1951
Governor and Lieutenant Governor	482.373	1967
Legislators and Supreme Court Justices	482.374	1971
Nevada National Guard	482.376	1973
Disabled Veterans and Ex-prisoners of War	482.377	1977
Member of the press	482.3672	1981
Honorary consul of foreign country	482.3675	1983
Recipient of Congressional Medal of Honor	482.378	1985
Secretary of State, State Treasurer, State Controller, and Attorney General	482.372	1985
Veteran of Attack on Pearl Harbor	482.3765	1987
Nevada Wing of Civil Air Patrol	482.3755	1991
Recipient of Purple Heart	482.3775	1991
Grand Lodge of Free and Accepted Masons	482.3748	1997
Hall of Fame Athlete	482.3749	1997

#### **B. Fundraising Plates**

The first license plate to generate revenue for a specific cause or organization was authorized in 1989. The 1989 Nevada State Legislature approved Assembly Bill 878 (Chapter 540, *Statutes of Nevada*), which authorized the issuance of a special license plate to commemorate

the 125<sup>th</sup> anniversary of Nevada's admission into the Union. The issuance of new commemorative license plates ceased as of October 31, 1990, and the issuance of replacement commemorative license plates ceased as of June 30, 1995. The commemorative plates were not limited to any certain membership; however, other special license plates that generate revenue for a specific organization limit issuance to a certain membership. Below are the special license plates that are available only to a specific population and generate revenue for an organization or cause listed in chronological order of legislative approval.

#### **FUNDRAISING PLATES FOR RESTRICTED MEMBERSHIP**

<i><b>Group</b></i>	<i><b>Cause</b></i>	<i><b>NRS</b></i>	<i><b>Year</b></i>
Professional Firefighters	Burn Treatment Facilities in Nevada	482.3753	1997
Veterans or Veteran's Spouse, Parent, or Child	Veterans' Home	482.3764	1999
Volunteer Firefighters	Training for Volunteer Firefighters	482.3754	2001

The 1993 Legislature authorized the second special license plate to raise funds for a designated organization, with the additional fees earmarked for academic and athletic scholarships to students of the University of Nevada, Reno (UNR), and the University of Nevada, Las Vegas (UNLV). Below are all of the license plates that were legislatively approved after 1989 to generate funds for an organization or cause and available to the general public regardless of any specific membership.

#### **FUNDRAISING PLATES AVAILABLE TO THE GENERAL PUBLIC**

<i><b>Group/Plate</b></i>	<i><b>Cause</b></i>	<i><b>NRS</b></i>	<i><b>Year</b></i>
125 <sup>th</sup> Anniversary of Nevada's admission into the Union	Celebration of Anniversary	482.379	1989
Collegiate	UNLV and UNR scholarships	482.3747	1993
Missing or Exploited Children Clearinghouse established by the Attorney General	Missing or Exploited Children	482.3793	1995
Nevada Arts Council	Arts Education for Children	482.3792	1995
Lake Tahoe Basin	Preservation and restoration of Lake Tahoe Basin	482.37933	1997
Organ Donation	Anatomical Gift Account (NRS 460.150)	482.37905	1997
Agriculture	Split 50/50: the Nevada Future Farmers of America Foundation and the Account for License Plates for the Promotion of Agriculture (NRS 561.411)	482.37917	1999

<i><b>Group/Plate</b></i>	<i><b>Cause</b></i>	<i><b>NRS</b></i>	<i><b>Year</b></i>
Las Vegas Valley Water District	Support of the Desert Preserve	482.37919	1999
Mount Charleston	Preservation of Natural Environment of the Mt. Charleston area	482.37935	1999
100 <sup>th</sup> Anniversary of the founding of the City of Las Vegas	Commemorative Projects of the history of the City of Las Vegas including, without limitation, historical markers, tours of historic sites, and restoration of historic structures	482.37903	2001
Animal Appreciation	Distributed to counties for support of animal adoption and animal sterilization programs	482.379175	2001
Atomic Testing	Nevada Test Site Historical Foundation	482.37918	2001
Outside Las Vegas Foundation	Preservation of Federal Lands surrounding Las Vegas	482.37934	2001
Pyramid Lake Paiute Tribe	Preservation and Restoration of Natural Environment of Lower Truckee River and Pyramid Lake	482.37937	2001
Rodeo	Split 50/50: Reno Rodeo Foundation and the Nevada High School Rodeo Association	482.37938	2001
Northern Nevada Railway Foundation (Virginia and Truckee Railroad plate)	Reconstruction of the V&T Railroad	482.37945	2001
Ducks Unlimited <sup>4</sup>	Wetland Conservation	482.379185	2003
Immigrant Workers Citizenship Project	Support of Naturalized Citizenship	482.379355	2003
State Emergency Response Commission (United We Stand plate)	Contingency Account for Hazardous Materials (NRS 459.735)	482.379365	2003

There are also special license plates associated with certain classes and types of vehicles: fire trucks, antique vehicles, street rods, classic rods, and classic vehicles. Souvenir license plates (NRS 482.3824), which are substantially similar to the particular special license plate, may be produced by the DMV to generate financial support for a charitable organization.

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<sup>4</sup> Production stopped on this plate as of January 1, 2007; however, revenue will continue based on the renewal of the plate by existing plate holders.

#### **IV. DIFFERING VIEWPOINTS ON SPECIAL LICENSE PLATES**

Proponents of special license plates point out that over \$13 million has been generated for special causes in Nevada through the voluntary efforts of taxpayers, while opponents cite difficulties identifying the license plates, particularly for law enforcement, the use of taxpayer dollars in administering the special license plates, and the potential for State government to sanction political statements.

##### **A. New Technology**

To ameliorate concerns about the difficulties in identifying special license plates, Assembly Bill 358 (Chapter 482, *Statutes of Nevada*) of the 2003 Session included plate design specifications. Special license plates designed, prepared, and issued pursuant to NRS 482.367002 must have only the left-hand one-third of the plate displaying any design or insignia and the remainder of the plate must conform to the requirements for coloring, lettering, and design as set forth in NRS 482.270. Color specifications include the predominant use of blue and silver; however, the Director of the DMV may substitute white in place of silver. All license plates must be plainly readable from a distance of 100 feet during daylight and visible from a vehicle with standard headlights at a distance of not less than 1,500 feet.

The use of money from the Revolving Account for the Issuance of Special License Plates to purchase digital plate technology was authorized by A.B. 358 (Chapter 482, *Statutes of Nevada*) of the 2003 Session. The new technology was implemented in the fall of 2004, and the first plate to be digitally produced was the United We Stand plate beginning in October. The digital plate technology was purchased through 3M.

##### **B. Political Statements**

According to a 1999 report from the National Conference of State Legislatures (NCSL), “Motor Vehicle Registration and License Plates<sup>5</sup>,” an additional concern regarding special license plates is the potential for the sanctioning of political statements. For example, on June 8, 1999, Governor Jeb Bush approved House Bill 509 of the Florida Legislature to provide for the issuance of a “Choose Life” license plate. In Nevada, Senate Bill 120 was introduced in the 2003 Legislature to authorize the issuance of special license plates supporting alternatives to abortion, and it was referred to the Senate Committee on Transportation, where it died without a committee hearing. In January 2005, the United States Supreme Court declined to consider whether states may offer license plates with anti-abortion messages.

The Commission on Special License Plates also addressed the concern of political statements on special license plates at its October 2006 meeting. The Commission approved certain requirements that must be met by an organization to qualify as a sponsor of a special license plate, which may limit the possibility of special license plates being a forum for political

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<sup>5</sup> Olszonowicz, Deborah, Transportation Intern, National Conference of State Legislatures. (1999, September). “Motor Vehicle Registration and License Plates.” Denver, Colorado.

messages in Nevada. For instance, an organization must demonstrate that its primary purpose is to provide service to the community through specific programs that promote the improvement of public health, education, or general welfare and the organization is not offensive or discriminatory in its purpose, nature, activity, or name. (A copy of the standards is included under Appendix D.)

## **V. LEGISLATIVE LIMITS ON SPECIAL LICENSE PLATE ISSUANCE**

### **A. Senate Bill 67 of the 1999 Session**

According to testimony in support of Senate Bill 67 of the 1999 Session, in the five preceding legislative sessions 28 special license plate bills were introduced, and the measures consumed a great deal of legislator and staff time. Senate Bill 67 proposed to authorize the Department of Motor Vehicles and Public Safety<sup>6</sup> to design and issue special license plates upon request. The request had to be accompanied by a petition signed by at least 50 persons who wished to obtain the plate and had to state whether the plate was to be used to raise money for a cause or charitable organization. The bill proposed to authorize the Department to issue the plate if it received at least 250 actual applications within four years after the initial request was filed. Further, the Department could deny a request for a special plate if it promoted an activity that was offensive or discriminatory, promoted a brand or product, promoted a religious or antireligious belief, or was not feasible for any other reason. Proponents of the bill argued it would represent efficient use of the 120-day limited session while providing a service to the consumers of Nevada. Although the Senate approved the bill, it was not approved by the Assembly.

### **B. Assembly Bill 229 of the 2001 Session**

The 2001 Legislature revisited the issue of special license plates. Assembly Bill 229 (Chapter 379, *Statutes of Nevada*) was enacted and required that as of January 1, 2003, when the Legislature enacts a statute for the creation of a special license plate, it would also provide that the DMV must not issue the plate unless it receives at least 1,000 applications. The bill further required that applications be filed within two years of the effective date of the bill creating a special plate. The measure changed, from 25 percent to \$35, the amount of the fee for the initial issuance of a special license plate, not including any additional fee to generate financial support for a particular cause or organization that must be deposited for credit to the Revolving Account for the Issuance of Special License Plates.

### **C. Assembly Bill 358 of the 2003 Session**

In 2003, the Legislature approved Assembly Bill 358 (Chapter 482, *Statutes of Nevada*), thereby creating the Commission on Special License Plates and another option for the authorization of special plates in addition to direct legislative authorization. The new method is known as

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<sup>6</sup> Senate Bill 481 (Chapter 520, *Statutes of Nevada 2001*) reorganized the Department of Motor Vehicles and Public Safety into two departments.

direct application/petition to the DMV. The bill also provided for a 25-design cap on the production of special license plates and a mechanism to cease issuance of low demand plates. Special license plates under the jurisdiction of the Commission are defined in NRS 482.367008, and a list of these special license plates, including the number of active plates and total revenue generated is included in Appendix E.

#### **D. Senate Bill 290 of the 2005 Session**

The 2005 Legislature approved Senate Bill 290 (Chapter 505, *Statutes of Nevada*), which allows the chairman of either legislative transportation committee to designate a member of that committee to serve in his place on the Commission on Special License Plates. Additionally, among the provisions of the bill, any special license plate approved by the Legislature is subject to the statutory cap on the issuance of such license plates.

### **VI. COMMISSION ON SPECIAL LICENSE PLATES**

#### **A. Membership, Terms, and Duties**

The Commission on Special License Plates is a permanent committee authorized by NRS 482.367004 to approve or disapprove applications for special license plates, as defined in NRS 482.367008. Commission members consist of five voting members and three nonvoting members. The voting members must be legislators, including the legislators who served as chairmen of the Assembly Committee on Transportation and the Senate Committee on Transportation during the most recent legislative session. The Legislative Commission appoints the voting members for a term of two years, commencing on July 1 of each odd-numbered year, and vacancies must be filled in the same manner. The nonvoting members are the directors of the DMV, DPS, and Department of Cultural Affairs, or their designees. Members of the Commission serve without salary or compensation for their travel or per diem expenses.

#### **B. Applications Considered by the Commission**

Completed applications for special license plates received by the DMV are forwarded to the Commission for consideration. The statutory criteria (Section 5 of NRS 482.367004) for approval of special license plate applications is for the Commission to consider, “without limitation, whether it would be appropriate and feasible for the Department to, as applicable, design, prepare or issue the particular special license plate.”

The Commission held three meetings and considered eight applications during the 2005-2006 interim period. Of the eight applications considered by the Commission, four plates were approved (Horse Power; Nevada Carpenters Union – Local 1977; Friends of Red Rock Canyon; and Douglas County Sheriff’s Search and Rescue), one application was not approved (Durango), and three applications remain in the queue for possible approval by the Commission (University Medical Center [UMC] of Southern Nevada, UMC Partners in

Excellence Foundation, Inc.; National Law Enforcement Officers Memorial Fund; and Nevada Department of Wildlife [NDOW]). All final designs of these plates are subject to the approval of the DMV. Following is a brief summary of the applications considered by the Commission in the order they appeared before the Commission. They are listed in the order in which the applications were received by the DMV.

## **1. Asociación Civil Del Estado De Durango**

Asociación Civil Del Estado De Durango is a nonprofit organization that provides assistance to people of Durango who live in Nevada during hardship situations, such as paying for funeral expenses and transportation of remains back to Durango. Durango is one of 31 states of Mexico, and people from Durango represent the largest population of Mexicans in Nevada according to testimony before the Commission. Luis Martin Hinojosa-Flores testified that the group proposes to create a scholarship fund for students in their community in Nevada. The proposed plate design includes a large scorpion and the wording “Espíritu Duranguense,” which is the Spanish translation for Durango Spirit. Although this application was approved, the Commission voted to recommend that the DMV place it on a waiting list for production to comply with the 25-plate cap, which was exceeded by one application with the Commission’s approvals at the October 18, 2004, meeting.

At the October 19, 2006, meeting, members of the Commission approved uniform standards that must be met by each organization and must be used by the Commission when assessing the qualifications of applicant organizations. The Commission determined that all applicants, including organizations already on the DMV waiting list, must provide information to the Commission to meet the new standards prior to production of a special license plate. Under the standards, the Commission could deny a request for a special plate if: (1) the primary purpose of the organization does not promote the improvement of public health, education, or general welfare of the community through specific programs; (2) the organization is offensive or discriminatory in its purpose, nature, activity, or name; (3) the organization promoted an activity that was offensive or discriminatory; or (4) the organization promoted a brand or product, or promoted a religious or antireligious belief.

The Asociación Civil Del Estado De Durango provided information to the Commission regarding its primary purpose of using funds collected from a special license plate. Based on that information, members of the Commission determined the organization did not meet the standards and did not approve the special license plate.

## **2. Horse Power**

Sally Summers, Founder and Executive Director, Horse Power presented a special license plate application that would benefit wild horses in Nevada. Specifically, a philanthropic program will be established to financially aid groups, organizations, and individuals

who care for wild estray or second chance horses, burros, or mustang mules. Additionally, funding will be provided to assist in the care of wild equine and educating the public about wild horses. The proposed plate design depicts a blue background with a white Mustang Stallion striking out for freedom.

The Horse Power provided information to the Commission regarding its primary purpose of using funds collected from a special license plate. Based on that information, members of the Commission determined the organization did meet the standards and approved the special license plate.

### **3. Nevada Carpenters Union – Local 1977**

The Nevada Carpenters Union – Local 1977 had several representatives to testify in support of their plate application at the three meetings of the Commission on Special License Plates, including Frederick Wilkening and Roy Granillo. The Commission approved the application, which proposed to direct revenue from the plate to Opportunity Village, which is a nonprofit organization that provides programs and services for people with intellectual disabilities. The representatives testified that the organization provides vocational training, employment, therapeutic respite, advocacy, social recreation, and art enrichment programs for over 3,000 people and their families in Las Vegas. The proposed plate design includes the Brotherhood Shield.

The Nevada Carpenters Union – Local 1977 provided information to the Commission regarding its primary purpose of using funds collected from a special license plate. Based on that information, members of the Commission determined the organization did meet the standards and approved the special license plate.

### **4. Friends of Red Rock Canyon**

The Friends of Red Rock Canyon requested a special license plate to provide an additional funding source for the support of Red Rock Canyon National Conservation Area in southern Nevada. The organization receives no federal, State, or municipal funding for projects or program support. Instead, the funding streams are self-generated, originating from member volunteer efforts. Patricia Williams, President, Friends of Red Rock Canyon, stated that the Conservation Area is a national treasure with over 1.2 million visitors per year, and is in critical need of active preservation, conservation, and education activities. The funds from the special license plate would provide the funding and volunteer expertise needed for community-based educational outreach and conversion of some trails to meet the American with Disabilities Act of 1990 recommendations. The proposed plate design would include the wording “Conserve and Preserve” or “Preserve Red Rock Canyon.”

The Friends of Red Rock Canyon provided information to the Commission regarding its primary purpose of using funds collected from a special license plate. Based on that



information, members of the Commission determined the organization did meet the standards and approved the special license plate.

#### **5. Douglas County Sheriff's Search and Rescue (SAR)**

Robert J. Higgins, Representative, Team Leader, SAR, explained that the revenue generated by the special license plates would honor search and rescue volunteers. In Nevada, sheriffs in each county are responsible for SAR operations, and in most instances, rescue missions are carried out by professionally trained volunteers. The capabilities of SAR units vary slightly from county to county, but in general, they train for searches, man tracking, swift water rescue, basic emergency medical services, wilderness survival, high/low angle rope rescue, avalanche rescue, fire evacuation, downed aircraft services, evidence, searches, and canine searches. Mr. Higgins stated that every SAR unit in Nevada has unfunded equipment and training needs. The proposed plate design contains the wording, "Search and Rescue . . . that others may live."

The Douglas County Sheriff's Search and Rescue provided information to the Commission regarding its primary purpose of using funds collected from a special license plate. Based on that information, members of the Commission determined the organization did meet the standards and approved the special license plate.

#### **6. University Medical Center Partners in Excellence Foundation, Inc.**

University Medical Center has been operating for 75 years and is the only public, nonprofit hospital in Clark County. In addition, the hospital operates the only Burn Care Center and Level I Trauma Center in Nevada. The Foundation was formed in July 2005 to act solely on behalf of UMC for fundraising. Rebecca L. Rych, Executive Director of the Foundation, testified that the hospital specializes in 11 disciplinary centers from emergency care to neonatology. Over 4,000 employees and 1,500 physicians support the special license plate. The proposed plate design includes the wording "Supporting Healthcare."

The University Medical Center Partners in Excellence Foundation, Inc. provided information to the Commission regarding its primary purpose of using funds collected from a special license plate. Based on that information, members of the Commission determined the organization did meet the standards. However, the special license plate remains in the queue since the limit of 25 plates had been met.

#### **7. National Law Enforcement Officers Memorial Fund**

Al Bertone, a former Rhode Island Police Officer, proposed the special license plate to honor fallen police officers. Lilli Frost, public citizen, explained that the revenue generated by the special license plate would support the National Law Enforcement Officers Memorial located in Washington, D.C. The mission of the National Law

Enforcement Officers Memorial is to generate increased public support for the law enforcement profession by permanently recording and appropriately commemorating the service and sacrifice of law enforcement officers and to provide information that will help promote law enforcement safety. The proposed plate design would include the National Law Enforcement Officers Memorial Fund logo, which is an image of a blue badge with a rose that lies across it.

The National Law Enforcement Officers Memorial Fund did not provide the necessary information to the Commission. However, the proposed plate remains in the queue for future consideration if the organization submits the required information.

## **8. Nevada's Department of Wildlife**

The NDOW applied for a special license plate to provide funding for conservation education and volunteer programs conducted by the Conservation Education Bureau, NDOW. Kelly Clark, Conservation Education Bureau Chief, NDOW, stated that funds from a special license plate would support programs such as Trout in the Classroom, a statewide program currently available in about 180 classrooms. The program provides training for teachers, an aquarium and chiller, and a fully mapped education curriculum that meets state standards for math and science. Participating classrooms provide students an opportunity to track the life history of rainbow trout as they hatch in the aquariums located in the classrooms. In addition, funds would support additional volunteer projects such as seed collection efforts, building wildlife water developments, transplant and relocation efforts for antelope and bighorn sheep. The proposed plate design would include a depiction of a mule deer and a sage grouse.

Nevada's Department of Wildlife provided information to the Commission regarding its primary purpose of using funds collected from a special license plate. Based on that information, members of the Commission determined the organization did meet the standards. However, the special license plates remains in the queue since the limit of 25 plates had been met.

## **C. Cessation of Plate Issuance**

Assembly Bill 358 also established a mechanism to cease issuance of low demand plates. If the DMV determines that the total number of validly registered motor vehicles with a particular special license plate is less than the number of required signatures, then the Director is required to notify existing plate holders that the DMV will no longer issue that particular design of a special license plate. However, this does not prohibit current holders from renewing their plates. On October 1st of each year, the DMV is required to review the active plate counts for each special license plate as provided in NRS 482.367008. The particular design to be withdrawn from issuance must have been available to be issued for at least 12 months prior to October 1st of that year. If the minimum number of required active registrations is not met on December 31, the DMV will cease production of the plate.

Below are the license plates that were approved to generate funds for an organization or cause by the Legislature or Commission, but did not meet the required number of active registrations and are no longer being produced by DMV.

**FUNDRAISING PLATES NO LONGER BEING PRODUCED  
BY THE DMV AS OF DECEMBER 31, 2006**

<i>Group/Plate</i>	<i>Cause</i>	<i>NRS</i>	<i>Date Issued</i>	<i>Number of Required Plates</i>	<i>Number of Active Plates as of December 31, 2006</i>
Aviation	Education and construction of airports	482.367004	March 2005	1,000	792
Ducks Unlimited	Wetland conservation	482.379185	July 2005	1,000	574
Nevada Libraries	Summer reading programs in local libraries	482.367004	September 2005	1,000	518
Commission on Tourism	Support Tourism Grant Program	482.367004	May 2005	1,000	735

**VII. FINAL RECOMMENDATIONS OF THE COMMISSION**

At its work session in October 2006, the Commission on Special License Plates considered several recommendations relating to special license plates in Nevada. The Commission adopted five recommendations for bill drafts to be considered by the 2007 Legislature.

**A. Submission of Criteria to the Commission on Special License Plates to Assess Applicant Organizations Wishing to Sponsor a Special License Plate**

As previously stated, members of the Commission discussed and established certain criteria for an applicant organization of a special license plate at its meeting in October 2006. As background for establishing criteria, M. Scott McKenna, Senior Principal Deputy Legislative Counsel, Legal Division, LCB, provided an example of a court case (*Arizona Life Coalition v. Stanton*) illustrating that the more control a state exerts over the message on its special license plates, the greater the likelihood a court will conclude that a message on a special license plate is “government speech” rather than “private speech.” Mr. McKenna explained that the court case is significant in that a ruling was made that a governmental entity has much more leeway under the *United States Constitution* to censor its own speech as compared to the speech of others. In addition to avoiding a possible finding of unconstitutionality for having no criteria at all, the court case provides another reason for establishing criteria to qualify for a special license plate. Members of the Commission indicated their support for this concept and acknowledged the importance of including such criteria in Nevada’s law.

Therefore, the Commission approved the following recommendation:

**Draft a bill amending Chapter 482 of NRS to provide that Nevada's Commission on Special License Plates may approve an organization's request for a special license plate if the organization meets the following requirements: To qualify as a sponsor of a special license plate, an organization that is not a governmental entity shall:**

- a. Apply, through the organization's officers, for a special license plate on a form prescribed by the Department of Motor Vehicles (DMV);**
- b. If the organization is required to be registered with the Office of the Secretary of State, submit proof of good standing to the Commission on Special License Plates (Commission); and**
- c. Submit to the Commission proof acceptable to the Commission that:**
  - i. The organization is a nonprofit organization as demonstrated by its charter or bylaws or by an internal revenue service ruling;**
  - ii. The primary purpose of the organization is to provide service to the community through specific programs that promote the improvement of public health, education, or general welfare and the organization is not offensive or discriminatory in its purpose, nature, activity, or name;**
  - iii. The name of the organization or any part of the organization's purpose does not promote, advertise, or endorse any specific product, brand name, or service that is provided for sale;**
  - iv. The organization does not promote a specific religion, faith, or antireligious belief. (BDR 43-859)**

**B. Submission of Required Financial Information to the Legislative Auditor by Applicant Organizations and Organizations with Existing Special License Plates**

Testimony throughout the interim period indicated that many organizations sponsoring a special license plate receive thousands of dollars each year from revenue generated by the sale of the plate. Therefore, members of the Commission discussed the importance of determining the current financial condition of existing organizations with special license plates and applicant organizations and whether there are any potential risks to an organization's financial stability.

In October 2006, the Commission unanimously approved a requirement that provides each organization with an existing special license plate and each applicant organization submit financial accounting documents each year to the Legislative Auditor. Each organization must provide a balance sheet or financial statement, as applicable, to the Legislative Auditor for

review of improper practices of financial administration or any inadequacy of fiscal records. Additionally, the Commission recognized the importance of including this requirement in Nevada's law.

Therefore, the Commission approved the following recommendation:

**Draft a bill amending Chapter 482 of NRS to require that each organization that sponsors a special license plate, whether in production or no longer being produced but receiving revenue generated by a special license plate still in circulation, must take the following steps on or before October 1 following the end of that fiscal year:**

**If the revenue of the organization from all sources is less than \$50,000 for any fiscal year, a balance sheet for that fiscal year must be filed with the Commission on a form provided by the Legislative Auditor. The Legislative Auditor shall prepare and make available a form that must be used by an organization to prepare such a balance sheet; or**

**If the revenue of the organization from all sources is \$50,000 or more for any fiscal year, a financial statement prepared by a certified public accountant that includes a balance sheet and income statement for that fiscal year must be filed with the Commission.**

**The Commission will provide a copy of the balance sheet or financial statement, as applicable, of each organization to the Legislative Auditor. No later than October 31 of each year, the Legislative Auditor must provide a report to the Commission that may, among other items, contain information regarding evidence of improper practices of financial administration or any inadequacy of fiscal records received by the organizations. Upon receipt of a report from the Legislative Auditor of inadequacy of fiscal records, the Commission shall review the Legislative Auditor's report and schedule hearings with the officers of the organization concerning such inadequacy of fiscal records. The Commission, after holding such hearings, must make a determination regarding the future production of the organization's special license plate.**

**If an approved organization, at any time, fails to meet any of the aforementioned criteria, then the Chairman of the Commission shall contact the Director of the DMV and request that the DMV withhold all fees collected for the organization and suspend production of the special license plate. The organization may submit the necessary information to the Commission, at which time the Commission will determine whether to recommend continued production of the special license plate.**

**Additionally, the Commission must consider each application for a special license plate based on the chronological order of application submission to the DMV. (BDR 43-860)**

### **C. Member Salary and Per Diem Expenses**

John McCloskey, Chief Accountant, Accounting Unit of the LCB, provided information to the Commission on Special License Plates that it is the only statutory committee of the Legislature whose members do not receive salary or per diem expenses for serving on the Commission.

Therefore, the Commission approved the following recommendation:

**Draft a bill amending Section 3 of NRS 482.367004 to require that legislators serving on the Commission be paid a salary and compensated for their travel and per diem expenses. (BDR 43-861)**

### **D. Legislative Audit of Existing Special License Plates**

The Commission received extensive testimony concerning the amount of revenue that was received by organizations sponsoring special license plates. More than \$13 million in revenue has been generated for various organizations from the sale of special license plates since 1998. Based on this testimony, members of the Commission suggested that the Legislative Auditor conduct an audit to determine if the fees generated by each special license plate are expended solely for the purposes as required by each plate.

Therefore, the Commission approved the following recommendation:

**Draft a bill requiring the Legislative Auditor to conduct an audit of each special license plate as defined in NRS 482.367008, which is produced by the DMV. The audit must include an examination of the methods and procedures used to ensure that all money received from the fees generated by a special license plate is expended solely for the purposes as required by each special license plate. The audit may also include an analysis of the revenue generated by the sale of the license plate; and the distribution of the revenue by each organization or governmental entity. (BDR 43-862)**

### **E. Pledge of the Legislature Concerning Special License Plates**

Members of the Commission discussed that special license plates may be approved by the Legislature or the Commission on Special License Plates. However, the purpose of the Commission is to approve or disapprove applications for special license plates. Therefore, members indicated that in order to keep the process “fair,” for all applicants, each proposed special license plate should be considered by the Commission. The Commission received testimony that legislators are not restricted from submitting bills on behalf of constituents, organizations, and State agencies to create a special license plate. Therefore, the Legislature should pledge that if a new special license plate is passed during a legislative session, the Legislature will direct that the plate not be designed, prepared, or issued by the DMV unless the Commission also approves its application for the plate.

Therefore, the Commission approved the following recommendation:

**Draft a bill amending Chapter 482 of NRS to require the Legislature to pledge that if a new special license plate is authorized by an act of the Legislature after January 1, 2007, the Legislature will direct that the license plate not be designed, prepared, or issued by the DMV unless the Commission on Special License Plates also approves its application for the authorized plate. (BDR 43-863)**

### **VIII. CONCLUDING COMMENTS**

Special license plates to generate revenue for certain causes have become more widespread in Nevada since the first fundraising plate was approved in 1989, and they have generated over \$13 million for charitable organizations and various causes. The Commission on Special License Plates was established in 2003 to provide another means of authorizing the plates outside of the limited 120-day legislative session. Copies of the minutes from all Commission meetings are available through the Legislative Counsel Bureau's Web site ([www.leg.state.nv.us](http://www.leg.state.nv.us)) and through its Research Library (775/684-6827).

There are presently 25 special license plates authorized, which raise funds for certain causes and are available to the general public. Only 25 separate designs of special license plates may be issued at any one time (Section 2 of NRS 482.367008). These license plates are considered special license plates per NRS 482.367008. There are three additional fundraising plates that are available to a restricted membership: professional firefighters, veterans, and volunteer firefighters.

The Commission on Special License Plates declined to set a future meeting date at their last meeting noting that the cap of 25 designs for special license plates had been reached, and there would be no production of newly approved special license plates until the cessation of issuance of other designs.

The Commission wishes to thank the many individuals who contributed to the issue of special license plates through their correspondence or testimony at public hearings. The Commission members also recognize and appreciate the cooperation and assistance provided by the staff of the DMV.





## IX. APPENDICES

	<u>Page</u>
Appendix A	
<i>Nevada Revised Statutes</i> 482.367004	
Commission on Special License Plates .....	21
Appendix B	
Nevada Plate Matrix 2007	
Nevada’s Department of Motor Vehicles .....	25
Appendix C	
Current Special Plates and Discontinued Special Plates	
Nevada’s Department of Motor Vehicles .....	47
Appendix D	
Standards and Guidelines When Assessing the Qualifications	
of Applicant Organizations and Organizations With Existing	
Special License Plates .....	51
Appendix E	
Special Plate Funds	
Nevada’s Department of Motor Vehicles .....	55
Appendix F	
Suggested Legislation .....	59



## **APPENDIX A**

*Nevada Revised Statutes* 482.367004, Commission on Special License Plates



**NRS 482.367004 Commission on Special License Plates: Creation; membership; terms; vacancies; service without salary or compensation; administrative support; duties.**

1. There is hereby created the Commission on Special License Plates consisting of five Legislators and three nonvoting members as follows:

(a) Five Legislators appointed by the Legislative Commission:

(1) One of whom is the Legislator who served as the Chairman of the Assembly Standing Committee on Transportation during the most recent legislative session. That Legislator may designate an alternate to serve in his place in his absence. The alternate must be another Legislator who also served on the Assembly Standing Committee on Transportation during the most recent legislative session.

(2) One of whom is the Legislator who served as the Chairman of the Senate Standing Committee on Transportation during the most recent legislative session. That Legislator may designate an alternate to serve in his place in his absence. The alternate must be another Legislator who also served on the Senate Standing Committee on Transportation during the most recent legislative session.

(b) Three nonvoting members consisting of:

(1) The Director of the Department of Motor Vehicles, or his designee.

(2) The Director of the Department of Public Safety, or his designee.

(3) The Director of the Department of Cultural Affairs, or his designee.

2. Each member of the Commission appointed pursuant to paragraph (a) of subsection 1 serves a term of 2 years, commencing on July 1 of each odd-numbered year. A vacancy on the Commission must be filled in the same manner as the original appointment.

3. Members of the Commission serve without salary or compensation for their travel or per diem expenses.

4. The Director of the Legislative Counsel Bureau shall provide administrative support to the Commission.

5. The Commission shall approve or disapprove:

(a) Applications for the design, preparation and issuance of special license plates that are submitted to the Department pursuant to subsection 1 of NRS 482.367002; and

(b) The issuance by the Department of special license plates that have been designed and prepared pursuant to NRS 482.367002.

➤ In determining whether to approve such an application or issuance, the Commission shall consider, without limitation, whether it would be appropriate and feasible for the Department to, as applicable, design, prepare or issue the particular special license plate.

(Added to NRS by 2003, 3065; A 2005, 2847)

**WEST PUBLISHING CO.**

States §§ 45, 51.

WESTLAW Topic No. 360.

C.J.S. States §§ 88, 145-146, 151, 153, 157-161, 169-170, 249.




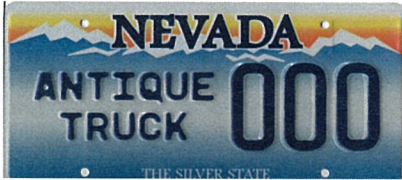


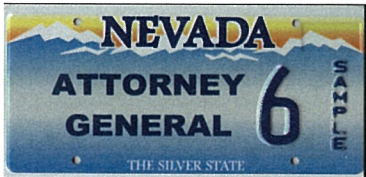
## **APPENDIX B**

Nevada Plate Matrix 2007, Nevada's Department of Motor Vehicles










# NEVADA PLATE MATRIX 2007


PLATE TYPE	DESCRIPTION	NOTES	NRS#	INITIAL FEE	RENEWAL FEE
<b>AGRICULTURE (FFA)</b> 	Blue and Green background with Blue lettering. Depicts the FFA Seal and a Cowboy, with horse, holding a calf. The bottom of the plate has the words "AGRICULTURE People Grow Things Here"  May be Personalized	Issued for Passenger and Light Commercial Vehicles.	482.37917	\$35.00  plus  \$25.00 for the promotion of agriculture within the state.	\$10.00  plus  \$20.00 for the promotion of agriculture within the state.
<b>ANTIQUE TRUCK</b> 	Sunset Design	This plate is used for antique truck and truck tractors and is restricted to use at musters, exhibitions, parades or similar activities and not for general transportation.	482.3811	\$15.00	\$5.00
<b>APPORTIONED MOTOR CARRIER - Power Unit</b> 	Silver background with blue lettering. "A" is the last character of the plate.	Issued to a vehicle with a declared weight of over 26,000 lbs.	482.2705	N/A	N/A
<b>APPORTIONED MOTOR CARRIER - Trailer</b> 	Silver background with blue lettering. A "T" is the last character on the plate.	Issued to a vehicle without motive power, designed for carrying people or property, pulled by a motor vehicle and so constructed that no part of its weight rests on the pulling vehicle.	482.2705	N/A	N/A
<b>ATTORNEY GENERAL</b> 	Sunset Design	The plate is designed with "Attorney General 6." Any number of plates may be issued upon request for private vehicles owned by the Attorney General.	482.372	N/A	N/A

**NEVADA PLATE MATRIX 2007**






PLATE TYPE	DESCRIPTION	NOTES	NRS#	INITIAL FEE	RENEWAL FEE
<b>BODY SHOP</b> 	Sunset Design	Issued to a licensed body shop. The plate is restricted to operating a vehicle to the licensees established place of business; or a place of business for specialized repair.	487.615	\$12.00	\$12.00
<b>CHILDREN IN THE ARTS</b> 	The background is an artistic depiction of a Nevada desert landscaped with the phrase Rich in Art on the bottom.  May be Personalized.	Issued for Passenger and Light Commercial Vehicles.	482.3792	\$35.00  plus  \$15.00 to the Children in the Arts Fund.	\$10.00  plus  \$10.00 to the Children in the Arts Fund.
<b>CIRCA 1982 REPLICA</b> 	Blue background with white "debossed" lettering. Last issued in 1982.  May be Personalized.	Issued for Passenger and Light Commercial Vehicles. Blue plate is no longer manufactured.  A Replica Plate Circa 1982, substantially the same color and form, may be ordered for a one-time fee of \$25.00.	482.266	N/A   \$25.00	N/A   N/A
<b>CIVIL AIR PATROL</b> 	Sunset Design	Issued for Passenger and Light Commercial Vehicles.  Applicant must be a Nevada resident and member of the Nevada Wing of the Civil Air Patrol. A limit of 2 sets of plates per applicant.	482.3755	\$35.00	\$10.00
<b>CLASSIC ROD</b> 	Sunset Design	Issued for Passenger and Light Commercial Vehicles which were manufactured not earlier than 1949, but at least 20 years before the application.	482.3814	\$35.00	\$10.00



# NEVADA PLATE MATRIX 2007






PLATE TYPE	DESCRIPTION	NOTES	NRS#	INITIAL FEE	RENEWAL FEE
<b>CLASSIC VEHICLE</b> 	Sunset Design	Issued for Passenger and Light Commercial Vehicles which were manufactured at least 25 years before the application is submitted and contains only original parts or replacement parts that duplicate original parts.	482.3816	\$35.00	\$10.00
<b>COMMEMORATIVE</b> 	Special Plate celebrating Nevada's 125th birthday.	<b>No longer manufactured as of 1995</b>	482.379	N/A	\$10.00
<b>DEALER</b> 	Sunset Design	Issued as a single plate to licensed vehicle dealers. Used to operate vehicle inventory for purposes of display, demonstration, maintenance, sale or exchange.	482.320	\$12.00	\$12.00
<b>DEALER MOTORCYCLE</b> 	Silver background with blue lettering.	Issued as a single plate to licensed vehicle dealers. Used to operate vehicle inventory for purposes of display, demonstration, maintenance, sale or exchange.	482.320	\$12.00	\$12.00
<b>DEPARTMENT OF TRANSPORTATION</b> 	Sunset Design	Issued to those vehicles held in the fleet of the Nevada Department of Transportation	482.368	\$5.00	N/A

**NEVADA PLATE MATRIX 2007**






PLATE TYPE	DESCRIPTION	NOTES	NRS#	INITIAL FEE	RENEWAL FEE
<b>DISABLED PLATE</b> 	Sunset Design.	Application requires certification by a physician.	482.384	N/A	N/A
<b>DISABLED MOTORCYCLE</b> 	Standard Motorcycle Plate with a Disabled Motorcycle Sticker affixed.	Application requires certification by a physician.	482.384	N/A	N/A
<b>DISABLED VETERAN</b> 	Sunset Design	Issued for Passenger and Light Commercial Vehicles upon validation of a service related disability. Plates exempt vehicle from parking fees, including meters, charged by the State or any public body within the state. Limit, 1 set per applicant.	482.377	N/A	N/A
<b>DISTRIBUTOR</b> 	Sunset Design	Issued as a single plate to licensed vehicle distributors. Used to operate vehicle inventory for purposes of display, demonstration, maintenance, sale or exchange.	482.330	\$12.00	\$12.00
<b>EX PRISONER OF WAR</b> 	Sunset Design	Issued for Passenger and Light Commercial Vehicles upon validation of ex-POW status. Plates exempt vehicle from parking fees, including meters, charged by the State or any public body within the state. Limit, 1 set per applicant.	482.377	N/A	N/A



# NEVADA PLATE MATRIX 2007






PLATE TYPE	DESCRIPTION	NOTES	NRS#	INITIAL FEE	RENEWAL FEE
<b>EXEMPT PLATE</b> 	Sunset design.	Issued to those vehicles exempt from privilege tax except for vehicles owned by the United States.	482.368	\$5.00	N/A
<b>EXEMPT MOTORCYCLE PLATE</b> 	Silver background with blue lettering.  Will be replaced with the Sunset design approximately July 15, 2003.	Issued to motorcycles exempt from privilege tax except for vehicles owned by the United States.	482.368	\$5.00	N/A
<b>FALLON POLICE DEPT.</b> 	Sunset Design.	Issued to those vehicles held in the fleet of the Fallon Police Department.	482.368	\$5.00	N/A
<b>FIRE FIGHTER</b> 	Flaming background with black lettering. A depiction of a fire fighter above the Maltese Cross.  May be personalized.	Issued for Passenger and Light Commercial Vehicles. Applicant must be employed as, or retired as, a Professional Firefighter.	482.3753	\$35.00  plus  \$25.00 for Nevada Centers for the Treatment of Burns	\$10.00  plus  \$20.00 for Nevada Centers for the Treatment of Burns
<b>FIRE TRUCK</b> 	Sunset Design	This plate is used for privately owned fire trucks and are restricted to use at musters, exhibitions, parades or similar activities and not for general transportation.	482.3795	\$15.00	\$5.00

# NEVADA PLATE MATRIX 2007






PLATE TYPE	DESCRIPTION	NOTES	NRS#	INITIAL FEE	RENEWAL FEE
<b>GOVERNOR</b> 	Sunset Design.	The plate is designed with a "1". Any number of plates may be issued upon request for private vehicles owned by the governor.	482.373	\$5.00	N/A
<b>HALL OF FAME</b> 	Sunset Design	Issued for Passenger and Light Commercial Vehicles. Applicant must provide proof of status as a Hall of Fame athlete.	482.3749	\$35.00	\$10.00
<b>HONORARY CONSULAR</b> 	Sunset Design	Applicant must provide proof of appointment as an honorary consul. Limit 1 set of plates.	482.3675	\$35.00	\$10.00
<b>HORSELESS CARRIAGE</b> 	Sunset Design	This plate is for all vehicles manufactured on or before 1915. Owner must have at least 6 months residency in Nevada and vehicle must be certified by the Horseless Carriage Club of Nevada who are authorized to issue the plates for the Dept.	482.380	\$35.00	\$10.00
<b>LAKE TAHOE</b> 	A multi-colored plate in blues and purples depicting Lake Tahoe.  May be personalized.	Issued for Passenger and Light Commercial Vehicles.	482.37933	\$35.00  plus  \$25.00 to the Lake Tahoe Preservation Fund	\$10.00  plus  \$20.00 to the Lake Tahoe Preservation Fund



**NEVADA PLATE MATRIX 2007**






PLATE TYPE	DESCRIPTION	NOTES	NRS#	INITIAL FEE	RENEWAL FEE
<b>LAS VEGAS COMMEMORATIVE</b> 	A multi-colored plate depicting the Welcome to Las Vegas sign  May be personalized.	Issued for Passenger and Light Commercial Vehicles.	482.37903	\$35.00  plus  \$25.00 to support Centennial activities	\$10.00  plus  \$20.00 to support Centennial activities
<b>LAS VEGAS SPRINGS PRESERVATION</b> 	The background is an artistic depiction of the Las Vegas Skyline and Desert Springs Water Derrick.  May be personalized.	Issued for Passenger and Light Commercial Vehicles.	482.37919	\$35.00  plus  \$25.00 to the Desert Preserve Fund	\$10.00  plus  \$10.00 to the Desert Preserve Fund
<b>LIEUTENANT GOVERNOR</b> 	Sunset Design.	Plate is designed with a "2". Any number of plates may be issued upon request for private vehicles owned by the Lieutenant Governor.	482.373	\$5.00	N/A
<b>LOAN</b> 	Sunset Design	Issued as a single plate to a currently licensed vehicle dealer with no limit. The plate's use is to be on vehicles held in the dealers inventory for use by their customers. The customer can not use the loan plated vehicle for more than ten days.	482.330	\$12.00	\$12.00
<b>MANUFACTURER</b> 	Sunset Design	Issued as a single plate to a licensed manufacturer. Used to operate vehicle inventory for purposes of display, demonstration, maintenance, sale or exchange.	482.320	\$12.00	\$12.00

**NEVADA PLATE MATRIX 2007**



PLATE TYPE	DESCRIPTION	NOTES	NRS#	INITIAL FEE	RENEWAL FEE
<b>MANUFACTURED HOUSING</b> 	<p>Sunset Design - This plate was originally a blue plate. Style is standard so when remade they will be Sunset.</p>	<p>Issued as a single plate. This plate is issued and regulated by the Manufactured Housing Division. The DMV only manufactures this plate when ordered from the Manufactured Housing Division.</p>	489.601	\$5.50 per plate to be paid to the DMV by the Manufactured Housing Division	Regulated by the Manufactured Housing Division Department of Business and Industry
<b>MANUFACTURER MOTORCYCLE</b> 	<p>Silver background with blue lettering.</p> <p>Will be in the Sunset design approximately July 15 2003.</p>	<p>Issued as a single plate to a licensed dealer. Used to operate vehicle inventory for purposes of display, demonstration, maintenance, sale or exchange.</p>	482.320	\$12.00	\$12.00
<b>MASONIC</b> 	<p>White background with blue with a depiction of the emblem of the International Order of Free and Accepted Masons</p> <p>May be Personalized.</p>	<p>Issued for Passenger and Light Commercial Vehicles.</p> <p>Application must be stamped by the Grand Lodge of Free and Accepted Masons.</p>	482.3748	\$35.00	\$10.00
<b>MEDAL OF HONOR</b> 	<p>Sunset Design</p>	<p>Issued for Passenger and Light Commercial Vehicles. Applicant must be a recipient of the Medal of Honor. Limit of 2 sets of plates to each applicant.</p>	482.378	N/A	N/A
<b>MISSING AND EXPLOITED CHILDREN</b> 	<p>White background with blue lettering. A depiction of two children's open hands, in green.</p> <p>May be Personalized.</p>	<p>Issued for Passenger and Light Commercial Vehicles</p>	482.3793	<p>\$35.00 plus</p> <p>\$15.00 to support Missing and Exploited Children</p>	<p>\$10.00 plus</p> <p>\$10.00 to support Missing and Exploited Children</p>



**NEVADA PLATE MATRIX 2007**






PLATE TYPE	DESCRIPTION	NOTES	NRS#	INITIAL FEE	RENEWAL FEE
<b>MOTOR CARRIER - Power Unit</b> 	Silver background with blue lettering.	Issued to a vehicle with a declared weight of over 26,000 pounds.	482.2705	N/A	N/A
<b>MOTOR CARRIER - Trailer</b> 	Silver background with blue lettering.	Issued to a vehicle without motive power, designed for carrying people or property, pulled by a motor vehicle and constructed that no part of its weight rests on the pulling vehicle.	482.2705	N/A	N/A
<b>MOTORCYCLE</b> 	<p>Currently silver background with blue lettering.</p> <p>Will be converted to Sunset design approximately July 15, 2003.</p>	Issued to two or three wheeled motorcycles.	482.272	N/A	<p>N/A</p> <p>\$35.00</p> <p>plus</p> <p>\$20.00 to support the Mt. Charelston area.</p>
	Mt Charleston	Issued for Passenger and Light Commercial vehicles.	482.37935	<p>\$35.00</p> <p>plus</p> <p>\$25.00 to support the preservation of the Mt. Charelston area.</p>	<p>\$35.00</p> <p>plus</p> <p>\$20.00 to support the Mt. Charelston area.</p>
<b>NATIONAL GUARD</b> 	Sunset Design	Issued for Passenger and Light Commercial Vehicles. Owner must be a resident of Nevada and a member of the Nevada National Guard. Limit of 2 sets of plates.	482.376	\$5.00	N/A

**NEVADA PLATE MATRIX 2007**






PLATE TYPE	DESCRIPTION	NOTES	NRS#	INITIAL FEE	RENEWAL FEE
<b>NEVADA HIGHWAY PATROL</b> 	Sunset design.	Issued to those vehicle held in the fleet of the Nevada Highway Patrol.	482.368	\$5.00	N/A
<b>NHP MOTORCYCLE</b> 	Silver background with blue lettering.  Will be converted to Sunset design approximately April 15, 2003.	Issued to those motorcycles held in the fleet of the Nevada Highway Patrol.	482.368	\$5.00	N/A
<b>NYE COUNTY SHERIFF</b> 	Sunset Design.	Issued to those vehicles held in the fleet of the Nye County Sheriff's Department.	482.368	\$5.00	N/A
<b>NYE COUNTY SHERIFF MOTORCYCLE</b>  Under Development	Silver background with blue lettering.  Will be converted to Sunset design approximately April 15, 2003.	Issued to those vehicles held in the fleet of the Nye County Sheriff's Department.	482.368		
<b>OLD TIMER</b> 	Sunset Design	Issued to Passenger and Light Commercial Vehicles. Vehicle must have been manufactured 40 years before the date of registration application.	482.381	\$35.00	\$10.00



**NEVADA PLATE MATRIX 2007**


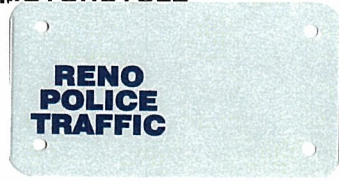


PLATE TYPE	DESCRIPTION	NOTES	NRS#	INITIAL FEE	RENEWAL FEE
<b>OLD TIMER MOTORCYCLE</b> 	Silver background with blue lettering.  Will be converted to Sunset Design approximately July 15, 2003.	Issued to motorcycles manufactured 40 years before the date of registration application.	482.381	\$35.00	\$10.00
<b>ORGAN DONOR</b> 	White background with green lettering and the National Donate Life Logo on the left. The bottom indicates "Be An Organ Donor"  May be Personalized.	Issued for Passenger and Light Commercial Vehicles.	482.37905	\$35.00	\$10.00
<b>PEARL HARBOR SURVIVOR</b> 	Sunset Design	Issued for Passenger and Light Commercial Vehicles. Applicant must provide evidence of status as a survivor of the attack on Pearl Harbor, December 7, 1941.	482.3765	\$25.00	\$5.00
<b>PEARL HARBOR VETERAN</b> 	Sunset Design	Issued for Passenger and Light Commercial Vehicles. Applicant must provide evidence of status as a veteran who survived the attack on Pearl Harbor, December 7, 1941.	482.3765	\$25.00	\$5.00
<b>PERSONALIZED MOTORCYCLE PLATE</b> 	Silver background with blue lettering.  Will be converted to Sunset design approximately July 15 2003.	Issued to two or three wheeled motorcycles.	482.3667	\$35.00	\$20.00

**NEVADA PLATE MATRIX 2007**






PLATE TYPE	DESCRIPTION	NOTES	NRS#	INITIAL FEE	RENEWAL FEE
<b>PERSONALIZED PLATE</b> 	Sunset Design	Issued for Passenger and Light Commercial Vehicles.	482.3667	\$35.00	\$20.00
<b>PRESERVE PYRAMID LAKE</b> 	Blue background, black letters, depiction of Pyramid Lake with Indian head clouds on top and a leaping fish in left corner  May be Personalized	Issued for Passenger and Light Commercial Vehicles.	482.37937	\$35.00  plus  \$25.00 to support Pyramid Lake Preservation	\$10.00  plus  \$20.00 to support Pyramid Lake Preservation
<b>PRESS PLATE</b> 	Sunset Design	Issued for Passenger and Light Commercial Vehicles.  Owner must be a Nevada resident and employed as an editor, reporter or photographer by a newspaper, television or radio station.	482.3672	\$35.00  Application must be accompanied by a letter from the news director, editor, or publisher of the applicant.	\$10.00
<b>PURPLE HEART</b> 	Sunset Design with a Purple Background	Issued for Passenger and Light Commercial Vehicles.  Owner must provide evidence of being a recipient of the Purple Heart Medal.	482.3775	N/A	N/A
<b>RADIO AMATEUR</b> 	Sunset Design. The plate is stamped with Radio Amateur and the call sign of the applicant.	Issued for Passenger and Light Commercial Vehicles.  Applicant must hold a valid, unexpired Amateur Radio Station license.	482.375	\$35.00	\$10.00



# NEVADA PLATE MATRIX 2007


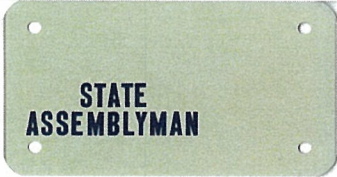
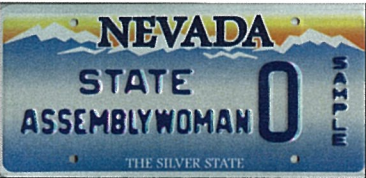
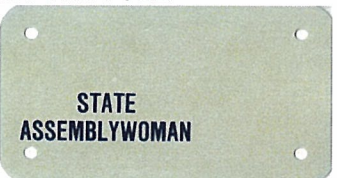

PLATE TYPE	DESCRIPTION	NOTES	NRS#	INITIAL FEE	RENEWAL FEE
<b>RENO POLICE DEPT.</b> 	Sunset Design.	Issued to those vehicles held in the fleet of the Reno Police Department.	482.368	\$5.00	N/A
<b>RENO POLICE DEPT. MOTORCYCLE</b> 	Silver background with blue lettering.  Will be converted to Sunset design approximately July 15, 2003.	Issued to those motorcycles held in the fleet of the Reno Police Department.	482.368	\$5.00	N/A
<b>RODEO</b> 	Purple background, black letters, with a horse and rider on the left and the words The Rodeo State on the bottom.  May be Personalized	Issued for Passenger and Light Commercial Vehicles.	487.37938	\$35.00  plus  \$25.00 to support Rodeo In Nevada	\$10.00  plus  \$20.00 to support Rodeo in Nevada
<b>SALVAGE</b> 	Sunset Design	Issued as a single plate to a Nevada licensed salvage pool. No more than three plates will be issued per business.  For the sole pupose of moving a vehicle to the established place of business of the licensee.	487.460	\$12.00	\$12.00
<b>SAMPLE PLATE</b>	Any plate design.	The plate letter and character layout is submitted by the requestor. Must not be in conflict with NRS or NAC and Department policy. Not for display on a vehicle.	482.2703.	\$15.00 per plate.	N/A

# NEVADA PLATE MATRIX 2007






PLATE TYPE	DESCRIPTION	NOTES	NRS#	INITIAL FEE	RENEWAL FEE
<b>SCHOOL AUTO SHOP</b> 	Sunset Design	Issued to educational institutions for the movement from one educational institution to another, or to an established place of business specializing in automotive repair or test, or to test the vehicle under practical operating conditions on the road.	482.3823	\$5.00	\$5.00
<b>SECRETARY OF STATE</b> 	Sunset Design.	Plate is designed with "Secretary of State 3." Any number of plates may be issued upon request, for private vehicles owned by the Secretary of State.	482.372	\$5.00	N/A
<b>SMALL TRAILER</b> 	<p>Silver background with blue lettering.</p> <p>Will be issued in the Sunset Design approximately July 15, 2003.</p>	Issued to trailers with a gross weight of less than 1,000 pounds.	482.274	N/A	N/A
<b>SOUVENIR</b> 	Sunset Design. The letters and characters are in red.	The plate letter and character layout is submitted by the requestor. Must not be in conflict with NRS or NAC and Department policy. Not for display on a vehicle.	482.3825	<p>\$15.00 per plate.</p> <p>\$5.00 per plate for 2-9 plates.</p> <p>\$2.50 per plate for 10+ plates.</p>	N/A
<b>STANDARD ISSUE PLATE</b> 	Sunset Design.	Issued for Passenger and Light Commercial Vehicles.	482.2705	N/A	N/A



**NEVADA PLATE MATRIX 2007**






PLATE TYPE	DESCRIPTION	NOTES	NRS#	INITIAL FEE	RENEWAL FEE
<b>STATE ASSEMBLYMAN</b> 	Sunset Design	Plate is designed with State Assemblyman and the designated number showing seniority in the Assembly. Any number of plates may be issued upon request, for private vehicles owned by the Assemblyman.	482.374	\$5.00	N/A
<b>STATE ASSEMBLYMAN - MOTORCYCLE</b> 	Silver background with blue lettering.  Will be converted to Sunset design approximately July 15, 2003.	Plate is designed with State Assemblyman and the designated number showing seniority in the Assembly. Any number of plates may be issued upon request, for private motorcycles owned by the Assemblyman.	482.374	\$5.00	N/A
<b>STATE ASSEMBLYWOMAN</b> 	Sunset Design.	Plate is designed with State Assemblywoman and the designated number showing seniority in the Assembly. Any number of plates may be issued upon request, for private vehicles owned by the Assemblywoman.	482.374	\$5.00	N/A
<b>STATE ASSEMBLYWOMAN- MOTORCYCLE</b> 	Silver background with blue lettering.  Will be converted to Sunset design approximately July 15, 2003.	Plate is designed with State Assemblywoman and the designated number showing seniority in the Assembly. Any number of plates may be issued upon request, for private motorcycles owned by the Assemblywoman.	482.374	\$5.00	NA
<b>STATE CONTROLLER</b> 	Sunset Design.	Plate is designed with "State Controller 5." Any number of plates may be issued upon request, for private vehicles owned by the State Controller.	482.372	\$5.00	N/A

**NEVADA PLATE MATRIX 2007**





PLATE TYPE	DESCRIPTION	NOTES	NRS#	INITIAL FEE	RENEWAL FEE
<b>STATE SENATOR</b> 	Sunset Design	Plate is designed with "State Senator" together with the designated number showing seniority in the Senate. Any number of plates may be issued upon request, for private vehicles owned by the Senator.	482.374	\$5.00	N/A
<b>STATE TREASURER</b> 	Sunset Design.	Plate is designed with "State Treasurer 4." Any number of plates may be issued upon request, for private vehicles owned by the State Treasurer.	482.372	\$5.00	N/A
<b>STREET ROD</b> 	Sunset Design	Issued for Passenger and Light Commercial Vehicles which were manufactured not later than 1948.	482.3812	\$35.00	\$10.00
<b>SUPREME COURT</b> 	Sunset Design.	Plate is designed with "Supreme Court" together with the designated number showing seniority on the Court. Any number of plates may be issued upon request, for private vehicles owned by the Justice.	482.374	\$5.00	N/A
<b>TRAILER</b> 	Sunset Design .	This full size plate is issued to trailers having a gross vehicle weight of over 1,000 pounds.	482.274	N/A	N/A





**NEVADA PLATE MATRIX 2007**

PLATE TYPE	DESCRIPTION	NOTES	NRS#	INITIAL FEE	RENEWAL FEE
<b>TRANSPORTER</b> 	Sunset Design	<p>Issued as a single plate to a currently licensed vehicle transporter. Limited to no more than one times the number of licensed principals.</p> <p>For use on motor vehicles being delivered in this State.</p>	482.3169	\$25.00	\$25.00
<b>UNITED STATES CONGRESSMAN</b> 	Sunset Design	Plate is designed with "United States Congressman" together with the designated number representing seniority in the U.S. House of Representatives. Any number of plates may be issued upon request, for private vehicles owned by the Congressman.	482.370	\$5.00	N/A
<b>UNITED STATES Senator</b> 	Sunset Design	Plate is designed with "United States Senator together with the designated number representing seniority in the U.S. Senate. Any number of plates may be issued upon request, for private vehicles owned by the Senator.	482.370	\$5.00	N/A
<b>UNLV COLLEGIATE</b> 	<p>Silver background with blue lettering. The Rebel logo is on the plate.</p> <p>May be personalized.</p>	Issued for Passenger and Light Commercial Vehicles.	482.3747	<p>\$35.00</p> <p>plus</p> <p>\$25.00 to support the UNLV Scholarship Fund.</p>	<p>\$10.00</p> <p>plus</p> <p>\$20.00 to support the UNLV Scholarship Fund.</p>
<b>UNR COLLEGIATE</b> 	<p>Silver background with blue lettering. The Wolf Pack logo is on the plate.</p> <p>May be personalized.</p>	Issued for Passenger and Light Commercial Vehicles.	482.3747	<p>\$35.00</p> <p>plus</p> <p>\$25.00 to support the UNR Scholarship Fund.</p>	<p>\$10.00</p> <p>plus</p> <p>\$20.00 to support the UNR Scholarship Fund.</p>

# NEVADA PLATE MATRIX 2007

PLATE TYPE	DESCRIPTION	NOTES	NRS#	INITIAL FEE	RENEWAL FEE
<b>VETERAN</b> 	<p>Silver background with blue lettering. The plate contains the seal of the branch of Armed Forces requested by the applicant (Air Force, Army, Coast Guard, Marine Corps, Navy)</p> <p>Veteran plates may contain decals of service units. Currently only Seabee and Airborne have been authorized by the Services.</p>	<p>Issued for Passenger and Light Commercial Vehicles.</p> <p>The plate may be issued to a veteran of the Armed Forces of the U.S. or a spouse, parent or child of the veteran.</p> <p>When requesting a Veterans plate with a Unit Logo, proof must be provided of actual service in the requested unit (Airborne, Seabee, etc.)</p>	482.3763	<p>\$35.00</p> <p>plus</p> <p>\$25.00 to support the Veteran's Home Fund.</p>	<p>\$10.00</p> <p>plus</p> <p>\$20.00 to support the Veteran's Home Fund.</p>
<b>VIRGINIA &amp; TRUCKEE RAILROAD</b> 	<p>Light Background, black letters with a depiction of a train on the left and the words THE V&amp;T LIVES on the bottom</p> <p>May be personalized.</p>	<p>Issued for Passenger and Light Commercial Vehicles.</p>	482.37945	<p>\$35.00</p> <p>plus</p> <p>\$25.00 to support reconstruction of the V&amp;T</p>	<p>\$10.00</p> <p>plus</p> <p>\$20.00 to support reconstruction of the V&amp;T</p>
<b>VOLUNTEER FIREFIGHTER</b> 	<p>Orange background, black letters with a depiction of a firefighter on the left and the words VOLUNTEER FIREFIGHTER on the bottom.</p> <p>May be personalized.</p>	<p>Issued for Passenger and Light Commercial Vehicles.</p>	482.3754	<p>\$35.00</p> <p>plus</p> <p>\$25.00 to support the training of firefighters.</p>	<p>\$10.00</p> <p>plus</p> <p>\$20.00 to support the training of firefighters.</p>
<b>WASHOE COUNTY SHERIFF OFFICE</b> 	<p>Sunset Design</p>	<p>Issued to those vehicles held in the fleet of the Washoe County Sheriff's Office.</p>	482.368	\$5.00	N/A

**NEVADA PLATE MATRIX 2007**

PLATE TYPE	DESCRIPTION	NOTES	NRS#	INITIAL FEE	RENEWAL FEE
<b>WASHOE COUNTY SHERIFF MOTORCYCLE</b> 	Silver background with blue lettering.  Will be converted to Sunset design approximately July 15, 2002.	Issued to those motorcycles held in the fleet of the Washoe County Sheriff's Office.	482.368	\$5.00	N/A
<b>WRECKER</b> 	Sunset Design	Issued as a single plate to a currently licensed wrecker. No more than three plates will be issued per business. The plate's use is restricted to operating the vehicle for the purpose of moving it to the wrecker's established place of business.	487.090	\$12.00	\$12.00



## **APPENDIX C**

### **Current Special Plates and Discontinued Special Plates Nevada's Department of Motor Vehicles**

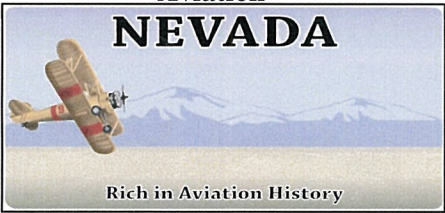
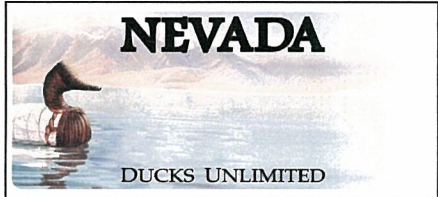






## CURRENT SPECIAL PLATES

Specialty Plates	# of Plates Required	# of Currently Registered Plates as of December 31, 2006	NRS	Date Issued
Animal Appreciation	250	1528	482.379175	12/13/2004
Children in the Arts	250	6610	482.3792	5/2/2000
Future Farmers of America	250	1574	482.37917	8/6/2001
Hoover Dam	1000	1423	482.367004	5/23/2005
Hot August Nights	1000	1640	482.367004	3/14/2005
Lake Tahoe	250	21925	482.37933	12/31/1997
Las Vegas Commemorative	250	72962	482.37903	9/12/2002
Las Vegas Federal Lands	250	282	482.37934	1/21/2005
Las Vegas Springs	250	1105	482.37919	9/1/2000
Missing and Exploited Children	250	4910	482.3793	6/14/2000
Mt. Charleston	250	2785	482.37935	11/17/2003
Naturalized Citizens	1000	3523	482.379355	11/22/2004
Nevada Test Site	250	567	482.37918	11/28/2006
Organ Donor	250	1182	482.37905	1/30/2002
Pyramid Lake	250	4465	482.37937	2/5/2003
Reno Air Races	1000	1109	482.367004	3/1/2005
Rodeo	250	8188	487.37938	8/22/2002
United We Stand	1000	17904	482.379365	10/11/2004
UNLV	250	3834	482.3747	3/25/1994
UNR	250	5775	482.3747	3/25/1994
Virginia and Truckee Railroad	250	1560	482.37945	10/3/2002
Wildlife	1000	2882	482.367004	12/27/2004

**SPECIAL PLATE MATRIX DECEMBER 2006**  
**SPECIAL PLATES DISCONTINUED AS OF DECEMBER 31, 2006**

Plate	# of Required Plates	NRS	Date Issued	# of Plates Active as of December 31, 2006*	Contact Information
<b>Aviation</b> 	1000	482.367004	Mar-05	792*	Raymond Polak 775/328-6570
<b>Ducks Unlimited</b> 	1000	482.379185	Jul-05	574*	Ron Hood 775/450-0662 775/687-7378 Paul Woodberry 702/839-1583
<b>NV Library Association</b> 	1000	482.367004	Sep-05	518*	Sara Jones 775/684-3315
<b>Tourism</b> 	1000	482.367004	May-05	735*	Larry Friedman 775/687-4322

\*Per NRS, organizations were notified October 1, 2006, advising number of actively registered plates did not meet requirements.

Prepared by Department of Motor Vehicles



## **APPENDIX D**

### **Standards and Guidelines When Assessing the Qualifications of Applicant Organizations and Organizations With Existing Special License Plates**



**PROPOSED STANDARDS AND GUIDELINES WHEN ASSESSING THE  
QUALIFICATIONS OF APPLICANT ORGANIZATIONS AND  
ORGANIZATIONS WITH EXISTING  
SPECIAL LICENSE PLATES  
FOR USE BY**

**THE COMMISSION ON SPECIAL LICENSE PLATES**

(October 19, 2006)

1. To qualify as a sponsor of a special license plate, an organization that is not a governmental entity shall:
  - a. Apply, through the organization's officers, for a special license plate on a form prescribed by the Department of Motor Vehicles (DMV);
  - b. If the organization is required to be registered with the Office of the Secretary of State, submit proof of good standing to the Commission on Special License Plates (Commission);
  - c. Submit to the Commission proof acceptable to the Commission that:
    - i. The organization is a nonprofit organization as demonstrated by its charter or bylaws or by an internal revenue service ruling;
    - ii. The primary purpose of the organization is to provide service to the community through specific programs that promote the improvement of public health, education, or general welfare and the organization is not offensive or discriminatory in its purpose, nature, activity, or name;
    - iii. The name of the organization or any part of the organization's purpose does not promote, advertise, or endorse any specific product, brand name, or service that is provided for sale; and
    - iv. The organization does not promote a specific religion, faith, or antireligious belief.
2. Each organization that sponsors a special license plate, whether in production or no longer being produced but receiving revenue generated by a special license plate still in circulation, must take the following steps on or before October 1 following the end of that fiscal year:
  - a. If the revenue of the organization from all sources is less than \$50,000 for any fiscal year, a balance sheet for that fiscal year must be filed with the

Commission on a form provided by the Legislative Auditor. The Legislative Auditor shall prepare and make available a form that must be used by an organization to prepare such a balance sheet; or

- b. If the revenue of the organization from all sources is \$50,000 or more for any fiscal year, a financial statement prepared by a certified public accountant that includes a balance sheet and income statement for that fiscal year must be filed with the Commission.

The Commission will provide a copy of the balance sheet or financial statement, as applicable, of each organization to the Legislative Auditor. No later than October 31 of each year, the Legislative Auditor must provide a report to the Commission that may, among other items, contain information regarding evidence of improper practices of financial administration or any inadequacy of fiscal records received by the organizations. Upon receipt of a report from the Legislative Auditor of inadequacy of fiscal records, the Commission shall review the Legislative Auditor's report and schedule hearings with the officers of the organization concerning such inadequacy of fiscal records. The Commission, after holding such hearings, must make a determination regarding the future production of the organization's special license plate.

3. If an approved organization, at any time, fails to meet any of the aforementioned criteria, then the Chairman of the Commission shall contact the Director of the DMV and request that the DMV withhold all fees collected for the organization and suspend production of the special license plate. The organization may submit the necessary information to the Commission, at which time the Commission will determine whether to recommend continued production of the special license plate.

## **APPENDIX E**

### **Special Plate Funds, Nevada's Department of Motor Vehicles**





**DEPARTMENT OF MOTOR VEHICLES  
Special Plate Funds**

Fund Name	FY 1998	FY 1999	FY 2000	FY 2001	FY 2002	FY 2003	FY 2004	FY 2005	FY 2006	YTD FY07 @ 12/31/06	Total By Fund 1998 to 12/31/06	Active Plates @ 12/31/06
Lake Tahoe	\$ 108,155.90	\$ 299,035.56	\$ 409,859.44	\$ 398,621.93	\$ 390,594.76	\$ 382,755.93	\$ 388,469.85	\$ 396,393.15	\$ 413,962.94	\$ 211,143.90	\$ 3,398,993.36	21,925
1 UNLV	46,428.75	47,384.88	52,760.45	53,486.01	59,427.60	63,123.74	65,439.10	67,282.33	69,002.71	35,454.95	\$ 559,790.52	3,834
1 UNR	48,388.98	49,661.30	55,370.38	56,450.84	65,388.52	73,698.62	84,449.55	95,131.96	109,495.84	61,524.48	\$ 699,560.47	5,775
2 Veterans	18,661.88	20,180.51	36,816.64	53,627.29	97,338.25	138,914.97	185,781.55	237,098.92	287,415.50	163,353.70	\$ 1,239,189.21	15,679
Exploited Children				13,081.00	29,051.13	34,944.69	41,819.09	45,361.37	50,110.35	25,748.10	\$ 240,115.73	4,910
Children In The Arts				21,974.98	44,702.03	54,712.74	61,331.26	65,329.66	67,618.91	35,332.26	\$ 351,001.84	6,610
Desert Preserve				14,725.00	23,090.86	22,730.01	22,135.77	21,750.51	21,684.82	10,444.67	\$ 136,561.64	1,105
Future Farmers					16,522.94	23,336.68	26,434.06	29,132.08	31,076.60	16,540.74	\$ 143,043.10	1,574
2 Prof Firefighters				46,388.03	55,651.44	60,921.58	63,709.49	66,509.80	66,509.80	32,903.72	\$ 326,084.06	3,388
Rodeo						53,710.68	104,270.80	139,275.00	161,583.84	86,533.92	\$ 545,354.24	8,188
LV Commemorative						209,050.64	645,782.13	1,090,459.56	1,403,708.73	774,714.29	\$ 4,123,715.35	72,962
Mt. Charleston							19,266.68	43,823.10	55,570.70	30,161.78	\$ 148,822.26	2,785
2 Volunteer Firefighters						8,385.00	9,804.08	10,501.66	11,281.15	6,061.65	\$ 46,013.54	591
V & T Railroad						12,068.15	21,539.88	27,434.95	30,431.27	16,993.67	\$ 108,467.92	1,560
Truckee/Pyramid						20,825.01	58,135.29	77,188.02	88,742.83	44,187.37	\$ 289,078.52	4,465
Organ Donor							16,244.35	20,524.27	22,413.76	11,314.31	\$ 70,496.69	1,182
United We Stand								249,518.76	357,176.91	198,933.75	\$ 805,629.42	17,904
Naturalized Citizen								34,491.91	69,933.85	37,407.82	\$ 141,833.58	3,523
Animal Appreciation								13,614.37	29,334.04	18,166.06	\$ 61,114.47	1,528
Nevada Wildlife								23,568.01	54,579.69	32,801.29	\$ 110,948.99	2,882
Hot August Nights								10,861.68	32,145.44	19,195.07	\$ 62,202.19	1,640
Reno Air Races								6,841.19	16,104.18	17,887.56	\$ 40,832.93	1,109
LV Federal Lands								2,275.00	5,292.71	3,288.80	\$ 10,856.51	282
3 Ducks Unlimited									9,834.00	8,631.74	\$ 18,465.74	574
3 Aviation								2,200.00	14,868.22	10,954.44	\$ 28,022.66	792
3 Nevada Tourism									13,427.19	11,244.08	\$ 24,671.27	735
3 Nev Library Assn								2,770.00	10,152.88	6,292.22	\$ 19,215.10	518
Boulder Dam								4,729.00	27,601.13	18,151.41	\$ 50,481.54	1,423
Atomic Testing									9,312.60	7,524.27	\$ 16,836.87	567

Total Revenue												
By Fiscal Year	\$ 221,635.51	\$ 416,262.25	\$ 554,806.91	\$ 611,967.05	\$ 772,504.12	\$ 1,153,908.30	\$ 1,811,825.02	\$ 2,781,265.95	\$ 3,540,332.59	\$ 1,952,892.02	\$ 13,817,399.72	190,010

1. These 2 plates count as one design (NRS 482.367008).
2. These plates not included in 25 plate design limit (NRS 482.367008).
3. Production will be stopped on these plates as of January 1, 2007, however revenue will continue based on the renewal of these plates.





## **APPENDIX F**

### **Suggested Legislation**

The following Bill Draft Requests will be available during the 2007 Legislative Session, or can be assessed after “Introduction” at the following Web site: <http://leg.state.nv.us/74th/BDRList/page.cfm?showAll=1>.

- BDR 43-859      Establishes Criteria for Organization Wishing to Sponsor Special License Plate.
- BDR 43-860      Requires Organization Sponsoring Special License Plate to Annually Submit Certain Financial Information to Commission on Special License Plates.
- BDR 43-861      Requires that Legislators Serving on Commission on Special License Plates be Paid Salary and Compensated for Travel Expenses and Per Diem.
- BDR 43-862      Requires Legislative Auditor to Conduct Audit of Special License Plates.
- BDR 43-863      Expresses Pledge of Legislature that Legislature Will Not Directly Authorize Special License Plate Without Seeking Approval from Commission on Special License Plates.