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INFORMATIONAL STATEMENT

LCB File Number R164-22

On January 24, 2023, the Department of Public Safety (DPS) Director's Office held a public hearing and adopted the permanent regulations under LCB File Number R164-22 that pertain to Chapter 484 of the Nevada Administrative Code.

The following information is provided pursuant to the requirements of NRS 233B.066:

A. The need for and the purpose of the proposed regulation or amendment.

The proposed permanent regulation will permit organizers of special events to place, subject to the requirements established by public authorities, commercial advertising on highways, on areas such as pedestrian bridges, during periods when the ways are closed to vehicular traffic. The proposed regulation will enable organizers of special events to place commercial advertising in areas that are currently prohibited which will, in turn, assist local government entities in securing additional events to the State and potentially reduce the cost of hosting such events.

B. A description of how public comment was solicited, a summary of the public response, and an explanation of how other interested persons may obtain a copy of the summary.

The Department posted the Notice of Intent to Adopt Permanent Regulation pursuant to the requirements under NRS 233B and 241. While members of the public attended the Adoption Hearing, both telephonically and in person, they did not provide comment on the proposed regulation.

C. The Number of People Who:

a. Attended the Adoption Hearing – 4 total

- b. No Attendees testified at the Adoption Hearing
- c. The Department did not receive any written comments

D. For each person identified in subparagraphs (2) and (3) of Paragraph (c) if provided to the Department

1. Scott Gilles
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401 S. Curry Street, Carson City, NV 89703
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3. Caroline Bateman
(702) 892-7505
3150 Paradise Road, Las Vegas, NV 89109
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Las Vegas Convention and Visitors Authority
4. Alison Combs
(775) 287-6475
615 Riverside Drive, Reno, NV 89503
R&R Partners

E. A description of how comment was solicited from affected businesses, a summary of their response, and an explanation of how other interested persons may obtain a copy of the summary.

To determine the potential impact of the proposed regulation on businesses, either by imposing a direct and significant economic burden on businesses or by directly restricting the formation, operation, or expansion of a business, the Department, with assistance from representatives at the Las Vegas Convention and Visitors Authority, consulted with the Chief Executive Officers (CEOs) of the Las Vegas Chamber of Commerce and the Reno + Sparks Chamber of Commerce.

Prior to holding its workshop on the proposed regulation, and then again after it incorporated edits to the proposed regulation post-workshop and prior to early review by the Legislative Commission, the Department provided such drafts to both

CEOs, Ms. Silver and Ms. Sewald. Both CEOs expressed their belief that the proposed regulation would not have an impact on businesses. Interested persons may obtain the responses from the CEOs by contacting their respective Chambers of Commerce.

F. If the regulation was adopted without changing any part of the proposed regulation, a summary of the reasons for adopting the regulation without change.

After consultation with the Las Vegas Chamber of Commerce and the Reno + Sparks Chamber of Commerce, the Department determined that the regulation will not impact businesses. As such, it did not have any changes to contemplate or incorporate into the regulation.

G. The estimated economic effect of the regulation on the business which it is to regulate and on the public. These must be stated separately, and in each case must include:

- a. Economic effect on businesses which the regulation will regulate.
 - i. The proposed regulation will not directly regulate any activities of the subject businesses. It will enable public authorities such as counties and cities to allow advertising by organizers of special events subject to the terms the public authorities establish. The proposed regulation will not have an adverse effect on organizers of special events
 - ii. If public authorities grant organizers of special events the ability to place and maintain advertising on highways under the authority the proposed regulation grants them, the immediate and long-term beneficial effects are the same in that the organizers will be able to place advertising for their sponsors and partners on currently prohibited portions of the highway for a period up to fourteen (14) days.
- b. Economic effect of the regulation on the public.
 - i. The proposed regulation will benefit the public to the extent that enabling commercial advertising by organizers of special events will assist local government entities in securing new special events to Nevada and potentially reduce the cost of hosting the events. The economic impact associated with these events will benefit the public as a whole.
 - ii. The proposed regulation does not pose any adverse effects to the public.

H. The estimated cost to the agency for enforcement of the proposed regulation

The proposed regulation will enable public authorities to allow organizers of special events to place and maintain commercial advertising on highways when they are closed to vehicular traffic. Enforcement of the terms and conditions related to the

advertising will fall to the public authorities with jurisdiction over the applicable highways. As such, the Department will not incur any costs related to enforcement of the proposed regulation.

I. A description of any regulations of other state or government agencies which the proposed regulation overlaps or duplicates and a statement explaining why the duplication or overlapping is necessary. If the regulation overlaps or duplicates a federal regulation, the name of the regulating federal agency or agencies.

There are no other state or governmental agency (federal, state, or local) regulations which the proposed regulation overlaps or duplicates.

J. If the regulation includes provisions which are more stringent than a federal regulation which regulates the same activity, a summary of such provisions.

The proposed regulation does not include provisions that are more stringent than any federal regulations which regulate the same activity.

K. If the regulation provides a new fee or increases an existing fee, the total annual amount the agency expects to collect and the manner in which the money will be used.

The proposed regulation neither provides for any new fees nor increases any existing fees. The public authorities with jurisdiction over pertinent highways will enforce the terms and conditions they set for commercial advertising and those authorities may set fees associated with the advertising.