

Commission on Special License Plates

BULLETIN NO. 15-16



COMMISSION ON SPECIAL LICENSE PLATES

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JANUARY 2015

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SUMMARY OF RECOMMENDATIONS
COMMISSION ON SPECIAL LICENSE PLATES

Nevada Revised Statutes 482.367004

Following is a summary of the applications approved by the Commission on Special License Plates at its April 11, 2014, meeting.

**SUMMARY OF SPECIAL LICENSE PLATE APPLICATIONS APPROVED
BY THE COMMISSION**

1. Nevada Bicycle and Pedestrian Advisory Board

The Nevada Bicycle Advisory Board was created in 1991 by the Nevada Legislature. In 2011, the Legislature broadened the Board's scope to include pedestrian issues and renamed it the Nevada Bicycle and Pedestrian Advisory Board. The Board advises State and local agencies on policies, programs, facilities, restrictions, and permits related to bicycles and pedestrians; promotes programs and facilities related to the safety of bicycles and pedestrians; and recognizes outstanding efforts in bicycle and pedestrian planning, infrastructure, education, encouragement, safety, and advocacy through an annual awards program. Proceeds from the sale of the special license plate will be used for:

- Initiation, promotion, and support of bicycle and pedestrian safety and education programs;
- Financial support for the planning and construction of facilities;
- Grants for community-based bicycle projects and programs; and
- Safety outreach.

The proposed plate design would include "Share the Road."

2. City of Reno

The City of Reno applied for a special license plate for the support and enhancement of its parks, recreational facilities, and programs. Due to the significant demand on parks and recreation services, the City plans on using revenue from the sale of the special license plate to assist in ongoing maintenance and operation improvements, support ongoing recreation and wellness programs, and provide program enhancements. The proposed plate design would include the Reno Arch.

REPORT TO THE 78TH SESSION OF THE NEVADA LEGISLATURE BY THE COMMISSION ON SPECIAL LICENSE PLATES

I. INTRODUCTION

The Commission on Special License Plates is an ongoing statutory commission authorized under the provisions of *Nevada Revised Statutes* (NRS) 482.367004 (Appendix A) to recommend to the Department of Motor Vehicles (DMV) the approval of applications for special license plates, as defined in NRS 482.367008, and the issuance of the special license plates by the DMV.

The Commission consists of five voting members and three nonvoting members. The voting members must be legislators, including the legislators who served as chairs of the Assembly Committee on Transportation and the Senate Committee on Transportation during the most recent legislative session, or their designees. The Legislative Commission appoints the voting members for a term of two years, commencing on July 1 of each odd-numbered year, and vacancies must be filled in the same manner. The nonvoting members are the directors of the DMV, the Department of Public Safety (DPS), and the Department of Tourism and Cultural Affairs, or their designees. Members of the Commission serve without salary or compensation for their travel or per diem expenses.

The following members served on the Commission during the 2013–2014 Legislative Interim:

Senator Mark A. Manendo, Chair
Assemblyman Richard Carrillo, Vice Chair
Senator Donald G. Gustavson
Assemblyman James Healey
Assemblyman Jim Wheeler
Troy L. Dillard, Director, DMV (nonvoting)
James Wright, Director, DPS (nonvoting)
Claudia Vecchio, Director, Department of Tourism and Cultural Affairs (nonvoting)

The Legislative Counsel Bureau (LCB) provided staff services to the Commission. Research Division staff included Marjorie Paslov Thomas, Principal Research Analyst, and Christina Harper, Senior Research Secretary. Brenda J. Erdoes, Legislative Counsel, and Matt Mundy, Deputy Legislative Counsel, provided staff services from the Legal Division. Paul V. Townsend, Legislative Auditor, and Rocky J. Cooper, Audit Supervisor, provided staff services from the Audit Division.

II. OVERVIEW

The plain metal tags that have adorned registered vehicles for decades, providing a means to identify a vehicle and its owner, were once easily distinguishable between states' standard issue designs. Currently, several states offer more than 100 different designs to allow people to demonstrate their support for special causes, professional sports teams, or to identify themselves

as members of certain organizations. Special license plates differ in design from the standard State license plate and include both special interest fundraising plates and other types of plates.

Prior to establishment of the Commission on Special License Plates in 2003, special license plates were authorized solely through legislative action. The earliest special plates were intended to identify public-owned vehicles that were exempt from the registration fees and to identify Nevada members of the United States Congress. Over the years, bills were enacted authorizing additional special plates to recognize public service, honor certain military veterans, and recognize certain other groups.

In 2003, the Legislature enacted Assembly Bill 358 (Chapter 482, *Statutes of Nevada*) to provide another means of authorizing special plates in addition to direct legislative authorization. Among other things, the bill created the Commission on Special License Plates and charged the Commission with the task of recommending approval of applications for special license plates prior to the Department designing and preparing the plates.

The Legislature initially placed a 25-design cap on the production of special license plates and provided a mechanism to cease issuance of low-demand plates. The 2011 Legislature passed Senate Bill 408 (Chapter 73, *Statutes of Nevada*), which raised from 25 to 30 the maximum number of separate designs of special license plates that the DMV may issue at any one time. Subsection 2 of NRS 482.367008 provides for the limit of 30 special license plates that may be authorized by the Commission in what is commonly referred to as the “first tier.” For plates included in this tier, an organization must post with the DMV a surety bond in the amount of \$5,000 and maintain at least 1,000 active registrations.

The 2013 Legislature passed A.B. 189 (Chapter 297, *Statutes of Nevada*), which created a second tier of not more than five special license plates that may be issued by the DMV. Codified in subsection 3 of NRS 482.367008, an applicant for a “second tier” special license plate must post a \$20,000 surety bond and maintain at least 3,000 active registrations.

It is important to note that in 2007, S.B. 481 (Chapter 235, *Statutes of Nevada*) required that the Commission approve or disapprove any application for a special license plate authorized by an act of the Legislature. Further, the Legislature pledged that if a new special license plate is authorized by an act of the Legislature after January 1, 2007, the license plate may not be issued by the DMV unless the Commission approves the application for the new plate. In 2013, the Legislature passed A.B. 455 (Chapter 313, *Statutes of Nevada*), which, among other things, clarified the authority of the Commission to approve or disapprove applications for special plates. The bill provided that the Commission shall recommend to the DMV that it approve or disapprove applications for special plates.

As of September 30, 2014, there were 238,174 active special license plates, and the plates had generated nearly \$48 million in revenue. The most widely issued plate has been the Las Vegas Commemorative plate, with 85,642 active plates as of September 30, 2014, which has generated \$17,654,675. (See Appendix B for a list prepared by the DMV of special license plate funds.) Revenue from a special license plate that is returned to an organization is generated through an

initial issuance fee of \$15 to \$25 and a renewal fee of \$10 to \$20, depending on the design. These fees are in addition to all other applicable registration and license fees and governmental services taxes.

III. SUMMARY OF THE ACTIVITIES OF THE COMMISSION ON SPECIAL LICENSE PLATES DURING THE 2013–2014 INTERIM

On April 11, 2014, the Commission held a meeting to consider up to three applications for special license plates.¹ The meeting, which included a work session to consider approving applications for new special license plates, was open to the public and conducted through a simultaneous videoconference between the Grant Sawyer State Office Building in Las Vegas and the Legislative Building in Carson City.

Members considered the first two applicants in the queue for special license plates (the Nevada Bicycle and Pedestrian Advisory Board and the City of Reno). The Commission recommended that both applications be approved, and both organizations are currently working with the DMV to produce their special license plates.

On occasion during past interim periods, the Commission has recommended proposed changes to certain laws concerning special license plates (Appendix D contains summaries and statuses of BDRs proposed by the Commission during the 2011–2012 Interim). However, during the 2013–2014 Legislative Interim the Commission did not request any legislation for the 2015 Session.

IV. HISTORY AND TYPES OF SPECIAL LICENSE PLATES IN NEVADA

The 1931 Legislature enacted S.B. 59 (Chapter 202, *Statutes of Nevada*), which was a comprehensive transportation measure that required the registration of motor vehicles, trailers, and semi-trailers, and provided for the imposition of vehicle registration fees. The bill required that one license plate be furnished for each registered motorcycle and semi-trailer, and two license plates be provided to each motor vehicle and trailer. The Motor Vehicle Fund (NRS 482.180) was established by the measure as a separate account in the State Treasury. The bill provided for “suitable distinguishing plates” for public-owned vehicles that were exempt from the registration fees, and it designated the Secretary of State as the “Vehicle Commissioner” of the small State with a population of approximately 90,000.

The distinguishing plates for public-owned vehicles may have been Nevada’s first special license plates, but there are now many different types of special license plates. Following is a table of the license plates associated with military, public service, or membership or affiliation with certain groups. The table includes the statute authorizing the plate and the year of initial adoption listed in chronological order.

¹Las Vegas Valley Water District, Outside Las Vegas Foundation, and the University Medical Center special license plates did not meet the required number of validly registered motor vehicles to which their plates were affixed as of December 31, 2013. Therefore, the DMV ceased production of these plates, leaving only 27 authorized tier one special license plates.

A. MILITARY, PUBLIC SERVICE, OR CERTAIN GROUPS

PLATES APPROVED BY THE LEGISLATURE FOR MILITARY, PUBLIC SERVICE, OR CERTAIN GROUPS		
<i>Group</i>	<i>NRS</i>	<i>Year</i>
Exempt public-owned vehicles	482.368	1931
United States Senators and Representatives	482.370	1931
Holder of license for amateur radio station	482.375	1951
Governor and Lieutenant Governor	482.373	1967
Legislators and Supreme Court Justices	482.374	1971
Nevada National Guard	482.376	1973
Disabled veterans and ex-prisoners of war	482.377	1977
Member of the press	482.3672	1981
Honorary consul of foreign country	482.3675	1983
Recipient of Congressional Medal of Honor	482.378	1985
Secretary of State, State Treasurer, State Controller, and Attorney General	482.372	1985
Veteran of attack on Pearl Harbor	482.3765	1987
Nevada Wing of Civil Air Patrol	482.3755	1991
Recipient of Purple Heart	482.3775	1991
Outreach programs and services for veterans and their families ²	482.3763	1993
Grand Lodge of Free and Accepted Masons	482.3748	1997
Hall of Fame Athlete	482.3749	1997
Professional full-time salaried firefighters	482.3753	1997
Volunteer firefighters	482.3754	2001
Family member of person killed in line of duty while on active duty in Armed Forces of United States	482.3785	2009
Family member of person who died as result of injuries sustained while on active duty in Armed Forces of United States	482.3787	2011
Decorated peace officers	482.3757	2013

²Prior to 2007, proceeds from the issuance of this plate were used for the support of veterans' homes.

B. FUNDRAISING PLATES

The first license plate intended to generate revenue for a specific cause or organization was authorized in 1989. The 1989 Legislature approved A.B. 878 (Chapter 540, *Statutes of Nevada*), which authorized the issuance of a special license plate to commemorate the 125th anniversary of Nevada's admission into the Union. The issuance of this commemorative license plate ceased as of October 31, 1990, and the issuance of replacement commemorative license plates ceased as of June 30, 1995.



More recently, the 2013 Legislature passed A.B. 24 (Chapter 439, *Statutes of Nevada*), which provided for the limited issuance of a new special license plate to commemorate the 150th anniversary of Nevada's admission into the Union.³ The plate is known as the sesquicentennial plate. The issuance of this new plate must cease no later than October 31, 2016.



These commemorative plates were not limited to any certain membership; however, certain other special license plates that generate revenue for a specific organization limit issuance to a certain membership. Below is a list of the special license plates that are available only to a specific population and generate revenue for an organization or cause.

³This plate is not included in the 30-plate limit.

FUNDRAISING PLATES APPROVED BY THE LEGISLATURE FOR RESTRICTED MEMBERSHIP			
<i>Group</i>	<i>Cause</i>	<i>NRS</i>	<i>Year</i>
Professional firefighters	Professional Fire Fighters of Nevada Benevolent Association	482.3753	1997
Veterans or veteran's spouse, parent, or child	Outreach programs and services for veterans and their families ⁴	482.3763	1993
Volunteer firefighters	Training for volunteer firefighters	482.3754	2001

The 1993 Legislature authorized the second special license plate to raise funds for a designated organization, with the additional fees earmarked for academic and athletic scholarships to students of the University of Nevada, Reno (UNR), and the University of Nevada, Las Vegas (UNLV). Below is a list of license plates that were legislatively approved since 1989, issued for the purpose of generating financial support for a particular cause or charitable organization and which are, or have been, available to the general public regardless of any specific membership.

FUNDRAISING PLATES APPROVED BY THE LEGISLATURE AVAILABLE TO THE GENERAL PUBLIC			
<i>Group/Plate</i>	<i>Cause</i>	<i>NRS</i>	<i>Year</i>
125th anniversary of Nevada's admission into the Union ⁵	Celebration of anniversary	482.379	1989
Collegiate	UNR and UNLV scholarships	482.3747	1993
Missing or Exploited Children Clearinghouse established by the Attorney General	Programs to coordinate activities and information concerning missing or exploited children	482.3793	1995
Nevada Arts Council	Arts education for children	482.3792	1995
Lake Tahoe Basin	Preservation and restoration of Lake Tahoe Basin	482.37933	1997
Organ Donation	Anatomical Gift Account (NRS 460.150)	482.37905	1997
Agriculture	Split 50-50: the Nevada Future Farmers of America Foundation and the "Account for License Plates for the Promotion of Agriculture Within This State" (NRS 561.411)	482.37917	1999
Las Vegas Valley Water District ⁶	Support of the Desert Preserve	482.37919	1999

⁴Prior to 2007, proceeds from the issuance of this plate were used for the support of veterans' homes.

⁵The issuance of this commemorative plate ceased as of October 31, 1990, and the issuance of replacement commemorative plates ceased as of June 30, 1995.

⁶Production of this plate was discontinued as of January 2, 2014; however, revenue will continue based on the renewal of previously issued plates. This plate is no longer part of the 30-plate limit.

FUNDRAISING PLATES APPROVED BY THE LEGISLATURE AVAILABLE TO THE GENERAL PUBLIC			
<i>Group/Plate</i>	<i>Cause</i>	<i>NRS</i>	<i>Year</i>
Mount Charleston	Preservation of natural environment of the Mount Charleston area	482.37935	1999
100th anniversary of the founding of the City of Las Vegas	Commemorative projects of the history of the City of Las Vegas including, without limitation, historical markers, tours of historic sites, and restoration of historic structures	482.37903	2001
Animal appreciation	Distributed to counties for support of animal adoption and animal sterilization programs	482.379175	2001
Atomic testing	Nevada Test Site Historical Foundation	482.37918	2001
Outside Las Vegas ⁷	Preservation of federal lands surrounding Las Vegas	482.37934	2001
Pyramid Lake Paiute Tribe	Preservation and restoration of natural environment of Lower Truckee River and Pyramid Lake	482.37937	2001
Rodeo	Split 50-50: Reno Rodeo Foundation and the Nevada High School Rodeo Association	482.37938	2001
Northern Nevada Railway Foundation (Virginia & Truckee)	Reconstruction of the V & T Railroad	482.37945	2001
Nevada Ducks Unlimited ⁸	Wetland conservation	482.379185	2003
Immigrant Workers	Support of naturalized citizenship	482.379355	2003
State Emergency Response Commission (“United We Stand”)	Contingency Account for Hazardous Materials (NRS 459.735)	482.379365	2003
150th anniversary of Nevada’s admission into the Union ⁹	Celebration of anniversary	482.37901	2013

⁷Production of this plate was stopped as of January 2, 2014; however, revenue will continue based on the renewal of previously issued plates. This plate is no longer part of the 30-plate limit.

⁸Production of this plate was stopped as of January 1, 2007; however, revenue will continue based on the renewal of previously issued plates. This plate is no longer part of the 30-plate limit.

⁹The issuance of this commemorative plate commenced on July 29, 2013, and must cease no later than October 31, 2016. This plate is not included in the 30-plate limit.

There are also special license plates associated with certain classes and types of vehicles, including: antique vehicles, classic rods, classic vehicles, fire trucks, and street rods. A souvenir license plate (NRS 482.3824), which is substantially similar to the particular special license plate, may be produced by the DMV to generate financial support for a charitable organization.

Following is a list of license plates that have been approved by the Commission since 2004 to generate funds for an organization or cause and which are available to the general public regardless of any specific membership.

FUNDRAISING PLATES AVAILABLE TO THE GENERAL PUBLIC APPROVED BY THE COMMISSION ON SPECIAL LICENSE PLATES		
<i>Group/Plate</i>	<i>Cause</i>	<i>Date Approved</i>
Nevada Wildlife Record Book	Establish an Interactive Interpretive Center and other wildlife projects	January 2004
Hot August Nights	Provide necessities and other gifts to children in need and scholarship programs	July 2004
Aviation ¹⁰	Fund for Aviation (NRS 494.048)	July 2004
Reno Air Racing Foundation	Perpetuate the spirit of air racing and aviation through education and preservation	July 2004
Boulder City Chamber of Commerce	Boulder City tourism, general advertising	October 2004
Commission on Tourism ¹¹	Highlight tourism in Nevada	October 2004
Nevada Library Association ¹²	Support summer reading programs in libraries	October 2004
Horse Power	A philanthropic program to financially aid groups, organizations, and individuals who care for wild estray or second chance horses, burros, or mustang mules	October 2006
Nevada Carpenters Union—Local 1977 ¹³	The Carpenters Local 1977 Community Supported Fund at the Nevada Community Foundation	October 2006

¹⁰Production of this plate was stopped as of January 1, 2007; however, revenue will continue based on the renewal of previously issued plates. This plate is no longer part of the 30-plate limit.

¹¹Production of this plate was stopped as of January 1, 2007; however, revenue will continue based on the renewal of previously issued plates. This plate is no longer part of the 30-plate limit.

¹²Production of this plate was stopped as of January 1, 2007; however, revenue will continue based on the renewal of previously issued plates. This plate is no longer part of the 30-plate limit.

¹³Production of this plate was stopped as of January 1, 2009; however, revenue will continue based on the renewal of previously issued plates. This plate is no longer part of the 30-plate limit.

**FUNDRAISING PLATES AVAILABLE TO THE GENERAL PUBLIC
APPROVED BY THE COMMISSION ON SPECIAL LICENSE PLATES**

<i>Group/Plate</i>	<i>Cause</i>	<i>Date Approved</i>
Friends of Red Rock Canyon	Funding for the support of Red Rock Canyon National Conservation Area in southern Nevada	October 2006
Douglas County Sheriff's Search and Rescue ¹⁴	Funding for the support of search and rescue volunteers in Nevada	October 2006
UMC Foundation, Inc. (Supporting Healthcare) ¹⁵	Funding will support the development of a new multi-organ transplant service in Nevada	October 2010
Department of Wildlife (DOW)	Funding will support the DOW Wildlife Education program	October 2010
United States Air Force Air Demonstration Squadron Thunderbirds ¹⁶	Funding will support the Nevada State Veterans Home	May 2012
March of Dimes ¹⁷	Funding will support health care programs for pregnant women and children in Nevada	May 2012
Teamsters Local Union No. 631 ¹⁸	Funding will support the United Labor Agency of Nevada	May 2012
Susan G. Komen for the Cure and Nevada Health Centers, Inc.	Funding will support the Mammovan	May 2012
Nevada Airports Association ¹⁹	Funds are directed to the Nevada Aviation Trust Fund	May 2012

¹⁴Production of this plate was stopped as of January 1, 2009; however, revenue will continue based on the renewal of previously issued plates. This plate is no longer part of the 30-plate limit.

¹⁵Production of this plate was stopped as of January 2, 2013; however, revenue will continue based on the renewal of previously issued plates. This plate is no longer part of the 30-plate limit.

¹⁶Pursuant to NRS 482.367008, in October 2014, the DMV notified this organization it would no longer issue the special license plate if there are fewer than 1,000 active motor vehicle registrations as of December 31, 2014.

¹⁷Pursuant to NRS 482.367008, in October 2014, the DMV notified this organization it would no longer issue the special license plate if there are fewer than 1,000 active motor vehicle registrations as of December 31, 2014.

¹⁸Pursuant to NRS 482.367008, in October 2014, the DMV notified this organization it would no longer issue the special license plate if there are fewer than 1,000 active motor vehicle registrations as of December 31, 2014.

¹⁹Pursuant to NRS 482.367008, in October 2014, the DMV notified this organization it would no longer issue the special license plate if there are fewer than 1,000 active motor vehicle registrations as of December 31, 2014.

FUNDRAISING PLATES AVAILABLE TO THE GENERAL PUBLIC APPROVED BY THE COMMISSION ON SPECIAL LICENSE PLATES		
<i>Group/Plate</i>	<i>Cause</i>	<i>Date Approved</i>
Nevada Bicycle and Pedestrian Advisory Board	Funding will be used for bicycle and pedestrian safety, planning and construction of facilities, grants, and safety outreach.	April 2014
City of Reno	Funding will assist in ongoing maintenance and operation improvements of park and recreation services.	April 2014 ²⁰

C. CESSATION OF PLATE ISSUANCE

Many of the special license plates approved by the Legislature require a minimum of 250 active registrations, unlike special license plates approved or recommended by the Commission, which require 1,000 active registrations. In an effort to make the minimum number of active registrations consistent, members of the Commission suggested requiring all special license plates included in the 30-cap limit to have a minimum of 1,000 active registrations. Assembly Bill 244 (Chapter 137, *Statutes of Nevada*), codified in NRS 482.367008 was enacted by the 2013 Legislature to set the minimum number of active registrations for special license plates at 1,000 for all special license plates. This provision does not apply, however, to organizations with plates authorized under the second tier. Instead, second tier plates require a minimum threshold of 3,000 active registrations.

Under the provisions of NRS 482.367008, there is a mechanism to cease issuance of low-demand special license plates. On October 1 of each year, the DMV is required to review the active plate counts for each special license plate. (The particular design to be withdrawn from issuance must have been available to be issued for at least 12 months prior to October 1 of that year.) If the minimum number of required active registrations is not met on December 1, the DMV will cease production of that plate.

Additionally, if the DMV determines that the total number of validly registered motor vehicles with a particular special license plate is less than the number of required registrations, then the Director of the DMV is required to notify existing plate holders that the DMV will no longer issue that particular design of a special license plate. However, this does not prohibit current holders from renewing those plates.

Below is a list of special license plates that were approved by the Legislature, or approved or recommended for approval by the Commission, to generate funds for an organization or cause, but did not meet the required number of active registrations and are no longer being produced by the DMV.

²⁰This special license plate was originally authorized in 2007 with passage of A.B. 297 (Chapter 168, *Statutes of Nevada*) but not recommended for approval by the Commission until 2014.

**PLATES THAT GENERATE REVENUE FOR AN ORGANIZATION
NO LONGER BEING PRODUCED BY THE DMV
AS OF DECEMBER 31, 2013**

<i>Group/Plate</i>	<i>Cause</i>	<i>NRS</i>	<i>Date Issued</i>	<i>Number of Required Active Plates</i>	<i>Number of Active Plates When Discontinued</i>
Aviation	Fund for Aviation (NRS 494.048)	482.367004	March 2005	1,000	792
Nevada Ducks Unlimited	Wetland conservation	482.379185	July 2005	1,000	574
Nevada Library Association	Support summer reading programs in libraries	482.367004	September 2005	1,000	518
Commission on Tourism	Highlight tourism in Nevada	482.367004	May 2005	1,000	735
Nevada Carpenters Union—Local 1977	The Carpenters Local 1977 Community Supported Fund at the Nevada Community Foundation	482.367004	October 2007	1,000	270
Douglas County Sheriff's Search and Rescue	Funding for the support of search and rescue volunteers in Nevada	482.367004	September 2008	1,000	245
Las Vegas Valley Water District	Support for the Desert Preserve established by Las Vegas Valley Water Authority	482.37919	October 1999	1,000	976
Outside Las Vegas Foundation	Support preserving the federal lands surrounding Las Vegas	482.37934	October 2001	1,000	469
University Medical Center	Support Health Care	482.367004	August 2013	1,000	628

V. ACTIONS BY THE COMMISSION ON SPECIAL LICENSE PLATES DURING THE 2013–2014 INTERIM

A. PRESENTATIONS HEARD BY THE COMMISSION

Pursuant to NRS 482.38277, charitable organizations, not included in the *Executive Budget*, receiving revenue from the issuance of special license plates must provide information to the Commission on or before September 1 of each year. During the April 11, 2014 meeting, members of the Commission received a report from the Legislative Auditor that all charitable organizations receiving revenue from the sale of special license plates were in compliance with the requirements to submit certain financial and other information to the Commission.

Troy L. Dillard, Director, DMV, made a presentation concerning the redesign of active special license plates. Mr. Dillard noted that the Director has the discretion and authority concerning redesigns under NRS 482.270. However, the statute was created to address the change in the standard issue plate backgrounds from the Bighorn Sheep to the Sunset design. At this time, there is no specific statute that addresses redesigning special license plates that were recommended by the Commission. He suggested that statutory language or regulations be developed to address this issue. The members did not take any action on this suggestion at the meeting.

B. APPLICATIONS CONSIDERED BY THE COMMISSION

Completed applications for special license plates received by the DMV are forwarded to the Commission for consideration. The statutory criterion (subsection 5 of NRS 482.367004) for recommending the approval of a special license plate application is for the Commission to consider, “without limitation, whether it would be appropriate and feasible for the Department to, as applicable, design, prepare or issue the particular special license plate.” Additionally, the Commission must consider each application in the chronological order in which the application was received by the DMV.

At its April 11, 2014, meeting, the Commission considered, in order of submission to the DMV, two of the pending applications for special license plates in the first tier. At its work session, the Commission recommended approving the special license plate applications for the Nevada Bicycle and Pedestrian Advisory Board and the City of Reno. The remaining applications will stay in the queue for possible approval by the Commission when openings become available. (A full list of the 12 currently pending applications in the first tier and 2 currently pending applications in the second tier may be viewed in Appendix C.) All final designs of these plates are subject to the approval of the DMV.

Following is a brief summary of the applications considered by the Commission at its work session:

1. Nevada Bicycle and Pedestrian Advisory Board

The Nevada Bicycle Advisory Board was created in 1991 by the Nevada Legislature. In 2011, the Legislature broadened the Board's scope to include pedestrian issues and renamed it the Nevada Bicycle and Pedestrian Advisory Board. The Board advises State and local agencies on policies, programs, facilities, restrictions, and permits related to bicycles and pedestrians; promotes programs and facilities related to the safety of bicycles and pedestrians; and recognizes outstanding efforts in bicycle and pedestrian planning, infrastructure, education, encouragement, safety, and advocacy through an annual awards program. Proceeds from the sale of the special license plate will be used for:

- Initiation, promotion, and support of bicycle and pedestrian safety and education programs;
- Financial support for the planning and construction of facilities;
- Grants for community-based bicycle projects and programs; and
- Safety outreach.

The proposed plate design would include "Share the Road."

2. City of Reno

The City of Reno applied for a special license plate for the support and enhancement of its parks, recreational facilities, and programs. Due to the significant demand on parks and recreation services, the City plans on using revenue from the sale of the special license plate to assist in ongoing maintenance and operation improvements, support ongoing recreation and wellness programs, and provide program enhancements. The proposed plate design would include the Reno Arch.

VI. FINAL RECOMMENDATIONS OF THE COMMISSION

At its work session in April 2014, the Commission recommended the DMV approve applications for the design, preparation, and issuance of a special license plate for both the Nevada Bicycle and Pedestrian Advisory Board and the City of Reno. The DMV, in cooperation with the sponsoring organizations, will begin designing the special license plates. All designs are subject to the approval of the DMV.

VII. CONCLUDING REMARKS

Copies of the minutes from all Commission meetings are available through the Legislative Counsel Bureau's website (www.leg.state.nv.us) and through its Research Library at (775) 684-6827.

The Commission wishes to thank the many individuals who contributed to the issue of special license plates through their correspondence or testimony at public hearings. The Commission members also recognize and appreciate the cooperation and assistance provided by the staff of the DMV.

VIII. APPENDICES

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APPENDIX A

Nevada Revised Statutes 482.367004

Nevada Revised Statutes

NRS 482.367004 Commission on Special License Plates: Creation; membership; term; service without salary or compensation; administrative support; duties.

1. There is hereby created the Commission on Special License Plates. The Commission is advisory to the Department and consists of five Legislators and three nonvoting members as follows:

(a) Five Legislators appointed by the Legislative Commission:

(1) One of whom is the Legislator who served as the Chair of the Assembly Standing Committee on Transportation during the most recent legislative session. That Legislator may designate an alternate to serve in place of the Legislator when absent. The alternate must be another Legislator who also served on the Assembly Standing Committee on Transportation during the most recent legislative session.

(2) One of whom is the Legislator who served as the Chair of the Senate Standing Committee on Transportation during the most recent legislative session. That Legislator may designate an alternate to serve in place of the Legislator when absent. The alternate must be another Legislator who also served on the Senate Standing Committee on Transportation during the most recent legislative session.

(b) Three nonvoting members consisting of:

(1) The Director of the Department of Motor Vehicles, or a designee of the Director.

(2) The Director of the Department of Public Safety, or a designee of the Director.

(3) The Director of the Department of Tourism and Cultural Affairs, or a designee of the Director.

2. Each member of the Commission appointed pursuant to paragraph (a) of subsection 1 serves a term of 2 years, commencing on July 1 of each odd-numbered year. A vacancy on the Commission must be filled in the same manner as the original appointment.

3. Members of the Commission serve without salary or compensation for their travel or per diem expenses.

4. The Director of the Legislative Counsel Bureau shall provide administrative support to the Commission.

5. The Commission shall recommend to the Department that the Department approve or disapprove:

(a) Applications for the design, preparation and issuance of special license plates that are submitted to the Department pursuant to subsection 1 of NRS 482.367002;

(b) The issuance by the Department of special license plates that have been designed and prepared pursuant to NRS 482.367002; and

(c) Except as otherwise provided in subsection 7, applications for the design, preparation and issuance of special license plates that have been authorized by an act of the Legislature after January 1, 2007. In determining whether to recommend to the Department the approval of such an application or issuance, the Commission shall consider, without limitation, whether it would be appropriate and feasible for the Department to, as applicable, design, prepare or issue the particular special license plate. For the purpose of making recommendations to the Department,

the Commission shall consider each application in the chronological order in which the application was received by the Department.

6. On or before September 1 of each fiscal year, the Commission shall compile a list of each special license plate for which the Commission, during the immediately preceding fiscal year, recommended to the Department that the Department approve the application for the special license plate or approve the issuance of the special license plate. The list so compiled must set forth, for each such plate, the cause or charitable organization for which the special license plate generates or would generate financial support, and the intended use to which the financial support is being put or would be put. The Commission shall transmit the information described in this subsection to the Department and the Department shall make that information available on its Internet website.

7. The provisions of paragraph (c) of subsection 5 do not apply with regard to special license plates that are issued pursuant to NRS 482.3757, 482.3785, 482.3787 or 482.37901.

8. The Commission shall:

(a) Recommend to the Department that the Department approve or disapprove any proposed change in the distribution of money received in the form of additional fees. As used in this paragraph, “additional fees” means the fees that are charged in connection with the issuance or renewal of a special license plate for the benefit of a particular cause, fund or charitable organization. The term does not include registration and license fees or governmental services taxes.

(b) If it recommends a proposed change pursuant to paragraph (a) and determines that legislation is required to carry out the change, recommend to the Department that the Department request the assistance of the Legislative Counsel in the preparation of a bill draft to carry out the change.

(Added to NRS by 2003, 3065; A 2005, 2847; 2007, 575, 804, 819, 1038; 2009, 493; 2011, 1792, 2985; 2013, 556, 1476, 2550)

APPENDIX B

Special License Plate Fund List Prepared by
the Department of Motor Vehicles

Fund	Name	FY 98 to FY 04	FY 2005	FY 2006	FY 2007	FY 2008	FY 2009	FY 2010	FY 2011	FY 2012	FY 2013	FY 2014	FY 2015	Total By Fund	Total Active Plates
														FY98 to FY2015	AS OF 9/30/2014
	Lake Tahoe	\$ 2,377,493.37	\$ 396,393.15	\$ 413,962.94	\$ 421,832.10	\$ 417,771.25	\$ 399,650.84	\$ 381,068.87	\$ 373,817.06	\$ 370,128.47	\$ 370,041.09	\$ 376,309.98	\$ 3103,136.59	6,401,605.71	17,389
1	UNLV	388,050.53	67,282.33	69,002.71	72,821.69	74,147.20	75,353.21	76,225.35	83,133.95	92,991.04	106,053.37	117,352.62	33,066.09	1,255,480.09	5,385
1	UNR	433,408.19	95,131.96	109,495.84	125,864.94	135,355.07	137,679.89	140,348.48	150,493.17	165,596.09	178,519.29	187,551.07	50,840.25	1,910,284.24	8,631
2	Veterans	551,321.09	237,098.92	287,415.50	338,971.11	370,924.40	391,213.70	417,000.24	460,448.01	514,802.84	564,205.72	625,068.43	173,547.66	4,932,017.62	34,605
	Exploited Children	118,895.91	45,361.37	50,110.35	52,696.85	51,224.36	48,580.37	45,743.52	44,510.68	42,833.06	41,455.94	40,084.29	9,937.78	591,434.48	3,548
	Children In The Arts	182,721.01	65,329.66	67,618.91	69,887.01	68,930.63	64,680.48	60,606.05	59,150.59	57,521.11	56,534.35	55,131.68	14,592.60	822,704.08	4,966
*	Las Vegas Valley Water (was Desert Preserve.)	82,681.64	21,750.51	21,684.82	22,432.14	24,108.47	23,418.41	22,285.44	20,667.21	20,605.43	21,866.41	20,199.32	4,531.92	306,231.72	893
*	Agri/Future Farmers (was just FFA)	66,293.68	29,132.08	31,076.60	32,644.22	32,718.22	32,757.38	30,418.76	30,558.86	30,096.94	31,531.50	32,930.56	9,258.56	389,417.36	1,545
2	Prof Firefighters	162,961.05	63,709.49	66,509.80	69,117.62	70,516.35	71,597.09	66,482.34	62,773.54	60,358.26	60,707.71	59,490.11	16,489.49	830,712.85	2,828
	Rodeo	157,981.48	139,275.00	161,563.84	174,447.34	169,394.02	161,673.44	150,174.42	145,346.94	142,012.86	139,798.84	139,748.84	35,628.66	1,717,045.68	6,445
	LV Commemorative	854,832.77	1,090,459.56	1,403,708.73	1,622,189.78	1,722,671.09	1,691,144.17	1,652,717.25	1,694,647.87	1,743,883.39	1,805,994.25	1,879,130.59	493,296.01	17,654,675.46	85,642
	Mt. Charleston	19,266.68	43,823.10	55,570.70	63,064.25	64,505.38	62,201.21	61,404.07	58,650.24	58,112.51	58,520.84	58,618.72	14,565.73	618,303.43	2,675
2	Volunteer Firefighters	18,189.08	10,501.66	11,261.15	12,010.83	12,095.54	12,155.73	11,919.07	11,508.78	11,736.18	12,430.57	12,973.96	3,398.49	140,181.04	598
	V & T Railroad	33,608.03	27,434.95	30,431.27	32,492.55	33,003.62	31,662.83	30,272.63	29,662.18	29,244.97	28,414.52	26,980.99	6,573.82	339,782.36	1,269
	Truckee/Pyramid	78,960.30	77,188.02	88,742.83	93,578.89	88,646.71	83,289.84	75,384.29	70,933.12	66,515.06	64,062.00	61,054.55	15,323.07	863,678.68	2,795
	Organ Donor	16,244.35	20,524.27	22,413.76	23,384.45	23,815.32	23,383.79	21,640.31	21,824.40	22,329.41	23,283.33	22,750.81	5,641.58	247,235.78	1,093
	United We Stand		249,518.76	357,176.91	407,576.10	416,404.93	402,192.71	383,309.83	375,708.07	369,152.09	364,781.48	363,880.84	93,484.04	3,783,185.76	16,810
	Naturalized Citizen		34,491.91	69,933.85	84,032.05	83,873.78	76,588.13	68,843.01	64,324.19	62,647.14	60,381.80	58,640.62	14,530.10	678,286.58	2,660
	Animal Appreciation		13,614.37	29,334.04	39,220.86	43,666.23	45,071.46	46,547.86	48,766.84	50,686.04	50,312.26	54,077.79	14,217.26	435,515.01	2,495
*	Wildlife Record Book (was Nevada Wildlife)	23,568.01	54,579.69	73,451.22	82,049.07	86,134.22	85,998.89	88,266.51	85,636.74	83,876.89	82,265.71	22,280.79	768,107.74	3,830.00	
	Hot August Nights		10,861.68	32,145.44	41,175.26	43,136.57	43,970.51	41,242.72	39,678.54	38,394.33	35,492.22	34,922.94	9,667.77	370,687.98	1,548
	Reno Air Races		6,841.19	16,104.18	32,093.30	31,527.49	32,521.34	33,048.57	33,634.90	34,901.45	35,845.47	34,616.45	8,201.65	299,335.99	1,598
6	LV Federal Lands		2,275.00	5,292.71	8,334.95	9,263.85	9,499.90	8,904.17	8,977.52	9,546.96	9,757.33	9,510.77	2,231.83	83,594.99	437
3	Ducks Unlimited			9,834.00	12,569.58	9,504.67	8,226.88	7,269.44	6,508.58	6,019.55	5,396.95	4,646.97	1,453.40	71,430.02	227
3	Aviation		2,200.00	14,868.22	16,659.69	12,713.71	11,057.29	9,213.72	8,363.50	7,495.40	6,785.30	6,053.56	1,453.34	96,863.73	274
3	Nevada Tourism			13,427.19	15,821.47	12,062.27	10,356.05	8,943.54	8,315.16	7,253.74	6,175.26	5,480.46	1,431.69	89,266.83	249
3	NV Library Assn		2,770.00	10,152.88	10,637.59	9,041.85	8,128.90	7,145.36	6,728.59	5,961.87	5,248.61	4,603.66	1,236.69	71,656.00	217
*	Boulder (Hoover) Dam		4,729.00	27,601.13	39,324.46	43,056.93	42,538.47	41,732.43	41,121.45	41,249.37	40,579.40	41,825.44	10,228.79	373,986.87	1,930
	Atomic Testing (NV Test Site)			9,312.60	16,606.95	18,402.60	19,436.80	19,744.20	20,452.44	21,683.26	22,816.92	23,817.27	5,466.92	177,739.96	1,065

	Horse Power	5,349.98	76,458.79	87,464.56	93,504.30	100,013.00	108,562.96	115,067.22	125,208.21	34,669.94	746,298.96	5,710		
4	Carpenters Union		6,108.74	7,697.14	4,815.84	3,368.43	2,666.82	2,110.02	1,920.20	332.38	29,019.57	88		
	Red Rock		4,844.61	22,366.25	29,298.19	35,575.38	40,817.42	45,178.81	47,525.06	12,559.39	238,165.11	2,214		
4	Search & Rescue			5,779.22	5,496.86	4,155.23	3,666.87	3,161.81	2,971.80	665.07	25,896.86	143		
5	Support Healthcare						7,942.95	20,055.95	12,969.28	2,400.08	43,368.26	583		
	Conserve Wildlife						28,401.85	53,579.90	70,787.18	20,385.40	173,154.33	3,306		
	March of Dimes							575.00	3,413.32	1,188.33	5,176.65	152		
	Teamsters Local 631							1,645.00	4,103.52	1,005.40	6,753.92	172		
	Air Force Thunderbirds (1st Tier)								8,320.43	2,808.42	11,128.85	332		
	Breast Cancer Plate								36,196.10	12,367.94	48,564.04	1,609		
7	Sesquicentennial Plate								233,967.23	87,835.48	321,802.71	9,861		
	Airport Managers Association								0.00	0.00	-	119		
	Fallen Military								0.00	0.00	-	16		
	Gold Star Family								0.00	0.00	-	179		
	Honoring Peace Officers								0.00	0.00	-	43		
	Las Vegas Metro								0.00	0.00	-	-		
2	Aviation Plate - New Fund								2,765.08	956.69	3,721.77	-		
	Total Revenue													
By Fiscal Year	\$ 5,542,909.16	\$ 2,781,265.95	\$ 3,540,332.59	\$ 4,030,289.23	\$ 4,261,943.72	\$ 4,229,472.21	\$ 4,138,750.02	\$ 4,212,084.93	\$ 4,361,454.43	\$ 4,532,243.33	\$ 4,989,866.41	\$ 1,352,887.09	\$ 47,973,499.07	238,174

1. These 2 plates count as one design (NRS 482.367008).

2. These plates not included in 30-plate design limit (NRS 482.367008).

3. Production was stopped on these plates as of January 1, 2007; however, revenue will continue based on the renewal of the plates. They are no longer part of the 30-plate limit.

*The name of the plate on this report has been changed to match the fund name on the revenue report

*a/k/a Hoover Dam

4. Production was stopped on these plates as of January 1, 2009; however, revenue will continue based on the renewal of the plates. They are no longer part of the 30-plate limit.

5. Production was stopped on these plates as of January 2, 2013; however, revenue will continue based on the renewal of the plates. They are no longer part of the 30-plate limit.

6. Production was stopped on these plates as of January 2, 2014; however, revenue will continue based on the renewal of the plates.

7. This plate is outside the 30; first sold July 29, 2013.

Notes: 2nd tier must have 3K; possibly add three plates in March (or when the commission meets) outside 30. Possibly add 2 (to bring to 30) in March (or when the commission meets)

APPENDIX C

**A Full List of the 12 Currently Pending Applications in the First Tier and
Pending Applications in the Second Tier**

APPENDIX C

PENDING SPECIAL LICENSE APPLICATIONS First Tier

Nevada Cancer Institute ¹
Nevada Bighorn Unlimited
Indian Health Board of Nevada
The Great Reno Balloon Race
Sparks Heritage Foundation and Museum
Desert Conservation Program
Interfaith Council of Southern Nevada
Grant a Gift Autism Foundation
Northern Nevada Section of the Society of Mining, Metallurgy, and Exploration
Clark County Public Education Foundation dba The Public Education Foundation
Food Bank of Northern Nevada
Keep Memory Alive/Cleveland Clinic Lou Ruvo Center for Brain Health
United States Olympic Committee and Sky Tavern Junior Ski Program

PENDING SPECIAL LICENSE APPLICATIONS Second Tier

Keep Memory Alive/Cleveland Clinic Lou Ruvo Center for Brain Health
Women's Resource Medical Centers of Southern Nevada

¹At the request of the Nevada Cancer Institute, removed from the list on August 9, 2013.

APPENDIX D

Summary and Status of Bill Draft Requests Proposed by the Commission on
Special License Plates during the 2011-2012 Interim

APPENDIX D

Summary And Status Of Bill Draft Requests Proposed By The Commission On Special License Plates During The 2011–2012 Interim

BDR 43–75 Revises provisions governing special license plates.

Assembly Bill 455 (Chapter 313, *Statutes of Nevada 2013*)

Assembly Bill 455 makes various changes to requirements and processes concerning special license plates. Specifically, the bill:

- Revises and expands the types of information that must be provided to the Department of Motor Vehicles (DMV) in an application for a special license plate;
- Requires that the Commission on Special License Plates compile and make publicly available certain information regarding special license plates that the Commission has recommended for approval;
- Changes from September 1 to July 1 the deadline by which certain charitable organizations that receive additional fees from special license plates must provide to the Commission and the DMV certain contact information; and
- Revises the process of determination, hearing, appeal, and potential adverse action if a charitable organization that receives additional fees from special license plates is found to have failed to provide certain required information or to have committed improper practices of financial administration.

BDR 43–76 Revises provisions governing designs of special license plates.

Assembly Bill 243 (Lost by vote in the Senate on May 20, 2013)

Assembly Bill 243 requires all special license plates designed, prepared, and issued by the DMV after October 1, 2013, to have a uniform design and background color.

BDR 43–77 Revises provisions governing requirements for special license plates

Assembly Bill 244 (Chapter 137, *Statutes of Nevada 2013*)

Assembly Bill 244 sets the minimum number of active registrations for special license plates at 1,000 for all special license plates.

