

EXECUTIVE AGENCY
FISCAL NOTE

AGENCY'S ESTIMATES

Date Prepared: February 27, 2021

Agency Submitting: Office of the Secretary of State

Items of Revenue or Expense, or Both	Fiscal Year 2020-21	Fiscal Year 2021-22	Fiscal Year 2022-23	Effect on Future Biennia
County Costs (17) (Expense)				\$4,192,381
Voter Outreach/Mailers (Expense)				\$288,706
Media/Education (Expense)				\$660,071
SOS Labor (Expense)				\$96,000
Total	0	0	0	\$5,237,158

Explanation

(Use Additional Sheets of Attachments, if required)

The Elections Division of the Nevada Secretary of State has reviewed Assembly Bill 126 (BDR 24-99), which proposes to amend various sections of NRS 293 by creating a presidential preference primary election, setting forth requirements and procedures for holding a presidential preference primary election, and other related matters. As drafted, Assembly Bill 126 would have impacts on the State general fund. Each county would need to create a separate ballot to distribute a ballot by mail to every registered voter in their county at a cost of \$4,192,381. The Secretary of State's Office expects that the counties will seek reimbursement from the State for these costs. Furthermore, a separate election requires an investment in outreach, which will require both state-level and county-level media campaigns at a cost of \$948,777. The SOS Elections division will require additional personnel to support a January presidential primary to address increased compliance concerns at an estimated cost of \$96,000. In total, a conservative fiscal impact to the state is \$5,237,158 for the 2023-2024 biennium.

Expense 1 was calculated based on cost requirements gathered from each of the 17 Nevada counties

Expense 2 was calculated as number of anticipated registered voters based on forecasted population growth ($3.1 \times .02^{(3)}$) and current active registered voters rate (.57) - underage population x expected cost (\$0.33) to mail postcard to each registered voter [see attachment]

Expense 3 was calculated using data from the 2020 Election cycle x projected active registered voters in 2024.

Expense 4 was calculated using outsourced labor costs (Manpower) from August 15, 2020 - January 31, 2021 to assist with phone calls, eMails and other public inquiries about changes to AB4 and the administration of the General Election. Phone calls in to the SOS Elections division averaged 2,700 per week, with 6,735 during the week of the election.

Name Mark Wlaschin

Title Deputy for Elections

GOVERNOR'S OFFICE OF FINANCE COMMENTS

Date Friday, February 26, 2021

The agency's response appears reasonable.

Name Heather Field

Title Executive Branch Budget Officer