

**PROPOSED REGULATION OF THE
STATE BOARD OF EDUCATION**

LCB File No. R133-07

October 15, 2007

EXPLANATION – Matter in *italics* is new; matter in brackets ~~[omitted material]~~ is material to be omitted.

AUTHORITY: §1, NRS 385.080 and 385.110.

A REGULATION relating to education; prescribing performance standards for a course of study in digital video and broadcast production; and providing other matters properly relating thereto.

Section 1. NAC 389.616 is hereby amended to read as follows:

389.616 A course of study in ~~[radio and television must include instruction designed to teach the pupil to do the following:~~

~~—1. Identify the necessary components used to build and operate a complete system for television.~~

~~—2. Adjust the lights for a television broadcast.~~

~~—3. Design and equip a photographic darkroom and demonstrate procedures for the development of pictures.~~

~~—4. Produce a series of photographs demonstrating key elements of composition.~~

~~—5. Produce a videotape ready for viewing by an audience.~~

~~—6. Produce a comprehensive audiovisual project, a film and a project for television.]~~ *digital video and broadcast production must be designed so that pupils meet the following performance standards by the completion of an advanced program of instruction:*

1. *For the area of history, demonstrate knowledge of the history of communications, industry terminology, ethics and the law by:*
 - (a) *Demonstrating knowledge of the history of film and broadcast communications;*
 - (b) *Using industry terminology; and*
 - (c) *Demonstrating an understanding of industry ethics and the law;*
2. *For the area of safety, demonstrate knowledge of safety and personal responsibility in video production in the workplace by demonstrating:*
 - (a) *Professionalism and personal responsibility; and*
 - (b) *Safe work habits, including, without limitation:*
 - (1) *Following established procedures;*
 - (2) *Selecting and using appropriate tools and equipment;*
 - (3) *Properly maintaining tools and equipment; and*
 - (4) *Adhering to fire safety standards;*
3. *For the area of communication, demonstrate appropriate skills of communication by:*
 - (a) *Distinguishing different purposes and methods of writing for broadcast;*
 - (b) *Demonstrating appropriate speaking skills and demeanor for on-camera performances;*

and

 - (c) *Using story structures as appropriate for different applications in a script;*
4. *For the area of preproduction, demonstrate practices of preproduction which reflect the standards of the industry by:*
 - (a) *Demonstrating an understanding of the target audience, the goals of the client and the goals of the project;*

(b) Conducting formal and informal research to collect appropriate topical information for a project;

(c) Demonstrating effective skills for managing time when producing a video;

(d) Interpreting and writing a script for different projects;

(e) Demonstrating appropriate techniques for interviews; and

(f) Demonstrating appropriate practices in the newsroom;

5. For the area of production, demonstrate practices of production which reflect the standards of the industry by demonstrating:

(a) The ability to operate a camera;

(b) Effective techniques for on-camera interviews;

(c) Effective on-camera performances that are appropriate for a project;

(d) The ability to select and operate sound equipment that is appropriate for a project;

(e) The correct use of technology and proper procedures to produce a studio broadcast production;

(f) The correct use of technology and proper procedures to create a professional field production; and

(g) The ability to make appropriate and ethical decisions during the production process;

6. For the area of postproduction, demonstrate practices of postproduction which reflect the standards of the industry by:

(a) Organizing and evaluating all materials that are necessary for the postproduction process;

(b) Demonstrating computer skills that are necessary for completing a video project; and

(c) Demonstrating the ability to make appropriate and ethical decisions during the postproduction process; and

7. For the area of skills necessary to obtain employment, achieve workplace readiness, career development and lifelong learning by demonstrating:

(a) Skills necessary for solving problems;

(b) Skills of critical thinking;

(c) The ability to speak, write and listen effectively;

(d) The ability to select, apply and maintain appropriate technology necessary for a career;

(e) Skills of leadership and teamwork;

(f) An awareness of the ethical behavior appropriate for the workplace;

(g) The ability to effectively manage resources in high-performance workplaces;

(h) Skills necessary for the planning and development of a career; and

(i) Skills necessary for the retention of a job and the continuation of learning throughout a career.